

Global TV with ATSC 3.0 Market Growth 2022-2028

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Abstracts

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ATSC 3.0, also known as NextGen TV, is a suite of standards that will support the world's first IP-based TV system, which marries broadband and broadcast to deliver cord-free television.

The global market for TV with ATSC 3.0 is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC TV with ATSC 3.0 market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States TV with ATSC 3.0 market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe TV with ATSC 3.0 market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China TV with ATSC 3.0 market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key TV with ATSC 3.0 players cover Samsung, LG, Sony and LG, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global TV with ATSC 3.0 market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global TV with ATSC 3.0 market, with both quantitative and qualitative data, to help readers understand how the TV with ATSC 3.0 market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

Market Segmentation:

The study segments the TV with ATSC 3.0 market and forecasts the market size by Type (55 Inches, 65 Inches and 75 Inches), by Application (Residential and Commercial.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

55 Inches

65 Inches

75 Inches

Others

Segmentation by application

Residential

Commercial

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Samsung

LG

Sony

LG

Chapter Introduction

Chapter 1: Scope of TV with ATSC 3.0, Research Methodology, etc.

Chapter 2: Executive Summary, global TV with ATSC 3.0 market size (sales and revenue) and CAGR, TV with ATSC 3.0 market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: TV with ATSC 3.0 sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global TV with ATSC 3.0 sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by

country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global TV with ATSC 3.0 market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including Samsung, LG, Sony and LG, etc.

Chapter 14: Research Findings and Conclusion

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