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# Global UHF Passive RFID Tags Market Growth 2026-2032

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## Abstracts

The global UHF Passive RFID Tags market size is predicted to grow from US$ 1176 million in 2025 to US$ 2788 million in 2032; it is expected to grow at a CAGR of 13.4% from 2026 to 2032.

In 2024, the global production of UHF Passive RFID Tags will reach 33.795 billion pieces, with an average selling price of US$0.0315 per piece. An RFID system primarily consists of three components: a tag: a small chip attached to an object that stores the object's identification information; a reader: which transmits radio frequency signals to wake the tag and read its information; and a computer system: which receives the information transmitted by the reader and performs subsequent processing and application. The RFID tag is the core component of the system, responsible for storing and transmitting the object's identification information. It works by using radio waves to identify the target and transmit data without mechanical or optical contact. An RFID tag primarily consists of a chip and an antenna. The chip stores the object's identification information, such as the product number, production date, and manufacturer. The antenna receives and transmits radio waves. RFID tags are divided into three types based on whether they contain a battery: Passive tags: These tags do not contain a battery and are powered by radio waves transmitted by the reader. Passive tags are small, inexpensive, and have a long lifespan, but have a shorter read range. They are currently the mainstream technology. Active tags contain a built-in battery and can transmit radio waves independently. Active tags have a longer read distance and faster read speed, but they are larger and more expensive. Semi-passive tags contain a built-in battery, but this only powers the chip; the signal still needs to be activated by radio waves emitted by the reader. Semi-passive tags combine the advantages of both passive and active tags, with costs and read distances somewhere in between. High frequency and ultra-high frequency are the mainstream of current market development

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and have high commercial value. Ultra-high frequency passive RFID tags are currently the mainstream product in the global RFID market. Electronic tags rely on receiving signals and energy transmitted by the reader, converting them into power for the chip circuit on the tag to transmit signals, and can operate without batteries.

In the RFID-related industry, the upstream sector primarily comprises suppliers of raw materials such as chips, antennas, conductive adhesives, and paper. The midstream sector includes RFID product R&D and manufacturing, as well as reader and system application manufacturers. The downstream sector encompasses various application sectors such as retail, public life, industrial manufacturing, and healthcare. Upstream chip suppliers include Impinj and NXP, while production equipment suppliers for die bonding and laminating machines include Muehlbauer. Downstream companies include consumer companies like Uniqlo, Decathlon, Jiangsu Yanghe Brewery Joint-Stock Co., Ltd., ZARA, H&M, and HLA Group; retailers like Walmart, Marks & Spencer, Target, and 7-11 X-Store; and FedEx, China Eastern Airlines, and SGCC.

## Drivers:

The retail industry's product production, distribution, warehousing, and sales processes have traditionally relied heavily on barcodes, consuming significant labor and time for inventory. RFID technology addresses this pain point, enabling businesses to quickly and accurately track current inventory levels at the point of sale. Through precise production technology innovation, RFID costs can be reduced to a level that allows for large-scale adoption. Currently, the primary markets for RFID tags are in Europe, the United States, and Japan, primarily in the apparel and retail industries. With the development of e-commerce, fast fashion, and new retail, the demand for RFID tags for real-time inventory information will become even more urgent.

Trend:

RFID application areas continue to expand: With the rapid development of technologies such as big data, cloud computing, the Internet of Things (IoT), and 5G, various industries are rapidly embracing digital transformation to improve operational efficiency and competitiveness. In the apparel industry, RFID applications are relatively mature, with steadily increasing penetration rates. Multinational brands have demonstrated the benefits of optimizing supply chain management and streamlining checkout processes. In the retail industry, major European and American retailers have been steadily promoting the adoption of RFID technology in recent years, gradually requiring suppliers to use RFID tags to strengthen supply chain management and adjust sales strategies

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based on customer satisfaction data. As RFID technology continues to mature and its costs decrease, its application has expanded to areas such as logistics and food, becoming a key driver of digital transformation and upgrading. Increased Customization of Electronic Tags: As the application areas of RFID tags continue to expand, downstream industries are increasingly demanding customized products. Manufacturers must develop customized products tailored to the needs of individual customers and their respective application scenarios. Therefore, RFID tags tailored to specific industries or application environments, such as fabric tags, fragile tags, anti-counterfeiting tags, and anti-metal tags, will become a new development trend. Ultra-high frequency (UHF) tags offer low costs and wide applications: UHF RFID tags have a read range of over 10 meters and are primarily used in retail, warehouse management, logistics tracking, automated control, and anti-theft. UHF RFID tags offer advantages such as fast data transmission, long range, large information storage capacity, and mass readability, offering a broad range of applications. With continued technological advancement and decreasing costs, they will find wider application in more areas.

## Report Scope

LP Information, Inc. (LPI) ' newest research report, the “UHF Passive RFID Tags Industry Forecast” looks at past sales and reviews total world UHF Passive RFID Tags sales in 2025, providing a comprehensive analysis by region and market sector of projected UHF Passive RFID Tags sales for 2026 through 2032. With UHF Passive RFID Tags sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world UHF Passive RFID Tags industry.

This Insight Report provides a comprehensive analysis of the global UHF Passive RFID Tags landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on UHF Passive RFID Tags portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global UHF Passive RFID Tags market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for UHF Passive RFID Tags and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

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view of the current state and future trajectory in the global UHF Passive RFID Tags.

This report presents a comprehensive overview, market shares, and growth opportunities of UHF Passive RFID Tags market by product type, application, key manufacturers and key regions and countries.

## Market Segmentation

### Segmentation by Type:

Passive RFID (Batteries Not Included)

Semi-passive RFID (Chip Powered)

### Segmentation by Gel:

Dry Inlay

Wet Inlay

### Segmentation by Process:

Flip Chip Process

COB Process

### Segmentation by Application:

New Retail (Apparel & Shoes & Supermarkets, etc.)

Warehousing & Logistics & Airline Baggage Management

Industrial Manufacturing

Library & Archives Management

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Identity Recognition & Financial Services

Healthcare & Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Avery Dennison Smartrac

Alien Technology

3M

Hana Technologies Inc.

Identiv

Fujitsu

Zebra Technologies

GAO RFID

Balluff

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Honeywell

Assa Abloy(HID Global)

SML Group

Dipole RFID

Beontag(Confidex)

Unitech Global

Impinj

Tageos

Murata Manufacturing Co., Ltd.

Hangzhou Century Co., Ltd.

Xiamen Xinde Co., Ltd.

Shanghai Inlay Link Inc.

Xiamen Innov Photoelectric Technology Co., Ltd.

Arizon RFID Technology (Cayman) Co., Ltd.

Invengo Information Technology Co., Ltd.

## Key Questions Addressed in this Report

What is the 10-year outlook for the global UHF Passive RFID Tags market?

What factors are driving UHF Passive RFID Tags market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do UHF Passive RFID Tags market opportunities vary by end market size?

How does UHF Passive RFID Tags break out by Type, by Application?

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