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Global UBI Positioning Terminal Market Growth 2025-2031

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Abstracts

The global UBI Positioning Terminal market size is predicted to grow from US$ 220 million in 2025 to US$ 411 million in 2031; it is expected to grow at a CAGR of 11.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A UBI (Usage-Based Insurance) positioning terminal is an intelligent telematics device used to support usage-based insurance programs. Equipped with GPS/Beidou positioning, accelerometers, vehicle diagnostics, and communication modules, it collects real-time data such as location, speed, driving behavior (e.g., hard braking, rapid acceleration), and mileage. This data is used for insurance risk assessment, dynamic pricing, fleet management, and driver behavior monitoring.

United States market for UBI Positioning Terminal is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for UBI Positioning Terminal is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for UBI Positioning Terminal is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key UBI Positioning Terminal players cover Shenzhen Jimi IoT, Queclink Wireless Solutions, Shenzhen Boshijie Technology, Teltonika, Gosuncn Technology

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Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “UBI Positioning Terminal Industry Forecast” looks at past sales and reviews total world UBI Positioning Terminal sales in 2024, providing a comprehensive analysis by region and market sector of projected UBI Positioning Terminal sales for 2025 through 2031. With UBI Positioning Terminal sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world UBI Positioning Terminal industry.

This Insight Report provides a comprehensive analysis of the global UBI Positioning Terminal landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on UBI Positioning Terminal portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global UBI Positioning Terminal market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for UBI Positioning Terminal and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global UBI Positioning Terminal.

This report presents a comprehensive overview, market shares, and growth opportunities of UBI Positioning Terminal market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

2G

4G

Others

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Segmentation by Application:

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shenzhen Jimi IoT

Queclink Wireless Solutions

Shenzhen Boshijie Technology

Teltonika

Gosuncn Technology Group

Spireon

Shenzhen Xinyuanrun

Shenzhen Neoway Technology

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Shenzhen Coban Electronics

Radius Telematics

Shenzhen vodofo

Ruptela

ATrack Technology

Flairmicro

Key Questions Addressed in this Report

What is the 10-year outlook for the global UBI Positioning Terminal market?
What factors are driving UBI Positioning Terminal market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do UBI Positioning Terminal market opportunities vary by end market size?
How does UBI Positioning Terminal break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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