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Global Trendy Blocks Market Growth 2025-2031

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Abstracts

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The global Trendy Blocks market size is predicted to grow from US$ 5155 million in 2025 to US$ 7941 million in 2031; it is expected to grow at a CAGR of 7.5% from 2025 to 2031.

Trendy Blocks are a fusion of innovative design and pop culture, meticulously crafted with fine artistry to create toys with unique shapes and personalized colors that captivate consumers and spark unlimited imagination and creativity in players, while also possessing collectible value that makes them a significant symbol of modern pop culture; these block sets are released in limited editions and showcased with distinctive packaging, emphasizing individualized aesthetics and emotional resonance, with the assembly process itself serving as a stress-relieving activity suitable for enjoyment across different age groups. The market share of this product is largely concentrated in the leading enterprises, indicating a high degree of industry concentration.

United States market for Trendy Blocks is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Trendy Blocks is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Trendy Blocks is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Trendy Blocks players cover LEGO, Bandai Namco, Mattel, POP MART, MINISO, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Trendy Blocks Industry Forecast” looks at past sales and reviews total world Trendy Blocks sales in 2024, providing a comprehensive analysis by region and market sector of projected Trendy Blocks sales for 2025 through 2031. With Trendy Blocks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Trendy Blocks industry.

This Insight Report provides a comprehensive analysis of the global Trendy Blocks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Trendy Blocks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Trendy Blocks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Trendy Blocks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Trendy Blocks.

This report presents a comprehensive overview, market shares, and growth opportunities of Trendy Blocks market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Authorized IP

Owned IP

Segmentation by Application:

Online Sale

Offline Sale

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LEGO

Bandai Namco

Mattel

POP MART

MINISO

Shanghai Bloks Technology Group

SEMBO BLOCK

Guangdong Jaki Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Trendy Blocks market?

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What factors are driving Trendy Blocks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Trendy Blocks market opportunities vary by end market size?

How does Trendy Blocks break out by Type, by Application?

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