

Global Tread Carbon Black Market Growth 2026-2032

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Abstracts

The global Tread Carbon Black market size is predicted to grow from US\$ 880 million in 2025 to US\$ 1139 million in 2032; it is expected to grow at a CAGR of 3.8% from 2026 to 2032.

Global sales of tread carbon black are projected to reach 600,000 tons by 2025, with an average selling price of approximately US\$1,500 per ton.

Tread carbon black is an amorphous, extremely fine black powder, primarily produced by the incomplete combustion or thermal decomposition of carbonaceous materials (such as coal, natural gas, and heavy oil) in oxygen-deficient environments. It is widely used as a reinforcing material in tires, especially in the tread area, to improve tire wear resistance, cut resistance, and tear strength. Tread carbon black, also known as tire carbon black, is a specialized reinforcing and coloring agent used in tire manufacturing, particularly in the tread area. The industry's gross profit margin is approximately 20%-30%.

Upstream: Primarily derived from raw materials such as coal tar and ethylene tar, with coal tar accounting for over 60%. Its price fluctuations directly impact carbon black costs. Midstream: Carbon black manufacturers produce it using oil furnace or tank furnace methods, with technological barriers concentrated in particle size control and surface modification. Downstream: The tire industry accounts for over 70% of production, with the remainder used in industrial rubber products (such as conveyor belts and seals), plastic modification, and coating coloring.

Market driving factors mainly include the following:

The booming new energy vehicle market drives high-end demand. New energy vehicles have significantly increased requirements for tire wear resistance, low rolling resistance,

and quietness, forcing the upgrading of tire tread carbon black towards high performance. For example, low rolling resistance carbon black can reduce the energy consumption of electric vehicles and extend their driving range, making it a standard feature in high-end models. Meanwhile, the booming production and sales of new energy vehicles are driving the expansion of the tire OEM market, providing incremental space for tread carbon black.

Environmental policies are forcing industrial upgrading. Under the global 'dual carbon' goal, the tire industry faces stringent energy consumption and emission standards. Tread carbon black companies are reducing pollution by developing clean production technologies (such as exhaust gas recovery and low-sulfur formulations) and developing green products (such as bio-based carbon black) to meet downstream environmental demands. Policy dividends and market pressures are jointly driving the industry towards low-carbon transformation.

Technological iteration is creating new application scenarios. The widespread application of conductive carbon black in lithium batteries has opened up a second growth curve. As a conductive agent, it can improve battery energy density and cycle life, and its demand is growing exponentially due to the explosive growth of the new energy vehicle and energy storage markets. In addition, the penetration of specialty carbon blacks (such as UV-resistant and high color fastness) in the plastics and coatings fields is further expanding the industry's boundaries. Technological integration and scenario innovation have become key for tread carbon black companies to break through homogeneous competition.

LP Information, Inc. (LPI) ' newest research report, the "Tread Carbon Black Industry Forecast" looks at past sales and reviews total world Tread Carbon Black sales in 2025, providing a comprehensive analysis by region and market sector of projected Tread Carbon Black sales for 2026 through 2032. With Tread Carbon Black sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tread Carbon Black industry.

This Insight Report provides a comprehensive analysis of the global Tread Carbon Black landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tread Carbon Black portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tread Carbon Black market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tread Carbon Black and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tread Carbon Black.

This report presents a comprehensive overview, market shares, and growth opportunities of Tread Carbon Black market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Thermal Black

Furnace Black

Other

Segmentation by Product Forms:

Hard Carbon Black

Soft Carbon Black

Segmentation by Technology:

Traditional Oil Furnace Carbon Black

Environmentally Friendly Carbon Black

Segmentation by Application:

Automotive Tires

Bicycle Tire

Engineering Tires

Racing Tires

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Aditya Birla Group

Cabot Corporation

Orion S.A.

Black Cat Carbon Black

China Synthetic Rubber Corporation (CSRC)

Tokai Carbon Co., Ltd.

Shandong Link Group

Omsk

Phillips Carbon Black Limited

Sid Richardson

Longxing Chemical

HUADONG RUBBER MATERIAL

BAOHUA

JINNENG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tread Carbon Black market?

What factors are driving Tread Carbon Black market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tread Carbon Black market opportunities vary by end market size?

How does Tread Carbon Black break out by Type, by Application?

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