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Global Trolling Motor Plug and Receptacle Market Growth 2026-2032

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Abstracts

The global Trolling Motor Plug and Receptacle market size is predicted to grow from US$ 200 million in 2025 to US$ 294 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

In 2024, approximately 3.72 million new trolling motor plugs were installed globally, with a unit price of USD 52 and a gross profit margin of approximately 22%–38%. Typical parameters include 12V/24V/36V rated voltage, maximum continuous current of 40–70A, tin-plated copper terminal material, PA66/glass fiber reinforced nylon housing material, IP66–IP68 protection rating, operating temperature of ?20~85 ?, and salt spray resistance ? 480 h. In terms of production line usage: a 16–23 ft boat typically requires 1 unit; a 24–28 ft boat with dual front/rear trolley motors requires 2 units; and large freshwater fishing boats and cruising boats typically require 2–3 units. The upstream components include tin-plated copper wire, nylon PA66 shells, rubber sealing rings, brass terminals, and injection-molded parts; the downstream components are mainly used in shipyards and conversion plants for Bass Boats, Kayak fishing boats, small aluminum fishing boats, cruise boats, near-shore sports fishing boats, and inland lake fishing boats.

United States market for Trolling Motor Plug and Receptacle is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Trolling Motor Plug and Receptacle is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Trolling Motor Plug and Receptacle is estimated to increase from

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US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Trolling Motor Plug and Receptacle players cover Sierra, Marinco, Minn Kota, Rig Rite, Attwood, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Trolling Motor Plug and Receptacle Industry Forecast” looks at past sales and reviews total world Trolling Motor Plug and Receptacle sales in 2025, providing a comprehensive analysis by region and market sector of projected Trolling Motor Plug and Receptacle sales for 2026 through 2032. With Trolling Motor Plug and Receptacle sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Trolling Motor Plug and Receptacle industry.

This Insight Report provides a comprehensive analysis of the global Trolling Motor Plug and Receptacle landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Trolling Motor Plug and Receptacle portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Trolling Motor Plug and Receptacle market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Trolling Motor Plug and Receptacle and breaks down the forecast by Current, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Trolling Motor Plug and Receptacle.

This report presents a comprehensive overview, market shares, and growth opportunities of Trolling Motor Plug and Receptacle market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

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Segmentation by Current:

50 Amp

60 Amp

70 Amp

Others

Segmentation by Voltage:

12 V

24 V

30 V

32 V

Others

Segmentation by Wire Gauge:

6AWG

8AWG

10 AWG

Segmentation by Application:

Fishing Boats

Cruising Boats

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Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sierra

Marinco

Minn Kota

Rig Rite

Attwood

Mar-Lan Industries

T-H MARINE

Garmin

Brunswick

Gatortail

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Battery Tender

BPS Direct

Jnicon

Pactrade Marine

Sea-Dog

Seachoice

Key Questions Addressed in this Report

What is the 10-year outlook for the global Trolling Motor Plug and Receptacle market?

What factors are driving Trolling Motor Plug and Receptacle market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Trolling Motor Plug and Receptacle market opportunities vary by end market size?

How does Trolling Motor Plug and Receptacle break out by Current, by Application?

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