

Global Ultrasonic Directional Speakers Market Growth 2026-2032

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Abstracts

The global Ultrasonic Directional Speakers market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

An ultrasonic directional speaker is an audio device that utilizes ultrasonic technology to achieve directional sound propagation. It primarily relies on the nonlinear effects of ultrasonics to modulate audio signals onto ultrasonic carrier waves. Its working principle involves converting electrical signals into ultrasonic signals through a transducer, which then propagate through the air. Since the frequency of ultrasonic waves exceeds the audible range of human ears (typically above 20kHz), people cannot directly hear the ultrasonic waves themselves during propagation. However, when these ultrasonic signals encounter nonlinear interactions in media such as air during propagation, self-demodulation occurs, generating audible sound. Moreover, the sound can be controlled to propagate directionally within a relatively narrow beam.

United States market for Ultrasonic Directional Speakers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Ultrasonic Directional Speakers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Ultrasonic Directional Speakers is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Ultrasonic Directional Speakers players cover Guangzhou DSPPA Audio Co., Ltd., Ultrasonic Audio Technologies., Focusonics, Direction Audio, Molitor GmbH,

etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Ultrasonic Directional Speakers Industry Forecast” looks at past sales and reviews total world Ultrasonic Directional Speakers sales in 2025, providing a comprehensive analysis by region and market sector of projected Ultrasonic Directional Speakers sales for 2026 through 2032. With Ultrasonic Directional Speakers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ultrasonic Directional Speakers industry.

This Insight Report provides a comprehensive analysis of the global Ultrasonic Directional Speakers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ultrasonic Directional Speakers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ultrasonic Directional Speakers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ultrasonic Directional Speakers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ultrasonic Directional Speakers.

This report presents a comprehensive overview, market shares, and growth opportunities of Ultrasonic Directional Speakers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Short Distance

Long Distance

Segmentation by Application:

Museums

Exhibitions

Airports

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Guangzhou DSPPA Audio Co., Ltd.

Ultrasonic Audio Technologies.

Focusonics

Direction Audio

Molitor GmbH

Audfly Technology (Suzhou) Co., Ltd.

Akoustic Arts

Frank Audio Co.,Ltd.

Waves system

Key Questions Addressed in this Report

What is the 10-year outlook for the global Ultrasonic Directional Speakers market?

What factors are driving Ultrasonic Directional Speakers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ultrasonic Directional Speakers market opportunities vary by end market size?

How does Ultrasonic Directional Speakers break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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