

Global Ultrasonic & Electric Current Beauty Device Market Growth 2026-2032

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Abstracts

The global Ultrasonic & Electric Current Beauty Device market size is predicted to grow from US\$ 291 million in 2025 to US\$ 499 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

In 2025, global ultrasonic & microcurrent beauty device production reached approximately 15,700,000 units. The ultrasonic microcurrent beauty device is a beauty care equipment that combines ultrasonic infusion technology with microcurrent treatment functions, mainly used for skin cleansing, nutrient infusion, skin tightening, lifting, and anti-aging care. The device typically uses high-frequency ultrasonic vibrations to promote skin surface metabolism and enhance the penetration of skincare ingredients, while microcurrent stimulation helps activate the skin and facial muscles, promoting collagen production, improving skin elasticity, and enhancing facial contours to reduce skin laxity, fine lines, and dullness. Some products also integrate auxiliary functions such as EMS, ion infusion, hot and cold compress therapy, or LED light therapy to improve overall skincare performance. Featuring non-invasive treatment, convenient operation, and suitability for both home and professional care applications, ultrasonic microcurrent beauty devices are widely used in home beauty care, skin management centers, beauty salons, and light medical aesthetic support treatments. As consumer demand for intelligent skincare, portable beauty devices, and personalized care solutions continues to increase, modern ultrasonic microcurrent beauty devices are evolving toward intelligent operation, multi-mode adjustment, app connectivity, and multifunctional integration to enhance treatment safety, comfort, and user experience.

The ultrasonic microcurrent beauty device market has experienced steady growth in recent years, driven by the increasing popularity of home beauty devices, growing demand for non-invasive skincare solutions, and rising consumer attention to skin

tightening, anti-aging, and nutrient infusion treatments. As a beauty device integrating ultrasonic vibration, microcurrent stimulation, serum infusion, and facial lifting functions, it is widely used in home skincare, beauty salons, skin management centers, and auxiliary light medical aesthetic care applications. With consumers placing greater emphasis on safety, convenience, comfort, and comprehensive skincare performance, demand continues to increase for features such as multi-level intensity adjustment, EMS microcurrent technology, ion infusion, hot and cold compress therapy, LED light therapy, intelligent timing functions, and portable designs. Meanwhile, social media promotion, growing demand for early anti-aging care among younger consumers, and personalized skincare trends are driving ultrasonic microcurrent beauty devices toward greater intelligence, multifunctionality, lightweight structures, and more fashionable appearances. In the future, the market is expected to maintain growth potential, while competition will increasingly focus on infusion effectiveness, microcurrent output stability, skin compatibility safety, user experience, product durability, and after-sales service capabilities.

LP Information, Inc. (LPI) ' newest research report, the "Ultrasonic & Electric Current Beauty Device Industry Forecast" looks at past sales and reviews total world Ultrasonic & Electric Current Beauty Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Ultrasonic & Electric Current Beauty Device sales for 2026 through 2032. With Ultrasonic & Electric Current Beauty Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ultrasonic & Electric Current Beauty Device industry.

This Insight Report provides a comprehensive analysis of the global Ultrasonic & Electric Current Beauty Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ultrasonic & Electric Current Beauty Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ultrasonic & Electric Current Beauty Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ultrasonic & Electric Current Beauty Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ultrasonic & Electric

Current Beauty Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Ultrasonic & Electric Current Beauty Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Built-in Rechargeable Lithium Battery Type

Wired Plug-in Type

Disposable Battery Type

Wireless Magnetic Charging Type

Segmentation by Technical Combination:

Ultrasonic & Microcurrent Combined Type

Ultrasonic & EMS Composite Type

Ultrasonic & Radio Frequency Type

Ultrasonic & Phototherapy Type

Segmentation by Power & Gear:

Low-power Household Type

High-power Professional Type

Three-gear Basic Adjustment Type

Segmentation by Application:

Nutrient Introduction Type

Deep Cleansing & Derivation Type

Lifting & Firming Type

Anti-aging & Wrinkle Reduction Type

Soothing & Repairing Type

Edema Removal & Shaping Type

Pore Care Type

Massage & Relaxation Type

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

YA-MAN

Jmoon

NuFACE

FOREO

ReFa

Panasonic

K?SKIN

TriPollar

CLASSYS

Peninsula Medical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ultrasonic & Electric Current Beauty Device market?

What factors are driving Ultrasonic & Electric Current Beauty Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ultrasonic & Electric Current Beauty Device market opportunities vary by end market size?

How does Ultrasonic & Electric Current Beauty Device break out by Type, by Application?

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