

Global Travel eSIM Market Growth (Status and Outlook) 2024-2030

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Abstracts

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A travel eSIM is a digital SIM card that allows travellers to easily connect to local mobile networks while abroad without having to physically change their SIM card. This technology enables travellers to stay connected, make calls, send messages, and use data without incurring expensive roaming charges. Travel eSIMs can be easily downloaded and activated on compatible devices, providing a convenient and cost-effective solution for staying connected while traveling.

Advantages of Travel eSIM:

1. Convenience: Travel eSIM allows travellers to easily switch between different mobile networks without having to physically change SIM cards.
2. Cost-effective: Travel eSIM can often be more cost-effective than traditional roaming plans, as users can easily purchase local data plans for specific countries they are visiting.
3. Flexibility: Travel eSIM offers flexibility in terms of data plans and network options, allowing travellers to choose the best option for their needs.
4. Easy activation: Travel eSIM can be easily activated and set up on compatible devices, without the need to visit a physical store or wait for a SIM card to be delivered.

Disadvantages of Travel eSIM:

1. **Limited compatibility:** Not all devices support eSIM technology, which can limit the availability of travel eSIM options for some travellers.
2. **Network coverage:** Travel eSIM may not offer the same level of network coverage as traditional SIM cards, especially in remote or rural areas.
3. **Data restrictions:** Some travel eSIM plans may have data restrictions or limitations, which could result in additional charges if users exceed their data limits.
4. **Security concerns:** There may be security concerns associated with using eSIM technology, such as the risk of hacking or unauthorized access to personal information.

The global Travel eSIM market size is projected to grow from US\$ 357 million in 2024 to US\$ 736 million in 2030; it is expected to grow at a CAGR of 12.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Travel eSIM Industry Forecast" looks at past sales and reviews total world Travel eSIM sales in 2022, providing a comprehensive analysis by region and market sector of projected Travel eSIM sales for 2023 through 2029. With Travel eSIM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Travel eSIM industry.

This Insight Report provides a comprehensive analysis of the global Travel eSIM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Travel eSIM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Travel eSIM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Travel eSIM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Travel eSIM.

The core manufacturers of global Travel eSIM include Holafly, Airalo and Simify. The top three companies have a market share of about 43%. Asia Pacific is the world's

largest Travel eSIM market with a market share of around 40%, followed by North America and Europe with a market share of 28% and 20%, respectively. In terms of product type, 4G is the largest segment with approximately 74% market share. In terms of application, Leisure Travel is the largest downstream segment, accounting for about 67% of the market share.

This report presents a comprehensive overview, market shares, and growth opportunities of Travel eSIM market by product type, application, key players and key regions and countries.

Segmentation by Type:

4G

5G

Segmentation by Application:

Business Travel

Leisure Travel

Study Abroad

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Holafly

Airalo

Bouygues Telecom

Ubigi

Vodafone

Matrix Cellular

Airhub

Flexiroam

Sakura Mobile

Sim Local

Drimsim

Mayamobile

TravelSim

Simify

Sim Options

OneSimCard(Belmont Telecom Inc)

BNESIM

TSimTech

Sparks

AloSIM

eSIM Japan

GoMoWorld

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Travel eSIM Market Size 2019-2030
 - 2.1.2 Travel eSIM Market Size CAGR by Region (2019 VS 2023 VS 2030)
 - 2.1.3 World Current & Future Analysis for Travel eSIM by Country/Region, 2019, 2023 & 2030
- 2.2 Travel eSIM Segment by Type
 - 2.2.1 4G
 - 2.2.2 5G
- 2.3 Travel eSIM Market Size by Type
 - 2.3.1 Travel eSIM Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Travel eSIM Market Size Market Share by Type (2019-2024)
- 2.4 Travel eSIM Segment by Application
 - 2.4.1 Business Travel
 - 2.4.2 Leisure Travel
 - 2.4.3 Study Abroad
 - 2.4.4 Others
- 2.5 Travel eSIM Market Size by Application
 - 2.5.1 Travel eSIM Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Travel eSIM Market Size Market Share by Application (2019-2024)

3 TRAVEL ESIM MARKET SIZE BY PLAYER

- 3.1 Travel eSIM Market Size Market Share by Player
 - 3.1.1 Global Travel eSIM Revenue by Player (2019-2024)

- 3.1.2 Global Travel eSIM Revenue Market Share by Player (2019-2024)
- 3.2 Global Travel eSIM Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 TRAVEL ESIM BY REGION

- 4.1 Travel eSIM Market Size by Region (2019-2024)
- 4.2 Global Travel eSIM Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Travel eSIM Market Size Growth (2019-2024)
- 4.4 APAC Travel eSIM Market Size Growth (2019-2024)
- 4.5 Europe Travel eSIM Market Size Growth (2019-2024)
- 4.6 Middle East & Africa Travel eSIM Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Travel eSIM Market Size by Country (2019-2024)
- 5.2 Americas Travel eSIM Market Size by Type (2019-2024)
- 5.3 Americas Travel eSIM Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Travel eSIM Market Size by Region (2019-2024)
- 6.2 APAC Travel eSIM Market Size by Type (2019-2024)
- 6.3 APAC Travel eSIM Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Travel eSIM Market Size by Country (2019-2024)
- 7.2 Europe Travel eSIM Market Size by Type (2019-2024)
- 7.3 Europe Travel eSIM Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Travel eSIM by Region (2019-2024)
- 8.2 Middle East & Africa Travel eSIM Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Travel eSIM Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL TRAVEL ESIM MARKET FORECAST

- 10.1 Global Travel eSIM Forecast by Region (2025-2030)
 - 10.1.1 Global Travel eSIM Forecast by Region (2025-2030)
 - 10.1.2 Americas Travel eSIM Forecast
 - 10.1.3 APAC Travel eSIM Forecast
 - 10.1.4 Europe Travel eSIM Forecast
 - 10.1.5 Middle East & Africa Travel eSIM Forecast
- 10.2 Americas Travel eSIM Forecast by Country (2025-2030)
 - 10.2.1 United States Market Travel eSIM Forecast
 - 10.2.2 Canada Market Travel eSIM Forecast

- 10.2.3 Mexico Market Travel eSIM Forecast
- 10.2.4 Brazil Market Travel eSIM Forecast
- 10.3 APAC Travel eSIM Forecast by Region (2025-2030)
 - 10.3.1 China Travel eSIM Market Forecast
 - 10.3.2 Japan Market Travel eSIM Forecast
 - 10.3.3 Korea Market Travel eSIM Forecast
 - 10.3.4 Southeast Asia Market Travel eSIM Forecast
 - 10.3.5 India Market Travel eSIM Forecast
 - 10.3.6 Australia Market Travel eSIM Forecast
- 10.4 Europe Travel eSIM Forecast by Country (2025-2030)
 - 10.4.1 Germany Market Travel eSIM Forecast
 - 10.4.2 France Market Travel eSIM Forecast
 - 10.4.3 UK Market Travel eSIM Forecast
 - 10.4.4 Italy Market Travel eSIM Forecast
 - 10.4.5 Russia Market Travel eSIM Forecast
- 10.5 Middle East & Africa Travel eSIM Forecast by Region (2025-2030)
 - 10.5.1 Egypt Market Travel eSIM Forecast
 - 10.5.2 South Africa Market Travel eSIM Forecast
 - 10.5.3 Israel Market Travel eSIM Forecast
 - 10.5.4 Turkey Market Travel eSIM Forecast
- 10.6 Global Travel eSIM Forecast by Type (2025-2030)
- 10.7 Global Travel eSIM Forecast by Application (2025-2030)
 - 10.7.1 GCC Countries Market Travel eSIM Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Holafly
 - 11.1.1 Holafly Company Information
 - 11.1.2 Holafly Travel eSIM Product Offered
 - 11.1.3 Holafly Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Holafly Main Business Overview
 - 11.1.5 Holafly Latest Developments
- 11.2 Airalo
 - 11.2.1 Airalo Company Information
 - 11.2.2 Airalo Travel eSIM Product Offered
 - 11.2.3 Airalo Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Airalo Main Business Overview
 - 11.2.5 Airalo Latest Developments
- 11.3 Bouygues Telecom

- 11.3.1 Bouygues Telecom Company Information
- 11.3.2 Bouygues Telecom Travel eSIM Product Offered
- 11.3.3 Bouygues Telecom Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
- 11.3.4 Bouygues Telecom Main Business Overview
- 11.3.5 Bouygues Telecom Latest Developments
- 11.4 Ubigi
 - 11.4.1 Ubigi Company Information
 - 11.4.2 Ubigi Travel eSIM Product Offered
 - 11.4.3 Ubigi Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Ubigi Main Business Overview
 - 11.4.5 Ubigi Latest Developments
- 11.5 Vodafone
 - 11.5.1 Vodafone Company Information
 - 11.5.2 Vodafone Travel eSIM Product Offered
 - 11.5.3 Vodafone Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Vodafone Main Business Overview
 - 11.5.5 Vodafone Latest Developments
- 11.6 Matrix Cellular
 - 11.6.1 Matrix Cellular Company Information
 - 11.6.2 Matrix Cellular Travel eSIM Product Offered
 - 11.6.3 Matrix Cellular Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Matrix Cellular Main Business Overview
 - 11.6.5 Matrix Cellular Latest Developments
- 11.7 Airhub
 - 11.7.1 Airhub Company Information
 - 11.7.2 Airhub Travel eSIM Product Offered
 - 11.7.3 Airhub Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Airhub Main Business Overview
 - 11.7.5 Airhub Latest Developments
- 11.8 Flexiroam
 - 11.8.1 Flexiroam Company Information
 - 11.8.2 Flexiroam Travel eSIM Product Offered
 - 11.8.3 Flexiroam Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Flexiroam Main Business Overview
 - 11.8.5 Flexiroam Latest Developments
- 11.9 Sakura Mobile
 - 11.9.1 Sakura Mobile Company Information

- 11.9.2 Sakura Mobile Travel eSIM Product Offered
- 11.9.3 Sakura Mobile Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
- 11.9.4 Sakura Mobile Main Business Overview
- 11.9.5 Sakura Mobile Latest Developments
- 11.10 Sim Local
 - 11.10.1 Sim Local Company Information
 - 11.10.2 Sim Local Travel eSIM Product Offered
 - 11.10.3 Sim Local Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Sim Local Main Business Overview
 - 11.10.5 Sim Local Latest Developments
- 11.11 Drimsim
 - 11.11.1 Drimsim Company Information
 - 11.11.2 Drimsim Travel eSIM Product Offered
 - 11.11.3 Drimsim Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Drimsim Main Business Overview
 - 11.11.5 Drimsim Latest Developments
- 11.12 Mayamobile
 - 11.12.1 Mayamobile Company Information
 - 11.12.2 Mayamobile Travel eSIM Product Offered
 - 11.12.3 Mayamobile Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Mayamobile Main Business Overview
 - 11.12.5 Mayamobile Latest Developments
- 11.13 TravelSim
 - 11.13.1 TravelSim Company Information
 - 11.13.2 TravelSim Travel eSIM Product Offered
 - 11.13.3 TravelSim Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 TravelSim Main Business Overview
 - 11.13.5 TravelSim Latest Developments
- 11.14 Simify
 - 11.14.1 Simify Company Information
 - 11.14.2 Simify Travel eSIM Product Offered
 - 11.14.3 Simify Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Simify Main Business Overview
 - 11.14.5 Simify Latest Developments
- 11.15 Sim Options

- 11.15.1 Sim Options Company Information
- 11.15.2 Sim Options Travel eSIM Product Offered
- 11.15.3 Sim Options Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
- 11.15.4 Sim Options Main Business Overview
- 11.15.5 Sim Options Latest Developments
- 11.16 OneSimCard(Belmont Telecom Inc)
 - 11.16.1 OneSimCard(Belmont Telecom Inc) Company Information
 - 11.16.2 OneSimCard(Belmont Telecom Inc) Travel eSIM Product Offered
 - 11.16.3 OneSimCard(Belmont Telecom Inc) Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 OneSimCard(Belmont Telecom Inc) Main Business Overview
 - 11.16.5 OneSimCard(Belmont Telecom Inc) Latest Developments
- 11.17 BNESIM
 - 11.17.1 BNESIM Company Information
 - 11.17.2 BNESIM Travel eSIM Product Offered
 - 11.17.3 BNESIM Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 BNESIM Main Business Overview
 - 11.17.5 BNESIM Latest Developments
- 11.18 TSimTech
 - 11.18.1 TSimTech Company Information
 - 11.18.2 TSimTech Travel eSIM Product Offered
 - 11.18.3 TSimTech Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.18.4 TSimTech Main Business Overview
 - 11.18.5 TSimTech Latest Developments
- 11.19 Sparks
 - 11.19.1 Sparks Company Information
 - 11.19.2 Sparks Travel eSIM Product Offered
 - 11.19.3 Sparks Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.19.4 Sparks Main Business Overview
 - 11.19.5 Sparks Latest Developments
- 11.20 AloSIM
 - 11.20.1 AloSIM Company Information
 - 11.20.2 AloSIM Travel eSIM Product Offered
 - 11.20.3 AloSIM Travel eSIM Revenue, Gross Margin and Market Share (2019-2024)
 - 11.20.4 AloSIM Main Business Overview
 - 11.20.5 AloSIM Latest Developments
- 11.21 eSIM Japan

- 11.21.1 eSIM Japan Company Information
- 11.21.2 eSIM Japan Travel eSIM Product Offered
- 11.21.3 eSIM Japan Travel eSIM Revenue, Gross Margin and Market Share
(2019-2024)
- 11.21.4 eSIM Japan Main Business Overview
- 11.21.5 eSIM Japan Latest Developments
- 11.22 GoMoWorld
 - 11.22.1 GoMoWorld Company Information
 - 11.22.2 GoMoWorld Travel eSIM Product Offered
 - 11.22.3 GoMoWorld Travel eSIM Revenue, Gross Margin and Market Share
(2019-2024)
 - 11.22.4 GoMoWorld Main Business Overview
 - 11.22.5 GoMoWorld Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Travel eSIM Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. Travel eSIM Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of 4G

Table 4. Major Players of 5G

Table 5. Travel eSIM Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 6. Global Travel eSIM Market Size by Type (2019-2024) & (\$ millions)

Table 7. Global Travel eSIM Market Size Market Share by Type (2019-2024)

Table 8. Travel eSIM Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 9. Global Travel eSIM Market Size by Application (2019-2024) & (\$ millions)

Table 10. Global Travel eSIM Market Size Market Share by Application (2019-2024)

Table 11. Global Travel eSIM Revenue by Player (2019-2024) & (\$ millions)

Table 12. Global Travel eSIM Revenue Market Share by Player (2019-2024)

Table 13. Travel eSIM Key Players Head office and Products Offered

Table 14. Travel eSIM Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Travel eSIM Market Size by Region (2019-2024) & (\$ millions)

Table 18. Global Travel eSIM Market Size Market Share by Region (2019-2024)

Table 19. Global Travel eSIM Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Travel eSIM Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Travel eSIM Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Travel eSIM Market Size Market Share by Country (2019-2024)

Table 23. Americas Travel eSIM Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Travel eSIM Market Size Market Share by Type (2019-2024)

Table 25. Americas Travel eSIM Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Travel eSIM Market Size Market Share by Application (2019-2024)

Table 27. APAC Travel eSIM Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Travel eSIM Market Size Market Share by Region (2019-2024)

Table 29. APAC Travel eSIM Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Travel eSIM Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Travel eSIM Market Size by Country (2019-2024) & (\$ millions)

- Table 32. Europe Travel eSIM Market Size Market Share by Country (2019-2024)
- Table 33. Europe Travel eSIM Market Size by Type (2019-2024) & (\$ millions)
- Table 34. Europe Travel eSIM Market Size by Application (2019-2024) & (\$ millions)
- Table 35. Middle East & Africa Travel eSIM Market Size by Region (2019-2024) & (\$ millions)
- Table 36. Middle East & Africa Travel eSIM Market Size by Type (2019-2024) & (\$ millions)
- Table 37. Middle East & Africa Travel eSIM Market Size by Application (2019-2024) & (\$ millions)
- Table 38. Key Market Drivers & Growth Opportunities of Travel eSIM
- Table 39. Key Market Challenges & Risks of Travel eSIM
- Table 40. Key Industry Trends of Travel eSIM
- Table 41. Global Travel eSIM Market Size Forecast by Region (2025-2030) & (\$ millions)
- Table 42. Global Travel eSIM Market Size Market Share Forecast by Region (2025-2030)
- Table 43. Global Travel eSIM Market Size Forecast by Type (2025-2030) & (\$ millions)
- Table 44. Global Travel eSIM Market Size Forecast by Application (2025-2030) & (\$ millions)
- Table 45. Holafly Details, Company Type, Travel eSIM Area Served and Its Competitors
- Table 46. Holafly Travel eSIM Product Offered
- Table 47. Holafly Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 48. Holafly Main Business
- Table 49. Holafly Latest Developments
- Table 50. Airalo Details, Company Type, Travel eSIM Area Served and Its Competitors
- Table 51. Airalo Travel eSIM Product Offered
- Table 52. Airalo Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 53. Airalo Main Business
- Table 54. Airalo Latest Developments
- Table 55. Bouygues Telecom Details, Company Type, Travel eSIM Area Served and Its Competitors
- Table 56. Bouygues Telecom Travel eSIM Product Offered
- Table 57. Bouygues Telecom Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 58. Bouygues Telecom Main Business
- Table 59. Bouygues Telecom Latest Developments
- Table 60. Ubigi Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 61. Ubigi Travel eSIM Product Offered

Table 62. Ubigi Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Ubigi Main Business

Table 64. Ubigi Latest Developments

Table 65. Vodafone Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 66. Vodafone Travel eSIM Product Offered

Table 67. Vodafone Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Vodafone Main Business

Table 69. Vodafone Latest Developments

Table 70. Matrix Cellular Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 71. Matrix Cellular Travel eSIM Product Offered

Table 72. Matrix Cellular Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. Matrix Cellular Main Business

Table 74. Matrix Cellular Latest Developments

Table 75. Airhub Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 76. Airhub Travel eSIM Product Offered

Table 77. Airhub Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. Airhub Main Business

Table 79. Airhub Latest Developments

Table 80. Flexiroam Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 81. Flexiroam Travel eSIM Product Offered

Table 82. Flexiroam Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 83. Flexiroam Main Business

Table 84. Flexiroam Latest Developments

Table 85. Sakura Mobile Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 86. Sakura Mobile Travel eSIM Product Offered

Table 87. Sakura Mobile Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 88. Sakura Mobile Main Business

Table 89. Sakura Mobile Latest Developments

Table 90. Sim Local Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 91. Sim Local Travel eSIM Product Offered

Table 92. Sim Local Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Sim Local Main Business

Table 94. Sim Local Latest Developments

Table 95. Drimsim Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 96. Drimsim Travel eSIM Product Offered

Table 97. Drimsim Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Drimsim Main Business

Table 99. Drimsim Latest Developments

Table 100. Mayamobile Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 101. Mayamobile Travel eSIM Product Offered

Table 102. Mayamobile Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Mayamobile Main Business

Table 104. Mayamobile Latest Developments

Table 105. TravelSim Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 106. TravelSim Travel eSIM Product Offered

Table 107. TravelSim Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 108. TravelSim Main Business

Table 109. TravelSim Latest Developments

Table 110. Simify Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 111. Simify Travel eSIM Product Offered

Table 112. Simify Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. Simify Main Business

Table 114. Simify Latest Developments

Table 115. Sim Options Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 116. Sim Options Travel eSIM Product Offered

Table 117. Sim Options Travel eSIM Revenue (\$ million), Gross Margin and Market

Share (2019-2024)

Table 118. Sim Options Main Business

Table 119. Sim Options Latest Developments

Table 120. OneSimCard(Belmont Telecom Inc) Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 121. OneSimCard(Belmont Telecom Inc) Travel eSIM Product Offered

Table 122. OneSimCard(Belmont Telecom Inc) Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. OneSimCard(Belmont Telecom Inc) Main Business

Table 124. OneSimCard(Belmont Telecom Inc) Latest Developments

Table 125. BNESIM Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 126. BNESIM Travel eSIM Product Offered

Table 127. BNESIM Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 128. BNESIM Main Business

Table 129. BNESIM Latest Developments

Table 130. TSimTech Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 131. TSimTech Travel eSIM Product Offered

Table 132. TSimTech Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 133. TSimTech Main Business

Table 134. TSimTech Latest Developments

Table 135. Sparks Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 136. Sparks Travel eSIM Product Offered

Table 137. Sparks Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 138. Sparks Main Business

Table 139. Sparks Latest Developments

Table 140. AloSIM Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 141. AloSIM Travel eSIM Product Offered

Table 142. AloSIM Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 143. AloSIM Main Business

Table 144. AloSIM Latest Developments

Table 145. eSIM Japan Details, Company Type, Travel eSIM Area Served and Its

Competitors

Table 146. eSIM Japan Travel eSIM Product Offered

Table 147. eSIM Japan Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 148. eSIM Japan Main Business

Table 149. eSIM Japan Latest Developments

Table 150. GoMoWorld Details, Company Type, Travel eSIM Area Served and Its Competitors

Table 151. GoMoWorld Travel eSIM Product Offered

Table 152. GoMoWorld Travel eSIM Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 153. GoMoWorld Main Business

Table 154. GoMoWorld Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Travel eSIM Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Travel eSIM Market Size Growth Rate 2019-2030 (\$ millions)
- Figure 6. Travel eSIM Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Travel eSIM Sales Market Share by Country/Region (2023)
- Figure 8. Travel eSIM Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Travel eSIM Market Size Market Share by Type in 2023
- Figure 10. Travel eSIM in Business Travel
- Figure 11. Global Travel eSIM Market: Business Travel (2019-2024) & (\$ millions)
- Figure 12. Travel eSIM in Leisure Travel
- Figure 13. Global Travel eSIM Market: Leisure Travel (2019-2024) & (\$ millions)
- Figure 14. Travel eSIM in Study Abroad
- Figure 15. Global Travel eSIM Market: Study Abroad (2019-2024) & (\$ millions)
- Figure 16. Travel eSIM in Others
- Figure 17. Global Travel eSIM Market: Others (2019-2024) & (\$ millions)
- Figure 18. Global Travel eSIM Market Size Market Share by Application in 2023
- Figure 19. Global Travel eSIM Revenue Market Share by Player in 2023
- Figure 20. Global Travel eSIM Market Size Market Share by Region (2019-2024)
- Figure 21. Americas Travel eSIM Market Size 2019-2024 (\$ millions)
- Figure 22. APAC Travel eSIM Market Size 2019-2024 (\$ millions)
- Figure 23. Europe Travel eSIM Market Size 2019-2024 (\$ millions)
- Figure 24. Middle East & Africa Travel eSIM Market Size 2019-2024 (\$ millions)
- Figure 25. Americas Travel eSIM Value Market Share by Country in 2023
- Figure 26. United States Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 27. Canada Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 28. Mexico Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 29. Brazil Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 30. APAC Travel eSIM Market Size Market Share by Region in 2023
- Figure 31. APAC Travel eSIM Market Size Market Share by Type (2019-2024)
- Figure 32. APAC Travel eSIM Market Size Market Share by Application (2019-2024)
- Figure 33. China Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 34. Japan Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 35. South Korea Travel eSIM Market Size Growth 2019-2024 (\$ millions)

- Figure 36. Southeast Asia Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 37. India Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 38. Australia Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 39. Europe Travel eSIM Market Size Market Share by Country in 2023
- Figure 40. Europe Travel eSIM Market Size Market Share by Type (2019-2024)
- Figure 41. Europe Travel eSIM Market Size Market Share by Application (2019-2024)
- Figure 42. Germany Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 43. France Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 44. UK Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 45. Italy Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 46. Russia Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 47. Middle East & Africa Travel eSIM Market Size Market Share by Region (2019-2024)
- Figure 48. Middle East & Africa Travel eSIM Market Size Market Share by Type (2019-2024)
- Figure 49. Middle East & Africa Travel eSIM Market Size Market Share by Application (2019-2024)
- Figure 50. Egypt Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 51. South Africa Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 52. Israel Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 53. Turkey Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 54. GCC Countries Travel eSIM Market Size Growth 2019-2024 (\$ millions)
- Figure 55. Americas Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 56. APAC Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 57. Europe Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 58. Middle East & Africa Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 59. United States Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 60. Canada Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 61. Mexico Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 62. Brazil Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 63. China Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 64. Japan Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 65. Korea Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 66. Southeast Asia Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 67. India Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 68. Australia Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 69. Germany Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 70. France Travel eSIM Market Size 2025-2030 (\$ millions)
- Figure 71. UK Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 72. Italy Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 73. Russia Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 74. Egypt Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 75. South Africa Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 76. Israel Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 77. Turkey Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 78. GCC Countries Travel eSIM Market Size 2025-2030 (\$ millions)

Figure 79. Global Travel eSIM Market Size Market Share Forecast by Type (2025-2030)

Figure 80. Global Travel eSIM Market Size Market Share Forecast by Application (2025-2030)

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