

Global Ultrasonic Rain Gauges Market Growth 2026-2032

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Abstracts

The global Ultrasonic Rain Gauges market size is predicted to grow from US\$ 292 million in 2025 to US\$ 466 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

An ultrasonic rain gauge is a high-precision meteorological instrument that uses the variation in the propagation speed of ultrasonic waves in raindrops to measure rainfall intensity and accumulated rainfall in real time. Its core principle is to transmit and receive ultrasonic signals, analyze minute differences in propagation time, and thus infer rainfall data. Compared to traditional tipping bucket or weighing rain gauges, ultrasonic rain gauges have no moving parts and are more resistant to pollution and environmental adaptability, making them particularly suitable for continuous monitoring in conditions of high humidity, high dust, or extreme climates. Typical technical parameters include a measurement range of 0-200 mm/h, an adjustable sampling frequency (1 Hz to 1 minute), and an operating temperature range of -40°C to +60°C. They are widely used in fields such as meteorology, water conservancy, agriculture, and urban management.

Single-channel portable devices cost approximately \$150-\$300, while multi-channel fixed devices cost \$500-\$1200. Medium-sized manufacturers such as Rika Sensors have an annual production capacity of approximately 50,000 to 100,000 units per line, and the overall product gross profit margin is estimated to be in the range of 40% to 55%, which has good profitability and scalability potential.

The ultrasonic rain gauge market structure features a highly integrated upstream and downstream ecosystem. The upstream segment comprises core sensors (such as piezoelectric and MEMS modules from Murata and TDK), communication chips (such

as LoRa/NB-IoT from Semtech and Quectel), and power modules (such as solar and lithium batteries from Panasonic and BYD), providing the devices with precise measurement and remote communication capabilities. The downstream segment encompasses end users such as meteorological bureaus, water conservancy departments, agricultural cooperatives, and urban management platforms, leveraging GIS systems, cloud platforms, and early warning models for data collection and intelligent analysis. Future development trends will focus on multi-parameter integration (rainfall, wind speed, temperature and humidity), low-power designs, and enhanced edge computing capabilities. These technologies will also be deeply integrated with AI-powered weather forecasting models and urban digital twin systems, driving the evolution of intelligent weather monitoring towards higher accuracy, wider coverage, and stronger decision support.

LP Information, Inc. (LPI) ' newest research report, the "Ultrasonic Rain Gauges Industry Forecast" looks at past sales and reviews total world Ultrasonic Rain Gauges sales in 2025, providing a comprehensive analysis by region and market sector of projected Ultrasonic Rain Gauges sales for 2026 through 2032. With Ultrasonic Rain Gauges sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ultrasonic Rain Gauges industry.

This Insight Report provides a comprehensive analysis of the global Ultrasonic Rain Gauges landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ultrasonic Rain Gauges portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ultrasonic Rain Gauges market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ultrasonic Rain Gauges and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ultrasonic Rain Gauges.

This report presents a comprehensive overview, market shares, and growth opportunities of Ultrasonic Rain Gauges market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single Channel Ultrasonic Rain Gauge

Multi-Channel Ultrasonic Rain Gauge

Segmentation by Communication Method:

Wired

Wireless

Segmentation by Installation Method:

Handheld

Wall-Mounted

Embedded

Segmentation by Application:

Weather Monitoring

Hydrological Research

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Rika Sensors

Ambient Weather

RM Young

Renke

Vaisala

Texas Electronics

Seeed Studio

Xylem

Campbell Scientific

Sunjoy

Niubol

Pronova

Evos

Kipp & Zonen

Stevens Water

OTT HydroMet

Kisters

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ultrasonic Rain Gauges market?

What factors are driving Ultrasonic Rain Gauges market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ultrasonic Rain Gauges market opportunities vary by end market size?

How does Ultrasonic Rain Gauges break out by Type, by Application?

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