

Global Trendy Toys Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Trendy toys are toys that incorporate multi-element concepts such as art, design, painting, sculpture, animation, etc. They are toys that have emerged in recent years with independent IP and trendy attributes. Trendy toys include blind boxes, figures, BJDs and art toys. Most of them are ornaments or sculptures, with light luxury attributes. Its audience is mainly young people, and its good looks and strong sense of design meet the personalized aesthetic needs of young people.

The global Trendy Toys market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Trendy Toys Industry Forecast" looks at past sales and reviews total world Trendy Toys sales in 2023, providing a comprehensive analysis by region and market sector of projected Trendy Toys sales for 2024 through 2030. With Trendy Toys sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Trendy Toys industry.

This Insight Report provides a comprehensive analysis of the global Trendy Toys landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Trendy Toys portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Trendy Toys market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Trendy Toys and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Trendy Toys.

United States market for Trendy Toys is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Trendy Toys is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Trendy Toys is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Trendy Toys players cover Funko, LEGO, Hasbro, Bandai and Kidrobot, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Trendy Toys market by product type, application, key players and key regions and countries.

Segmentation by type

Dolls

Figure

Art Toys

BJD

Segmentation by application

On-line

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Funko

LEGO

Hasbro

Bandai

Kidrobot

Max Factory

Kotobukiya

Good Smile Company

Hot Toys

Mighty Jaxx

Sonny Angel

Smiski

Pop Mart

iDreamsky

Miniso

52TOYS

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Trendy Toys Market Size 2019-2030
 - 2.1.2 Trendy Toys Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Trendy Toys Segment by Type
 - 2.2.1 Dolls
 - 2.2.2 Figure
 - 2.2.3 Art Toys
 - 2.2.4 BJD
- 2.3 Trendy Toys Market Size by Type
 - 2.3.1 Trendy Toys Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Trendy Toys Market Size Market Share by Type (2019-2024)
- 2.4 Trendy Toys Segment by Application
 - 2.4.1 On-line
 - 2.4.2 Offline
- 2.5 Trendy Toys Market Size by Application
 - 2.5.1 Trendy Toys Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Trendy Toys Market Size Market Share by Application (2019-2024)

3 TRENDY TOYS MARKET SIZE BY PLAYER

- 3.1 Trendy Toys Market Size Market Share by Players
 - 3.1.1 Global Trendy Toys Revenue by Players (2019-2024)
 - 3.1.2 Global Trendy Toys Revenue Market Share by Players (2019-2024)
- 3.2 Global Trendy Toys Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 TRENDY TOYS BY REGIONS

4.1 Trendy Toys Market Size by Regions (2019-2024)

4.2 Americas Trendy Toys Market Size Growth (2019-2024)

4.3 APAC Trendy Toys Market Size Growth (2019-2024)

4.4 Europe Trendy Toys Market Size Growth (2019-2024)

4.5 Middle East & Africa Trendy Toys Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Trendy Toys Market Size by Country (2019-2024)

5.2 Americas Trendy Toys Market Size by Type (2019-2024)

5.3 Americas Trendy Toys Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Trendy Toys Market Size by Region (2019-2024)

6.2 APAC Trendy Toys Market Size by Type (2019-2024)

6.3 APAC Trendy Toys Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Trendy Toys by Country (2019-2024)

- 7.2 Europe Trendy Toys Market Size by Type (2019-2024)
- 7.3 Europe Trendy Toys Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Trendy Toys by Region (2019-2024)
- 8.2 Middle East & Africa Trendy Toys Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Trendy Toys Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL TRENDY TOYS MARKET FORECAST

- 10.1 Global Trendy Toys Forecast by Regions (2025-2030)
 - 10.1.1 Global Trendy Toys Forecast by Regions (2025-2030)
 - 10.1.2 Americas Trendy Toys Forecast
 - 10.1.3 APAC Trendy Toys Forecast
 - 10.1.4 Europe Trendy Toys Forecast
 - 10.1.5 Middle East & Africa Trendy Toys Forecast
- 10.2 Americas Trendy Toys Forecast by Country (2025-2030)
 - 10.2.1 United States Trendy Toys Market Forecast
 - 10.2.2 Canada Trendy Toys Market Forecast
 - 10.2.3 Mexico Trendy Toys Market Forecast
 - 10.2.4 Brazil Trendy Toys Market Forecast
- 10.3 APAC Trendy Toys Forecast by Region (2025-2030)

- 10.3.1 China Trendy Toys Market Forecast
- 10.3.2 Japan Trendy Toys Market Forecast
- 10.3.3 Korea Trendy Toys Market Forecast
- 10.3.4 Southeast Asia Trendy Toys Market Forecast
- 10.3.5 India Trendy Toys Market Forecast
- 10.3.6 Australia Trendy Toys Market Forecast
- 10.4 Europe Trendy Toys Forecast by Country (2025-2030)
 - 10.4.1 Germany Trendy Toys Market Forecast
 - 10.4.2 France Trendy Toys Market Forecast
 - 10.4.3 UK Trendy Toys Market Forecast
 - 10.4.4 Italy Trendy Toys Market Forecast
 - 10.4.5 Russia Trendy Toys Market Forecast
- 10.5 Middle East & Africa Trendy Toys Forecast by Region (2025-2030)
 - 10.5.1 Egypt Trendy Toys Market Forecast
 - 10.5.2 South Africa Trendy Toys Market Forecast
 - 10.5.3 Israel Trendy Toys Market Forecast
 - 10.5.4 Turkey Trendy Toys Market Forecast
 - 10.5.5 GCC Countries Trendy Toys Market Forecast
- 10.6 Global Trendy Toys Forecast by Type (2025-2030)
- 10.7 Global Trendy Toys Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Funko

- 11.1.1 Funko Company Information
- 11.1.2 Funko Trendy Toys Product Offered
- 11.1.3 Funko Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 Funko Main Business Overview
- 11.1.5 Funko Latest Developments

11.2 LEGO

- 11.2.1 LEGO Company Information
- 11.2.2 LEGO Trendy Toys Product Offered
- 11.2.3 LEGO Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 LEGO Main Business Overview
- 11.2.5 LEGO Latest Developments

11.3 Hasbro

- 11.3.1 Hasbro Company Information
- 11.3.2 Hasbro Trendy Toys Product Offered
- 11.3.3 Hasbro Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)

- 11.3.4 Hasbro Main Business Overview
- 11.3.5 Hasbro Latest Developments
- 11.4 Bandai
 - 11.4.1 Bandai Company Information
 - 11.4.2 Bandai Trendy Toys Product Offered
 - 11.4.3 Bandai Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Bandai Main Business Overview
 - 11.4.5 Bandai Latest Developments
- 11.5 Kidrobot
 - 11.5.1 Kidrobot Company Information
 - 11.5.2 Kidrobot Trendy Toys Product Offered
 - 11.5.3 Kidrobot Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Kidrobot Main Business Overview
 - 11.5.5 Kidrobot Latest Developments
- 11.6 Max Factory
 - 11.6.1 Max Factory Company Information
 - 11.6.2 Max Factory Trendy Toys Product Offered
 - 11.6.3 Max Factory Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Max Factory Main Business Overview
 - 11.6.5 Max Factory Latest Developments
- 11.7 Kotobukiya
 - 11.7.1 Kotobukiya Company Information
 - 11.7.2 Kotobukiya Trendy Toys Product Offered
 - 11.7.3 Kotobukiya Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Kotobukiya Main Business Overview
 - 11.7.5 Kotobukiya Latest Developments
- 11.8 Good Smile Company
 - 11.8.1 Good Smile Company Company Information
 - 11.8.2 Good Smile Company Trendy Toys Product Offered
 - 11.8.3 Good Smile Company Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Good Smile Company Main Business Overview
 - 11.8.5 Good Smile Company Latest Developments
- 11.9 Hot Toys
 - 11.9.1 Hot Toys Company Information
 - 11.9.2 Hot Toys Trendy Toys Product Offered
 - 11.9.3 Hot Toys Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)

- 11.9.4 Hot Toys Main Business Overview
- 11.9.5 Hot Toys Latest Developments
- 11.10 Mighty Jaxx
 - 11.10.1 Mighty Jaxx Company Information
 - 11.10.2 Mighty Jaxx Trendy Toys Product Offered
 - 11.10.3 Mighty Jaxx Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Mighty Jaxx Main Business Overview
 - 11.10.5 Mighty Jaxx Latest Developments
- 11.11 Sonny Angel
 - 11.11.1 Sonny Angel Company Information
 - 11.11.2 Sonny Angel Trendy Toys Product Offered
 - 11.11.3 Sonny Angel Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Sonny Angel Main Business Overview
 - 11.11.5 Sonny Angel Latest Developments
- 11.12 Smiski
 - 11.12.1 Smiski Company Information
 - 11.12.2 Smiski Trendy Toys Product Offered
 - 11.12.3 Smiski Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Smiski Main Business Overview
 - 11.12.5 Smiski Latest Developments
- 11.13 Pop Mart
 - 11.13.1 Pop Mart Company Information
 - 11.13.2 Pop Mart Trendy Toys Product Offered
 - 11.13.3 Pop Mart Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Pop Mart Main Business Overview
 - 11.13.5 Pop Mart Latest Developments
- 11.14 iDreamsky
 - 11.14.1 iDreamsky Company Information
 - 11.14.2 iDreamsky Trendy Toys Product Offered
 - 11.14.3 iDreamsky Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 iDreamsky Main Business Overview
 - 11.14.5 iDreamsky Latest Developments
- 11.15 Miniso
 - 11.15.1 Miniso Company Information
 - 11.15.2 Miniso Trendy Toys Product Offered
 - 11.15.3 Miniso Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 Miniso Main Business Overview

11.15.5 Miniso Latest Developments

11.16 52TOYS

11.16.1 52TOYS Company Information

11.16.2 52TOYS Trendy Toys Product Offered

11.16.3 52TOYS Trendy Toys Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 52TOYS Main Business Overview

11.16.5 52TOYS Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Trendy Toys Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Dolls

Table 3. Major Players of Figure

Table 4. Major Players of Art Toys

Table 5. Major Players of BJD

Table 6. Trendy Toys Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 7. Global Trendy Toys Market Size by Type (2019-2024) & (\$ Millions)

Table 8. Global Trendy Toys Market Size Market Share by Type (2019-2024)

Table 9. Trendy Toys Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global Trendy Toys Market Size by Application (2019-2024) & (\$ Millions)

Table 11. Global Trendy Toys Market Size Market Share by Application (2019-2024)

Table 12. Global Trendy Toys Revenue by Players (2019-2024) & (\$ Millions)

Table 13. Global Trendy Toys Revenue Market Share by Player (2019-2024)

Table 14. Trendy Toys Key Players Head office and Products Offered

Table 15. Trendy Toys Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Trendy Toys Market Size by Regions 2019-2024 & (\$ Millions)

Table 19. Global Trendy Toys Market Size Market Share by Regions (2019-2024)

Table 20. Global Trendy Toys Revenue by Country/Region (2019-2024) & (\$ millions)

Table 21. Global Trendy Toys Revenue Market Share by Country/Region (2019-2024)

Table 22. Americas Trendy Toys Market Size by Country (2019-2024) & (\$ Millions)

Table 23. Americas Trendy Toys Market Size Market Share by Country (2019-2024)

Table 24. Americas Trendy Toys Market Size by Type (2019-2024) & (\$ Millions)

Table 25. Americas Trendy Toys Market Size Market Share by Type (2019-2024)

Table 26. Americas Trendy Toys Market Size by Application (2019-2024) & (\$ Millions)

Table 27. Americas Trendy Toys Market Size Market Share by Application (2019-2024)

Table 28. APAC Trendy Toys Market Size by Region (2019-2024) & (\$ Millions)

Table 29. APAC Trendy Toys Market Size Market Share by Region (2019-2024)

Table 30. APAC Trendy Toys Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC Trendy Toys Market Size Market Share by Type (2019-2024)

Table 32. APAC Trendy Toys Market Size by Application (2019-2024) & (\$ Millions)

- Table 33. APAC Trendy Toys Market Size Market Share by Application (2019-2024)
- Table 34. Europe Trendy Toys Market Size by Country (2019-2024) & (\$ Millions)
- Table 35. Europe Trendy Toys Market Size Market Share by Country (2019-2024)
- Table 36. Europe Trendy Toys Market Size by Type (2019-2024) & (\$ Millions)
- Table 37. Europe Trendy Toys Market Size Market Share by Type (2019-2024)
- Table 38. Europe Trendy Toys Market Size by Application (2019-2024) & (\$ Millions)
- Table 39. Europe Trendy Toys Market Size Market Share by Application (2019-2024)
- Table 40. Middle East & Africa Trendy Toys Market Size by Region (2019-2024) & (\$ Millions)
- Table 41. Middle East & Africa Trendy Toys Market Size Market Share by Region (2019-2024)
- Table 42. Middle East & Africa Trendy Toys Market Size by Type (2019-2024) & (\$ Millions)
- Table 43. Middle East & Africa Trendy Toys Market Size Market Share by Type (2019-2024)
- Table 44. Middle East & Africa Trendy Toys Market Size by Application (2019-2024) & (\$ Millions)
- Table 45. Middle East & Africa Trendy Toys Market Size Market Share by Application (2019-2024)
- Table 46. Key Market Drivers & Growth Opportunities of Trendy Toys
- Table 47. Key Market Challenges & Risks of Trendy Toys
- Table 48. Key Industry Trends of Trendy Toys
- Table 49. Global Trendy Toys Market Size Forecast by Regions (2025-2030) & (\$ Millions)
- Table 50. Global Trendy Toys Market Size Market Share Forecast by Regions (2025-2030)
- Table 51. Global Trendy Toys Market Size Forecast by Type (2025-2030) & (\$ Millions)
- Table 52. Global Trendy Toys Market Size Forecast by Application (2025-2030) & (\$ Millions)
- Table 53. Funko Details, Company Type, Trendy Toys Area Served and Its Competitors
- Table 54. Funko Trendy Toys Product Offered
- Table 55. Funko Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 56. Funko Main Business
- Table 57. Funko Latest Developments
- Table 58. LEGO Details, Company Type, Trendy Toys Area Served and Its Competitors
- Table 59. LEGO Trendy Toys Product Offered
- Table 60. LEGO Main Business
- Table 61. LEGO Trendy Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 62. LEGO Latest Developments

Table 63. Hasbro Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 64. Hasbro Trendy Toys Product Offered

Table 65. Hasbro Main Business

Table 66. Hasbro Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. Hasbro Latest Developments

Table 68. Bandai Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 69. Bandai Trendy Toys Product Offered

Table 70. Bandai Main Business

Table 71. Bandai Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. Bandai Latest Developments

Table 73. Kidrobot Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 74. Kidrobot Trendy Toys Product Offered

Table 75. Kidrobot Main Business

Table 76. Kidrobot Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. Kidrobot Latest Developments

Table 78. Max Factory Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 79. Max Factory Trendy Toys Product Offered

Table 80. Max Factory Main Business

Table 81. Max Factory Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. Max Factory Latest Developments

Table 83. Kotobukiya Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 84. Kotobukiya Trendy Toys Product Offered

Table 85. Kotobukiya Main Business

Table 86. Kotobukiya Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. Kotobukiya Latest Developments

Table 88. Good Smile Company Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 89. Good Smile Company Trendy Toys Product Offered

Table 90. Good Smile Company Main Business

Table 91. Good Smile Company Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. Good Smile Company Latest Developments

Table 93. Hot Toys Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 94. Hot Toys Trendy Toys Product Offered

Table 95. Hot Toys Main Business

Table 96. Hot Toys Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 97. Hot Toys Latest Developments

Table 98. Mighty Jaxx Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 99. Mighty Jaxx Trendy Toys Product Offered

Table 100. Mighty Jaxx Main Business

Table 101. Mighty Jaxx Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 102. Mighty Jaxx Latest Developments

Table 103. Sonny Angel Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 104. Sonny Angel Trendy Toys Product Offered

Table 105. Sonny Angel Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. Sonny Angel Main Business

Table 107. Sonny Angel Latest Developments

Table 108. Smiski Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 109. Smiski Trendy Toys Product Offered

Table 110. Smiski Main Business

Table 111. Smiski Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 112. Smiski Latest Developments

Table 113. Pop Mart Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 114. Pop Mart Trendy Toys Product Offered

Table 115. Pop Mart Main Business

Table 116. Pop Mart Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 117. Pop Mart Latest Developments

Table 118. iDreamsky Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 119. iDreamsky Trendy Toys Product Offered

Table 120. iDreamsky Main Business

Table 121. iDreamsky Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 122. iDreamsky Latest Developments

Table 123. Miniso Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 124. Miniso Trendy Toys Product Offered

Table 125. Miniso Main Business

Table 126. Miniso Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. Miniso Latest Developments

Table 128. 52TOYS Details, Company Type, Trendy Toys Area Served and Its Competitors

Table 129. 52TOYS Trendy Toys Product Offered

Table 130. 52TOYS Main Business

Table 131. 52TOYS Trendy Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. 52TOYS Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Trendy Toys Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Trendy Toys Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Trendy Toys Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Trendy Toys Sales Market Share by Country/Region (2023)
- Figure 8. Trendy Toys Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Trendy Toys Market Size Market Share by Type in 2023
- Figure 10. Trendy Toys in On-line
- Figure 11. Global Trendy Toys Market: On-line (2019-2024) & (\$ Millions)
- Figure 12. Trendy Toys in Offline
- Figure 13. Global Trendy Toys Market: Offline (2019-2024) & (\$ Millions)
- Figure 14. Global Trendy Toys Market Size Market Share by Application in 2023
- Figure 15. Global Trendy Toys Revenue Market Share by Player in 2023
- Figure 16. Global Trendy Toys Market Size Market Share by Regions (2019-2024)
- Figure 17. Americas Trendy Toys Market Size 2019-2024 (\$ Millions)
- Figure 18. APAC Trendy Toys Market Size 2019-2024 (\$ Millions)
- Figure 19. Europe Trendy Toys Market Size 2019-2024 (\$ Millions)
- Figure 20. Middle East & Africa Trendy Toys Market Size 2019-2024 (\$ Millions)
- Figure 21. Americas Trendy Toys Value Market Share by Country in 2023
- Figure 22. United States Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 23. Canada Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 24. Mexico Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 25. Brazil Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 26. APAC Trendy Toys Market Size Market Share by Region in 2023
- Figure 27. APAC Trendy Toys Market Size Market Share by Type in 2023
- Figure 28. APAC Trendy Toys Market Size Market Share by Application in 2023
- Figure 29. China Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. Japan Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 31. Korea Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 32. Southeast Asia Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. India Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Australia Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 35. Europe Trendy Toys Market Size Market Share by Country in 2023

- Figure 36. Europe Trendy Toys Market Size Market Share by Type (2019-2024)
- Figure 37. Europe Trendy Toys Market Size Market Share by Application (2019-2024)
- Figure 38. Germany Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. France Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 40. UK Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 41. Italy Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. Russia Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. Middle East & Africa Trendy Toys Market Size Market Share by Region (2019-2024)
- Figure 44. Middle East & Africa Trendy Toys Market Size Market Share by Type (2019-2024)
- Figure 45. Middle East & Africa Trendy Toys Market Size Market Share by Application (2019-2024)
- Figure 46. Egypt Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. South Africa Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 48. Israel Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. Turkey Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. GCC Country Trendy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Americas Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 52. APAC Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 53. Europe Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 54. Middle East & Africa Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 55. United States Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 56. Canada Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 57. Mexico Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 58. Brazil Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 59. China Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 60. Japan Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 61. Korea Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 62. Southeast Asia Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 63. India Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 64. Australia Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 65. Germany Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 66. France Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 67. UK Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 68. Italy Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 69. Russia Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 70. Spain Trendy Toys Market Size 2025-2030 (\$ Millions)
- Figure 71. Egypt Trendy Toys Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Trendy Toys Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Trendy Toys Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Trendy Toys Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Trendy Toys Market Size 2025-2030 (\$ Millions)

Figure 76. Global Trendy Toys Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Trendy Toys Market Size Market Share Forecast by Application (2025-2030)

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