

Global Unified Threat Management (UTM) Solutions Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Unified threat management, commonly abbreviated as UTM, is an information security term that refers to a single security solution, and usually a single security appliance, that provides multiple security functions at a single point on the network. A UTM appliance will usually include functions such as: antivirus, anti-spyware, anti-spam, network firewalling, intrusion detection and prevention, content filtering and leak prevention. Some units also provide services such as remote routing, network address translation (NAT), and virtual private network (VPN) support.

The global Unified Threat Management (UTM) Solutions market size is projected to grow from US\$ 573.3 million in 2023 to US\$ 1311.7 million in 2030; it is expected to grow at a CAGR of 12.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Unified Threat Management (UTM) Solutions Industry Forecast" looks at past sales and reviews total world Unified Threat Management (UTM) Solutions sales in 2023, providing a comprehensive analysis by region and market sector of projected Unified Threat Management (UTM) Solutions sales for 2024 through 2030. With Unified Threat Management (UTM) Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Unified Threat Management (UTM) Solutions industry.

This Insight Report provides a comprehensive analysis of the global Unified Threat Management (UTM) Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyzes the strategies of leading global companies with a focus on Unified Threat Management (UTM) Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Unified Threat Management (UTM) Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Unified Threat Management (UTM) Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Unified Threat Management (UTM) Solutions.

Some of the future market trends of UTM solutions are:

Increasing adoption of cloud-based UTM solutions: Cloud-based UTM solutions offer benefits such as scalability, flexibility, cost-effectiveness, and easy deployment. Cloud-based UTM solutions also enable remote access and centralized management of network security across multiple locations. According to the report, the cloud-based UTM segment is expected to register the highest CAGR of 16.2% during the forecast period of 2019-2025.

Growing integration of artificial intelligence (AI) and machine learning (ML) in UTM solutions: AI and ML can enhance the capabilities of UTM solutions by providing real-time threat intelligence, anomaly detection, behavioral analysis, and automated response. AI and ML can also help optimize the performance and efficiency of UTM solutions by reducing false positives, improving accuracy, and adapting to changing threats. According to the report, the AI in cybersecurity market is expected to grow at a CAGR of 23.3% from 2020 to 2025.

Rising demand for UTM solutions from small and medium-sized enterprises (SMEs): SMEs are increasingly facing cyber threats due to their limited resources and expertise in network security. UTM solutions can provide SMEs with an affordable and easy-to-use solution that can protect their networks from various types of attacks. According to a report by Grand View Research, the SME segment accounted for the largest market share of 58.7% in 2018 and is expected to maintain its dominance over the forecast period.

This report presents a comprehensive overview, market shares, and growth opportunities of Unified Threat Management (UTM) Solutions market by product type, application, key players and key regions and countries.

Segmentation by type

Software

Hardware

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sophos

WatchGuard Technologies

Cisco

Juniper Networks

Untangle

Stormshield

Zyxel

LANCOM Systems

Venustech Group

Red Piranha

Seqrite

SonicWall

Fortinet

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