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Global Two-Dimensional Animation Production Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Two-Dimensional Animation Production Service market size is predicted to grow from US$ 8416 million in 2025 to US$ 22780 million in 2031; it is expected to grow at a CAGR of 18.1% from 2025 to 2031.

Two-dimensional animation production services refer to providing customers with a series of animation production services from creative conception to final product, mainly involving the design and production of two-dimensional animation. These services usually include script writing, character design, scene layout, animation storyboards, dubbing, sound effects and post-editing. Two-dimensional animation is widely used in film and television, games, advertising, education and other fields, and can attract audiences through vivid visual performance and rich storylines. With the development of technology, animation production services are also paying more and more attention to quality and efficiency, using advanced software and tools to meet the needs of different customers and market changes.

United States market for Two-Dimensional Animation Production Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Two-Dimensional Animation Production Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Two-Dimensional Animation Production Service is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025

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through 2031.

Global key Two-Dimensional Animation Production Service players cover Bones Inc., Kyoto Animation, Madhouse, Aniplex, J.C.STAFF, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Two-Dimensional Animation Production Service Industry Forecast” looks at past sales and reviews total world Two-Dimensional Animation Production Service sales in 2024, providing a comprehensive analysis by region and market sector of projected Two-Dimensional Animation Production Service sales for 2025 through 2031. With Two-Dimensional Animation Production Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Two-Dimensional Animation Production Service industry.

This Insight Report provides a comprehensive analysis of the global Two-Dimensional Animation Production Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Two-Dimensional Animation Production Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Two-Dimensional Animation Production Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Two-Dimensional Animation Production Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Two-Dimensional Animation Production Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Two-Dimensional Animation Production Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Animated Films

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Animated Series

Animated Short Film

Others

Segmentation by Application:

Entertainment

Education

Film and Television

Advertising

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Bones Inc.

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Kyoto Animation

Madhouse

Aniplex

J.C.STAFF

Production I.G

ufotable

Kadokawa

P.A. WORKS

Studio DEEN

PTW

Riyin Network

Light Chaser Animation Studios

KAKA Culture Communication

Suoyi Technology

Fantawild Holdings

Enlight Media

Alpha Group

Original Force Ltd

2:10 AM Animation

Sparkly Key Animation Studio

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YHKT Entertainment

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