

Global Two-Wheeler Telematics Control Unit Market Growth 2026-2032

<https://marketpublishers.com/r/GB94AB7F35ECEN.html>

Date: October 2026

Pages: 114

Price: US\$ 3,660.00 (Single User License)

ID: GB94AB7F35ECEN

Abstracts

The global Two-Wheeler Telematics Control Unit market size is predicted to grow from US\$ 504 million in 2025 to US\$ 1388 million in 2032; it is expected to grow at a CAGR of 15.8% from 2026 to 2032.

In 2025, the global production volume of two-wheeler telematics control units reached 10.305 million units, with an average selling price of US\$50 per unit. The global annual production capacity of two-wheeler telematics control units was approximately 15 million units, and the gross margin was about 20.2%. A two-wheeler telematics control unit is an in-vehicle electronic module installed on two-wheeled vehicles such as motorcycles and electric scooters, with its core function being the collection, processing, and wireless transmission of vehicle data. It typically integrates GPS/GNSS positioning modules, cellular communication (e.g., 4G/5G or V2X), sensor interfaces, and processors, enabling real-time acquisition and upload of vehicle location, speed, battery/electricity level, battery health status, trajectory information, and fault diagnosis data. It also supports remote control (such as remote locking and start restrictions), emergency calling (eCall), anti-theft tracking, and fleet management. Through cloud platforms, the TCU provides intelligent connected services to vehicle owners, operators, and manufacturers, including digital dashboards, mobile App connectivity, OTA remote upgrades, and location-based safety and commercial applications. It serves as the core hardware foundation for modern two-wheelers to evolve toward intelligence and the Internet of Vehicles (IoV). The upstream of the two-wheeler telematics control unit industry chain includes communication chips, positioning chips, and MEMS sensors, among others. The midstream consists of manufacturers of two-wheeler telematics control units, and the downstream is mainly applied in electric two-wheelers, fuel-powered motorcycles, and other wheeled vehicles.

Currently, the market for two-wheeler telematics control units is at a critical stage of rapid evolution, transitioning from basic positioning and tracking toward comprehensive intelligent service platforms. With the accelerating trend of intelligent connectivity in motorcycles and electric scooters, these devices have become the core hardware hub connecting vehicles, users, and cloud-based services. Market demand is expanding from simple security and anti-theft functions to a diverse range of applications including remote control, vehicle health management, intelligent navigation, emergency assistance, and personalized big-data-driven services. On the technology front, products are moving toward higher integration, lower power consumption, and enhanced real-time performance, incorporating multi-mode communication (such as 4G/5G and V2X) and edge computing capabilities to support more complex vehicle-to-everything coordination and advanced driver assistance scenarios. At the same time, the industry is placing growing emphasis on data security, privacy protection, and standardization for cross-brand interoperability, fostering collaborative innovation across the upstream and downstream ecosystem. Overall, the market is shifting from policy-driven growth to value-driven development, with the construction of software and service ecosystems emerging as the decisive factor in future competitive dynamics.

Report Scope

LP Information, Inc. (LPI) 's newest research report, the “Two-Wheeler Telematics Control Unit Industry Forecast” looks at past sales and reviews total world Two-Wheeler Telematics Control Unit sales in 2025, providing a comprehensive analysis by region and market sector of projected Two-Wheeler Telematics Control Unit sales for 2026 through 2032. With Two-Wheeler Telematics Control Unit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Two-Wheeler Telematics Control Unit industry.

This Insight Report provides a comprehensive analysis of the global Two-Wheeler Telematics Control Unit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Two-Wheeler Telematics Control Unit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Two-Wheeler Telematics Control Unit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Two-Wheeler Telematics Control Unit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Two-Wheeler Telematics Control Unit.

This report presents a comprehensive overview, market shares, and growth opportunities of Two-Wheeler Telematics Control Unit market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

4G

5G

Segmentation by Hardware Integration Level:

Standalone

Integrated

Segmentation by Hardware Integration Level:

General-Purpose

Customized

Segmentation by Application:

Electric Two-Wheelers

Motorcycles

Shared Two-Wheelers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Harman International

Valeo

Continental

Tianjin Bool Technology

HOPECHART

Jimiiot

Lierda

GOSUNCN

Wuhan Kotei Informatics

Yaxon Zhilian

Queclink

Key Questions Addressed in this Report

What is the 10-year outlook for the global Two-Wheeler Telematics Control Unit market?

What factors are driving Two-Wheeler Telematics Control Unit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Two-Wheeler Telematics Control Unit market opportunities vary by end market size?

How does Two-Wheeler Telematics Control Unit break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Two-Wheeler Telematics Control Unit Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Two-Wheeler Telematics Control Unit by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Two-Wheeler Telematics Control Unit by Country/Region, 2021, 2025 & 2032

2.2 Two-Wheeler Telematics Control Unit Segment by Type

- 2.2.1 4G
 - 2.2.2 5G
 - 2.2.3 Two-Wheeler Telematics Control Unit Sales by Type
 - 2.2.3.1 Global Two-Wheeler Telematics Control Unit Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Two-Wheeler Telematics Control Unit Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Two-Wheeler Telematics Control Unit Sale Price by Type (2021-2026)
- #### 2.3 Two-Wheeler Telematics Control Unit Segment by Hardware Integration Level
- 2.3.1 Standalone
 - 2.3.2 Integrated
 - 2.3.3 Two-Wheeler Telematics Control Unit Sales by Hardware Integration Level
 - 2.3.3.1 Global Two-Wheeler Telematics Control Unit Sales Market Share by Hardware Integration Level (2021-2026)
 - 2.3.3.2 Global Two-Wheeler Telematics Control Unit Revenue and Market Share by Hardware Integration Level (2021-2026)
 - 2.3.3.3 Global Two-Wheeler Telematics Control Unit Sale Price by Hardware

Integration Level (2021-2026)

2.4 Two-Wheeler Telematics Control Unit Segment by Hardware Integration Level

2.4.1 General-Purpose

2.4.2 Customized

2.4.3 Two-Wheeler Telematics Control Unit Sales by Hardware Integration Level

2.4.3.1 Global Two-Wheeler Telematics Control Unit Sales Market Share by Hardware Integration Level (2021-2026)

2.4.3.2 Global Two-Wheeler Telematics Control Unit Revenue and Market Share by Hardware Integration Level (2021-2026)

2.4.3.3 Global Two-Wheeler Telematics Control Unit Sale Price by Hardware Integration Level (2021-2026)

2.5 Two-Wheeler Telematics Control Unit Segment by Application

2.5.1 Electric Two-Wheelers

2.5.2 Motorcycles

2.5.3 Shared Two-Wheelers

2.5.4 Others

2.5.5 Two-Wheeler Telematics Control Unit Sales by Application

2.5.5.1 Global Two-Wheeler Telematics Control Unit Sale Market Share by Application (2021-2026)

2.5.5.2 Global Two-Wheeler Telematics Control Unit Revenue and Market Share by Application (2021-2026)

2.5.5.3 Global Two-Wheeler Telematics Control Unit Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Two-Wheeler Telematics Control Unit Breakdown Data by Company

3.1.1 Global Two-Wheeler Telematics Control Unit Annual Sales by Company (2021-2026)

3.1.2 Global Two-Wheeler Telematics Control Unit Sales Market Share by Company (2021-2026)

3.2 Global Two-Wheeler Telematics Control Unit Annual Revenue by Company (2021-2026)

3.2.1 Global Two-Wheeler Telematics Control Unit Revenue by Company (2021-2026)

3.2.2 Global Two-Wheeler Telematics Control Unit Revenue Market Share by Company (2021-2026)

3.3 Global Two-Wheeler Telematics Control Unit Sale Price by Company

3.4 Key Manufacturers Two-Wheeler Telematics Control Unit Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Two-Wheeler Telematics Control Unit Product Location Distribution

3.4.2 Players Two-Wheeler Telematics Control Unit Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR TWO-WHEELER TELEMATICS CONTROL UNIT BY GEOGRAPHIC REGION

4.1 World Historic Two-Wheeler Telematics Control Unit Market Size by Geographic Region (2021-2026)

4.1.1 Global Two-Wheeler Telematics Control Unit Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Two-Wheeler Telematics Control Unit Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Two-Wheeler Telematics Control Unit Market Size by Country/Region (2021-2026)

4.2.1 Global Two-Wheeler Telematics Control Unit Annual Sales by Country/Region (2021-2026)

4.2.2 Global Two-Wheeler Telematics Control Unit Annual Revenue by Country/Region (2021-2026)

4.3 Americas Two-Wheeler Telematics Control Unit Sales Growth

4.4 APAC Two-Wheeler Telematics Control Unit Sales Growth

4.5 Europe Two-Wheeler Telematics Control Unit Sales Growth

4.6 Middle East & Africa Two-Wheeler Telematics Control Unit Sales Growth

5 AMERICAS

5.1 Americas Two-Wheeler Telematics Control Unit Sales by Country

5.1.1 Americas Two-Wheeler Telematics Control Unit Sales by Country (2021-2026)

5.1.2 Americas Two-Wheeler Telematics Control Unit Revenue by Country (2021-2026)

5.2 Americas Two-Wheeler Telematics Control Unit Sales by Type (2021-2026)

5.3 Americas Two-Wheeler Telematics Control Unit Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Two-Wheeler Telematics Control Unit Sales by Region

6.1.1 APAC Two-Wheeler Telematics Control Unit Sales by Region (2021-2026)

6.1.2 APAC Two-Wheeler Telematics Control Unit Revenue by Region (2021-2026)

6.2 APAC Two-Wheeler Telematics Control Unit Sales by Type (2021-2026)

6.3 APAC Two-Wheeler Telematics Control Unit Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Two-Wheeler Telematics Control Unit by Country

7.1.1 Europe Two-Wheeler Telematics Control Unit Sales by Country (2021-2026)

7.1.2 Europe Two-Wheeler Telematics Control Unit Revenue by Country (2021-2026)

7.2 Europe Two-Wheeler Telematics Control Unit Sales by Type (2021-2026)

7.3 Europe Two-Wheeler Telematics Control Unit Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Two-Wheeler Telematics Control Unit by Country

8.1.1 Middle East & Africa Two-Wheeler Telematics Control Unit Sales by Country (2021-2026)

8.1.2 Middle East & Africa Two-Wheeler Telematics Control Unit Revenue by Country (2021-2026)

8.2 Middle East & Africa Two-Wheeler Telematics Control Unit Sales by Type

(2021-2026)

8.3 Middle East & Africa Two-Wheeler Telematics Control Unit Sales by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Two-Wheeler Telematics Control Unit

10.3 Manufacturing Process Analysis of Two-Wheeler Telematics Control Unit

10.4 Industry Chain Structure of Two-Wheeler Telematics Control Unit

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Two-Wheeler Telematics Control Unit Distributors

11.3 Two-Wheeler Telematics Control Unit Customer

12 WORLD FORECAST REVIEW FOR TWO-WHEELER TELEMATICS CONTROL UNIT BY GEOGRAPHIC REGION

12.1 Global Two-Wheeler Telematics Control Unit Market Size Forecast by Region

12.1.1 Global Two-Wheeler Telematics Control Unit Forecast by Region (2027-2032)

12.1.2 Global Two-Wheeler Telematics Control Unit Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Two-Wheeler Telematics Control Unit Forecast by Type (2027-2032)

12.7 Global Two-Wheeler Telematics Control Unit Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Harman International

13.1.1 Harman International Company Information

13.1.2 Harman International Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.1.3 Harman International Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Harman International Main Business Overview

13.1.5 Harman International Latest Developments

13.2 Valeo

13.2.1 Valeo Company Information

13.2.2 Valeo Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.2.3 Valeo Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Valeo Main Business Overview

13.2.5 Valeo Latest Developments

13.3 Continental

13.3.1 Continental Company Information

13.3.2 Continental Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.3.3 Continental Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Continental Main Business Overview

13.3.5 Continental Latest Developments

13.4 Tianjin Bool Technology

13.4.1 Tianjin Bool Technology Company Information

13.4.2 Tianjin Bool Technology Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.4.3 Tianjin Bool Technology Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Tianjin Bool Technology Main Business Overview

13.4.5 Tianjin Bool Technology Latest Developments

13.5 HOPECHART

13.5.1 HOPECHART Company Information

13.5.2 HOPECHART Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.5.3 HOPECHART Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 HOPECHART Main Business Overview

13.5.5 HOPECHART Latest Developments

13.6 Jimiot

13.6.1 Jimiot Company Information

13.6.2 Jimiot Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.6.3 Jimiot Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Jimiot Main Business Overview

13.6.5 Jimiot Latest Developments

13.7 Lierda

13.7.1 Lierda Company Information

13.7.2 Lierda Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.7.3 Lierda Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Lierda Main Business Overview

13.7.5 Lierda Latest Developments

13.8 GOSUNCN

13.8.1 GOSUNCN Company Information

13.8.2 GOSUNCN Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.8.3 GOSUNCN Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 GOSUNCN Main Business Overview

13.8.5 GOSUNCN Latest Developments

13.9 Wuhan Kotei Informatics

13.9.1 Wuhan Kotei Informatics Company Information

13.9.2 Wuhan Kotei Informatics Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.9.3 Wuhan Kotei Informatics Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Wuhan Kotei Informatics Main Business Overview

13.9.5 Wuhan Kotei Informatics Latest Developments

13.10 Yaxon Zhilian

13.10.1 Yaxon Zhilian Company Information

13.10.2 Yaxon Zhilian Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.10.3 Yaxon Zhilian Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Yaxon Zhilian Main Business Overview

13.10.5 Yaxon Zhilian Latest Developments

13.11 Queclink

13.11.1 Queclink Company Information

13.11.2 Queclink Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

13.11.3 Queclink Two-Wheeler Telematics Control Unit Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Queclink Main Business Overview

13.11.5 Queclink Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Two-Wheeler Telematics Control Unit Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Two-Wheeler Telematics Control Unit Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 4G

Table 4. Major Players of 5G

Table 5. Global Two-Wheeler Telematics Control Unit Sales by Type (2021-2026) & (K Units)

Table 6. Global Two-Wheeler Telematics Control Unit Sales Market Share by Type (2021-2026)

Table 7. Global Two-Wheeler Telematics Control Unit Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Type (2021-2026)

Table 9. Global Two-Wheeler Telematics Control Unit Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Standalone

Table 11. Major Players of Integrated

Table 12. Global Two-Wheeler Telematics Control Unit Sales by Hardware Integration Level (2021-2026) & (K Units)

Table 13. Global Two-Wheeler Telematics Control Unit Sales Market Share by Hardware Integration Level (2021-2026)

Table 14. Global Two-Wheeler Telematics Control Unit Revenue by Hardware Integration Level (2021-2026) & (\$ million)

Table 15. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Hardware Integration Level (2021-2026)

Table 16. Global Two-Wheeler Telematics Control Unit Sale Price by Hardware Integration Level (2021-2026) & (US\$/Unit)

Table 17. Major Players of General-Purpose

Table 18. Major Players of Customized

Table 19. Global Two-Wheeler Telematics Control Unit Sales by Hardware Integration Level (2021-2026) & (K Units)

Table 20. Global Two-Wheeler Telematics Control Unit Sales Market Share by Hardware Integration Level (2021-2026)

Table 21. Global Two-Wheeler Telematics Control Unit Revenue by Hardware

Integration Level (2021-2026) & (\$ million)

Table 22. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Hardware Integration Level (2021-2026)

Table 23. Global Two-Wheeler Telematics Control Unit Sale Price by Hardware Integration Level (2021-2026) & (US\$/Unit)

Table 24. Global Two-Wheeler Telematics Control Unit Sale by Application (2021-2026) & (K Units)

Table 25. Global Two-Wheeler Telematics Control Unit Sale Market Share by Application (2021-2026)

Table 26. Global Two-Wheeler Telematics Control Unit Revenue by Application (2021-2026) & (\$ million)

Table 27. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Application (2021-2026)

Table 28. Global Two-Wheeler Telematics Control Unit Sale Price by Application (2021-2026) & (US\$/Unit)

Table 29. Global Two-Wheeler Telematics Control Unit Sales by Company (2021-2026) & (K Units)

Table 30. Global Two-Wheeler Telematics Control Unit Sales Market Share by Company (2021-2026)

Table 31. Global Two-Wheeler Telematics Control Unit Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Company (2021-2026)

Table 33. Global Two-Wheeler Telematics Control Unit Sale Price by Company (2021-2026) & (US\$/Unit)

Table 34. Key Manufacturers Two-Wheeler Telematics Control Unit Producing Area Distribution and Sales Area

Table 35. Players Two-Wheeler Telematics Control Unit Products Offered

Table 36. Two-Wheeler Telematics Control Unit Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global Two-Wheeler Telematics Control Unit Sales by Geographic Region (2021-2026) & (K Units)

Table 40. Global Two-Wheeler Telematics Control Unit Sales Market Share Geographic Region (2021-2026)

Table 41. Global Two-Wheeler Telematics Control Unit Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global Two-Wheeler Telematics Control Unit Revenue Market Share by

Geographic Region (2021-2026)

Table 43. Global Two-Wheeler Telematics Control Unit Sales by Country/Region (2021-2026) & (K Units)

Table 44. Global Two-Wheeler Telematics Control Unit Sales Market Share by Country/Region (2021-2026)

Table 45. Global Two-Wheeler Telematics Control Unit Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas Two-Wheeler Telematics Control Unit Sales by Country (2021-2026) & (K Units)

Table 48. Americas Two-Wheeler Telematics Control Unit Sales Market Share by Country (2021-2026)

Table 49. Americas Two-Wheeler Telematics Control Unit Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas Two-Wheeler Telematics Control Unit Sales by Type (2021-2026) & (K Units)

Table 51. Americas Two-Wheeler Telematics Control Unit Sales by Application (2021-2026) & (K Units)

Table 52. APAC Two-Wheeler Telematics Control Unit Sales by Region (2021-2026) & (K Units)

Table 53. APAC Two-Wheeler Telematics Control Unit Sales Market Share by Region (2021-2026)

Table 54. APAC Two-Wheeler Telematics Control Unit Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC Two-Wheeler Telematics Control Unit Sales by Type (2021-2026) & (K Units)

Table 56. APAC Two-Wheeler Telematics Control Unit Sales by Application (2021-2026) & (K Units)

Table 57. Europe Two-Wheeler Telematics Control Unit Sales by Country (2021-2026) & (K Units)

Table 58. Europe Two-Wheeler Telematics Control Unit Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe Two-Wheeler Telematics Control Unit Sales by Type (2021-2026) & (K Units)

Table 60. Europe Two-Wheeler Telematics Control Unit Sales by Application (2021-2026) & (K Units)

Table 61. Middle East & Africa Two-Wheeler Telematics Control Unit Sales by Country (2021-2026) & (K Units)

Table 62. Middle East & Africa Two-Wheeler Telematics Control Unit Revenue Market Share by Country (2021-2026)

Table 63. Middle East & Africa Two-Wheeler Telematics Control Unit Sales by Type (2021-2026) & (K Units)

Table 64. Middle East & Africa Two-Wheeler Telematics Control Unit Sales by Application (2021-2026) & (K Units)

Table 65. Key Market Drivers & Growth Opportunities of Two-Wheeler Telematics Control Unit

Table 66. Key Market Challenges & Risks of Two-Wheeler Telematics Control Unit

Table 67. Key Industry Trends of Two-Wheeler Telematics Control Unit

Table 68. Two-Wheeler Telematics Control Unit Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. Two-Wheeler Telematics Control Unit Distributors List

Table 71. Two-Wheeler Telematics Control Unit Customer List

Table 72. Global Two-Wheeler Telematics Control Unit Sales Forecast by Region (2027-2032) & (K Units)

Table 73. Global Two-Wheeler Telematics Control Unit Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 74. Americas Two-Wheeler Telematics Control Unit Sales Forecast by Country (2027-2032) & (K Units)

Table 75. Americas Two-Wheeler Telematics Control Unit Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. APAC Two-Wheeler Telematics Control Unit Sales Forecast by Region (2027-2032) & (K Units)

Table 77. APAC Two-Wheeler Telematics Control Unit Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Europe Two-Wheeler Telematics Control Unit Sales Forecast by Country (2027-2032) & (K Units)

Table 79. Europe Two-Wheeler Telematics Control Unit Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. Middle East & Africa Two-Wheeler Telematics Control Unit Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Middle East & Africa Two-Wheeler Telematics Control Unit Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Global Two-Wheeler Telematics Control Unit Sales Forecast by Type (2027-2032) & (K Units)

Table 83. Global Two-Wheeler Telematics Control Unit Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 84. Global Two-Wheeler Telematics Control Unit Sales Forecast by Application

(2027-2032) & (K Units)

Table 85. Global Two-Wheeler Telematics Control Unit Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 86. Harman International Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 87. Harman International Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 88. Harman International Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 89. Harman International Main Business

Table 90. Harman International Latest Developments

Table 91. Valeo Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 92. Valeo Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 93. Valeo Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 94. Valeo Main Business

Table 95. Valeo Latest Developments

Table 96. Continental Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 97. Continental Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 98. Continental Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 99. Continental Main Business

Table 100. Continental Latest Developments

Table 101. Tianjin Bool Technology Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 102. Tianjin Bool Technology Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 103. Tianjin Bool Technology Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 104. Tianjin Bool Technology Main Business

Table 105. Tianjin Bool Technology Latest Developments

Table 106. HOPECHART Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 107. HOPECHART Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 108. HOPECHART Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 109. HOPECHART Main Business

Table 110. HOPECHART Latest Developments

Table 111. Jimiiot Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 112. Jimiiot Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 113. Jimiiot Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 114. Jimiiot Main Business

Table 115. Jimiiot Latest Developments

Table 116. Lierda Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 117. Lierda Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 118. Lierda Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 119. Lierda Main Business

Table 120. Lierda Latest Developments

Table 121. GOSUNCN Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 122. GOSUNCN Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 123. GOSUNCN Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. GOSUNCN Main Business

Table 125. GOSUNCN Latest Developments

Table 126. Wuhan Kotei Informatics Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 127. Wuhan Kotei Informatics Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 128. Wuhan Kotei Informatics Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Wuhan Kotei Informatics Main Business

Table 130. Wuhan Kotei Informatics Latest Developments

Table 131. Yaxon Zhilian Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 132. Yaxon Zhilian Two-Wheeler Telematics Control Unit Product Portfolios and

Specifications

Table 133. Yaxon Zhilian Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Yaxon Zhilian Main Business

Table 135. Yaxon Zhilian Latest Developments

Table 136. Queclink Basic Information, Two-Wheeler Telematics Control Unit Manufacturing Base, Sales Area and Its Competitors

Table 137. Queclink Two-Wheeler Telematics Control Unit Product Portfolios and Specifications

Table 138. Queclink Two-Wheeler Telematics Control Unit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. Queclink Main Business

Table 140. Queclink Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Two-Wheeler Telematics Control Unit
- Figure 2. Two-Wheeler Telematics Control Unit Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Two-Wheeler Telematics Control Unit Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Two-Wheeler Telematics Control Unit Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Two-Wheeler Telematics Control Unit Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Two-Wheeler Telematics Control Unit Sales Market Share by Country/Region (2025)
- Figure 10. Two-Wheeler Telematics Control Unit Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of 4G
- Figure 12. Product Picture of 5G
- Figure 13. Global Two-Wheeler Telematics Control Unit Sales Market Share by Type in 2026
- Figure 14. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Standalone
- Figure 16. Product Picture of Integrated
- Figure 17. Global Two-Wheeler Telematics Control Unit Sales Market Share by Hardware Integration Level in 2026
- Figure 18. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Hardware Integration Level (2021-2026)
- Figure 19. Product Picture of General-Purpose
- Figure 20. Product Picture of Customized
- Figure 21. Global Two-Wheeler Telematics Control Unit Sales Market Share by Hardware Integration Level in 2026
- Figure 22. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Hardware Integration Level (2021-2026)
- Figure 23. Two-Wheeler Telematics Control Unit Consumed in Electric Two-Wheelers
- Figure 24. Global Two-Wheeler Telematics Control Unit Market: Electric Two-Wheelers

(2021-2026) & (K Units)

Figure 25. Two-Wheeler Telematics Control Unit Consumed in Motorcycles

Figure 26. Global Two-Wheeler Telematics Control Unit Market: Motorcycles

(2021-2026) & (K Units)

Figure 27. Two-Wheeler Telematics Control Unit Consumed in Shared Two-Wheelers

Figure 28. Global Two-Wheeler Telematics Control Unit Market: Shared Two-Wheelers

(2021-2026) & (K Units)

Figure 29. Two-Wheeler Telematics Control Unit Consumed in Others

Figure 30. Global Two-Wheeler Telematics Control Unit Market: Others (2021-2026) &

(K Units)

Figure 31. Global Two-Wheeler Telematics Control Unit Sale Market Share by

Application (2025)

Figure 32. Global Two-Wheeler Telematics Control Unit Revenue Market Share by

Application in 2025

Figure 33. Two-Wheeler Telematics Control Unit Sales by Company in 2025 (K Units)

Figure 34. Global Two-Wheeler Telematics Control Unit Sales Market Share by

Company in 2025

Figure 35. Two-Wheeler Telematics Control Unit Revenue by Company in 2025 (\$ millions)

Figure 36. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Company in 2025

Figure 37. Global Two-Wheeler Telematics Control Unit Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Two-Wheeler Telematics Control Unit Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Two-Wheeler Telematics Control Unit Sales 2021-2026 (K Units)

Figure 40. Americas Two-Wheeler Telematics Control Unit Revenue 2021-2026 (\$ millions)

Figure 41. APAC Two-Wheeler Telematics Control Unit Sales 2021-2026 (K Units)

Figure 42. APAC Two-Wheeler Telematics Control Unit Revenue 2021-2026 (\$ millions)

Figure 43. Europe Two-Wheeler Telematics Control Unit Sales 2021-2026 (K Units)

Figure 44. Europe Two-Wheeler Telematics Control Unit Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Two-Wheeler Telematics Control Unit Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Two-Wheeler Telematics Control Unit Revenue 2021-2026 (\$ millions)

Figure 47. Americas Two-Wheeler Telematics Control Unit Sales Market Share by Country in 2025

Figure 48. Americas Two-Wheeler Telematics Control Unit Revenue Market Share by Country (2021-2026)

Figure 49. Americas Two-Wheeler Telematics Control Unit Sales Market Share by Type (2021-2026)

Figure 50. Americas Two-Wheeler Telematics Control Unit Sales Market Share by Application (2021-2026)

Figure 51. United States Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Two-Wheeler Telematics Control Unit Sales Market Share by Region in 2025

Figure 56. APAC Two-Wheeler Telematics Control Unit Revenue Market Share by Region (2021-2026)

Figure 57. APAC Two-Wheeler Telematics Control Unit Sales Market Share by Type (2021-2026)

Figure 58. APAC Two-Wheeler Telematics Control Unit Sales Market Share by Application (2021-2026)

Figure 59. China Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Two-Wheeler Telematics Control Unit Sales Market Share by Country in 2025

Figure 67. Europe Two-Wheeler Telematics Control Unit Revenue Market Share by

Country (2021-2026)

Figure 68. Europe Two-Wheeler Telematics Control Unit Sales Market Share by Type (2021-2026)

Figure 69. Europe Two-Wheeler Telematics Control Unit Sales Market Share by Application (2021-2026)

Figure 70. Germany Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Two-Wheeler Telematics Control Unit Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Two-Wheeler Telematics Control Unit Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Two-Wheeler Telematics Control Unit Sales Market Share by Application (2021-2026)

Figure 78. Egypt Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Two-Wheeler Telematics Control Unit Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Two-Wheeler Telematics Control Unit in 2026

Figure 84. Manufacturing Process Analysis of Two-Wheeler Telematics Control Unit

Figure 85. Industry Chain Structure of Two-Wheeler Telematics Control Unit

Figure 86. Channels of Distribution

Figure 87. Global Two-Wheeler Telematics Control Unit Sales Market Forecast by Region (2027-2032)

Figure 88. Global Two-Wheeler Telematics Control Unit Revenue Market Share

Forecast by Region (2027-2032)

Figure 89. Global Two-Wheeler Telematics Control Unit Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Two-Wheeler Telematics Control Unit Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Two-Wheeler Telematics Control Unit Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global Two-Wheeler Telematics Control Unit Revenue Market Share Forecast by Application (2027-2032)

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