

Global Truck-as-a-Service Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Truck-as-a-Service market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Truck-as-a-Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Truck-as-a-Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Truck-as-a-Service is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Truck-as-a-Service players cover Robert Bosch GmbH, Continental AG, Daimler AG, Fleet Advantage, Hino Motors, Inseego Corporation, MAN Trucks, Masternaut Limited and Microlise Group Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Truck-as-a-Service Industry Forecast" looks at past sales and reviews total world Truck-as-a-Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Truck-as-a-Service sales for 2023 through 2029. With Truck-as-a-Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Truck-as-a-Service industry.

This Insight Report provides a comprehensive analysis of the global Truck-as-a-Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Truck-as-a-Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Truck-as-a-Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Truck-as-a-Service and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Truck-as-a-Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Truck-as-a-Service market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Telematics

Truck Platooning

Blockchain Technologies

Business Analytics

Others

Segmentation by application

Oil & Gas

Industrial & Manufacturing

Energy & Mining

Food & Beverages

Pharmaceuticals & Healthcare

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Robert Bosch GmbH

Continental AG

Daimler AG

Fleet Advantage

Hino Motors

Inseego Corporation

MAN Trucks

Masternaut Limited

Microlise Group Ltd.

Mix Telematics International (PTY) Ltd.

Navistar International

Nikola Corporation

OCTO Telematics Ltd.

Omnitracs, LLC

PACCAR Inc.

Traton SE

Trimble Inc.

Trukky

Verizon Telematics, Inc.

Volkswagen Commercial Vehicles

AB Volvo

Wabco

PTC, Inc.

Scania AB

Tata Motors

TomTom Telematics BV

ZF Friedrichshafen AG

Zonar Systems, Inc.

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