

Global Undergarment (Intimate Apparel) Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Undergarment (Intimate Apparel) market size was valued at US\$ 77300 million in 2023. With growing demand in downstream market, the Undergarment (Intimate Apparel) is forecast to a readjusted size of US\$ 112430 million by 2030 with a CAGR of 5.5% during review period.

The research report highlights the growth potential of the global Undergarment (Intimate Apparel) market. Undergarment (Intimate Apparel) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Undergarment (Intimate Apparel). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Undergarment (Intimate Apparel) market.

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

Major global manufacturers of close-fitting clothing include L Brands, Hanes Brands, BetBerkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International, Triumph International, PVH, Cosmo Lady and Fast Retaining, etc. L Brands and Hanes Brands are the top two in the industry, with

market shares of 13 percent and 8 percent.

Key Features:

The report on Undergarment (Intimate Apparel) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Undergarment (Intimate Apparel) market. It may include historical data, market segmentation by Type (e.g., Bras, Underpants), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Undergarment (Intimate Apparel) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Undergarment (Intimate Apparel) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Undergarment (Intimate Apparel) industry. This include advancements in Undergarment (Intimate Apparel) technology, Undergarment (Intimate Apparel) new entrants, Undergarment (Intimate Apparel) new investment, and other innovations that are shaping the future of Undergarment (Intimate Apparel).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Undergarment (Intimate Apparel) market. It includes factors influencing customer ' purchasing decisions, preferences for Undergarment (Intimate Apparel) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Undergarment (Intimate Apparel) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Undergarment (Intimate Apparel) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Undergarment (Intimate Apparel) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Undergarment (Intimate Apparel) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Undergarment (Intimate Apparel) market.

Market Segmentation:

Undergarment (Intimate Apparel) market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Segmentation by type

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

Segmentation by sales channel

Department/General Merchandise Stores

Specialty Stores

Supermarket

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L Brands

Hanes Brands

Berkshire Hathaway (Fruit of Loom)

Triumph International

Wacoal

Marks & Spencer

Fast Retailing

PVH

Cosmo Lady

American Eagle (Aerie)

Gunze

Jockey International

Page Industries Ltd.

Embrygroup

Huijie (Maniform Lingerie)

Aimer

Your Sun

Lise Charmel

Rupa & Co. Limited

Debenhams

Wolf Lingerie

Hanky Panky

Tinsino

VIP Clothing Ltd.

Shin Young Wacoal Inc

Nam Yeong Vivien

BYC Co., Ltd

Good People

Ssangbangwool

M Corset

Key Questions Addressed in this Report

What is the 10-year outlook for the global Undergarment (Intimate Apparel) market?

What factors are driving Undergarment (Intimate Apparel) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Undergarment (Intimate Apparel) market opportunities vary by end market size?

How does Undergarment (Intimate Apparel) break out type, sales channel?

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