

Global Tub Washing Machines Market Growth 2026-2032

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Abstracts

The global Tub Washing Machines market size is predicted to grow from US\$ 60476 million in 2025 to US\$ 80697 million in 2032; it is expected to grow at a CAGR of 4.3% from 2026 to 2032.

In 2025, global Tub Washing Machines production reached approximately 167.08 M Units. The average price is approximately \$370. Tub Washing Machines, or clothes washers, are electrically powered laundry appliances designed to wash, rinse and extract water from garments, household textiles and washable fabrics through a controlled combination of water, detergent, mechanical agitation or tumbling, and programmed cycles.

Tub Washing Machines should not be defined narrowly by the word “tub.” In global appliance terminology, the more appropriate industry scope is washing machines or clothes washers, with tub, drum, impeller, agitator and twin-tub used as structural or technology descriptors. The market is fundamentally a laundry-equipment market centered on the washing of garments and washable textiles. It includes front-load drum washers, top-load impeller and agitator washers, twin-tub semi-automatic machines, compact and portable washers, washer-dryer combos, and commercial washer-extractors used in laundromats, multi-housing laundry rooms, hotels, healthcare facilities and institutional laundries. This scope captures both the high-volume household appliance market and the lower-volume but higher-unit-price commercial washer market, while avoiding confusion with dishwashers, industrial parts washers, laundry services or detergent products.

From a supply perspective, the global competitive structure is layered rather than purely concentrated. Large white-goods groups such as Haier, LG, Samsung, Midea,

Whirlpool, Beko, BSH, Electrolux, Panasonic and Hisense dominate the mainstream household washing machine market through brand portfolios, scale manufacturing, global distribution and broad product ranges. In parallel, commercial and industrial laundry equipment suppliers such as Alliance Laundry Systems, Electrolux Professional, Dexter, Pellerin Milnor, Girbau, Domus and Danube compete on durability, lifecycle cost, high-capacity extraction, program control and specialized applications. China remains the largest manufacturing base for both branded and OEM washing machines, while Turkey and Eastern Europe support European white-goods production, and India and Southeast Asia are increasingly important as both demand markets and manufacturing destinations.

Demand growth is no longer driven only by first-time appliance ownership in developed markets. In North America and Europe, replacement cycles, housing conditions, energy standards and premiumization shape demand. In China, the market is increasingly driven by health-oriented washing, slim built-in designs, washer-dryer sets, multi-drum solutions, intelligent dosing and fabric-care differentiation. In India, Southeast Asia, Latin America and parts of the Middle East and Africa, growth remains linked to urbanization, income growth, channel penetration, and the shift from semi-automatic or twin-tub machines toward fully automatic top-load and front-load products. Commercial demand is supported by laundromats, student housing, apartments, hospitality, healthcare and aged-care facilities, where higher durability, faster extraction, remote management and payment integration are valued more than low upfront price.

From a technology perspective, product innovation is centered on energy efficiency, water savings, hygiene, fabric care, space efficiency and intelligent control. Inverter motors, direct-drive systems, steam wash, auto dosing, AI load and fabric sensing, remote operation, drum-clean programs, microfiber filtration and cold-water high-efficiency washing are becoming increasingly important in household products. In the commercial segment, connectivity, programmable controls, high G-force extraction, barrier-washer designs, water recovery and centralized payment or fleet-management systems are major differentiators. This creates a dual innovation path: consumer brands compete through smart-home integration and premium user experience, while commercial OEMs compete through reliability, serviceability and total cost of ownership.

LP Information, Inc. (LPI) ' newest research report, the "Tub Washing Machines Industry Forecast" looks at past sales and reviews total world Tub Washing Machines sales in 2025, providing a comprehensive analysis by region and market sector of projected Tub Washing Machines sales for 2026 through 2032. With Tub Washing Machines sales broken down by region, market sector and sub-sector, this report

provides a detailed analysis in US\$ millions of the world Tub Washing Machines industry.

This Insight Report provides a comprehensive analysis of the global Tub Washing Machines landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tub Washing Machines portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tub Washing Machines market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tub Washing Machines and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tub Washing Machines.

This report presents a comprehensive overview, market shares, and growth opportunities of Tub Washing Machines market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Front-load Washing Machine

Top-load Impeller

Top-load Agitator Washer

Others

Segmentation by Automation Level:

Fully Automatic Washer

Semi-automatic Washer

Segmentation by Capacity Range:

Small Capacity: Below 6 kg

Standard Household: 6-9 kg

Large Household: 9-13 kg

Extra-large Household: Above 13 kg

Commercial: 10-30 kg

Heavy-duty: Above 30 kg

Segmentation by Application:

Residential Sector

Business and Leisure Accommodation Industry

Public Commercial Laundry and Cleaning Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Haier Smart Home

LG Electronics

Samsung Electronics

Midea Group

Whirlpool Corporation

Beko

BSH Hausger?te

Electrolux Group

Panasonic

Miele

Hisense

Toshiba Lifestyle

Hitachi

TCL

Vestel

Alliance Laundry

Electrolux Professional

Sharp

IFB Industries

Godrej Enterprises

Mabe

Dexter Laundry

Pellerin Milnor

Girbau

Voltas Beko

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tub Washing Machines market?

What factors are driving Tub Washing Machines market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tub Washing Machines market opportunities vary by end market size?

How does Tub Washing Machines break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Tub Washing Machines Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Tub Washing Machines by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Tub Washing Machines by Country/Region, 2021, 2025 & 2032
- 2.2 Tub Washing Machines Segment by Type
 - 2.2.1 Front-load Washing Machine
 - 2.2.2 Top-load Impeller
 - 2.2.3 Top-load Agitator Washer
 - 2.2.4 Others
 - 2.2.5 Tub Washing Machines Sales by Type
 - 2.2.5.1 Global Tub Washing Machines Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Tub Washing Machines Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Tub Washing Machines Sale Price by Type (2021-2026)
- 2.3 Tub Washing Machines Segment by Automation Level
 - 2.3.1 Fully Automatic Washer
 - 2.3.2 Semi-automatic Washer
 - 2.3.3 Tub Washing Machines Sales by Automation Level
 - 2.3.3.1 Global Tub Washing Machines Sales Market Share by Automation Level (2021-2026)
 - 2.3.3.2 Global Tub Washing Machines Revenue and Market Share by Automation Level (2021-2026)

- 2.3.3.3 Global Tub Washing Machines Sale Price by Automation Level (2021-2026)
- 2.4 Tub Washing Machines Segment by Capacity Range
 - 2.4.1 Small Capacity: Below 6 kg
 - 2.4.2 Standard Household: 6-9 kg
 - 2.4.3 Large Household: 9-13 kg
 - 2.4.4 Extra-large Household: Above 13 kg
 - 2.4.5 Commercial: 10-30 kg
 - 2.4.6 Heavy-duty: Above 30 kg
 - 2.4.7 Tub Washing Machines Sales by Capacity Range
 - 2.4.7.1 Global Tub Washing Machines Sales Market Share by Capacity Range (2021-2026)
 - 2.4.7.2 Global Tub Washing Machines Revenue and Market Share by Capacity Range (2021-2026)
 - 2.4.7.3 Global Tub Washing Machines Sale Price by Capacity Range (2021-2026)
- 2.5 Tub Washing Machines Segment by Application
 - 2.5.1 Residential Sector
 - 2.5.2 Business and Leisure Accommodation Industry
 - 2.5.3 Public Commercial Laundry and Cleaning Industry
 - 2.5.4 Others
 - 2.5.5 Tub Washing Machines Sales by Application
 - 2.5.5.1 Global Tub Washing Machines Sale Market Share by Application (2021-2026)
 - 2.5.5.2 Global Tub Washing Machines Revenue and Market Share by Application (2021-2026)
 - 2.5.5.3 Global Tub Washing Machines Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Tub Washing Machines Breakdown Data by Company
 - 3.1.1 Global Tub Washing Machines Annual Sales by Company (2021-2026)
 - 3.1.2 Global Tub Washing Machines Sales Market Share by Company (2021-2026)
- 3.2 Global Tub Washing Machines Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Tub Washing Machines Revenue by Company (2021-2026)
 - 3.2.2 Global Tub Washing Machines Revenue Market Share by Company (2021-2026)
- 3.3 Global Tub Washing Machines Sale Price by Company
- 3.4 Key Manufacturers Tub Washing Machines Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Tub Washing Machines Product Location Distribution
 - 3.4.2 Players Tub Washing Machines Products Offered
- 3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR TUB WASHING MACHINES BY GEOGRAPHIC REGION

- 4.1 World Historic Tub Washing Machines Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Tub Washing Machines Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Tub Washing Machines Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Tub Washing Machines Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Tub Washing Machines Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Tub Washing Machines Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Tub Washing Machines Sales Growth
- 4.4 APAC Tub Washing Machines Sales Growth
- 4.5 Europe Tub Washing Machines Sales Growth
- 4.6 Middle East & Africa Tub Washing Machines Sales Growth

5 AMERICAS

- 5.1 Americas Tub Washing Machines Sales by Country
 - 5.1.1 Americas Tub Washing Machines Sales by Country (2021-2026)
 - 5.1.2 Americas Tub Washing Machines Revenue by Country (2021-2026)
- 5.2 Americas Tub Washing Machines Sales by Type (2021-2026)
- 5.3 Americas Tub Washing Machines Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Tub Washing Machines Sales by Region
 - 6.1.1 APAC Tub Washing Machines Sales by Region (2021-2026)
 - 6.1.2 APAC Tub Washing Machines Revenue by Region (2021-2026)
- 6.2 APAC Tub Washing Machines Sales by Type (2021-2026)

6.3 APAC Tub Washing Machines Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Tub Washing Machines by Country

7.1.1 Europe Tub Washing Machines Sales by Country (2021-2026)

7.1.2 Europe Tub Washing Machines Revenue by Country (2021-2026)

7.2 Europe Tub Washing Machines Sales by Type (2021-2026)

7.3 Europe Tub Washing Machines Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Tub Washing Machines by Country

8.1.1 Middle East & Africa Tub Washing Machines Sales by Country (2021-2026)

8.1.2 Middle East & Africa Tub Washing Machines Revenue by Country (2021-2026)

8.2 Middle East & Africa Tub Washing Machines Sales by Type (2021-2026)

8.3 Middle East & Africa Tub Washing Machines Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Tub Washing Machines

10.3 Manufacturing Process Analysis of Tub Washing Machines

10.4 Industry Chain Structure of Tub Washing Machines

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Tub Washing Machines Distributors

11.3 Tub Washing Machines Customer

12 WORLD FORECAST REVIEW FOR TUB WASHING MACHINES BY GEOGRAPHIC REGION

12.1 Global Tub Washing Machines Market Size Forecast by Region

12.1.1 Global Tub Washing Machines Forecast by Region (2027-2032)

12.1.2 Global Tub Washing Machines Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Tub Washing Machines Forecast by Type (2027-2032)

12.7 Global Tub Washing Machines Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Haier Smart Home

13.1.1 Haier Smart Home Company Information

13.1.2 Haier Smart Home Tub Washing Machines Product Portfolios and Specifications

13.1.3 Haier Smart Home Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.1.4 Haier Smart Home Main Business Overview
- 13.1.5 Haier Smart Home Latest Developments
- 13.2 LG Electronics
 - 13.2.1 LG Electronics Company Information
 - 13.2.2 LG Electronics Tub Washing Machines Product Portfolios and Specifications
 - 13.2.3 LG Electronics Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 LG Electronics Main Business Overview
 - 13.2.5 LG Electronics Latest Developments
- 13.3 Samsung Electronics
 - 13.3.1 Samsung Electronics Company Information
 - 13.3.2 Samsung Electronics Tub Washing Machines Product Portfolios and Specifications
 - 13.3.3 Samsung Electronics Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Samsung Electronics Main Business Overview
 - 13.3.5 Samsung Electronics Latest Developments
- 13.4 Midea Group
 - 13.4.1 Midea Group Company Information
 - 13.4.2 Midea Group Tub Washing Machines Product Portfolios and Specifications
 - 13.4.3 Midea Group Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Midea Group Main Business Overview
 - 13.4.5 Midea Group Latest Developments
- 13.5 Whirlpool Corporation
 - 13.5.1 Whirlpool Corporation Company Information
 - 13.5.2 Whirlpool Corporation Tub Washing Machines Product Portfolios and Specifications
 - 13.5.3 Whirlpool Corporation Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Whirlpool Corporation Main Business Overview
 - 13.5.5 Whirlpool Corporation Latest Developments
- 13.6 Beko
 - 13.6.1 Beko Company Information
 - 13.6.2 Beko Tub Washing Machines Product Portfolios and Specifications
 - 13.6.3 Beko Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Beko Main Business Overview
 - 13.6.5 Beko Latest Developments

13.7 BSH Hausgeräte

13.7.1 BSH Hausgeräte Company Information

13.7.2 BSH Hausgeräte Tub Washing Machines Product Portfolios and Specifications

13.7.3 BSH Hausgeräte Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 BSH Hausgeräte Main Business Overview

13.7.5 BSH Hausgeräte Latest Developments

13.8 Electrolux Group

13.8.1 Electrolux Group Company Information

13.8.2 Electrolux Group Tub Washing Machines Product Portfolios and Specifications

13.8.3 Electrolux Group Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Electrolux Group Main Business Overview

13.8.5 Electrolux Group Latest Developments

13.9 Panasonic

13.9.1 Panasonic Company Information

13.9.2 Panasonic Tub Washing Machines Product Portfolios and Specifications

13.9.3 Panasonic Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Panasonic Main Business Overview

13.9.5 Panasonic Latest Developments

13.10 Miele

13.10.1 Miele Company Information

13.10.2 Miele Tub Washing Machines Product Portfolios and Specifications

13.10.3 Miele Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Miele Main Business Overview

13.10.5 Miele Latest Developments

13.11 Hisense

13.11.1 Hisense Company Information

13.11.2 Hisense Tub Washing Machines Product Portfolios and Specifications

13.11.3 Hisense Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Hisense Main Business Overview

13.11.5 Hisense Latest Developments

13.12 Toshiba Lifestyle

13.12.1 Toshiba Lifestyle Company Information

13.12.2 Toshiba Lifestyle Tub Washing Machines Product Portfolios and Specifications

13.12.3 Toshiba Lifestyle Tub Washing Machines Sales, Revenue, Price and Gross

Margin (2021-2026)

13.12.4 Toshiba Lifestyle Main Business Overview

13.12.5 Toshiba Lifestyle Latest Developments

13.13 Hitachi

13.13.1 Hitachi Company Information

13.13.2 Hitachi Tub Washing Machines Product Portfolios and Specifications

13.13.3 Hitachi Tub Washing Machines Sales, Revenue, Price and Gross Margin

(2021-2026)

13.13.4 Hitachi Main Business Overview

13.13.5 Hitachi Latest Developments

13.14 TCL

13.14.1 TCL Company Information

13.14.2 TCL Tub Washing Machines Product Portfolios and Specifications

13.14.3 TCL Tub Washing Machines Sales, Revenue, Price and Gross Margin

(2021-2026)

13.14.4 TCL Main Business Overview

13.14.5 TCL Latest Developments

13.15 Vestel

13.15.1 Vestel Company Information

13.15.2 Vestel Tub Washing Machines Product Portfolios and Specifications

13.15.3 Vestel Tub Washing Machines Sales, Revenue, Price and Gross Margin

(2021-2026)

13.15.4 Vestel Main Business Overview

13.15.5 Vestel Latest Developments

13.16 Alliance Laundry

13.16.1 Alliance Laundry Company Information

13.16.2 Alliance Laundry Tub Washing Machines Product Portfolios and Specifications

13.16.3 Alliance Laundry Tub Washing Machines Sales, Revenue, Price and Gross

Margin (2021-2026)

13.16.4 Alliance Laundry Main Business Overview

13.16.5 Alliance Laundry Latest Developments

13.17 Electrolux Professional

13.17.1 Electrolux Professional Company Information

13.17.2 Electrolux Professional Tub Washing Machines Product Portfolios and Specifications

13.17.3 Electrolux Professional Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.17.4 Electrolux Professional Main Business Overview

13.17.5 Electrolux Professional Latest Developments

13.18 Sharp

13.18.1 Sharp Company Information

13.18.2 Sharp Tub Washing Machines Product Portfolios and Specifications

13.18.3 Sharp Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.18.4 Sharp Main Business Overview

13.18.5 Sharp Latest Developments

13.19 IFB Industries

13.19.1 IFB Industries Company Information

13.19.2 IFB Industries Tub Washing Machines Product Portfolios and Specifications

13.19.3 IFB Industries Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.19.4 IFB Industries Main Business Overview

13.19.5 IFB Industries Latest Developments

13.20 Godrej Enterprises

13.20.1 Godrej Enterprises Company Information

13.20.2 Godrej Enterprises Tub Washing Machines Product Portfolios and Specifications

13.20.3 Godrej Enterprises Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.20.4 Godrej Enterprises Main Business Overview

13.20.5 Godrej Enterprises Latest Developments

13.21 Mabe

13.21.1 Mabe Company Information

13.21.2 Mabe Tub Washing Machines Product Portfolios and Specifications

13.21.3 Mabe Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.21.4 Mabe Main Business Overview

13.21.5 Mabe Latest Developments

13.22 Dexter Laundry

13.22.1 Dexter Laundry Company Information

13.22.2 Dexter Laundry Tub Washing Machines Product Portfolios and Specifications

13.22.3 Dexter Laundry Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.22.4 Dexter Laundry Main Business Overview

13.22.5 Dexter Laundry Latest Developments

13.23 Pellerin Milnor

13.23.1 Pellerin Milnor Company Information

13.23.2 Pellerin Milnor Tub Washing Machines Product Portfolios and Specifications

13.23.3 Pellerin Milnor Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.23.4 Pellerin Milnor Main Business Overview

13.23.5 Pellerin Milnor Latest Developments

13.24 Girbau

13.24.1 Girbau Company Information

13.24.2 Girbau Tub Washing Machines Product Portfolios and Specifications

13.24.3 Girbau Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Girbau Main Business Overview

13.24.5 Girbau Latest Developments

13.25 Voltas Beko

13.25.1 Voltas Beko Company Information

13.25.2 Voltas Beko Tub Washing Machines Product Portfolios and Specifications

13.25.3 Voltas Beko Tub Washing Machines Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Voltas Beko Main Business Overview

13.25.5 Voltas Beko Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Tub Washing Machines Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Tub Washing Machines Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Front-load Washing Machine

Table 4. Major Players of Top-load Impeller

Table 5. Major Players of Top-load Agitator Washer

Table 6. Major Players of Others

Table 7. Global Tub Washing Machines Sales by Type (2021-2026) & (K Units)

Table 8. Global Tub Washing Machines Sales Market Share by Type (2021-2026)

Table 9. Global Tub Washing Machines Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Tub Washing Machines Revenue Market Share by Type (2021-2026)

Table 11. Global Tub Washing Machines Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Major Players of Fully Automatic Washer

Table 13. Major Players of Semi-automatic Washer

Table 14. Global Tub Washing Machines Sales by Automation Level (2021-2026) & (K Units)

Table 15. Global Tub Washing Machines Sales Market Share by Automation Level (2021-2026)

Table 16. Global Tub Washing Machines Revenue by Automation Level (2021-2026) & (\$ million)

Table 17. Global Tub Washing Machines Revenue Market Share by Automation Level (2021-2026)

Table 18. Global Tub Washing Machines Sale Price by Automation Level (2021-2026) & (US\$/Unit)

Table 19. Major Players of Small Capacity: Below 6 kg

Table 20. Major Players of Standard Household: 6-9 kg

Table 21. Major Players of Large Household: 9-13 kg

Table 22. Major Players of Extra-large Household: Above 13 kg

Table 23. Major Players of Commercial: 10-30 kg

Table 24. Major Players of Heavy-duty: Above 30 kg

Table 25. Global Tub Washing Machines Sales by Capacity Range (2021-2026) & (K Units)

Table 26. Global Tub Washing Machines Sales Market Share by Capacity Range (2021-2026)

Table 27. Global Tub Washing Machines Revenue by Capacity Range (2021-2026) & (\$ million)

Table 28. Global Tub Washing Machines Revenue Market Share by Capacity Range (2021-2026)

Table 29. Global Tub Washing Machines Sale Price by Capacity Range (2021-2026) & (US\$/Unit)

Table 30. Global Tub Washing Machines Sale by Application (2021-2026) & (K Units)

Table 31. Global Tub Washing Machines Sale Market Share by Application (2021-2026)

Table 32. Global Tub Washing Machines Revenue by Application (2021-2026) & (\$ million)

Table 33. Global Tub Washing Machines Revenue Market Share by Application (2021-2026)

Table 34. Global Tub Washing Machines Sale Price by Application (2021-2026) & (US\$/Unit)

Table 35. Global Tub Washing Machines Sales by Company (2021-2026) & (K Units)

Table 36. Global Tub Washing Machines Sales Market Share by Company (2021-2026)

Table 37. Global Tub Washing Machines Revenue by Company (2021-2026) & (\$ millions)

Table 38. Global Tub Washing Machines Revenue Market Share by Company (2021-2026)

Table 39. Global Tub Washing Machines Sale Price by Company (2021-2026) & (US\$/Unit)

Table 40. Key Manufacturers Tub Washing Machines Producing Area Distribution and Sales Area

Table 41. Players Tub Washing Machines Products Offered

Table 42. Tub Washing Machines Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 43. New Products and Potential Entrants

Table 44. Market M&A Activity & Strategy

Table 45. Global Tub Washing Machines Sales by Geographic Region (2021-2026) & (K Units)

Table 46. Global Tub Washing Machines Sales Market Share Geographic Region (2021-2026)

Table 47. Global Tub Washing Machines Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 48. Global Tub Washing Machines Revenue Market Share by Geographic Region (2021-2026)

Table 49. Global Tub Washing Machines Sales by Country/Region (2021-2026) & (K Units)

Table 50. Global Tub Washing Machines Sales Market Share by Country/Region (2021-2026)

Table 51. Global Tub Washing Machines Revenue by Country/Region (2021-2026) & (\$ millions)

Table 52. Global Tub Washing Machines Revenue Market Share by Country/Region (2021-2026)

Table 53. Americas Tub Washing Machines Sales by Country (2021-2026) & (K Units)

Table 54. Americas Tub Washing Machines Sales Market Share by Country (2021-2026)

Table 55. Americas Tub Washing Machines Revenue by Country (2021-2026) & (\$ millions)

Table 56. Americas Tub Washing Machines Sales by Type (2021-2026) & (K Units)

Table 57. Americas Tub Washing Machines Sales by Application (2021-2026) & (K Units)

Table 58. APAC Tub Washing Machines Sales by Region (2021-2026) & (K Units)

Table 59. APAC Tub Washing Machines Sales Market Share by Region (2021-2026)

Table 60. APAC Tub Washing Machines Revenue by Region (2021-2026) & (\$ millions)

Table 61. APAC Tub Washing Machines Sales by Type (2021-2026) & (K Units)

Table 62. APAC Tub Washing Machines Sales by Application (2021-2026) & (K Units)

Table 63. Europe Tub Washing Machines Sales by Country (2021-2026) & (K Units)

Table 64. Europe Tub Washing Machines Revenue by Country (2021-2026) & (\$ millions)

Table 65. Europe Tub Washing Machines Sales by Type (2021-2026) & (K Units)

Table 66. Europe Tub Washing Machines Sales by Application (2021-2026) & (K Units)

Table 67. Middle East & Africa Tub Washing Machines Sales by Country (2021-2026) & (K Units)

Table 68. Middle East & Africa Tub Washing Machines Revenue Market Share by Country (2021-2026)

Table 69. Middle East & Africa Tub Washing Machines Sales by Type (2021-2026) & (K Units)

Table 70. Middle East & Africa Tub Washing Machines Sales by Application (2021-2026) & (K Units)

Table 71. Key Market Drivers & Growth Opportunities of Tub Washing Machines

Table 72. Key Market Challenges & Risks of Tub Washing Machines

Table 73. Key Industry Trends of Tub Washing Machines

Table 74. Tub Washing Machines Raw Material

Table 75. Key Suppliers of Raw Materials

Table 76. Tub Washing Machines Distributors List

Table 77. Tub Washing Machines Customer List

Table 78. Global Tub Washing Machines Sales Forecast by Region (2027-2032) & (K Units)

Table 79. Global Tub Washing Machines Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 80. Americas Tub Washing Machines Sales Forecast by Country (2027-2032) & (K Units)

Table 81. Americas Tub Washing Machines Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. APAC Tub Washing Machines Sales Forecast by Region (2027-2032) & (K Units)

Table 83. APAC Tub Washing Machines Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 84. Europe Tub Washing Machines Sales Forecast by Country (2027-2032) & (K Units)

Table 85. Europe Tub Washing Machines Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 86. Middle East & Africa Tub Washing Machines Sales Forecast by Country (2027-2032) & (K Units)

Table 87. Middle East & Africa Tub Washing Machines Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 88. Global Tub Washing Machines Sales Forecast by Type (2027-2032) & (K Units)

Table 89. Global Tub Washing Machines Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 90. Global Tub Washing Machines Sales Forecast by Application (2027-2032) & (K Units)

Table 91. Global Tub Washing Machines Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 92. Haier Smart Home Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 93. Haier Smart Home Tub Washing Machines Product Portfolios and Specifications

Table 94. Haier Smart Home Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Haier Smart Home Main Business

Table 96. Haier Smart Home Latest Developments

Table 97. LG Electronics Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 98. LG Electronics Tub Washing Machines Product Portfolios and Specifications

Table 99. LG Electronics Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. LG Electronics Main Business

Table 101. LG Electronics Latest Developments

Table 102. Samsung Electronics Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 103. Samsung Electronics Tub Washing Machines Product Portfolios and Specifications

Table 104. Samsung Electronics Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Samsung Electronics Main Business

Table 106. Samsung Electronics Latest Developments

Table 107. Midea Group Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 108. Midea Group Tub Washing Machines Product Portfolios and Specifications

Table 109. Midea Group Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Midea Group Main Business

Table 111. Midea Group Latest Developments

Table 112. Whirlpool Corporation Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 113. Whirlpool Corporation Tub Washing Machines Product Portfolios and Specifications

Table 114. Whirlpool Corporation Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Whirlpool Corporation Main Business

Table 116. Whirlpool Corporation Latest Developments

Table 117. Beko Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 118. Beko Tub Washing Machines Product Portfolios and Specifications

Table 119. Beko Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Beko Main Business

Table 121. Beko Latest Developments

Table 122. BSH Hausger?te Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 123. BSH Hausger?te Tub Washing Machines Product Portfolios and Specifications

Table 124. BSH Hausger?te Tub Washing Machines Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. BSH Hausger?te Main Business

Table 126. BSH Hausger?te Latest Developments

Table 127. Electrolux Group Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 128. Electrolux Group Tub Washing Machines Product Portfolios and Specifications

Table 129. Electrolux Group Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Electrolux Group Main Business

Table 131. Electrolux Group Latest Developments

Table 132. Panasonic Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 133. Panasonic Tub Washing Machines Product Portfolios and Specifications

Table 134. Panasonic Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Panasonic Main Business

Table 136. Panasonic Latest Developments

Table 137. Miele Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 138. Miele Tub Washing Machines Product Portfolios and Specifications

Table 139. Miele Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Miele Main Business

Table 141. Miele Latest Developments

Table 142. Hisense Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 143. Hisense Tub Washing Machines Product Portfolios and Specifications

Table 144. Hisense Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Hisense Main Business

Table 146. Hisense Latest Developments

Table 147. Toshiba Lifestyle Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 148. Toshiba Lifestyle Tub Washing Machines Product Portfolios and Specifications

Table 149. Toshiba Lifestyle Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Toshiba Lifestyle Main Business

Table 151. Toshiba Lifestyle Latest Developments

Table 152. Hitachi Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 153. Hitachi Tub Washing Machines Product Portfolios and Specifications

Table 154. Hitachi Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Hitachi Main Business

Table 156. Hitachi Latest Developments

Table 157. TCL Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 158. TCL Tub Washing Machines Product Portfolios and Specifications

Table 159. TCL Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. TCL Main Business

Table 161. TCL Latest Developments

Table 162. Vestel Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 163. Vestel Tub Washing Machines Product Portfolios and Specifications

Table 164. Vestel Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. Vestel Main Business

Table 166. Vestel Latest Developments

Table 167. Alliance Laundry Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 168. Alliance Laundry Tub Washing Machines Product Portfolios and Specifications

Table 169. Alliance Laundry Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 170. Alliance Laundry Main Business

Table 171. Alliance Laundry Latest Developments

Table 172. Electrolux Professional Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 173. Electrolux Professional Tub Washing Machines Product Portfolios and Specifications

Table 174. Electrolux Professional Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 175. Electrolux Professional Main Business

Table 176. Electrolux Professional Latest Developments

Table 177. Sharp Basic Information, Tub Washing Machines Manufacturing Base, Sales

Area and Its Competitors

Table 178. Sharp Tub Washing Machines Product Portfolios and Specifications

Table 179. Sharp Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 180. Sharp Main Business

Table 181. Sharp Latest Developments

Table 182. IFB Industries Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 183. IFB Industries Tub Washing Machines Product Portfolios and Specifications

Table 184. IFB Industries Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 185. IFB Industries Main Business

Table 186. IFB Industries Latest Developments

Table 187. Godrej Enterprises Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 188. Godrej Enterprises Tub Washing Machines Product Portfolios and Specifications

Table 189. Godrej Enterprises Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 190. Godrej Enterprises Main Business

Table 191. Godrej Enterprises Latest Developments

Table 192. Mabe Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 193. Mabe Tub Washing Machines Product Portfolios and Specifications

Table 194. Mabe Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 195. Mabe Main Business

Table 196. Mabe Latest Developments

Table 197. Dexter Laundry Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 198. Dexter Laundry Tub Washing Machines Product Portfolios and Specifications

Table 199. Dexter Laundry Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 200. Dexter Laundry Main Business

Table 201. Dexter Laundry Latest Developments

Table 202. Pellerin Milnor Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 203. Pellerin Milnor Tub Washing Machines Product Portfolios and Specifications

Table 204. Pellerin Milnor Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 205. Pellerin Milnor Main Business

Table 206. Pellerin Milnor Latest Developments

Table 207. Girbau Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 208. Girbau Tub Washing Machines Product Portfolios and Specifications

Table 209. Girbau Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 210. Girbau Main Business

Table 211. Girbau Latest Developments

Table 212. Voltas Beko Basic Information, Tub Washing Machines Manufacturing Base, Sales Area and Its Competitors

Table 213. Voltas Beko Tub Washing Machines Product Portfolios and Specifications

Table 214. Voltas Beko Tub Washing Machines Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 215. Voltas Beko Main Business

Table 216. Voltas Beko Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Tub Washing Machines
- Figure 2. Tub Washing Machines Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Tub Washing Machines Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Tub Washing Machines Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Tub Washing Machines Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Tub Washing Machines Sales Market Share by Country/Region (2025)
- Figure 10. Tub Washing Machines Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Front-load Washing Machine
- Figure 12. Product Picture of Top-load Impeller
- Figure 13. Product Picture of Top-load Agitator Washer
- Figure 14. Product Picture of Others
- Figure 15. Global Tub Washing Machines Sales Market Share by Type in 2026
- Figure 16. Global Tub Washing Machines Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Fully Automatic Washer
- Figure 18. Product Picture of Semi-automatic Washer
- Figure 19. Global Tub Washing Machines Sales Market Share by Automation Level in 2026
- Figure 20. Global Tub Washing Machines Revenue Market Share by Automation Level (2021-2026)
- Figure 21. Product Picture of Small Capacity: Below 6 kg
- Figure 22. Product Picture of Standard Household: 6-9 kg
- Figure 23. Product Picture of Large Household: 9-13 kg
- Figure 24. Product Picture of Extra-large Household: Above 13 kg
- Figure 25. Product Picture of Commercial: 10-30 kg
- Figure 26. Product Picture of Heavy-duty: Above 30 kg
- Figure 27. Global Tub Washing Machines Sales Market Share by Capacity Range in 2026
- Figure 28. Global Tub Washing Machines Revenue Market Share by Capacity Range (2021-2026)
- Figure 29. Tub Washing Machines Consumed in Residential Sector

Figure 30. Global Tub Washing Machines Market: Residential Sector (2021-2026) & (K Units)

Figure 31. Tub Washing Machines Consumed in Business and Leisure Accommodation Industry

Figure 32. Global Tub Washing Machines Market: Business and Leisure Accommodation Industry (2021-2026) & (K Units)

Figure 33. Tub Washing Machines Consumed in Public Commercial Laundry and Cleaning Industry

Figure 34. Global Tub Washing Machines Market: Public Commercial Laundry and Cleaning Industry (2021-2026) & (K Units)

Figure 35. Tub Washing Machines Consumed in Others

Figure 36. Global Tub Washing Machines Market: Others (2021-2026) & (K Units)

Figure 37. Global Tub Washing Machines Sale Market Share by Application (2025)

Figure 38. Global Tub Washing Machines Revenue Market Share by Application in 2025

Figure 39. Tub Washing Machines Sales by Company in 2025 (K Units)

Figure 40. Global Tub Washing Machines Sales Market Share by Company in 2025

Figure 41. Tub Washing Machines Revenue by Company in 2025 (\$ millions)

Figure 42. Global Tub Washing Machines Revenue Market Share by Company in 2025

Figure 43. Global Tub Washing Machines Sales Market Share by Geographic Region (2021-2026)

Figure 44. Global Tub Washing Machines Revenue Market Share by Geographic Region in 2025

Figure 45. Americas Tub Washing Machines Sales 2021-2026 (K Units)

Figure 46. Americas Tub Washing Machines Revenue 2021-2026 (\$ millions)

Figure 47. APAC Tub Washing Machines Sales 2021-2026 (K Units)

Figure 48. APAC Tub Washing Machines Revenue 2021-2026 (\$ millions)

Figure 49. Europe Tub Washing Machines Sales 2021-2026 (K Units)

Figure 50. Europe Tub Washing Machines Revenue 2021-2026 (\$ millions)

Figure 51. Middle East & Africa Tub Washing Machines Sales 2021-2026 (K Units)

Figure 52. Middle East & Africa Tub Washing Machines Revenue 2021-2026 (\$ millions)

Figure 53. Americas Tub Washing Machines Sales Market Share by Country in 2025

Figure 54. Americas Tub Washing Machines Revenue Market Share by Country (2021-2026)

Figure 55. Americas Tub Washing Machines Sales Market Share by Type (2021-2026)

Figure 56. Americas Tub Washing Machines Sales Market Share by Application (2021-2026)

Figure 57. United States Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 58. Canada Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 59. Mexico Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 60. Brazil Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 61. APAC Tub Washing Machines Sales Market Share by Region in 2025

Figure 62. APAC Tub Washing Machines Revenue Market Share by Region
(2021-2026)

Figure 63. APAC Tub Washing Machines Sales Market Share by Type (2021-2026)

Figure 64. APAC Tub Washing Machines Sales Market Share by Application
(2021-2026)

Figure 65. China Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 66. Japan Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 67. South Korea Tub Washing Machines Revenue Growth 2021-2026 (\$
millions)

Figure 68. Southeast Asia Tub Washing Machines Revenue Growth 2021-2026 (\$
millions)

Figure 69. India Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 70. Australia Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 71. China Taiwan Tub Washing Machines Revenue Growth 2021-2026 (\$
millions)

Figure 72. Europe Tub Washing Machines Sales Market Share by Country in 2025

Figure 73. Europe Tub Washing Machines Revenue Market Share by Country
(2021-2026)

Figure 74. Europe Tub Washing Machines Sales Market Share by Type (2021-2026)

Figure 75. Europe Tub Washing Machines Sales Market Share by Application
(2021-2026)

Figure 76. Germany Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 77. France Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 78. UK Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 79. Italy Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 80. Russia Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 81. Middle East & Africa Tub Washing Machines Sales Market Share by Country
(2021-2026)

Figure 82. Middle East & Africa Tub Washing Machines Sales Market Share by Type
(2021-2026)

Figure 83. Middle East & Africa Tub Washing Machines Sales Market Share by
Application (2021-2026)

Figure 84. Egypt Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 85. South Africa Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 86. Israel Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 87. Turkey Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 88. GCC Countries Tub Washing Machines Revenue Growth 2021-2026 (\$ millions)

Figure 89. Manufacturing Cost Structure Analysis of Tub Washing Machines in 2026

Figure 90. Manufacturing Process Analysis of Tub Washing Machines

Figure 91. Industry Chain Structure of Tub Washing Machines

Figure 92. Channels of Distribution

Figure 93. Global Tub Washing Machines Sales Market Forecast by Region (2027-2032)

Figure 94. Global Tub Washing Machines Revenue Market Share Forecast by Region (2027-2032)

Figure 95. Global Tub Washing Machines Sales Market Share Forecast by Type (2027-2032)

Figure 96. Global Tub Washing Machines Revenue Market Share Forecast by Type (2027-2032)

Figure 97. Global Tub Washing Machines Sales Market Share Forecast by Application (2027-2032)

Figure 98. Global Tub Washing Machines Revenue Market Share Forecast by Application (2027-2032)

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