

Global Treadmill Mats Market Growth 2026-2032

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Abstracts

The global Treadmill Mats market size is predicted to grow from US\$ 509 million in 2025 to US\$ 697 million in 2032; it is expected to grow at a CAGR of 4.6% from 2026 to 2032.

In 2025, global Treadmill Mats production reached approximately 37.14 million pieces, with an average global market price of around USD 14 per piece.

The gross profit margin of major companies in the industry is between 18.46%?35.72%.

In 2025, the global production capacity of Treadmill Mats was approximately 48.87 million pieces.

Treadmill Mats are protective floor mats placed under treadmills and other fitness equipment to reduce vibration, protect floors, improve stability and limit noise transmission. They are usually made from PVC, rubber, EVA, TPE or blended foam materials and are designed for home gyms, fitness studios, apartments and commercial exercise spaces. The product includes cut-size and roll-format mats for treadmill and fitness equipment placement, but excludes yoga mats, general flooring, treadmill belts and complete exercise machines.

The industry chain includes rubber, PVC, EVA, TPE, foaming agents, plasticizers, fillers, colorants, surface textures, packaging films and cutting equipment. Midstream production covers compounding, extrusion, calendaring, foaming, surface embossing, cutting, inspection, rolling or folding and packaging. Downstream demand comes from fitness equipment brands, home gym users, sports retailers, e-commerce channels, gyms, hotels and apartment fitness rooms. Growth is driven by home fitness, equipment floor protection, noise reduction needs and replacement purchases.

Treadmill mats are widely used in home gyms, commercial fitness centers and office workout spaces to protect floors, reduce noise and prevent treadmill slipping. Their core advantages include high wear resistance, shock absorption, anti-slip texture and eco-friendly material properties. Market demand is driven by the booming home fitness trend and growing awareness of equipment maintenance. Moving forward, products will develop towards customized sizes, multi-scenario compatibility and enhanced sound insulation.

LP Information, Inc. (LPI) ' newest research report, the ?Treadmill Mats Industry Forecast? looks at past sales and reviews total world Treadmill Mats sales in 2025, providing a comprehensive analysis by region and market sector of projected Treadmill Mats sales for 2026 through 2032. With Treadmill Mats sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Treadmill Mats industry.

This Insight Report provides a comprehensive analysis of the global Treadmill Mats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Treadmill Mats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Treadmill Mats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Treadmill Mats and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Treadmill Mats.

This report presents a comprehensive overview, market shares, and growth opportunities of Treadmill Mats market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PVC Treadmill Mats

Rubber Treadmill Mats

EVA Foam Treadmill Mats

Segmentation by Surface Design:

Smooth Surface Mats

Textured Surface Mats

Anti-Slip Surface Mats

Segmentation by Mat Thickness:

Thin Mat??4 mm?

Medium Mat?5?8 mm?

Thick Mat??8 mm?

Segmentation by Application:

Floor Protection

Noise and Vibration Reduction

Equipment Stability Improvement

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SuperMats

ProsourceFit

Sunny Health & Fitness

iFIT Health & Fitness Inc.

Life Fitness

Body-Solid, Inc.

Stamina Products, Inc.

BowFlex Inc.

Decathlon S.A.

LifeSpan Fitness

BalanceFrom

CAP Barbell

Johnson Health Tech Co., Ltd.

Dyaco International Inc.

Beijing KingSmith Technology Co., Ltd.

UREVO

Shuhua Sports Co., Ltd.

Guangdong Bersong New Materials Co., Ltd.

Xiamen Dulaikang Sports Goods Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Treadmill Mats market?

What factors are driving Treadmill Mats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Treadmill Mats market opportunities vary by end market size?

How does Treadmill Mats break out by Type, by Application?

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