

Global Uncoated Rice Cooker Market Growth 2026-2032

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Abstracts

The global Uncoated Rice Cooker market size is predicted to grow from US\$ 734 million in 2025 to US\$ 1332 million in 2032; it is expected to grow at a CAGR of 8.9% from 2026 to 2032.

In 2025, global Uncoated Rice Cooker production reached approximately 6,000 K units, with an average global market price of around 125 US\$/unit.

An Uncoated Rice Cooker is an electric rice cooker that uses an inner pot without synthetic non-stick coatings such as PTFE, PFOA-free fluoropolymer, ceramic coating, or other sprayed surface layers. Its inner pot is usually made from stainless steel, cast iron, carbon steel, aluminum alloy, or other metal materials with a natural, polished, or treated surface. Compared with coated rice cookers, uncoated rice cookers emphasize coating-free cooking safety, long-term durability, resistance to peeling, and easier use in high-temperature or repeated-cooking conditions, although they may require better heat control and cleaning design to reduce rice sticking.

The average single-line production capacity of Uncoated Rice Cooker is 400 K units, the average gross profit margin was 32.7%.

The upstream segment of the uncoated rice cooker industry chain includes suppliers of food-grade stainless steel, pure titanium, and aluminum alloys for inner pots, as well as electronic components, heating elements, temperature sensors, and production equipment providers. The midstream segment comprises core manufacturers responsible for inner pot stamping, polishing, and physical non-stick treatment, as well as machine assembly, quality testing, and brand operation, with key players focusing on material innovation and heating technology research. The downstream segment covers

online and offline sales channels such as e-commerce platforms, home appliance chain stores, and specialty stores, alongside after-sales service providers and end consumers, including household users, maternal and infant families, and health-focused groups.

The cost structure of uncoated rice cookers is dominated by raw materials and manufacturing, with raw materials accounting for the largest proportion, primarily high-grade stainless steel or pure titanium inner pots and electronic components. Manufacturing costs include inner pot processing, surface treatment, assembly, and quality inspection, with physical non-stick technology processes adding to processing expenses. Other costs cover R&D, branding, marketing, logistics, and after-sales services, with R&D costs relatively higher due to material and technological innovation requirements. Specifically, raw materials make up the largest share, followed by manufacturing, R&D, marketing, and other auxiliary costs.

Driven by rising health awareness and consumption upgrading, demand for uncoated rice cookers is growing steadily, as consumers prioritize safety, durability, and easy cleaning over traditional coated models, especially among maternal and infant families and health-conscious groups. Business opportunities lie in technological innovation such as optimizing physical non-stick effects and reducing costs, expanding mid-to-high-end market penetration, and enriching multi-functional scenarios beyond basic rice cooking. Additionally, brand differentiation through standardized certification and quality assurance, alongside tapping into overseas markets with rising health demands, will further unlock market potential.

LP Information, Inc. (LPI) ' newest research report, the "Uncoated Rice Cooker Industry Forecast" looks at past sales and reviews total world Uncoated Rice Cooker sales in 2025, providing a comprehensive analysis by region and market sector of projected Uncoated Rice Cooker sales for 2026 through 2032. With Uncoated Rice Cooker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Uncoated Rice Cooker industry.

This Insight Report provides a comprehensive analysis of the global Uncoated Rice Cooker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Uncoated Rice Cooker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Uncoated Rice Cooker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Uncoated Rice Cooker and breaks down the forecast by Inner Pot Material, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Uncoated Rice Cooker.

This report presents a comprehensive overview, market shares, and growth opportunities of Uncoated Rice Cooker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Inner Pot Material:

Stainless Steel Inner Pot

Ceramic Inner Pot

Glass Inner Pot

Others

Segmentation by Heating Technology:

Bottom Heating

3D Heating

IH Heating

Others

Segmentation by Capacity:

Small Capacity: 5.0 L

Segmentation by Application:

Household

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic

Supor

Xiaomi

Midea

Gree

Bear

Joyoung

TOSHIBA

Aroma Housewares

Buffalo Cookware

Joydeem

Tatung

CUCHEN

Key Questions Addressed in this Report

What is the 10-year outlook for the global Uncoated Rice Cooker market?

What factors are driving Uncoated Rice Cooker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Uncoated Rice Cooker market opportunities vary by end market size?

How does Uncoated Rice Cooker break out by Inner Pot Material, by Application?

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