

Global Trending Toys and Collectibles Market Growth 2026-2032

<https://marketpublishers.com/r/GD8DEE607CA6EN.html>

Date: July 2026

Pages: 130

Price: US\$ 3,660.00 (Single User License)

ID: GD8DEE607CA6EN

Abstracts

The global Trending Toys and Collectibles market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Trending Toys and Collectibles are toys that incorporate multi-element concepts such as art, design, painting, sculpture, animation, etc. They are toys that have emerged in recent years with independent IP and trendy attributes. Trendy toys include blind boxes, figures, BJDs and art toys. Most of them are ornaments or sculptures, with light luxury attributes. Its audience is mainly young people, and its good looks and strong sense of design meet the personalized aesthetic needs of young people.

United States market for Trending Toys and Collectibles is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Trending Toys and Collectibles is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Trending Toys and Collectibles is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Trending Toys and Collectibles players cover Funko, LEGO, Hasbro, Bandai, Kidrobot, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Trending Toys and Collectibles Industry Forecast? looks at past sales and reviews total world Trending Toys and

Collectibles sales in 2025, providing a comprehensive analysis by region and market sector of projected Trending Toys and Collectibles sales for 2026 through 2032. With Trending Toys and Collectibles sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Trending Toys and Collectibles industry.

This Insight Report provides a comprehensive analysis of the global Trending Toys and Collectibles landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Trending Toys and Collectibles portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Trending Toys and Collectibles market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Trending Toys and Collectibles and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Trending Toys and Collectibles.

This report presents a comprehensive overview, market shares, and growth opportunities of Trending Toys and Collectibles market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Dolls

Figure

Art Toys

BJD

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Funko

LEGO

Hasbro

Bandai

Kidrobot

Max Factory

Kotobukiya

Good Smile Company

Hot Toys

Mighty Jaxx

Sonny Angel

Smiski

Pop Mart

iDreamsky

Miniso

52TOYS

Key Questions Addressed in this Report

What is the 10-year outlook for the global Trending Toys and Collectibles market?

What factors are driving Trending Toys and Collectibles market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Trending Toys and Collectibles market opportunities vary by end market size?

How does Trending Toys and Collectibles break out by Type, by Application?

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