

Global Travel Loyalty Programs Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Travel Loyalty Programs market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Travel Loyalty Programs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Travel Loyalty Programs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Travel Loyalty Programs is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Travel Loyalty Programs players cover Hyatt Corporation, Choice Hotels International, Inc., Accor S.A., Wyndham Hotel Group, LLC., Marriott International, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Travel Loyalty Programs Industry Forecast" looks at past sales and reviews total world Travel Loyalty Programs sales in 2025, providing a comprehensive analysis by region and market sector of projected Travel Loyalty Programs sales for 2026 through 2032. With Travel Loyalty Programs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Travel Loyalty Programs industry.

This Insight Report provides a comprehensive analysis of the global Travel Loyalty Programs landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Travel Loyalty Programs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Travel Loyalty Programs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Travel Loyalty Programs and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Travel Loyalty Programs.

This report presents a comprehensive overview, market shares, and growth opportunities of Travel Loyalty Programs market by product type, application, key players and key regions and countries.

Segmentation by Type:

Points-based Travel Loyalty Program

Value-based Travel Loyalty Program

Others

Segmentation by Application:

Airlines

Hotels

Cruise Lines

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hyatt Corporation

Choice Hotels International, Inc.

Accor S.A.

Wyndham Hotel Group, LLC.

Marriott International, Inc.

InterContinental Hotels Group

Expedia, Inc.

Alaska Airlines, Inc.

Delta Air Lines, Inc.

American Airlines

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