

# Global Ultrasound AI-Powered Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Ultrasound AI-Powered Software market size is predicted to grow from US\$ 792 million in 2025 to US\$ 2502 million in 2032; it is expected to grow at a CAGR of 17.9% from 2026 to 2032.

In 2025, the number of active paying accounts for Ultrasound AI-Powered Softwares globally is estimated at around 45,000. Primarily charged on a 'device-side licensing + cloud algorithm subscription' model, the average monthly subscription price is around \$1,500 per device (varying significantly depending on whether it includes modules for automatic structural recognition, automated measurement, remote quality control, and cloud-based case management). The main sources of demand include prenatal screening, cardiac ultrasound, emergency care, and point-of-care ultrasound (POCUS) scenarios. The European and American markets account for approximately 60% of the market, with large obstetrics and gynecology and cardiovascular centers in North America being the core paying customers; growth is accelerating in the Asia-Pacific region (China, Japan, and Singapore). These products are no longer considered hardware assets in the healthcare system, but rather 'algorithm-layer infrastructure' embedded in the imaging workflow. Their value lies in improving examination consistency, reducing human measurement errors, and enhancing operability for primary care physicians. Ultrasound AI-Powered Softwares are digital platforms that use deep learning models and real-time image recognition algorithms to transform 2D/3D images acquired by ultrasound equipment into automatic structural recognition, automated measurement, and intelligent diagnostic prompts. Its core purpose is not to replace ultrasound physicians, but rather to serve as a standardized auxiliary decision-making layer in highly variable imaging scenarios. Compared to traditional ultrasound procedures that rely on manual identification and measurement, the AI-powered ??software can achieve highly consistent output in areas such as heart chamber size

measurement, fetal structure screening, and abnormal risk alerts, making it a standardized tool for procedures in obstetric, cardiovascular, and emergency ultrasound. With increased computing power and expanded data scale, the platform is evolving from an 'automatic measurement tool' to a 'real-time clinical decision support system.'

United States market for Ultrasound AI-Powered Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Ultrasound AI-Powered Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Ultrasound AI-Powered Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Ultrasound AI-Powered Software players cover BrightHeart, Diagnoly, Sonio, Ultrasound AI, SmartAlpha, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Ultrasound AI-Powered Software Industry Forecast' looks at past sales and reviews total world Ultrasound AI-Powered Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Ultrasound AI-Powered Software sales for 2026 through 2032. With Ultrasound AI-Powered Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ultrasound AI-Powered Software industry.

This Insight Report provides a comprehensive analysis of the global Ultrasound AI-Powered Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Ultrasound AI-Powered Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ultrasound AI-Powered Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ultrasound AI-Powered Software and breaks down the forecast by Deployment Method, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of

bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ultrasound AI-Powered Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Ultrasound AI-Powered Software market by product type, application, key players and key regions and countries.

#### Segmentation by Deployment Method:

Cloud-Based

On-Premise

Hybrid Cloud Architecture

#### Segmentation by Functional Hierarchy:

Image Enhancement

Automatic Structure Recognition

Automatic Measurement

Anomaly Risk Scoring

Others

#### Segmentation by Business Model:

Single Device Licensing

SaaS Platform Subscription

Healthcare Group-Level Subscription

Others

### Segmentation by Application:

Hospital

Clinic

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BrightHeart

Diagnoly

Sonio

Ultrasound AI

SmartAlpha

Caption Health

Philips

RayShape

Intelligent Ultrasound

Butterfly Network

UltraSight

Origin Medical

Mindray

GE HealthCare

ThinkSono

DESKi

Deepecho

BabyFlix

BioticsAI

Exo Imaging

Us2.ai

RIVANNA

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