

# Global TV Screen Mirroring Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global TV Screen Mirroring Software market size is predicted to grow from US\$ 309 million in 2025 to US\$ 541 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

TV Screen Mirroring Software is an application or tool that can wirelessly transmit and display the screen content of devices such as mobile phones, tablets, and computers on a TV. This type of software utilizes wireless networks (Wi-Fi), Bluetooth, or dedicated protocols for screen mirroring, allowing users to watch videos, photos, play games, or perform other operations on a large screen.

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A significant trend in screen casting is the shift toward wireless solutions that prioritize user-friendliness and minimal setup requirements. With the diversification of mobile devices, operating systems, and smart TV brands, more and more screen casting software in the market supports cross platform compatibility, enabling interconnectivity between multiple operating systems such as iOS, Android, Windows, Mac, etc.

The application of TV screen mirroring software is increasingly integrated into different usage scenarios, and the speed of penetration is becoming faster and faster. TV screen casting software is not limited to watching videos for home entertainment, but will also be used in hotels, enterprises, and other places. The demand for screen mirroring in

cars is also increasing.

TV Screen Mirroring software has greatly expanded the use scenarios of large-screen devices through technological innovation, and has been widely used from entertainment to productivity tools. Users can choose software with strong compatibility and matching functions according to their own needs, and pay attention to the future development direction of intelligence and cloud computing to enjoy a more convenient cross-screen experience.

LPI (LP Information)' newest research report, the “TV Screen Mirroring Software Industry Forecast” looks at past sales and reviews total world TV Screen Mirroring Software sales in 2025, providing a comprehensive analysis by region and market sector of projected TV Screen Mirroring Software sales for 2026 through 2032. With TV Screen Mirroring Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world TV Screen Mirroring Software industry.

This Insight Report provides a comprehensive analysis of the global TV Screen Mirroring Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on TV Screen Mirroring Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global TV Screen Mirroring Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for TV Screen Mirroring Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global TV Screen Mirroring Software.

This report presents a comprehensive overview, market shares, and growth opportunities of TV Screen Mirroring Software market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Cast Phone to TV

Cast Computer to TV

**Segmentation by Application:**

Residential

Commercial

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shenzhen Lebo

Splashtop Inc

Shenzhen Wangxu Tech

Squirrels, LLC

2kit Consulting

AirBeamTV

Wondershare Technology

Shenzhen Coccaa Network Technology

Sand Studio

Moka International Limited

Nero AG

Electronic Team

Shenzhen Dolphin Star Technology

Hunan leway

Hangzhou Dangbei Network Technology Co. , Ltd

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