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# Global Trend Tracking Tools Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Trend Tracking Tools market size is predicted to grow from US$ 1389 million in 2025 to US$ 2596 million in 2032; it is expected to grow at a CAGR of 9.5% from 2026 to 2032.

Trend Tracking Tools are software applications or platforms designed to monitor, analyze, and report on the latest trends within various data sets, industries, or social contexts. These tools help organizations, marketers, and researchers identify emerging patterns, changes, and shifts over time, enabling them to make informed decisions and stay competitive.

United States market for Trend Tracking Tools is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Trend Tracking Tools is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Trend Tracking Tools is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Trend Tracking Tools players cover Exploding Topics, Determ, SparkToro, Glimpse, KWFinder, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Trend Tracking Tools Industry Forecast? looks at past sales and reviews total world Trend Tracking Tools sales in 2025, providing a comprehensive analysis by region and market sector of projected

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Trend Tracking Tools sales for 2026 through 2032. With Trend Tracking Tools sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Trend Tracking Tools industry.

This Insight Report provides a comprehensive analysis of the global Trend Tracking Tools landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Trend Tracking Tools portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Trend Tracking Tools market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Trend Tracking Tools and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Trend Tracking Tools.

This report presents a comprehensive overview, market shares, and growth opportunities of Trend Tracking Tools market by product type, application, key players and key regions and countries.

Segmentation by Type:

Free

Paid

Segmentation by Application:

Retail and E-commerce

Fashion Industry

Others

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Exploding Topics

Determ

SparkToro

Glimpse

KWFinder

BuzzSumo

Google Trends

Pinterest Trends

Semrush

BrandMentions

Feedly

TrendWatchers

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Google News

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