

Global Trekking Poles (Poles) Market Growth 2019-2024

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Abstracts

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Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

Although sales of Poles brought some opportunities, the study group recommends the new entrants who has not technical advantage and downstream support do not enter into the poles field. As large demand of high-end products at home and abroad, many companies began to enter the field of high-end. What is more, the company in this industry should pay attention to their R&D, innovation and services, then they may get the competition advantage, and get a bigger market share.

According to this study, over the next five years the Trekking Poles (Poles) market will register a 2.2% CAGR in terms of revenue, the global market size will reach US\$ 81 million by 2024, from US\$ 71 million in 2019. In particular, this report presents the global market share (sales and revenue) of key companies in Trekking Poles (Poles) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Trekking Poles (Poles) market by product type, application, key manufacturers and key regions and countries.

This study considers the Trekking Poles (Poles) value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019, in Section 2.3; and

forecast to 2024 in section 11.7.

Walking poles

Trekking poles

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 11.8.

Outdoor climbing

Hiking poles

Daily use

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Leki

Black Diamond

Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Trekking Poles (Poles) consumption (value & volume) by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Trekking Poles (Poles) market by identifying its various subsegments.

Focuses on the key global Trekking Poles (Poles) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Trekking Poles (Poles) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Trekking Poles (Poles) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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