

Global Travel Marketing Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Travel Marketing Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Travel Marketing Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Travel Marketing Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Travel Marketing Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Travel Marketing Services players cover GlobActive Travel Marketing B.V., Expedia Group, Dune7, Noble Studios, MMGY Global, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Travel Marketing Services Industry Forecast" looks at past sales and reviews total world Travel Marketing Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Travel Marketing Services sales for 2026 through 2032. With Travel Marketing Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Travel Marketing Services industry.

This Insight Report provides a comprehensive analysis of the global Travel Marketing Services landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Travel Marketing Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Travel Marketing Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Travel Marketing Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Travel Marketing Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Travel Marketing Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Brand Marketing

Event and Experience Marketing

Digital Marketing

Others

Segmentation by Application:

Travel Agency

Hotel

Attractions

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

GlobActive Travel Marketing B.V.

Expedia Group

Dune7

Noble Studios

MMGY Global

Agency Tourism Marketing

Business In Travel

Miles Partnership

MassLive Media

Thrive

Stramasa

AWISEE

Epiic

Sojern

Rockon Recreation Rentals

The Tourism Marketing Agency

Talking Stick Digital Limited

TOP Worldwide

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