

# Global Trekking Poles Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Trekking Poles market size was valued at US\$ 75 million in 2023. With growing demand in downstream market, the Trekking Poles is forecast to a readjusted size of US\$ 88 million by 2030 with a CAGR of 2.3% during review period.

The research report highlights the growth potential of the global Trekking Poles market. Trekking Poles are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Trekking Poles. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Trekking Poles market.

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

Leki, Black Diamond and Komperdell are the leaders of the Trekking Poles industry, which take about 50% market share. Europe is the major region of the global market, which takes about 30% market share.

### Key Features:

The report on Trekking Poles market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Trekking Poles market. It may include historical data, market segmentation by Type (e.g., Walking Poles, Trekking Poles), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Trekking Poles market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Trekking Poles market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Trekking Poles industry. This include advancements in Trekking Poles technology, Trekking Poles new entrants, Trekking Poles new investment, and other innovations that are shaping the future of Trekking Poles.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Trekking Poles market. It includes factors influencing customer ' purchasing decisions, preferences for Trekking Poles product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Trekking Poles market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Trekking Poles market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Trekking Poles market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Trekking Poles industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Trekking Poles market.

#### Market Segmentation:

Trekking Poles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Walking Poles

Trekking Poles

#### Segmentation by application

Outdoor Climbing

Hiking Plains

Daily Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Leki

Black Diamond

Komperdell

Masters

Cascade Mountain Tech

Pacemaker Stix

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Trekking Poles market?

What factors are driving Trekking Poles market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Trekking Poles market opportunities vary by end market size?

How does Trekking Poles break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Trekking Poles Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Trekking Poles by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Trekking Poles by Country/Region, 2019, 2023 & 2030
- 2.2 Trekking Poles Segment by Type
  - 2.2.1 Walking Poles
  - 2.2.2 Trekking Poles
- 2.3 Trekking Poles Sales by Type
  - 2.3.1 Global Trekking Poles Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Trekking Poles Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Trekking Poles Sale Price by Type (2019-2024)
- 2.4 Trekking Poles Segment by Application
  - 2.4.1 Outdoor Climbing
  - 2.4.2 Hiking Plains
  - 2.4.3 Daily Use
- 2.5 Trekking Poles Sales by Application
  - 2.5.1 Global Trekking Poles Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Trekking Poles Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Trekking Poles Sale Price by Application (2019-2024)

### **3 GLOBAL TREKKING POLES BY COMPANY**

- 3.1 Global Trekking Poles Breakdown Data by Company
  - 3.1.1 Global Trekking Poles Annual Sales by Company (2019-2024)
  - 3.1.2 Global Trekking Poles Sales Market Share by Company (2019-2024)
- 3.2 Global Trekking Poles Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Trekking Poles Revenue by Company (2019-2024)
  - 3.2.2 Global Trekking Poles Revenue Market Share by Company (2019-2024)
- 3.3 Global Trekking Poles Sale Price by Company
- 3.4 Key Manufacturers Trekking Poles Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Trekking Poles Product Location Distribution
  - 3.4.2 Players Trekking Poles Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR TREKKING POLES BY GEOGRAPHIC REGION**

- 4.1 World Historic Trekking Poles Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Trekking Poles Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Trekking Poles Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Trekking Poles Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Trekking Poles Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Trekking Poles Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Trekking Poles Sales Growth
- 4.4 APAC Trekking Poles Sales Growth
- 4.5 Europe Trekking Poles Sales Growth
- 4.6 Middle East & Africa Trekking Poles Sales Growth

## **5 AMERICAS**

- 5.1 Americas Trekking Poles Sales by Country
  - 5.1.1 Americas Trekking Poles Sales by Country (2019-2024)
  - 5.1.2 Americas Trekking Poles Revenue by Country (2019-2024)
- 5.2 Americas Trekking Poles Sales by Type
- 5.3 Americas Trekking Poles Sales by Application
- 5.4 United States
- 5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Trekking Poles Sales by Region

6.1.1 APAC Trekking Poles Sales by Region (2019-2024)

6.1.2 APAC Trekking Poles Revenue by Region (2019-2024)

6.2 APAC Trekking Poles Sales by Type

6.3 APAC Trekking Poles Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Trekking Poles by Country

7.1.1 Europe Trekking Poles Sales by Country (2019-2024)

7.1.2 Europe Trekking Poles Revenue by Country (2019-2024)

7.2 Europe Trekking Poles Sales by Type

7.3 Europe Trekking Poles Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Trekking Poles by Country

8.1.1 Middle East & Africa Trekking Poles Sales by Country (2019-2024)

8.1.2 Middle East & Africa Trekking Poles Revenue by Country (2019-2024)

8.2 Middle East & Africa Trekking Poles Sales by Type

8.3 Middle East & Africa Trekking Poles Sales by Application

8.4 Egypt



- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Trekking Poles
- 10.3 Manufacturing Process Analysis of Trekking Poles
- 10.4 Industry Chain Structure of Trekking Poles

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Trekking Poles Distributors
- 11.3 Trekking Poles Customer

## **12 WORLD FORECAST REVIEW FOR TREKKING POLES BY GEOGRAPHIC REGION**

- 12.1 Global Trekking Poles Market Size Forecast by Region
  - 12.1.1 Global Trekking Poles Forecast by Region (2025-2030)
  - 12.1.2 Global Trekking Poles Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Trekking Poles Forecast by Type
- 12.7 Global Trekking Poles Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Leki

13.1.1 Leki Company Information

13.1.2 Leki Trekking Poles Product Portfolios and Specifications

13.1.3 Leki Trekking Poles Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Leki Main Business Overview

13.1.5 Leki Latest Developments

### 13.2 Black Diamond

13.2.1 Black Diamond Company Information

13.2.2 Black Diamond Trekking Poles Product Portfolios and Specifications

13.2.3 Black Diamond Trekking Poles Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Black Diamond Main Business Overview

13.2.5 Black Diamond Latest Developments

### 13.3 Komperdell

13.3.1 Komperdell Company Information

13.3.2 Komperdell Trekking Poles Product Portfolios and Specifications

13.3.3 Komperdell Trekking Poles Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Komperdell Main Business Overview

13.3.5 Komperdell Latest Developments

### 13.4 Masters

13.4.1 Masters Company Information

13.4.2 Masters Trekking Poles Product Portfolios and Specifications

13.4.3 Masters Trekking Poles Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Masters Main Business Overview

13.4.5 Masters Latest Developments

### 13.5 Cascade Mountain Tech

13.5.1 Cascade Mountain Tech Company Information

13.5.2 Cascade Mountain Tech Trekking Poles Product Portfolios and Specifications

13.5.3 Cascade Mountain Tech Trekking Poles Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Cascade Mountain Tech Main Business Overview

13.5.5 Cascade Mountain Tech Latest Developments

### 13.6 Pacemaker Stix

13.6.1 Pacemaker Stix Company Information

13.6.2 Pacemaker Stix Trekking Poles Product Portfolios and Specifications

13.6.3 Pacemaker Stix Trekking Poles Sales, Revenue, Price and Gross Margin

(2019-2024)

13.6.4 Pacemaker Stix Main Business Overview

13.6.5 Pacemaker Stix Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Trekking Poles Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Trekking Poles Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Walking Poles

Table 4. Major Players of Trekking Poles

Table 5. Global Trekking Poles Sales by Type (2019-2024) & (K Units)

Table 6. Global Trekking Poles Sales Market Share by Type (2019-2024)

Table 7. Global Trekking Poles Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Trekking Poles Revenue Market Share by Type (2019-2024)

Table 9. Global Trekking Poles Sale Price by Type (2019-2024) & (USD/Unit)

Table 10. Global Trekking Poles Sales by Application (2019-2024) & (K Units)

Table 11. Global Trekking Poles Sales Market Share by Application (2019-2024)

Table 12. Global Trekking Poles Revenue by Application (2019-2024)

Table 13. Global Trekking Poles Revenue Market Share by Application (2019-2024)

Table 14. Global Trekking Poles Sale Price by Application (2019-2024) & (USD/Unit)

Table 15. Global Trekking Poles Sales by Company (2019-2024) & (K Units)

Table 16. Global Trekking Poles Sales Market Share by Company (2019-2024)

Table 17. Global Trekking Poles Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Trekking Poles Revenue Market Share by Company (2019-2024)

Table 19. Global Trekking Poles Sale Price by Company (2019-2024) & (USD/Unit)

Table 20. Key Manufacturers Trekking Poles Producing Area Distribution and Sales Area

Table 21. Players Trekking Poles Products Offered

Table 22. Trekking Poles Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Trekking Poles Sales by Geographic Region (2019-2024) & (K Units)

Table 26. Global Trekking Poles Sales Market Share Geographic Region (2019-2024)

Table 27. Global Trekking Poles Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Trekking Poles Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Trekking Poles Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Trekking Poles Sales Market Share by Country/Region (2019-2024)

Table 31. Global Trekking Poles Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Trekking Poles Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Trekking Poles Sales by Country (2019-2024) & (K Units)

Table 34. Americas Trekking Poles Sales Market Share by Country (2019-2024)

Table 35. Americas Trekking Poles Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Trekking Poles Revenue Market Share by Country (2019-2024)

Table 37. Americas Trekking Poles Sales by Type (2019-2024) & (K Units)

Table 38. Americas Trekking Poles Sales by Application (2019-2024) & (K Units)

Table 39. APAC Trekking Poles Sales by Region (2019-2024) & (K Units)

Table 40. APAC Trekking Poles Sales Market Share by Region (2019-2024)

Table 41. APAC Trekking Poles Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Trekking Poles Revenue Market Share by Region (2019-2024)

Table 43. APAC Trekking Poles Sales by Type (2019-2024) & (K Units)

Table 44. APAC Trekking Poles Sales by Application (2019-2024) & (K Units)

Table 45. Europe Trekking Poles Sales by Country (2019-2024) & (K Units)

Table 46. Europe Trekking Poles Sales Market Share by Country (2019-2024)

Table 47. Europe Trekking Poles Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Trekking Poles Revenue Market Share by Country (2019-2024)

Table 49. Europe Trekking Poles Sales by Type (2019-2024) & (K Units)

Table 50. Europe Trekking Poles Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Trekking Poles Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Trekking Poles Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Trekking Poles Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Trekking Poles Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Trekking Poles Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Trekking Poles Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Trekking Poles

Table 58. Key Market Challenges & Risks of Trekking Poles

Table 59. Key Industry Trends of Trekking Poles

Table 60. Trekking Poles Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Trekking Poles Distributors List

Table 63. Trekking Poles Customer List

Table 64. Global Trekking Poles Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Trekking Poles Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Trekking Poles Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Americas Trekking Poles Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. APAC Trekking Poles Sales Forecast by Region (2025-2030) & (K Units)

Table 69. APAC Trekking Poles Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Trekking Poles Sales Forecast by Country (2025-2030) & (K Units)

Table 71. Europe Trekking Poles Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Trekking Poles Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Trekking Poles Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Trekking Poles Sales Forecast by Type (2025-2030) & (K Units)

Table 75. Global Trekking Poles Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Trekking Poles Sales Forecast by Application (2025-2030) & (K Units)

Table 77. Global Trekking Poles Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Leki Basic Information, Trekking Poles Manufacturing Base, Sales Area and Its Competitors

Table 79. Leki Trekking Poles Product Portfolios and Specifications

Table 80. Leki Trekking Poles Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. Leki Main Business

Table 82. Leki Latest Developments

Table 83. Black Diamond Basic Information, Trekking Poles Manufacturing Base, Sales Area and Its Competitors

Table 84. Black Diamond Trekking Poles Product Portfolios and Specifications

Table 85. Black Diamond Trekking Poles Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Black Diamond Main Business

Table 87. Black Diamond Latest Developments

Table 88. Komperdell Basic Information, Trekking Poles Manufacturing Base, Sales Area and Its Competitors

Table 89. Komperdell Trekking Poles Product Portfolios and Specifications

Table 90. Komperdell Trekking Poles Sales (K Units), Revenue (\$ Million), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 91. Komperdell Main Business

Table 92. Komperdell Latest Developments

Table 93. Masters Basic Information, Trekking Poles Manufacturing Base, Sales Area and Its Competitors

Table 94. Masters Trekking Poles Product Portfolios and Specifications

Table 95. Masters Trekking Poles Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 96. Masters Main Business

Table 97. Masters Latest Developments

Table 98. Cascade Mountain Tech Basic Information, Trekking Poles Manufacturing Base, Sales Area and Its Competitors

Table 99. Cascade Mountain Tech Trekking Poles Product Portfolios and Specifications

Table 100. Cascade Mountain Tech Trekking Poles Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 101. Cascade Mountain Tech Main Business

Table 102. Cascade Mountain Tech Latest Developments

Table 103. Pacemaker Stix Basic Information, Trekking Poles Manufacturing Base, Sales Area and Its Competitors

Table 104. Pacemaker Stix Trekking Poles Product Portfolios and Specifications

Table 105. Pacemaker Stix Trekking Poles Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 106. Pacemaker Stix Main Business

Table 107. Pacemaker Stix Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Trekking Poles
- Figure 2. Trekking Poles Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Trekking Poles Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Trekking Poles Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Trekking Poles Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Walking Poles
- Figure 10. Product Picture of Trekking Poles
- Figure 11. Global Trekking Poles Sales Market Share by Type in 2023
- Figure 12. Global Trekking Poles Revenue Market Share by Type (2019-2024)
- Figure 13. Trekking Poles Consumed in Outdoor Climbing
- Figure 14. Global Trekking Poles Market: Outdoor Climbing (2019-2024) & (K Units)
- Figure 15. Trekking Poles Consumed in Hiking Plains
- Figure 16. Global Trekking Poles Market: Hiking Plains (2019-2024) & (K Units)
- Figure 17. Trekking Poles Consumed in Daily Use
- Figure 18. Global Trekking Poles Market: Daily Use (2019-2024) & (K Units)
- Figure 19. Global Trekking Poles Sales Market Share by Application (2023)
- Figure 20. Global Trekking Poles Revenue Market Share by Application in 2023
- Figure 21. Trekking Poles Sales Market by Company in 2023 (K Units)
- Figure 22. Global Trekking Poles Sales Market Share by Company in 2023
- Figure 23. Trekking Poles Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Trekking Poles Revenue Market Share by Company in 2023
- Figure 25. Global Trekking Poles Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Trekking Poles Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Trekking Poles Sales 2019-2024 (K Units)
- Figure 28. Americas Trekking Poles Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Trekking Poles Sales 2019-2024 (K Units)
- Figure 30. APAC Trekking Poles Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Trekking Poles Sales 2019-2024 (K Units)
- Figure 32. Europe Trekking Poles Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Trekking Poles Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Trekking Poles Revenue 2019-2024 (\$ Millions)



- Figure 35. Americas Trekking Poles Sales Market Share by Country in 2023
- Figure 36. Americas Trekking Poles Revenue Market Share by Country in 2023
- Figure 37. Americas Trekking Poles Sales Market Share by Type (2019-2024)
- Figure 38. Americas Trekking Poles Sales Market Share by Application (2019-2024)
- Figure 39. United States Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Trekking Poles Sales Market Share by Region in 2023
- Figure 44. APAC Trekking Poles Revenue Market Share by Regions in 2023
- Figure 45. APAC Trekking Poles Sales Market Share by Type (2019-2024)
- Figure 46. APAC Trekking Poles Sales Market Share by Application (2019-2024)
- Figure 47. China Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Trekking Poles Sales Market Share by Country in 2023
- Figure 55. Europe Trekking Poles Revenue Market Share by Country in 2023
- Figure 56. Europe Trekking Poles Sales Market Share by Type (2019-2024)
- Figure 57. Europe Trekking Poles Sales Market Share by Application (2019-2024)
- Figure 58. Germany Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Trekking Poles Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Trekking Poles Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Trekking Poles Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Trekking Poles Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Trekking Poles Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Trekking Poles Revenue Growth 2019-2024 (\$ Millions)

Figure 71. GCC Country Trekking Poles Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Manufacturing Cost Structure Analysis of Trekking Poles in 2023

Figure 73. Manufacturing Process Analysis of Trekking Poles

Figure 74. Industry Chain Structure of Trekking Poles

Figure 75. Channels of Distribution

Figure 76. Global Trekking Poles Sales Market Forecast by Region (2025-2030)

Figure 77. Global Trekking Poles Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Trekking Poles Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Trekking Poles Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Trekking Poles Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Trekking Poles Revenue Market Share Forecast by Application (2025-2030)

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