

Global Transportation Carbon Accounting Software and Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Transportation Carbon Accounting Software and Solutions market size is predicted to grow from US\$ 1259 million in 2025 to US\$ 4344 million in 2032; it is expected to grow at a CAGR of 19.5% from 2026 to 2032.

Transportation Carbon Accounting Software and Solutions refer to digital platforms and technology-enabled solutions designed to measure, calculate, track, analyze, report, and manage greenhouse gas emissions generated from transportation activities. The research scope focuses on software and integrated solutions applied to transportation scenarios such as fleet operations, logistics transportation, supply chain mobility, passenger transportation, and multimodal transport. These solutions typically combine transportation activity data, fuel consumption data, vehicle telematics, IoT connectivity, emission calculation models, and carbon reporting frameworks to help organizations quantify transportation-related emissions, improve carbon visibility, support ESG disclosure, and optimize carbon reduction strategies.

Key Findings Transportation Carbon Accounting Software and Solutions enable digital management of transportation-related carbon emissions Fleet carbon management and logistics emission accounting are major application segments Cloud-based deployment is becoming the mainstream model for enterprise carbon management platforms Transportation decarbonization requirements are accelerating demand for automated emission calculation solutions

Market Trends Transportation Carbon Accounting Software and Solutions are evolving from basic emission calculation tools toward integrated carbon intelligence platforms. The industry is increasingly adopting automated data collection, AI-based emission

modeling, real-time monitoring, and integration with fleet management and logistics systems. As enterprises place greater emphasis on supply chain transparency, sustainability reporting, and operational carbon reduction, transportation carbon solutions are expanding from compliance-oriented reporting tools toward strategic management platforms that support optimization, scenario analysis, and continuous carbon performance improvement.

Market Dynamics

Drivers Growing global transportation decarbonization initiatives, corporate sustainability commitments, and increasing requirements for carbon disclosure are major drivers for Transportation Carbon Accounting Software and Solutions. Logistics operators, fleet owners, and enterprises with complex supply chains are increasingly seeking digital solutions to quantify transportation emissions, improve operational efficiency, and establish measurable carbon reduction pathways.

Restraints Market adoption is constrained by challenges including fragmented transportation data sources, differences in emission calculation methodologies, difficulties in integrating with existing transportation management systems, and limited digital carbon management capabilities among small and medium-sized enterprises. Data accuracy and availability remain key factors affecting implementation effectiveness.

Opportunities The expansion of electric vehicles, smart transportation infrastructure, green logistics initiatives, and supply chain carbon management creates significant opportunities for Transportation Carbon Accounting Software and Solutions. Future opportunities are expected from AI-driven emission forecasting, automated carbon reporting, digital carbon passports, and platforms integrating transportation, energy consumption, and sustainability management data.

Challenges The industry faces challenges related to calculation standardization, regulatory differences across regions, increasing competition from broader ESG management platforms, and the complexity of managing cross-border transportation emission data. Maintaining consistent methodologies and ensuring reliable emission calculations will remain important factors influencing long-term market development.

Industry Chain Analysis The Transportation Carbon Accounting Software and Solutions industry chain consists of upstream data and technology providers, midstream software platform developers, and downstream transportation-related users. The upstream

segment provides essential resources such as vehicle operation data, fuel consumption information, telematics data, IoT connectivity, geographic information, and emission factors. These data resources support carbon calculation engines and analytical models that form the foundation of transportation emission management. The midstream segment focuses on developing software platforms that integrate emission calculation, carbon reporting, visualization, compliance management, and optimization functions. The main value creation process lies in converting fragmented transportation operational data into actionable carbon insights. Downstream users include logistics companies, fleet operators, transportation service providers, manufacturers with supply chain sustainability requirements, and public transportation organizations seeking improved emission transparency and carbon reduction capabilities.

Segment Insights Transportation Carbon Accounting Software and Solutions can be segmented by solution type, application scenario, transportation mode, deployment model, and data source. Fleet carbon management and logistics carbon accounting represent key segments due to continuous demand for monitoring vehicle activity, fuel consumption, route efficiency, and transportation emissions. Cloud-based platforms are gaining adoption because they provide scalable deployment, easier integration, and flexible access to multi-source transportation data. From the technology perspective, solutions integrating vehicle telematics, IoT connectivity, and AI-based emission analysis are becoming increasingly important. These technologies improve calculation accuracy, enable dynamic carbon tracking, and support predictive optimization of transportation operations.

Downstream Market Opportunities Transportation Carbon Accounting Software and Solutions are gaining adoption across logistics, freight transportation, passenger mobility, corporate fleet management, and supply chain sustainability applications. Logistics and transportation companies are using these solutions to improve carbon transparency, meet customer sustainability requirements, and develop low-carbon transportation services. Enterprises across manufacturing, retail, and global supply chains are also increasing demand for transportation emission visibility as Scope 3 carbon management becomes a critical component of sustainability strategies.

Regional Insights North America and Europe represent major markets for Transportation Carbon Accounting Software and Solutions, supported by stronger sustainability regulations, carbon disclosure requirements, and mature digital transportation ecosystems. Europe has strong demand driven by environmental policies and supply chain sustainability requirements, while North America benefits from advanced fleet management adoption and logistics technology development. Asia-

Pacific is becoming an important growth region as transportation networks expand, digital fleet management penetration increases, and enterprises strengthen carbon reduction strategies. Regional market development varies depending on regulatory frameworks, transportation infrastructure maturity, and enterprise sustainability priorities.

Competitive Landscape Analysis The Transportation Carbon Accounting Software and Solutions market includes specialized carbon accounting software providers, logistics carbon management platforms, fleet technology companies, and broader sustainability management solution providers. Competition is mainly based on carbon calculation accuracy, transportation-specific functionality, data integration capabilities, compliance support, and platform scalability. Specialized transportation solution providers typically focus on deep industry knowledge and operational data capabilities, while enterprise sustainability platforms compete through broader ESG management ecosystems. Future competitive differentiation is expected to come from AI-based analytics, automated reporting capabilities, and deeper integration with transportation operational systems.

Report Scope

LPI (LP Information)' newest research report, the "Transportation Carbon Accounting Software and Solutions Industry Forecast" looks at past sales and reviews total world Transportation Carbon Accounting Software and Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Transportation Carbon Accounting Software and Solutions sales for 2026 through 2032. With Transportation Carbon Accounting Software and Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Transportation Carbon Accounting Software and Solutions industry.

This Insight Report provides a comprehensive analysis of the global Transportation Carbon Accounting Software and Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Transportation Carbon Accounting Software and Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Transportation Carbon Accounting Software and Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Transportation Carbon Accounting Software and Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Transportation Carbon Accounting Software and Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Transportation Carbon Accounting Software and Solutions market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Transportation Carbon Accounting Software

Fleet Carbon Management Software

Logistics Carbon Accounting Platform

Mobility Carbon Management Platform

Transportation Emission Management System

Segmentation by Deployment Model:

Cloud-Based Carbon Accounting Platform

Enterprise Carbon Management Software

Carbon Emission Calculation Engine

Carbon Reporting and Compliance Software

Carbon Analytics and Optimization Platform

Segmentation by Data Source:

Vehicle Telematics Data-Based Carbon Accounting

Fuel Consumption Data-Based Carbon Accounting

Transportation Activity Data-Based Carbon Accounting

IoT Data-Based Carbon Accounting

AI-Based Carbon Emission Modeling

Segmentation by Application:

Fleet Emission Accounting

Logistics Emission Management

Supply Chain Transportation Carbon Accounting

Urban Mobility Carbon Management

Multimodal Transportation Carbon Accounting

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

EcoTransIT World

Sourcemap, Inc.

Watershed Technology Inc.

Persefoni AI, Inc.

Normative AB

Plan A GmbH

Sweep

SINAI Technologies Inc.

Greenly SAS

CarbonChain Ltd.

Co2 AI

Pledge Earth Ltd.

Smart Freight Centre

PTV Group

Samsara Inc.

Geotab Inc.

Verizon Connect

Motive Technologies, Inc.

Trimble Inc.

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