

# Global Trendy Toys Market Growth (Status and Outlook) 2024-2030

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# **Abstracts**

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Trendy toys are toys that incorporate multi-element concepts such as art, design, painting, sculpture, animation, etc. They are toys that have emerged in recent years with independent IP and trendy attributes. Trendy toys include blind boxes, figures, BJDs and art toys. Most of them are ornaments or sculptures, with light luxury attributes. Its audience is mainly young people, and its good looks and strong sense of design meet the personalized aesthetic needs of young people.

The global Trendy Toys market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Trendy Toys Industry Forecast" looks at past sales and reviews total world Trendy Toys sales in 2023, providing a comprehensive analysis by region and market sector of projected Trendy Toys sales for 2024 through 2030. With Trendy Toys sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Trendy Toys industry.

This Insight Report provides a comprehensive analysis of the global Trendy Toys landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Trendy Toys portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Trendy Toys market.



This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Trendy Toys and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Trendy Toys.

United States market for Trendy Toys is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Trendy Toys is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Trendy Toys is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Trendy Toys players cover Funko, LEGO, Hasbro, Bandai and Kidrobot, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Trendy Toys market by product type, application, key players and key regions and countries.

Segmentation by type		
Dolls		
Figure		
Art Toys		

Segmentation by application

On-line

BJD



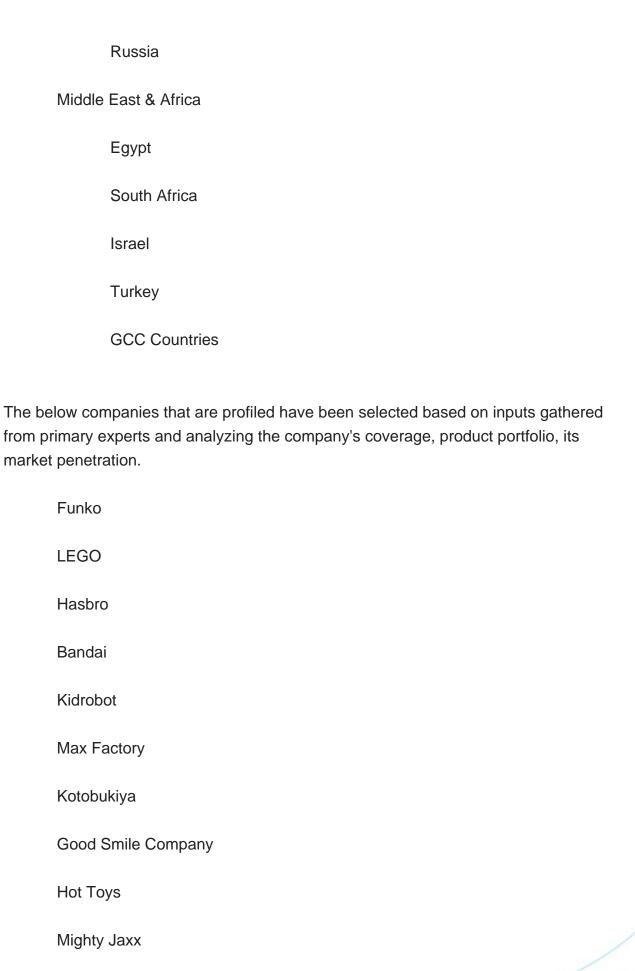
# Offline

Th

nis report also splits the market by region:		
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe	<b>)</b>	
	Germany	
	France	
	UK	

Italy







Sonny Angel
Smiski
Pop Mart
iDreamsky
Miniso
52TOYS



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