

Global Transportation Management Systems (TMS) Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Transportation Management Systems (TMS) market size is predicted to grow from US\$ 4512 million in 2025 to US\$ 6976 million in 2031; it is expected to grow at a CAGR of 7.5% from 2025 to 2031.

A transportation management system (TMS) is a logistics platform that uses technology to help businesses plan, execute, and optimize the physical movement of goods, both incoming and outgoing, and making sure the shipment is compliant, proper documentation is available. This kind of system is often part of a larger supply chain management (SCM) system. Sometimes known as a transportation management solution or transportation management software, a TMS provides visibility into day-to-day transportation operations, trade compliance information and documentation, and ensuring the timely delivery of freight and goods.

The Transportation Management Systems (TMS) market is poised for significant growth driven by the increasing complexity of global logistics, the adoption of cloud-based solutions, the push for operational efficiency, and the demand for real-time data. Key market drivers, including cost reduction, technological advancements, regulatory compliance, and the rise of omnichannel retailing, will continue to fuel the widespread adoption of TMS solutions across industries. As businesses prioritize efficiency, sustainability, and customer satisfaction, TMS will become an essential tool in managing the transportation aspect of the supply chain.

With the global rise of e-commerce, the demand for efficient, reliable, and cost-effective transportation is growing. Companies need to manage complex logistics and supply

chains, driving demand for TMS solutions.

The integration of Artificial Intelligence (AI), Internet of Things (IoT), and Big Data into TMS platforms has driven their functionality and capability. These technologies enhance route optimization, predictive maintenance, demand forecasting, and decision-making, making TMS even more valuable for companies.

LPI (LP Information)' newest research report, the "Transportation Management Systems (TMS) Industry Forecast" looks at past sales and reviews total world Transportation Management Systems (TMS) sales in 2024, providing a comprehensive analysis by region and market sector of projected Transportation Management Systems (TMS) sales for 2025 through 2031. With Transportation Management Systems (TMS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Transportation Management Systems (TMS) industry.

This Insight Report provides a comprehensive analysis of the global Transportation Management Systems (TMS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Transportation Management Systems (TMS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Transportation Management Systems (TMS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Transportation Management Systems (TMS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Transportation Management Systems (TMS).

This report presents a comprehensive overview, market shares, and growth opportunities of Transportation Management Systems (TMS) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based TMS

Server Based TMS

SaaS TMS

Others

Segmentation by Application:

Logistics Company

Manufacturer

E-commerce Company

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Oracle

EZLOGZ

Appian

Kuebix

Axis

MercuryGate

C.H Robinson

Trimble

Hub Group

Panasonic

Teletrac Navman

Trimble Transportation

Solera

Webfleet Solutions

MasterNaut

Microlise

Transics

Trimble Inc

AddSecure

SAP SE

Paragon Software

Descartes

Bornemann AG

ORTEC

HaulTech

ABAX

Asset Monitoring Solutions

Made4net

Astrata

Queclink

Huawei

Alibaba

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