

Global Ultrasound AI Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Ultrasound AI Software market size is predicted to grow from US\$ 792 million in 2025 to US\$ 2502 million in 2032; it is expected to grow at a CAGR of 17.9% from 2026 to 2032.

In 2025, the number of active paying accounts for Ultrasound AI Softwares globally is estimated at around 45,000. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price is around \$1,500 per device (varying significantly depending on whether it includes modules for automatic structural recognition, automated measurement, remote quality control, and cloud-based case management). The main sources of demand include prenatal screening, cardiac ultrasound, emergency care, and point-of-care ultrasound (POCUS) scenarios. The European and American markets account for approximately 60% of the market, with large obstetrics and gynecology and cardiovascular centers in North America being the core paying customers; growth is accelerating in the Asia-Pacific region (China, Japan, and Singapore). These products are no longer considered hardware assets in the healthcare system, but rather 'algorithm-layer infrastructure' embedded in the imaging workflow. Their value lies in improving examination consistency, reducing human measurement errors, and enhancing operability for primary care physicians. Ultrasound AI Softwares are digital platforms that use deep learning models and real-time image recognition algorithms to transform 2D/3D images acquired by ultrasound equipment into automatic structural recognition, automated measurement, and intelligent diagnostic prompts. Its core purpose is not to replace ultrasound physicians, but rather to serve as a standardized auxiliary decision-making layer in highly variable imaging scenarios. Compared to traditional ultrasound procedures that rely on manual identification and measurement, the AI ??software can achieve highly consistent output in areas such as heart chamber size measurement, fetal structure screening, and

abnormal risk alerts, making it a standardized tool for procedures in obstetric, cardiovascular, and emergency ultrasound. With increased computing power and expanded data scale, the platform is evolving from an 'automatic measurement tool' to a 'real-time clinical decision support system.'

United States market for Ultrasound AI Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Ultrasound AI Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Ultrasound AI Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Ultrasound AI Software players cover BrightHeart, Diagnoly, Sonio, Ultrasound AI, SmartAlpha, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Ultrasound AI Software Industry Forecast" looks at past sales and reviews total world Ultrasound AI Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Ultrasound AI Software sales for 2026 through 2032. With Ultrasound AI Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ultrasound AI Software industry.

This Insight Report provides a comprehensive analysis of the global Ultrasound AI Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Ultrasound AI Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ultrasound AI Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ultrasound AI Software and breaks down the forecast by Deployment Method, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ultrasound AI Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Ultrasound AI Software market by product type, application, key players and key regions and countries.

Segmentation by Deployment Method:

Cloud-Based

On-Premise

Hybrid Cloud Architecture

Segmentation by Functional Hierarchy:

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

Segmentation by Business Model:

Single Device Licensing

SaaS Platform Subscription

Healthcare Group-Level Subscription

Others

Segmentation by Application:

Hospital

Clinic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BrightHeart

Diagnoly

Sonio

Ultrasound AI

SmartAlpha

Caption Health

Philips

RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

ThinkSono

DESKi

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

RIVANNA

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Ultrasound AI Software Market Size (2021-2032)
- 2.1.2 Ultrasound AI Software Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Ultrasound AI Software by Country/Region (2021, 2025 & 2032)

2.2 Ultrasound AI Software Segment by Deployment Method

- 2.2.1 Cloud-Based
- 2.2.2 On-Premise
- 2.2.3 Hybrid Cloud Architecture
- 2.2.4 Ultrasound AI Software Market Size by Deployment Method
 - 2.2.4.1 Ultrasound AI Software Market Size CAGR by Deployment Method (2021 VS 2025 VS 2032)
 - 2.2.4.2 Global Ultrasound AI Software Market Size Market Share by Deployment Method (2021-2026)

2.3 Ultrasound AI Software Segment by Functional Hierarchy

- 2.3.1 Image Enhancement
- 2.3.2 Automatic Structure Recognition
- 2.3.3 Automatic Measurement
- 2.3.4 Anomaly Risk Scoring
- 2.3.5 Others
- 2.3.6 Ultrasound AI Software Market Size by Functional Hierarchy
 - 2.3.6.1 Ultrasound AI Software Market Size CAGR by Functional Hierarchy (2021 VS 2025 VS 2032)
 - 2.3.6.2 Global Ultrasound AI Software Market Size Market Share by Functional

Hierarchy (2021-2026)

2.4 Ultrasound AI Software Segment by Business Model

2.4.1 Single Device Licensing

2.4.2 SaaS Platform Subscription

2.4.3 Healthcare Group-Level Subscription

2.4.4 Others

2.4.5 Ultrasound AI Software Market Size by Business Model

2.4.5.1 Ultrasound AI Software Market Size CAGR by Business Model (2021 VS 2025 VS 2032)

2.4.5.2 Global Ultrasound AI Software Market Size Market Share by Business Model (2021-2026)

2.5 Ultrasound AI Software Segment by Application

2.5.1 Hospital

2.5.2 Clinic

2.5.3 Others

2.5.4 Ultrasound AI Software Market Size by Application

2.5.4.1 Ultrasound AI Software Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.4.2 Global Ultrasound AI Software Market Size Market Share by Application (2021-2026)

3 ULTRASOUND AI SOFTWARE MARKET SIZE BY PLAYER

3.1 Ultrasound AI Software Market Size Market Share by Player

3.1.1 Global Ultrasound AI Software Revenue by Player (2021-2026)

3.1.2 Global Ultrasound AI Software Revenue Market Share by Player (2021-2026)

3.2 Global Ultrasound AI Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 ULTRASOUND AI SOFTWARE BY REGION

4.1 Ultrasound AI Software Market Size by Region (2021-2026)

4.2 Global Ultrasound AI Software Annual Revenue by Country/Region (2021-2026)

4.3 Americas Ultrasound AI Software Market Size Growth (2021-2026)

4.4 APAC Ultrasound AI Software Market Size Growth (2021-2026)

4.5 Europe Ultrasound AI Software Market Size Growth (2021-2026)

4.6 Middle East & Africa Ultrasound AI Software Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Ultrasound AI Software Market Size by Country (2021-2026)

5.2 Americas Ultrasound AI Software Market Size by Deployment Method (2021-2026)

5.3 Americas Ultrasound AI Software Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Ultrasound AI Software Market Size by Region (2021-2026)

6.2 APAC Ultrasound AI Software Market Size by Deployment Method (2021-2026)

6.3 APAC Ultrasound AI Software Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Ultrasound AI Software Market Size by Country (2021-2026)

7.2 Europe Ultrasound AI Software Market Size by Deployment Method (2021-2026)

7.3 Europe Ultrasound AI Software Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Ultrasound AI Software by Region (2021-2026)

8.2 Middle East & Africa Ultrasound AI Software Market Size by Deployment Method (2021-2026)

8.3 Middle East & Africa Ultrasound AI Software Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL ULTRASOUND AI SOFTWARE MARKET FORECAST

10.1 Global Ultrasound AI Software Forecast by Region (2027-2032)

10.1.1 Global Ultrasound AI Software Forecast by Region (2027-2032)

10.1.2 Americas Ultrasound AI Software Forecast

10.1.3 APAC Ultrasound AI Software Forecast

10.1.4 Europe Ultrasound AI Software Forecast

10.1.5 Middle East & Africa Ultrasound AI Software Forecast

10.2 Americas Ultrasound AI Software Forecast by Country (2027-2032)

10.2.1 United States Market Ultrasound AI Software Forecast

10.2.2 Canada Market Ultrasound AI Software Forecast

10.2.3 Mexico Market Ultrasound AI Software Forecast

10.2.4 Brazil Market Ultrasound AI Software Forecast

10.3 APAC Ultrasound AI Software Forecast by Region (2027-2032)

10.3.1 China Ultrasound AI Software Market Forecast

10.3.2 Japan Market Ultrasound AI Software Forecast

10.3.3 Korea Market Ultrasound AI Software Forecast

10.3.4 Southeast Asia Market Ultrasound AI Software Forecast

10.3.5 India Market Ultrasound AI Software Forecast

10.3.6 Australia Market Ultrasound AI Software Forecast

10.4 Europe Ultrasound AI Software Forecast by Country (2027-2032)

10.4.1 Germany Market Ultrasound AI Software Forecast

10.4.2 France Market Ultrasound AI Software Forecast

- 10.4.3 UK Market Ultrasound AI Software Forecast
- 10.4.4 Italy Market Ultrasound AI Software Forecast
- 10.4.5 Russia Market Ultrasound AI Software Forecast
- 10.5 Middle East & Africa Ultrasound AI Software Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Ultrasound AI Software Forecast
 - 10.5.2 South Africa Market Ultrasound AI Software Forecast
 - 10.5.3 Israel Market Ultrasound AI Software Forecast
 - 10.5.4 Turkey Market Ultrasound AI Software Forecast
- 10.6 Global Ultrasound AI Software Forecast by Deployment Method (2027-2032)
- 10.7 Global Ultrasound AI Software Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Ultrasound AI Software Forecast

11 KEY PLAYERS ANALYSIS

11.1 BrightHeart

- 11.1.1 BrightHeart Company Information
- 11.1.2 BrightHeart Ultrasound AI Software Product Offered
- 11.1.3 BrightHeart Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 BrightHeart Main Business Overview
- 11.1.5 BrightHeart Latest Developments

11.2 Diagnoly

- 11.2.1 Diagnoly Company Information
- 11.2.2 Diagnoly Ultrasound AI Software Product Offered
- 11.2.3 Diagnoly Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 Diagnoly Main Business Overview
- 11.2.5 Diagnoly Latest Developments

11.3 Sonio

- 11.3.1 Sonio Company Information
- 11.3.2 Sonio Ultrasound AI Software Product Offered
- 11.3.3 Sonio Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Sonio Main Business Overview
- 11.3.5 Sonio Latest Developments

11.4 Ultrasound AI

- 11.4.1 Ultrasound AI Company Information
- 11.4.2 Ultrasound AI Ultrasound AI Software Product Offered
- 11.4.3 Ultrasound AI Ultrasound AI Software Revenue, Gross Margin and Market

Share (2021-2026)

11.4.4 Ultrasound AI Main Business Overview

11.4.5 Ultrasound AI Latest Developments

11.5 SmartAlpha

11.5.1 SmartAlpha Company Information

11.5.2 SmartAlpha Ultrasound AI Software Product Offered

11.5.3 SmartAlpha Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 SmartAlpha Main Business Overview

11.5.5 SmartAlpha Latest Developments

11.6 Caption Health

11.6.1 Caption Health Company Information

11.6.2 Caption Health Ultrasound AI Software Product Offered

11.6.3 Caption Health Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Caption Health Main Business Overview

11.6.5 Caption Health Latest Developments

11.7 Philips

11.7.1 Philips Company Information

11.7.2 Philips Ultrasound AI Software Product Offered

11.7.3 Philips Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Philips Main Business Overview

11.7.5 Philips Latest Developments

11.8 RayShape

11.8.1 RayShape Company Information

11.8.2 RayShape Ultrasound AI Software Product Offered

11.8.3 RayShape Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 RayShape Main Business Overview

11.8.5 RayShape Latest Developments

11.9 Intelligent Ultrasound

11.9.1 Intelligent Ultrasound Company Information

11.9.2 Intelligent Ultrasound Ultrasound AI Software Product Offered

11.9.3 Intelligent Ultrasound Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Intelligent Ultrasound Main Business Overview

11.9.5 Intelligent Ultrasound Latest Developments

11.10 Butterfly Network

- 11.10.1 Butterfly Network Company Information
- 11.10.2 Butterfly Network Ultrasound AI Software Product Offered
- 11.10.3 Butterfly Network Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.10.4 Butterfly Network Main Business Overview
- 11.10.5 Butterfly Network Latest Developments
- 11.11 UltraSight
 - 11.11.1 UltraSight Company Information
 - 11.11.2 UltraSight Ultrasound AI Software Product Offered
 - 11.11.3 UltraSight Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 UltraSight Main Business Overview
 - 11.11.5 UltraSight Latest Developments
- 11.12 Origin Medical
 - 11.12.1 Origin Medical Company Information
 - 11.12.2 Origin Medical Ultrasound AI Software Product Offered
 - 11.12.3 Origin Medical Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Origin Medical Main Business Overview
 - 11.12.5 Origin Medical Latest Developments
- 11.13 Mindray
 - 11.13.1 Mindray Company Information
 - 11.13.2 Mindray Ultrasound AI Software Product Offered
 - 11.13.3 Mindray Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Mindray Main Business Overview
 - 11.13.5 Mindray Latest Developments
- 11.14 GE HealthCare
 - 11.14.1 GE HealthCare Company Information
 - 11.14.2 GE HealthCare Ultrasound AI Software Product Offered
 - 11.14.3 GE HealthCare Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 GE HealthCare Main Business Overview
 - 11.14.5 GE HealthCare Latest Developments
- 11.15 ThinkSono
 - 11.15.1 ThinkSono Company Information
 - 11.15.2 ThinkSono Ultrasound AI Software Product Offered
 - 11.15.3 ThinkSono Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)

- 11.15.4 ThinkSono Main Business Overview
- 11.15.5 ThinkSono Latest Developments
- 11.16 DESKi
 - 11.16.1 DESKi Company Information
 - 11.16.2 DESKi Ultrasound AI Software Product Offered
 - 11.16.3 DESKi Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 DESKi Main Business Overview
 - 11.16.5 DESKi Latest Developments
- 11.17 Deepecho
 - 11.17.1 Deepecho Company Information
 - 11.17.2 Deepecho Ultrasound AI Software Product Offered
 - 11.17.3 Deepecho Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Deepecho Main Business Overview
 - 11.17.5 Deepecho Latest Developments
- 11.18 BabyFlix
 - 11.18.1 BabyFlix Company Information
 - 11.18.2 BabyFlix Ultrasound AI Software Product Offered
 - 11.18.3 BabyFlix Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 BabyFlix Main Business Overview
 - 11.18.5 BabyFlix Latest Developments
- 11.19 BioticsAI
 - 11.19.1 BioticsAI Company Information
 - 11.19.2 BioticsAI Ultrasound AI Software Product Offered
 - 11.19.3 BioticsAI Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 BioticsAI Main Business Overview
 - 11.19.5 BioticsAI Latest Developments
- 11.20 Exo Imaging
 - 11.20.1 Exo Imaging Company Information
 - 11.20.2 Exo Imaging Ultrasound AI Software Product Offered
 - 11.20.3 Exo Imaging Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Exo Imaging Main Business Overview
 - 11.20.5 Exo Imaging Latest Developments
- 11.21 Us2.ai
 - 11.21.1 Us2.ai Company Information

- 11.21.2 Us2.ai Ultrasound AI Software Product Offered
- 11.21.3 Us2.ai Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.21.4 Us2.ai Main Business Overview
- 11.21.5 Us2.ai Latest Developments
- 11.22 RIVANNA
 - 11.22.1 RIVANNA Company Information
 - 11.22.2 RIVANNA Ultrasound AI Software Product Offered
 - 11.22.3 RIVANNA Ultrasound AI Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.22.4 RIVANNA Main Business Overview
 - 11.22.5 RIVANNA Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Ultrasound AI Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Ultrasound AI Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cloud-Based

Table 4. Major Players of On-Premise

Table 5. Major Players of Hybrid Cloud Architecture

Table 6. Ultrasound AI Software Market Size CAGR by Deployment Method (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Ultrasound AI Software Market Size by Deployment Method (2021-2026) & (\$ millions)

Table 8. Global Ultrasound AI Software Market Size Market Share by Deployment Method (2021-2026)

Table 9. Major Players of Image Enhancement

Table 10. Major Players of Automatic Structure Recognition

Table 11. Major Players of Automatic Measurement

Table 12. Major Players of Anomaly Risk Scoring

Table 13. Major Players of Others

Table 14. Ultrasound AI Software Market Size CAGR by Functional Hierarchy (2021 VS 2025 VS 2032) & (\$ millions)

Table 15. Global Ultrasound AI Software Market Size by Functional Hierarchy (2021-2026) & (\$ millions)

Table 16. Global Ultrasound AI Software Market Size Market Share by Functional Hierarchy (2021-2026)

Table 17. Major Players of Single Device Licensing

Table 18. Major Players of SaaS Platform Subscription

Table 19. Major Players of Healthcare Group-Level Subscription

Table 20. Major Players of Others

Table 21. Ultrasound AI Software Market Size CAGR by Business Model (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Ultrasound AI Software Market Size by Business Model (2021-2026) & (\$ millions)

Table 23. Global Ultrasound AI Software Market Size Market Share by Business Model (2021-2026)

Table 24. Ultrasound AI Software Market Size CAGR by Application (2021 VS 2025 VS

2032) & (\$ millions)

Table 25. Global Ultrasound AI Software Market Size by Application (2021-2026) & (\$ millions)

Table 26. Global Ultrasound AI Software Market Size Market Share by Application (2021-2026)

Table 27. Global Ultrasound AI Software Revenue by Player (2021-2026) & (\$ millions)

Table 28. Global Ultrasound AI Software Revenue Market Share by Player (2021-2026)

Table 29. Ultrasound AI Software Key Players Head office and Products Offered

Table 30. Ultrasound AI Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global Ultrasound AI Software Market Size by Region (2021-2026) & (\$ millions)

Table 34. Global Ultrasound AI Software Market Size Market Share by Region (2021-2026)

Table 35. Global Ultrasound AI Software Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Ultrasound AI Software Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Ultrasound AI Software Market Size by Country (2021-2026) & (\$ millions)

Table 38. Americas Ultrasound AI Software Market Size Market Share by Country (2021-2026)

Table 39. Americas Ultrasound AI Software Market Size by Deployment Method (2021-2026) & (\$ millions)

Table 40. Americas Ultrasound AI Software Market Size Market Share by Deployment Method (2021-2026)

Table 41. Americas Ultrasound AI Software Market Size by Application (2021-2026) & (\$ millions)

Table 42. Americas Ultrasound AI Software Market Size Market Share by Application (2021-2026)

Table 43. APAC Ultrasound AI Software Market Size by Region (2021-2026) & (\$ millions)

Table 44. APAC Ultrasound AI Software Market Size Market Share by Region (2021-2026)

Table 45. APAC Ultrasound AI Software Market Size by Deployment Method (2021-2026) & (\$ millions)

Table 46. APAC Ultrasound AI Software Market Size by Application (2021-2026) & (\$

millions)

Table 47. Europe Ultrasound AI Software Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe Ultrasound AI Software Market Size Market Share by Country (2021-2026)

Table 49. Europe Ultrasound AI Software Market Size by Deployment Method (2021-2026) & (\$ millions)

Table 50. Europe Ultrasound AI Software Market Size by Application (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Ultrasound AI Software Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Ultrasound AI Software Market Size by Deployment Method (2021-2026) & (\$ millions)

Table 53. Middle East & Africa Ultrasound AI Software Market Size by Application (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of Ultrasound AI Software

Table 55. Key Market Challenges & Risks of Ultrasound AI Software

Table 56. Key Industry Trends of Ultrasound AI Software

Table 57. Global Ultrasound AI Software Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global Ultrasound AI Software Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global Ultrasound AI Software Market Size Forecast by Deployment Method (2027-2032) & (\$ millions)

Table 60. Global Ultrasound AI Software Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 61. BrightHeart Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 62. BrightHeart Ultrasound AI Software Product Offered

Table 63. BrightHeart Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. BrightHeart Main Business

Table 65. BrightHeart Latest Developments

Table 66. Diagnoly Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 67. Diagnoly Ultrasound AI Software Product Offered

Table 68. Diagnoly Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Diagnoly Main Business

Table 70. Diagnoly Latest Developments

Table 71. Sonio Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 72. Sonio Ultrasound AI Software Product Offered

Table 73. Sonio Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Sonio Main Business

Table 75. Sonio Latest Developments

Table 76. Ultrasound AI Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 77. Ultrasound AI Ultrasound AI Software Product Offered

Table 78. Ultrasound AI Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Ultrasound AI Main Business

Table 80. Ultrasound AI Latest Developments

Table 81. SmartAlpha Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 82. SmartAlpha Ultrasound AI Software Product Offered

Table 83. SmartAlpha Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. SmartAlpha Main Business

Table 85. SmartAlpha Latest Developments

Table 86. Caption Health Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 87. Caption Health Ultrasound AI Software Product Offered

Table 88. Caption Health Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Caption Health Main Business

Table 90. Caption Health Latest Developments

Table 91. Philips Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 92. Philips Ultrasound AI Software Product Offered

Table 93. Philips Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Philips Main Business

Table 95. Philips Latest Developments

Table 96. RayShape Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 97. RayShape Ultrasound AI Software Product Offered

Table 98. RayShape Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. RayShape Main Business

Table 100. RayShape Latest Developments

Table 101. Intelligent Ultrasound Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 102. Intelligent Ultrasound Ultrasound AI Software Product Offered

Table 103. Intelligent Ultrasound Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. Intelligent Ultrasound Main Business

Table 105. Intelligent Ultrasound Latest Developments

Table 106. Butterfly Network Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 107. Butterfly Network Ultrasound AI Software Product Offered

Table 108. Butterfly Network Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Butterfly Network Main Business

Table 110. Butterfly Network Latest Developments

Table 111. UltraSight Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 112. UltraSight Ultrasound AI Software Product Offered

Table 113. UltraSight Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. UltraSight Main Business

Table 115. UltraSight Latest Developments

Table 116. Origin Medical Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 117. Origin Medical Ultrasound AI Software Product Offered

Table 118. Origin Medical Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Origin Medical Main Business

Table 120. Origin Medical Latest Developments

Table 121. Mindray Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 122. Mindray Ultrasound AI Software Product Offered

Table 123. Mindray Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 124. Mindray Main Business

Table 125. Mindray Latest Developments

Table 126. GE HealthCare Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 127. GE HealthCare Ultrasound AI Software Product Offered

Table 128. GE HealthCare Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. GE HealthCare Main Business

Table 130. GE HealthCare Latest Developments

Table 131. ThinkSono Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 132. ThinkSono Ultrasound AI Software Product Offered

Table 133. ThinkSono Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. ThinkSono Main Business

Table 135. ThinkSono Latest Developments

Table 136. DESKi Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 137. DESKi Ultrasound AI Software Product Offered

Table 138. DESKi Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. DESKi Main Business

Table 140. DESKi Latest Developments

Table 141. Deepecho Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 142. Deepecho Ultrasound AI Software Product Offered

Table 143. Deepecho Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Deepecho Main Business

Table 145. Deepecho Latest Developments

Table 146. BabyFlix Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 147. BabyFlix Ultrasound AI Software Product Offered

Table 148. BabyFlix Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. BabyFlix Main Business

Table 150. BabyFlix Latest Developments

Table 151. BioticsAI Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 152. BioticsAI Ultrasound AI Software Product Offered

Table 153. BioticsAI Ultrasound AI Software Revenue (\$ million), Gross Margin and

Market Share (2021-2026)

Table 154. BioticsAI Main Business

Table 155. BioticsAI Latest Developments

Table 156. Exo Imaging Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 157. Exo Imaging Ultrasound AI Software Product Offered

Table 158. Exo Imaging Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 159. Exo Imaging Main Business

Table 160. Exo Imaging Latest Developments

Table 161. Us2.ai Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 162. Us2.ai Ultrasound AI Software Product Offered

Table 163. Us2.ai Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 164. Us2.ai Main Business

Table 165. Us2.ai Latest Developments

Table 166. RIVANNA Details, Company Type, Ultrasound AI Software Area Served and Its Competitors

Table 167. RIVANNA Ultrasound AI Software Product Offered

Table 168. RIVANNA Ultrasound AI Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 169. RIVANNA Main Business

Table 170. RIVANNA Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Ultrasound AI Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Ultrasound AI Software Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Ultrasound AI Software Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Ultrasound AI Software Sales Market Share by Country/Region (2025)

Figure 8. Ultrasound AI Software Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Ultrasound AI Software Market Size Market Share by Deployment Method in 2025

Figure 10. Global Ultrasound AI Software Market Size Market Share by Functional Hierarchy in 2025

Figure 11. Global Ultrasound AI Software Market Size Market Share by Business Model in 2025

Figure 12. Ultrasound AI Software in Hospital

Figure 13. Global Ultrasound AI Software Market: Hospital (2021-2026) & (\$ millions)

Figure 14. Ultrasound AI Software in Clinic

Figure 15. Global Ultrasound AI Software Market: Clinic (2021-2026) & (\$ millions)

Figure 16. Ultrasound AI Software in Others

Figure 17. Global Ultrasound AI Software Market: Others (2021-2026) & (\$ millions)

Figure 18. Global Ultrasound AI Software Market Size Market Share by Application in 2025

Figure 19. Global Ultrasound AI Software Revenue Market Share by Player in 2025

Figure 20. Global Ultrasound AI Software Market Size Market Share by Region (2021-2026)

Figure 21. Americas Ultrasound AI Software Market Size 2021-2026 (\$ millions)

Figure 22. APAC Ultrasound AI Software Market Size 2021-2026 (\$ millions)

Figure 23. Europe Ultrasound AI Software Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Ultrasound AI Software Market Size 2021-2026 (\$ millions)

Figure 25. Americas Ultrasound AI Software Value Market Share by Country in 2025

Figure 26. United States Ultrasound AI Software Market Size Growth 2021-2026 (\$

millions)

Figure 27. Canada Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Ultrasound AI Software Market Size Market Share by Region in 2025

Figure 31. APAC Ultrasound AI Software Market Size Market Share by Deployment Method (2021-2026)

Figure 32. APAC Ultrasound AI Software Market Size Market Share by Application (2021-2026)

Figure 33. China Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Ultrasound AI Software Market Size Market Share by Country in 2025

Figure 40. Europe Ultrasound AI Software Market Size Market Share by Deployment Method (2021-2026)

Figure 41. Europe Ultrasound AI Software Market Size Market Share by Application (2021-2026)

Figure 42. Germany Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Ultrasound AI Software Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Ultrasound AI Software Market Size Market Share by Deployment Method (2021-2026)

Figure 49. Middle East & Africa Ultrasound AI Software Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Ultrasound AI Software Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 56. APAC Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 57. Europe Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 59. United States Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 60. Canada Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 63. China Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 64. Japan Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 65. Korea Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 67. India Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 68. Australia Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 69. Germany Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 70. France Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 71. UK Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 72. Italy Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 73. Russia Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 76. Israel Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Ultrasound AI Software Market Size 2027-2032 (\$ millions)

Figure 78. Global Ultrasound AI Software Market Size Market Share Forecast by Deployment Method (2027-2032)

Figure 79. Global Ultrasound AI Software Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Ultrasound AI Software Market Size 2027-2032 (\$ millions)

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