

Global Travel Franchise Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Travel Franchise market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

A travel franchise is a business model in which an individual or company purchases the rights to operate a travel agency or travel-related business under an established brand name. The franchisee receives support and guidance from the franchisor, including access to a proven business model, marketing materials, training, and ongoing support. In return, the franchisee pays an initial franchise fee and ongoing royalties or fees to the franchisor. Travel franchises can include various types of businesses, such as travel agencies, tour operators, cruise planners, vacation rental agencies, and more.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

LPI (LP Information)' newest research report, the "Travel Franchise Industry Forecast" looks at past sales and reviews total world Travel Franchise sales in 2024, providing a comprehensive analysis by region and market sector of projected Travel Franchise sales for 2025 through 2031. With Travel Franchise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Travel Franchise industry.

This Insight Report provides a comprehensive analysis of the global Travel Franchise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Travel Franchise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Travel Franchise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Travel Franchise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Travel Franchise.

This report presents a comprehensive overview, market shares, and growth opportunities of Travel Franchise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Business Travel

Leisure Travel

Segmentation by Application:

Individual

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

World Travel Holdings

The Travel Franchise

Cruise Planners

Explorer Travel

Global Travel Group

GoCruise & Travel

Escape Travel

Travel-pa

Expedia Cruises

Aquilium Travel Group

Helloworld Travel

Flight Centre Travel Group (FCTG)

Grand Welcome

Gem Tours and Travels (India)

Reliance Travel

Club Travel

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