

Global Unsaturated Polyester Resins (UPR) Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Unsaturated Polyester Resins (UPR) market size was valued at US\$ 11520 million in 2023. With growing demand in downstream market, the Unsaturated Polyester Resins (UPR) is forecast to a readjusted size of US\$ 20820 million by 2030 with a CAGR of 8.8% during review period.

The research report highlights the growth potential of the global Unsaturated Polyester Resins (UPR) market. Unsaturated Polyester Resins (UPR) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Unsaturated Polyester Resins (UPR). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Unsaturated Polyester Resins (UPR) market.

This report studies the unsaturated polyester resins market, from angles of players, regions, product types and end industries, to analyze the status and the future.

Unsaturated polyester resin is produced first by esterificating diacid and diol to polymer form, then using styrene monomer to dissolve polymer into syrup form resin creating unsaturated polyester resin, this is what we called UPR. The advantages of UPR are easy blending with filler and create excellent properties under room temperature with normal pressure. After applying pressure with heat, UPR can be formed into high hardness products with excellent mechanical properties. UPR has distinct properties in

weather resistance, chemical resistance, water resistance and cold resistance. UPR is widely used in soft mold casting, button, boards, artificial marble, furniture, corrugated roofing, storage tanks, pipe line, yachts, fishing rods and many other construction FRP materials.

Global Unsaturated Polyester Resins (UPR) key players include Ashland, DSM, BASF SF, Reichhold, etc. Global top four manufacturers hold a share about 25%.

China is the largest market, with a share about 30%, followed by Europe and USA, both have a share over 40 percent.

In terms of product, Unsaturated Polyester Resin For Non-FRP is the largest segment, with a share about 55%. And in terms of application, the largest application is Fiber reinforce plastic (FRP), followed by Artificial marble, Artware, Button, Coating, etc.

Key Features:

The report on Unsaturated Polyester Resins (UPR) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Unsaturated Polyester Resins (UPR) market. It may include historical data, market segmentation by Type (e.g., Fiber Reinforce Plastic (FRP), Unsaturated Polyester Resin For Non-FRP), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Unsaturated Polyester Resins (UPR) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Unsaturated Polyester Resins (UPR) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Unsaturated Polyester Resins (UPR) industry. This include advancements in Unsaturated Polyester Resins (UPR) technology, Unsaturated

Polyester Resins (UPR) new entrants, Unsaturated Polyester Resins (UPR) new investment, and other innovations that are shaping the future of Unsaturated Polyester Resins (UPR).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Unsaturated Polyester Resins (UPR) market. It includes factors influencing customer ' purchasing decisions, preferences for Unsaturated Polyester Resins (UPR) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Unsaturated Polyester Resins (UPR) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Unsaturated Polyester Resins (UPR) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Unsaturated Polyester Resins (UPR) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Unsaturated Polyester Resins (UPR) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Unsaturated Polyester Resins (UPR) market.

Market Segmentation:

Unsaturated Polyester Resins (UPR) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Fiber Reinforce Plastic (FRP)

Unsaturated Polyester Resin For Non-FRP

Segmentation by application

Construction Industry

Automotive Industry

Shipbuilding Industry

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ashland

Yabang

Changzhou Fangxin

DSM

BASF SE

Reichhold

Guangdong Huaxun

CCP Composites

Tianhe Resin

AOC

Zhaoqing Futian

Jiangsu Fullmark

Huzhou Hongjian

Changzhou Huari

U-Pica

Key Questions Addressed in this Report

What is the 10-year outlook for the global Unsaturated Polyester Resins (UPR) market?

What factors are driving Unsaturated Polyester Resins (UPR) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Unsaturated Polyester Resins (UPR) market opportunities vary by end market size?

How does Unsaturated Polyester Resins (UPR) break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Unsaturated Polyester Resins (UPR) Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Unsaturated Polyester Resins (UPR) by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Unsaturated Polyester Resins (UPR) by Country/Region, 2019, 2023 & 2030
- 2.2 Unsaturated Polyester Resins (UPR) Segment by Type
 - 2.2.1 Fiber Reinforce Plastic (FRP)
 - 2.2.2 Unsaturated Polyester Resin For Non-FRP
- 2.3 Unsaturated Polyester Resins (UPR) Sales by Type
 - 2.3.1 Global Unsaturated Polyester Resins (UPR) Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Unsaturated Polyester Resins (UPR) Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Unsaturated Polyester Resins (UPR) Sale Price by Type (2019-2024)
- 2.4 Unsaturated Polyester Resins (UPR) Segment by Application
 - 2.4.1 Construction Industry
 - 2.4.2 Automotive Industry
 - 2.4.3 Shipbuilding Industry
 - 2.4.4 Other
- 2.5 Unsaturated Polyester Resins (UPR) Sales by Application
 - 2.5.1 Global Unsaturated Polyester Resins (UPR) Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Unsaturated Polyester Resins (UPR) Revenue and Market Share by

Application (2019-2024)

2.5.3 Global Unsaturated Polyester Resins (UPR) Sale Price by Application (2019-2024)

3 GLOBAL UNSATURATED POLYESTER RESINS (UPR) BY COMPANY

3.1 Global Unsaturated Polyester Resins (UPR) Breakdown Data by Company

3.1.1 Global Unsaturated Polyester Resins (UPR) Annual Sales by Company (2019-2024)

3.1.2 Global Unsaturated Polyester Resins (UPR) Sales Market Share by Company (2019-2024)

3.2 Global Unsaturated Polyester Resins (UPR) Annual Revenue by Company (2019-2024)

3.2.1 Global Unsaturated Polyester Resins (UPR) Revenue by Company (2019-2024)

3.2.2 Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Company (2019-2024)

3.3 Global Unsaturated Polyester Resins (UPR) Sale Price by Company

3.4 Key Manufacturers Unsaturated Polyester Resins (UPR) Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Unsaturated Polyester Resins (UPR) Product Location Distribution

3.4.2 Players Unsaturated Polyester Resins (UPR) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR UNSATURATED POLYESTER RESINS (UPR) BY GEOGRAPHIC REGION

4.1 World Historic Unsaturated Polyester Resins (UPR) Market Size by Geographic Region (2019-2024)

4.1.1 Global Unsaturated Polyester Resins (UPR) Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Unsaturated Polyester Resins (UPR) Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Unsaturated Polyester Resins (UPR) Market Size by Country/Region (2019-2024)

4.2.1 Global Unsaturated Polyester Resins (UPR) Annual Sales by Country/Region (2019-2024)

4.2.2 Global Unsaturated Polyester Resins (UPR) Annual Revenue by Country/Region (2019-2024)

4.3 Americas Unsaturated Polyester Resins (UPR) Sales Growth

4.4 APAC Unsaturated Polyester Resins (UPR) Sales Growth

4.5 Europe Unsaturated Polyester Resins (UPR) Sales Growth

4.6 Middle East & Africa Unsaturated Polyester Resins (UPR) Sales Growth

5 AMERICAS

5.1 Americas Unsaturated Polyester Resins (UPR) Sales by Country

5.1.1 Americas Unsaturated Polyester Resins (UPR) Sales by Country (2019-2024)

5.1.2 Americas Unsaturated Polyester Resins (UPR) Revenue by Country (2019-2024)

5.2 Americas Unsaturated Polyester Resins (UPR) Sales by Type

5.3 Americas Unsaturated Polyester Resins (UPR) Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Unsaturated Polyester Resins (UPR) Sales by Region

6.1.1 APAC Unsaturated Polyester Resins (UPR) Sales by Region (2019-2024)

6.1.2 APAC Unsaturated Polyester Resins (UPR) Revenue by Region (2019-2024)

6.2 APAC Unsaturated Polyester Resins (UPR) Sales by Type

6.3 APAC Unsaturated Polyester Resins (UPR) Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Unsaturated Polyester Resins (UPR) by Country

- 7.1.1 Europe Unsaturated Polyester Resins (UPR) Sales by Country (2019-2024)
- 7.1.2 Europe Unsaturated Polyester Resins (UPR) Revenue by Country (2019-2024)
- 7.2 Europe Unsaturated Polyester Resins (UPR) Sales by Type
- 7.3 Europe Unsaturated Polyester Resins (UPR) Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Unsaturated Polyester Resins (UPR) by Country
 - 8.1.1 Middle East & Africa Unsaturated Polyester Resins (UPR) Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Unsaturated Polyester Resins (UPR) Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Unsaturated Polyester Resins (UPR) Sales by Type
- 8.3 Middle East & Africa Unsaturated Polyester Resins (UPR) Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Unsaturated Polyester Resins (UPR)
- 10.3 Manufacturing Process Analysis of Unsaturated Polyester Resins (UPR)
- 10.4 Industry Chain Structure of Unsaturated Polyester Resins (UPR)

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Unsaturated Polyester Resins (UPR) Distributors

11.3 Unsaturated Polyester Resins (UPR) Customer

12 WORLD FORECAST REVIEW FOR UNSATURATED POLYESTER RESINS (UPR) BY GEOGRAPHIC REGION

12.1 Global Unsaturated Polyester Resins (UPR) Market Size Forecast by Region

12.1.1 Global Unsaturated Polyester Resins (UPR) Forecast by Region (2025-2030)

12.1.2 Global Unsaturated Polyester Resins (UPR) Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Unsaturated Polyester Resins (UPR) Forecast by Type

12.7 Global Unsaturated Polyester Resins (UPR) Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Ashland

13.1.1 Ashland Company Information

13.1.2 Ashland Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.1.3 Ashland Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Ashland Main Business Overview

13.1.5 Ashland Latest Developments

13.2 Yabang

13.2.1 Yabang Company Information

13.2.2 Yabang Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.2.3 Yabang Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Yabang Main Business Overview

13.2.5 Yabang Latest Developments

13.3 Changzhou Fangxin

13.3.1 Changzhou Fangxin Company Information

13.3.2 Changzhou Fangxin Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.3.3 Changzhou Fangxin Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Changzhou Fangxin Main Business Overview

13.3.5 Changzhou Fangxin Latest Developments

13.4 DSM

13.4.1 DSM Company Information

13.4.2 DSM Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.4.3 DSM Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 DSM Main Business Overview

13.4.5 DSM Latest Developments

13.5 BASF SE

13.5.1 BASF SE Company Information

13.5.2 BASF SE Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.5.3 BASF SE Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 BASF SE Main Business Overview

13.5.5 BASF SE Latest Developments

13.6 Reichhold

13.6.1 Reichhold Company Information

13.6.2 Reichhold Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.6.3 Reichhold Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Reichhold Main Business Overview

13.6.5 Reichhold Latest Developments

13.7 Guangdong Huaxun

13.7.1 Guangdong Huaxun Company Information

13.7.2 Guangdong Huaxun Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.7.3 Guangdong Huaxun Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Guangdong Huaxun Main Business Overview

13.7.5 Guangdong Huaxun Latest Developments

13.8 CCP Composites

13.8.1 CCP Composites Company Information

13.8.2 CCP Composites Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.8.3 CCP Composites Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 CCP Composites Main Business Overview

13.8.5 CCP Composites Latest Developments

13.9 Tianhe Resin

13.9.1 Tianhe Resin Company Information

13.9.2 Tianhe Resin Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.9.3 Tianhe Resin Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 Tianhe Resin Main Business Overview

13.9.5 Tianhe Resin Latest Developments

13.10 AOC

13.10.1 AOC Company Information

13.10.2 AOC Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.10.3 AOC Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 AOC Main Business Overview

13.10.5 AOC Latest Developments

13.11 Zhaoqing Futian

13.11.1 Zhaoqing Futian Company Information

13.11.2 Zhaoqing Futian Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.11.3 Zhaoqing Futian Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Zhaoqing Futian Main Business Overview

13.11.5 Zhaoqing Futian Latest Developments

13.12 Jiangsu Fullmark

13.12.1 Jiangsu Fullmark Company Information

13.12.2 Jiangsu Fullmark Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

13.12.3 Jiangsu Fullmark Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 Jiangsu Fullmark Main Business Overview

- 13.12.5 Jiangsu Fullmark Latest Developments
- 13.13 Huzhou Hongjian
 - 13.13.1 Huzhou Hongjian Company Information
 - 13.13.2 Huzhou Hongjian Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications
 - 13.13.3 Huzhou Hongjian Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Huzhou Hongjian Main Business Overview
 - 13.13.5 Huzhou Hongjian Latest Developments
- 13.14 Changzhou Huari
 - 13.14.1 Changzhou Huari Company Information
 - 13.14.2 Changzhou Huari Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications
 - 13.14.3 Changzhou Huari Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Changzhou Huari Main Business Overview
 - 13.14.5 Changzhou Huari Latest Developments
- 13.15 U-Pica
 - 13.15.1 U-Pica Company Information
 - 13.15.2 U-Pica Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications
 - 13.15.3 U-Pica Unsaturated Polyester Resins (UPR) Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 U-Pica Main Business Overview
 - 13.15.5 U-Pica Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Unsaturated Polyester Resins (UPR) Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Unsaturated Polyester Resins (UPR) Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Fiber Reinforce Plastic (FRP)

Table 4. Major Players of Unsaturated Polyester Resin For Non-FRP

Table 5. Global Unsaturated Polyester Resins (UPR) Sales by Type (2019-2024) & (K MT)

Table 6. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Type (2019-2024)

Table 7. Global Unsaturated Polyester Resins (UPR) Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Type (2019-2024)

Table 9. Global Unsaturated Polyester Resins (UPR) Sale Price by Type (2019-2024) & (USD/MT)

Table 10. Global Unsaturated Polyester Resins (UPR) Sales by Application (2019-2024) & (K MT)

Table 11. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Application (2019-2024)

Table 12. Global Unsaturated Polyester Resins (UPR) Revenue by Application (2019-2024)

Table 13. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Application (2019-2024)

Table 14. Global Unsaturated Polyester Resins (UPR) Sale Price by Application (2019-2024) & (USD/MT)

Table 15. Global Unsaturated Polyester Resins (UPR) Sales by Company (2019-2024) & (K MT)

Table 16. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Company (2019-2024)

Table 17. Global Unsaturated Polyester Resins (UPR) Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Company (2019-2024)

Table 19. Global Unsaturated Polyester Resins (UPR) Sale Price by Company

(2019-2024) & (USD/MT)

Table 20. Key Manufacturers Unsaturated Polyester Resins (UPR) Producing Area Distribution and Sales Area

Table 21. Players Unsaturated Polyester Resins (UPR) Products Offered

Table 22. Unsaturated Polyester Resins (UPR) Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Unsaturated Polyester Resins (UPR) Sales by Geographic Region (2019-2024) & (K MT)

Table 26. Global Unsaturated Polyester Resins (UPR) Sales Market Share Geographic Region (2019-2024)

Table 27. Global Unsaturated Polyester Resins (UPR) Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Unsaturated Polyester Resins (UPR) Sales by Country/Region (2019-2024) & (K MT)

Table 30. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Country/Region (2019-2024)

Table 31. Global Unsaturated Polyester Resins (UPR) Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Unsaturated Polyester Resins (UPR) Sales by Country (2019-2024) & (K MT)

Table 34. Americas Unsaturated Polyester Resins (UPR) Sales Market Share by Country (2019-2024)

Table 35. Americas Unsaturated Polyester Resins (UPR) Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Unsaturated Polyester Resins (UPR) Revenue Market Share by Country (2019-2024)

Table 37. Americas Unsaturated Polyester Resins (UPR) Sales by Type (2019-2024) & (K MT)

Table 38. Americas Unsaturated Polyester Resins (UPR) Sales by Application (2019-2024) & (K MT)

Table 39. APAC Unsaturated Polyester Resins (UPR) Sales by Region (2019-2024) & (K MT)

Table 40. APAC Unsaturated Polyester Resins (UPR) Sales Market Share by Region

(2019-2024)

Table 41. APAC Unsaturated Polyester Resins (UPR) Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Unsaturated Polyester Resins (UPR) Revenue Market Share by Region (2019-2024)

Table 43. APAC Unsaturated Polyester Resins (UPR) Sales by Type (2019-2024) & (K MT)

Table 44. APAC Unsaturated Polyester Resins (UPR) Sales by Application (2019-2024) & (K MT)

Table 45. Europe Unsaturated Polyester Resins (UPR) Sales by Country (2019-2024) & (K MT)

Table 46. Europe Unsaturated Polyester Resins (UPR) Sales Market Share by Country (2019-2024)

Table 47. Europe Unsaturated Polyester Resins (UPR) Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Unsaturated Polyester Resins (UPR) Revenue Market Share by Country (2019-2024)

Table 49. Europe Unsaturated Polyester Resins (UPR) Sales by Type (2019-2024) & (K MT)

Table 50. Europe Unsaturated Polyester Resins (UPR) Sales by Application (2019-2024) & (K MT)

Table 51. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales by Country (2019-2024) & (K MT)

Table 52. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Unsaturated Polyester Resins (UPR) Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Unsaturated Polyester Resins (UPR) Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales by Type (2019-2024) & (K MT)

Table 56. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales by Application (2019-2024) & (K MT)

Table 57. Key Market Drivers & Growth Opportunities of Unsaturated Polyester Resins (UPR)

Table 58. Key Market Challenges & Risks of Unsaturated Polyester Resins (UPR)

Table 59. Key Industry Trends of Unsaturated Polyester Resins (UPR)

Table 60. Unsaturated Polyester Resins (UPR) Raw Material

Table 61. Key Suppliers of Raw Materials

- Table 62. Unsaturated Polyester Resins (UPR) Distributors List
- Table 63. Unsaturated Polyester Resins (UPR) Customer List
- Table 64. Global Unsaturated Polyester Resins (UPR) Sales Forecast by Region (2025-2030) & (K MT)
- Table 65. Global Unsaturated Polyester Resins (UPR) Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Unsaturated Polyester Resins (UPR) Sales Forecast by Country (2025-2030) & (K MT)
- Table 67. Americas Unsaturated Polyester Resins (UPR) Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 68. APAC Unsaturated Polyester Resins (UPR) Sales Forecast by Region (2025-2030) & (K MT)
- Table 69. APAC Unsaturated Polyester Resins (UPR) Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 70. Europe Unsaturated Polyester Resins (UPR) Sales Forecast by Country (2025-2030) & (K MT)
- Table 71. Europe Unsaturated Polyester Resins (UPR) Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 72. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales Forecast by Country (2025-2030) & (K MT)
- Table 73. Middle East & Africa Unsaturated Polyester Resins (UPR) Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Global Unsaturated Polyester Resins (UPR) Sales Forecast by Type (2025-2030) & (K MT)
- Table 75. Global Unsaturated Polyester Resins (UPR) Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 76. Global Unsaturated Polyester Resins (UPR) Sales Forecast by Application (2025-2030) & (K MT)
- Table 77. Global Unsaturated Polyester Resins (UPR) Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 78. Ashland Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors
- Table 79. Ashland Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications
- Table 80. Ashland Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 81. Ashland Main Business
- Table 82. Ashland Latest Developments
- Table 83. Yabang Basic Information, Unsaturated Polyester Resins (UPR)

Manufacturing Base, Sales Area and Its Competitors

Table 84. Yabang Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 85. Yabang Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 86. Yabang Main Business

Table 87. Yabang Latest Developments

Table 88. Changzhou Fangxin Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 89. Changzhou Fangxin Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 90. Changzhou Fangxin Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 91. Changzhou Fangxin Main Business

Table 92. Changzhou Fangxin Latest Developments

Table 93. DSM Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 94. DSM Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 95. DSM Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 96. DSM Main Business

Table 97. DSM Latest Developments

Table 98. BASF SE Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 99. BASF SE Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 100. BASF SE Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 101. BASF SE Main Business

Table 102. BASF SE Latest Developments

Table 103. Reichhold Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 104. Reichhold Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 105. Reichhold Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 106. Reichhold Main Business

Table 107. Reichhold Latest Developments

Table 108. Guangdong Huaxun Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 109. Guangdong Huaxun Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 110. Guangdong Huaxun Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 111. Guangdong Huaxun Main Business

Table 112. Guangdong Huaxun Latest Developments

Table 113. CCP Composites Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 114. CCP Composites Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 115. CCP Composites Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 116. CCP Composites Main Business

Table 117. CCP Composites Latest Developments

Table 118. Tianhe Resin Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 119. Tianhe Resin Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 120. Tianhe Resin Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 121. Tianhe Resin Main Business

Table 122. Tianhe Resin Latest Developments

Table 123. AOC Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 124. AOC Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 125. AOC Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 126. AOC Main Business

Table 127. AOC Latest Developments

Table 128. Zhaoqing Futian Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 129. Zhaoqing Futian Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 130. Zhaoqing Futian Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 131. Zhaoqing Futian Main Business

Table 132. Zhaoqing Futian Latest Developments

Table 133. Jiangsu Fullmark Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 134. Jiangsu Fullmark Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 135. Jiangsu Fullmark Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 136. Jiangsu Fullmark Main Business

Table 137. Jiangsu Fullmark Latest Developments

Table 138. Huzhou Hongjian Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 139. Huzhou Hongjian Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 140. Huzhou Hongjian Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 141. Huzhou Hongjian Main Business

Table 142. Huzhou Hongjian Latest Developments

Table 143. Changzhou Huari Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 144. Changzhou Huari Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 145. Changzhou Huari Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 146. Changzhou Huari Main Business

Table 147. Changzhou Huari Latest Developments

Table 148. U-Pica Basic Information, Unsaturated Polyester Resins (UPR) Manufacturing Base, Sales Area and Its Competitors

Table 149. U-Pica Unsaturated Polyester Resins (UPR) Product Portfolios and Specifications

Table 150. U-Pica Unsaturated Polyester Resins (UPR) Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 151. U-Pica Main Business

Table 152. U-Pica Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Unsaturated Polyester Resins (UPR)
- Figure 2. Unsaturated Polyester Resins (UPR) Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Unsaturated Polyester Resins (UPR) Sales Growth Rate 2019-2030 (K MT)
- Figure 7. Global Unsaturated Polyester Resins (UPR) Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Unsaturated Polyester Resins (UPR) Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Fiber Reinforce Plastic (FRP)
- Figure 10. Product Picture of Unsaturated Polyester Resin For Non-FRP
- Figure 11. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Type in 2023
- Figure 12. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Type (2019-2024)
- Figure 13. Unsaturated Polyester Resins (UPR) Consumed in Construction Industry
- Figure 14. Global Unsaturated Polyester Resins (UPR) Market: Construction Industry (2019-2024) & (K MT)
- Figure 15. Unsaturated Polyester Resins (UPR) Consumed in Automotive Industry
- Figure 16. Global Unsaturated Polyester Resins (UPR) Market: Automotive Industry (2019-2024) & (K MT)
- Figure 17. Unsaturated Polyester Resins (UPR) Consumed in Shipbuilding Industry
- Figure 18. Global Unsaturated Polyester Resins (UPR) Market: Shipbuilding Industry (2019-2024) & (K MT)
- Figure 19. Unsaturated Polyester Resins (UPR) Consumed in Other
- Figure 20. Global Unsaturated Polyester Resins (UPR) Market: Other (2019-2024) & (K MT)
- Figure 21. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Application (2023)
- Figure 22. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Application in 2023
- Figure 23. Unsaturated Polyester Resins (UPR) Sales Market by Company in 2023 (K MT)

Figure 24. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Company in 2023

Figure 25. Unsaturated Polyester Resins (UPR) Revenue Market by Company in 2023 (\$ Million)

Figure 26. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Company in 2023

Figure 27. Global Unsaturated Polyester Resins (UPR) Sales Market Share by Geographic Region (2019-2024)

Figure 28. Global Unsaturated Polyester Resins (UPR) Revenue Market Share by Geographic Region in 2023

Figure 29. Americas Unsaturated Polyester Resins (UPR) Sales 2019-2024 (K MT)

Figure 30. Americas Unsaturated Polyester Resins (UPR) Revenue 2019-2024 (\$ Millions)

Figure 31. APAC Unsaturated Polyester Resins (UPR) Sales 2019-2024 (K MT)

Figure 32. APAC Unsaturated Polyester Resins (UPR) Revenue 2019-2024 (\$ Millions)

Figure 33. Europe Unsaturated Polyester Resins (UPR) Sales 2019-2024 (K MT)

Figure 34. Europe Unsaturated Polyester Resins (UPR) Revenue 2019-2024 (\$ Millions)

Figure 35. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales 2019-2024 (K MT)

Figure 36. Middle East & Africa Unsaturated Polyester Resins (UPR) Revenue 2019-2024 (\$ Millions)

Figure 37. Americas Unsaturated Polyester Resins (UPR) Sales Market Share by Country in 2023

Figure 38. Americas Unsaturated Polyester Resins (UPR) Revenue Market Share by Country in 2023

Figure 39. Americas Unsaturated Polyester Resins (UPR) Sales Market Share by Type (2019-2024)

Figure 40. Americas Unsaturated Polyester Resins (UPR) Sales Market Share by Application (2019-2024)

Figure 41. United States Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Canada Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 43. Mexico Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 44. Brazil Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 45. APAC Unsaturated Polyester Resins (UPR) Sales Market Share by Region in

2023

Figure 46. APAC Unsaturated Polyester Resins (UPR) Revenue Market Share by Regions in 2023

Figure 47. APAC Unsaturated Polyester Resins (UPR) Sales Market Share by Type (2019-2024)

Figure 48. APAC Unsaturated Polyester Resins (UPR) Sales Market Share by Application (2019-2024)

Figure 49. China Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Japan Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 51. South Korea Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Southeast Asia Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 53. India Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Australia Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 55. China Taiwan Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 56. Europe Unsaturated Polyester Resins (UPR) Sales Market Share by Country in 2023

Figure 57. Europe Unsaturated Polyester Resins (UPR) Revenue Market Share by Country in 2023

Figure 58. Europe Unsaturated Polyester Resins (UPR) Sales Market Share by Type (2019-2024)

Figure 59. Europe Unsaturated Polyester Resins (UPR) Sales Market Share by Application (2019-2024)

Figure 60. Germany Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 61. France Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 62. UK Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Italy Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 64. Russia Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 65. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales Market Share by Country in 2023

Figure 66. Middle East & Africa Unsaturated Polyester Resins (UPR) Revenue Market Share by Country in 2023

Figure 67. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales Market Share by Type (2019-2024)

Figure 68. Middle East & Africa Unsaturated Polyester Resins (UPR) Sales Market Share by Application (2019-2024)

Figure 69. Egypt Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 70. South Africa Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Israel Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Unsaturated Polyester Resins (UPR) Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Unsaturated Polyester Resins (UPR) in 2023

Figure 75. Manufacturing Process Analysis of Unsaturated Polyester Resins (UPR)

Figure 76. Industry Chain Structure of Unsaturated Polyester Resins (UPR)

Figure 77. Channels of Distribution

Figure 78. Global Unsaturated Polyester Resins (UPR) Sales Market Forecast by Region (2025-2030)

Figure 79. Global Unsaturated Polyester Resins (UPR) Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Unsaturated Polyester Resins (UPR) Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Unsaturated Polyester Resins (UPR) Revenue Market Share Forecast by Type (2025-2030)

Figure 82. Global Unsaturated Polyester Resins (UPR) Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Unsaturated Polyester Resins (UPR) Revenue Market Share Forecast by Application (2025-2030)

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