

Global Two-Wheeler Motorcycle Market Growth 2026-2032

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Abstracts

The global Two-Wheeler Motorcycle market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Two-wheel motorcycle, the most common type of motorcycle, refers to a motorcycle with two wheels. In the past, two-wheeled motorcycles were popular with ordinary people for their convenience and reliability. With the development of the economy, the status of two-wheeled motorcycles was gradually replaced by cars. Two-wheel motorcycles can be divided into three types: straddle two-wheel motorcycles, underbone two-wheel motorcycles, and pedal two-wheel motorcycles. Motorcycle displacement refers to the cylinder volume of the engine, in milliliters. The number in the motorcycle model name represents the displacement, and the displacement of motorcycles can be divided into five categories: ultra-light, light, small and medium displacement, large displacement, and upgraded large displacement.

In recent years, with the widespread application of artificial intelligence and virtual augmentation technologies, some domestic and foreign companies have combined these high technologies with motorcycles to produce some black technology products. Such as pure electric Harley motorcycles, augmented reality motorcycle helmets, Samsung smart windshields, smart motorcycle gloves, BMW motorcycle smart emergency systems, etc. According to Korean media reports, Samsung has added a smart dashboard system to motorcycles through the concept product of "Samsung Smart Windshield", so that the driver can interact with the mobile phone without leaving the car. The smart windshield can display various information, including Navigation, email, message and mobile notifications also feature SMS auto-reply. Such a high-tech application will open up a new path for the high-end motorcycle industry. It can be seen

that the motorcycle industry will develop in the direction of intelligence and green in the future.

LP Information, Inc. (LPI) ' newest research report, the "Two-Wheeler Motorcycle Industry Forecast" looks at past sales and reviews total world Two-Wheeler Motorcycle sales in 2025, providing a comprehensive analysis by region and market sector of projected Two-Wheeler Motorcycle sales for 2026 through 2032. With Two-Wheeler Motorcycle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Two-Wheeler Motorcycle industry.

This Insight Report provides a comprehensive analysis of the global Two-Wheeler Motorcycle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Two-Wheeler Motorcycle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Two-Wheeler Motorcycle market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Two-Wheeler Motorcycle and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Two-Wheeler Motorcycle.

This report presents a comprehensive overview, market shares, and growth opportunities of Two-Wheeler Motorcycle market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Straddle Two-Wheeled Motorcycle

Underbone Two-Wheeled Motorcycle

Scooter Two-Wheeled Motorcycle

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Benelli

Motomel

Zanella

Hunter Motorcycles

Thumpstar

Husqvarna

KTM

Akij Motors

Jamuna Automobiles

Niloy-Hero Motors

Runner Automobiles

Walton Motors

Dafra Motos

Jincheng Suzuki

Keeway

Hensim Group

Zongshen Industrial Group

Loncin Motor

Lifan Group

Yinxiang Group

Haojue Holdings

Dayun Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Two-Wheeler Motorcycle market?

What factors are driving Two-Wheeler Motorcycle market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Two-Wheeler Motorcycle market opportunities vary by end market size?

How does Two-Wheeler Motorcycle break out by Type, by Application?

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