

Global Transportation & Logistics Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Transportation and Logistics Software includes a variety of products aimed at coordinating the physical movement of goods across a company's distribution network. These activities may include: managing freight and shipping costs, meeting service agreements, automated job scheduling and tracking, and optimizing transit time and routes.

The global Transportation & Logistics Software market size is projected to grow from US\$ 9750.2 million in 2023 to US\$ 17040 million in 2030; it is expected to grow at a CAGR of 8.3% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Transportation & Logistics Software Industry Forecast" looks at past sales and reviews total world Transportation & Logistics Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Transportation & Logistics Software sales for 2024 through 2030. With Transportation & Logistics Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Transportation & Logistics Software industry.

This Insight Report provides a comprehensive analysis of the global Transportation & Logistics Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Transportation & Logistics Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Transportation & Logistics Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Transportation & Logistics Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Transportation & Logistics Software.

Some of the future market trends of Transportation & Logistics Software are:

Increasing adoption of cloud-based solutions and IoT platforms for data storage, analysis, and sharing.

Growing demand for high-speed and low-latency networking solutions for data-intensive applications such as big data analytics, artificial intelligence, and machine learning.

Rising use of virtualization and software-defined networking (SDN) to optimize network resources and enhance scalability and flexibility.

Expanding application of Transportation & Logistics Software in various sectors such as healthcare, education, finance, and media.

Enhancing integration of security and encryption features to protect data and network from cyberattacks.

This report presents a comprehensive overview, market shares, and growth opportunities of Transportation & Logistics Software market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-Based

On-Premises

Segmentation by application

Freight forwarding companies

Courier service providers

Network service providers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Trimble Transportation

Oracle

E2open

GlobalTranz

Flexport

Avolin

Mettler Toledo

Ramco Systems

FarEye

Phalanx Logistics Solutions

Descartes Systems Group

LLamasoft

ProTransport

AVAAL Technology Solutions

3Gtms

BluJay

VIP

LogiNext

Manhattan Associates

Omnitracs

AFS Logistics

UltraShipTMS

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