

# Global Transparent Grade Xanthan Gum Market Growth 2025-2031

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## Abstracts

The global Transparent Grade Xanthan Gum market size is predicted to grow from US\$ 592 million in 2025 to US\$ 701 million in 2031; it is expected to grow at a CAGR of 2.9% from 2025 to 2031.

Xanthan gum is usually an organic product made from corn starch by fermentation. It is a white or light yellow powder under normal conditions. Transparent grade xanthan gum can be used as a thickener, suspending agent, and stabilizer. Its solution is similar to a clear water solution and has the characteristics of high light transmittance. Transparent grade xanthan gum is mostly used in products that require high system transparency.

Driving factors:

Increasing demand for xanthan gum

The global total demand for oil continues to grow, leading to an increase in mining volume, and the demand for petroleum-grade xanthan gum has also increased accordingly.

The industrial chain continues to extend

Xanthan gum is a biological additive with thickening and suspension properties that can be used in a wide range of pH values and temperatures. It has superior performance and a wide range of applications. At present, xanthan gum has been widely used in more than 20 industries for hundreds of purposes. With the continuous progress of scientific research, the application field of xanthan gum is still expanding rapidly, and the industrial chain is constantly extending.

Industry restrictions:

Technical barriers

The production technology of xanthan gum is in a state of continuous upgrading. Cost control is a key factor in the competition of the xanthan gum industry. Good cost control can give the product a significant price advantage. The main cost of producing xanthan gum comes from corn and coal consumption. In the future, the cost war in the xanthan gum industry will focus on the competition of controlling cost technology upgrades.

Raw material barriers

The main raw material of xanthan gum is corn starch, which is the product of corn processing. In addition to the influence of climate and planting area, corn prices are also affected by complex factors such as the international corn market and the development of the fuel ethanol industry. Fluctuations in raw material prices will have a huge impact on the production costs of xanthan gum manufacturers.

Brand barriers

The production of xanthan gum is mainly in China, and the industry concentration is relatively high. If new brands want to enter the xanthan gum market, they will face huge challenges in terms of brand awareness and reputation.

LP Information, Inc. (LPI) ' newest research report, the "Transparent Grade Xanthan Gum Industry Forecast" looks at past sales and reviews total world Transparent Grade Xanthan Gum sales in 2024, providing a comprehensive analysis by region and market sector of projected Transparent Grade Xanthan Gum sales for 2025 through 2031. With Transparent Grade Xanthan Gum sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Transparent Grade Xanthan Gum industry.

This Insight Report provides a comprehensive analysis of the global Transparent Grade Xanthan Gum landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Transparent Grade Xanthan Gum portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique

position in an accelerating global Transparent Grade Xanthan Gum market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Transparent Grade Xanthan Gum and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Transparent Grade Xanthan Gum.

This report presents a comprehensive overview, market shares, and growth opportunities of Transparent Grade Xanthan Gum market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Food Grade

Industrial Grade

Cosmetic Grade

Segmentation by Application:

Food and Beverage

Petroleum

Cosmetics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

ADM

Cargill

IFF

Vanderbilt Minerals

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Transparent Grade Xanthan Gum market?

What factors are driving Transparent Grade Xanthan Gum market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Transparent Grade Xanthan Gum market opportunities vary by end market

size?

How does Transparent Grade Xanthan Gum break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Transparent Grade Xanthan Gum Annual Sales 2020-2031
  - 2.1.2 World Current & Future Analysis for Transparent Grade Xanthan Gum by Geographic Region, 2020, 2024 & 2031
  - 2.1.3 World Current & Future Analysis for Transparent Grade Xanthan Gum by Country/Region, 2020, 2024 & 2031
- 2.2 Transparent Grade Xanthan Gum Segment by Type
  - 2.2.1 Food Grade
  - 2.2.2 Industrial Grade
  - 2.2.3 Cosmetic Grade
- 2.3 Transparent Grade Xanthan Gum Sales by Type
  - 2.3.1 Global Transparent Grade Xanthan Gum Sales Market Share by Type (2020-2025)
  - 2.3.2 Global Transparent Grade Xanthan Gum Revenue and Market Share by Type (2020-2025)
  - 2.3.3 Global Transparent Grade Xanthan Gum Sale Price by Type (2020-2025)
- 2.4 Transparent Grade Xanthan Gum Segment by Application
  - 2.4.1 Food and Beverage
  - 2.4.2 Petroleum
  - 2.4.3 Cosmetics
  - 2.4.4 Other
- 2.5 Transparent Grade Xanthan Gum Sales by Application
  - 2.5.1 Global Transparent Grade Xanthan Gum Sale Market Share by Application (2020-2025)

2.5.2 Global Transparent Grade Xanthan Gum Revenue and Market Share by Application (2020-2025)

2.5.3 Global Transparent Grade Xanthan Gum Sale Price by Application (2020-2025)

### **3 GLOBAL BY COMPANY**

3.1 Global Transparent Grade Xanthan Gum Breakdown Data by Company

3.1.1 Global Transparent Grade Xanthan Gum Annual Sales by Company (2020-2025)

3.1.2 Global Transparent Grade Xanthan Gum Sales Market Share by Company (2020-2025)

3.2 Global Transparent Grade Xanthan Gum Annual Revenue by Company (2020-2025)

3.2.1 Global Transparent Grade Xanthan Gum Revenue by Company (2020-2025)

3.2.2 Global Transparent Grade Xanthan Gum Revenue Market Share by Company (2020-2025)

3.3 Global Transparent Grade Xanthan Gum Sale Price by Company

3.4 Key Manufacturers Transparent Grade Xanthan Gum Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Transparent Grade Xanthan Gum Product Location Distribution

3.4.2 Players Transparent Grade Xanthan Gum Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR TRANSPARENT GRADE XANTHAN GUM BY GEOGRAPHIC REGION**

4.1 World Historic Transparent Grade Xanthan Gum Market Size by Geographic Region (2020-2025)

4.1.1 Global Transparent Grade Xanthan Gum Annual Sales by Geographic Region (2020-2025)

4.1.2 Global Transparent Grade Xanthan Gum Annual Revenue by Geographic Region (2020-2025)

4.2 World Historic Transparent Grade Xanthan Gum Market Size by Country/Region (2020-2025)

4.2.1 Global Transparent Grade Xanthan Gum Annual Sales by Country/Region

(2020-2025)

4.2.2 Global Transparent Grade Xanthan Gum Annual Revenue by Country/Region

(2020-2025)

4.3 Americas Transparent Grade Xanthan Gum Sales Growth

4.4 APAC Transparent Grade Xanthan Gum Sales Growth

4.5 Europe Transparent Grade Xanthan Gum Sales Growth

4.6 Middle East & Africa Transparent Grade Xanthan Gum Sales Growth

## **5 AMERICAS**

5.1 Americas Transparent Grade Xanthan Gum Sales by Country

5.1.1 Americas Transparent Grade Xanthan Gum Sales by Country (2020-2025)

5.1.2 Americas Transparent Grade Xanthan Gum Revenue by Country (2020-2025)

5.2 Americas Transparent Grade Xanthan Gum Sales by Type (2020-2025)

5.3 Americas Transparent Grade Xanthan Gum Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Transparent Grade Xanthan Gum Sales by Region

6.1.1 APAC Transparent Grade Xanthan Gum Sales by Region (2020-2025)

6.1.2 APAC Transparent Grade Xanthan Gum Revenue by Region (2020-2025)

6.2 APAC Transparent Grade Xanthan Gum Sales by Type (2020-2025)

6.3 APAC Transparent Grade Xanthan Gum Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Transparent Grade Xanthan Gum by Country

7.1.1 Europe Transparent Grade Xanthan Gum Sales by Country (2020-2025)

- 7.1.2 Europe Transparent Grade Xanthan Gum Revenue by Country (2020-2025)
- 7.2 Europe Transparent Grade Xanthan Gum Sales by Type (2020-2025)
- 7.3 Europe Transparent Grade Xanthan Gum Sales by Application (2020-2025)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Transparent Grade Xanthan Gum by Country
  - 8.1.1 Middle East & Africa Transparent Grade Xanthan Gum Sales by Country (2020-2025)
  - 8.1.2 Middle East & Africa Transparent Grade Xanthan Gum Revenue by Country (2020-2025)
- 8.2 Middle East & Africa Transparent Grade Xanthan Gum Sales by Type (2020-2025)
- 8.3 Middle East & Africa Transparent Grade Xanthan Gum Sales by Application (2020-2025)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Transparent Grade Xanthan Gum
- 10.3 Manufacturing Process Analysis of Transparent Grade Xanthan Gum
- 10.4 Industry Chain Structure of Transparent Grade Xanthan Gum

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

## 11.1 Sales Channel

### 11.1.1 Direct Channels

### 11.1.2 Indirect Channels

## 11.2 Transparent Grade Xanthan Gum Distributors

## 11.3 Transparent Grade Xanthan Gum Customer

# **12 WORLD FORECAST REVIEW FOR TRANSPARENT GRADE XANTHAN GUM BY GEOGRAPHIC REGION**

## 12.1 Global Transparent Grade Xanthan Gum Market Size Forecast by Region

### 12.1.1 Global Transparent Grade Xanthan Gum Forecast by Region (2026-2031)

### 12.1.2 Global Transparent Grade Xanthan Gum Annual Revenue Forecast by Region (2026-2031)

## 12.2 Americas Forecast by Country (2026-2031)

## 12.3 APAC Forecast by Region (2026-2031)

## 12.4 Europe Forecast by Country (2026-2031)

## 12.5 Middle East & Africa Forecast by Country (2026-2031)

## 12.6 Global Transparent Grade Xanthan Gum Forecast by Type (2026-2031)

## 12.7 Global Transparent Grade Xanthan Gum Forecast by Application (2026-2031)

# **13 KEY PLAYERS ANALYSIS**

## 13.1 Fufeng Group

### 13.1.1 Fufeng Group Company Information

### 13.1.2 Fufeng Group Transparent Grade Xanthan Gum Product Portfolios and Specifications

### 13.1.3 Fufeng Group Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.1.4 Fufeng Group Main Business Overview

### 13.1.5 Fufeng Group Latest Developments

## 13.2 Meihua Group

### 13.2.1 Meihua Group Company Information

### 13.2.2 Meihua Group Transparent Grade Xanthan Gum Product Portfolios and Specifications

### 13.2.3 Meihua Group Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

### 13.2.4 Meihua Group Main Business Overview

### 13.2.5 Meihua Group Latest Developments

### 13.3 CP Kelco

#### 13.3.1 CP Kelco Company Information

#### 13.3.2 CP Kelco Transparent Grade Xanthan Gum Product Portfolios and Specifications

#### 13.3.3 CP Kelco Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.3.4 CP Kelco Main Business Overview

#### 13.3.5 CP Kelco Latest Developments

### 13.4 Deosen Biochemical

#### 13.4.1 Deosen Biochemical Company Information

#### 13.4.2 Deosen Biochemical Transparent Grade Xanthan Gum Product Portfolios and Specifications

#### 13.4.3 Deosen Biochemical Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.4.4 Deosen Biochemical Main Business Overview

#### 13.4.5 Deosen Biochemical Latest Developments

### 13.5 Jianlong Biotechnology

#### 13.5.1 Jianlong Biotechnology Company Information

#### 13.5.2 Jianlong Biotechnology Transparent Grade Xanthan Gum Product Portfolios and Specifications

#### 13.5.3 Jianlong Biotechnology Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.5.4 Jianlong Biotechnology Main Business Overview

#### 13.5.5 Jianlong Biotechnology Latest Developments

### 13.6 Jungbunzlauer

#### 13.6.1 Jungbunzlauer Company Information

#### 13.6.2 Jungbunzlauer Transparent Grade Xanthan Gum Product Portfolios and Specifications

#### 13.6.3 Jungbunzlauer Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.6.4 Jungbunzlauer Main Business Overview

#### 13.6.5 Jungbunzlauer Latest Developments

### 13.7 ADM

#### 13.7.1 ADM Company Information

#### 13.7.2 ADM Transparent Grade Xanthan Gum Product Portfolios and Specifications

#### 13.7.3 ADM Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

#### 13.7.4 ADM Main Business Overview

#### 13.7.5 ADM Latest Developments

## 13.8 Cargill

13.8.1 Cargill Company Information

13.8.2 Cargill Transparent Grade Xanthan Gum Product Portfolios and Specifications

13.8.3 Cargill Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Cargill Main Business Overview

13.8.5 Cargill Latest Developments

## 13.9 IFF

13.9.1 IFF Company Information

13.9.2 IFF Transparent Grade Xanthan Gum Product Portfolios and Specifications

13.9.3 IFF Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 IFF Main Business Overview

13.9.5 IFF Latest Developments

## 13.10 Vanderbilt Minerals

13.10.1 Vanderbilt Minerals Company Information

13.10.2 Vanderbilt Minerals Transparent Grade Xanthan Gum Product Portfolios and Specifications

13.10.3 Vanderbilt Minerals Transparent Grade Xanthan Gum Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 Vanderbilt Minerals Main Business Overview

13.10.5 Vanderbilt Minerals Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Transparent Grade Xanthan Gum Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Transparent Grade Xanthan Gum Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Food Grade
- Table 4. Major Players of Industrial Grade
- Table 5. Major Players of Cosmetic Grade
- Table 6. Global Transparent Grade Xanthan Gum Sales by Type (2020-2025) & (Tons)
- Table 7. Global Transparent Grade Xanthan Gum Sales Market Share by Type (2020-2025)
- Table 8. Global Transparent Grade Xanthan Gum Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Transparent Grade Xanthan Gum Revenue Market Share by Type (2020-2025)
- Table 10. Global Transparent Grade Xanthan Gum Sale Price by Type (2020-2025) & (US\$/Ton)
- Table 11. Global Transparent Grade Xanthan Gum Sale by Application (2020-2025) & (Tons)
- Table 12. Global Transparent Grade Xanthan Gum Sale Market Share by Application (2020-2025)
- Table 13. Global Transparent Grade Xanthan Gum Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Transparent Grade Xanthan Gum Revenue Market Share by Application (2020-2025)
- Table 15. Global Transparent Grade Xanthan Gum Sale Price by Application (2020-2025) & (US\$/Ton)
- Table 16. Global Transparent Grade Xanthan Gum Sales by Company (2020-2025) & (Tons)
- Table 17. Global Transparent Grade Xanthan Gum Sales Market Share by Company (2020-2025)
- Table 18. Global Transparent Grade Xanthan Gum Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Transparent Grade Xanthan Gum Revenue Market Share by Company (2020-2025)
- Table 20. Global Transparent Grade Xanthan Gum Sale Price by Company (2020-2025)

& (US\$/Ton)

Table 21. Key Manufacturers Transparent Grade Xanthan Gum Producing Area Distribution and Sales Area

Table 22. Players Transparent Grade Xanthan Gum Products Offered

Table 23. Transparent Grade Xanthan Gum Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Transparent Grade Xanthan Gum Sales by Geographic Region (2020-2025) & (Tons)

Table 27. Global Transparent Grade Xanthan Gum Sales Market Share Geographic Region (2020-2025)

Table 28. Global Transparent Grade Xanthan Gum Revenue by Geographic Region (2020-2025) & (\$ millions)

Table 29. Global Transparent Grade Xanthan Gum Revenue Market Share by Geographic Region (2020-2025)

Table 30. Global Transparent Grade Xanthan Gum Sales by Country/Region (2020-2025) & (Tons)

Table 31. Global Transparent Grade Xanthan Gum Sales Market Share by Country/Region (2020-2025)

Table 32. Global Transparent Grade Xanthan Gum Revenue by Country/Region (2020-2025) & (\$ millions)

Table 33. Global Transparent Grade Xanthan Gum Revenue Market Share by Country/Region (2020-2025)

Table 34. Americas Transparent Grade Xanthan Gum Sales by Country (2020-2025) & (Tons)

Table 35. Americas Transparent Grade Xanthan Gum Sales Market Share by Country (2020-2025)

Table 36. Americas Transparent Grade Xanthan Gum Revenue by Country (2020-2025) & (\$ millions)

Table 37. Americas Transparent Grade Xanthan Gum Sales by Type (2020-2025) & (Tons)

Table 38. Americas Transparent Grade Xanthan Gum Sales by Application (2020-2025) & (Tons)

Table 39. APAC Transparent Grade Xanthan Gum Sales by Region (2020-2025) & (Tons)

Table 40. APAC Transparent Grade Xanthan Gum Sales Market Share by Region (2020-2025)

Table 41. APAC Transparent Grade Xanthan Gum Revenue by Region (2020-2025) &

(\$ millions)

Table 42. APAC Transparent Grade Xanthan Gum Sales by Type (2020-2025) & (Tons)

Table 43. APAC Transparent Grade Xanthan Gum Sales by Application (2020-2025) & (Tons)

Table 44. Europe Transparent Grade Xanthan Gum Sales by Country (2020-2025) & (Tons)

Table 45. Europe Transparent Grade Xanthan Gum Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Transparent Grade Xanthan Gum Sales by Type (2020-2025) & (Tons)

Table 47. Europe Transparent Grade Xanthan Gum Sales by Application (2020-2025) & (Tons)

Table 48. Middle East & Africa Transparent Grade Xanthan Gum Sales by Country (2020-2025) & (Tons)

Table 49. Middle East & Africa Transparent Grade Xanthan Gum Revenue Market Share by Country (2020-2025)

Table 50. Middle East & Africa Transparent Grade Xanthan Gum Sales by Type (2020-2025) & (Tons)

Table 51. Middle East & Africa Transparent Grade Xanthan Gum Sales by Application (2020-2025) & (Tons)

Table 52. Key Market Drivers & Growth Opportunities of Transparent Grade Xanthan Gum

Table 53. Key Market Challenges & Risks of Transparent Grade Xanthan Gum

Table 54. Key Industry Trends of Transparent Grade Xanthan Gum

Table 55. Transparent Grade Xanthan Gum Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Transparent Grade Xanthan Gum Distributors List

Table 58. Transparent Grade Xanthan Gum Customer List

Table 59. Global Transparent Grade Xanthan Gum Sales Forecast by Region (2026-2031) & (Tons)

Table 60. Global Transparent Grade Xanthan Gum Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 61. Americas Transparent Grade Xanthan Gum Sales Forecast by Country (2026-2031) & (Tons)

Table 62. Americas Transparent Grade Xanthan Gum Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 63. APAC Transparent Grade Xanthan Gum Sales Forecast by Region (2026-2031) & (Tons)

Table 64. APAC Transparent Grade Xanthan Gum Annual Revenue Forecast by Region

(2026-2031) & (\$ millions)

Table 65. Europe Transparent Grade Xanthan Gum Sales Forecast by Country (2026-2031) & (Tons)

Table 66. Europe Transparent Grade Xanthan Gum Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa Transparent Grade Xanthan Gum Sales Forecast by Country (2026-2031) & (Tons)

Table 68. Middle East & Africa Transparent Grade Xanthan Gum Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Transparent Grade Xanthan Gum Sales Forecast by Type (2026-2031) & (Tons)

Table 70. Global Transparent Grade Xanthan Gum Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Transparent Grade Xanthan Gum Sales Forecast by Application (2026-2031) & (Tons)

Table 72. Global Transparent Grade Xanthan Gum Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. Fufeng Group Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 74. Fufeng Group Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 75. Fufeng Group Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 76. Fufeng Group Main Business

Table 77. Fufeng Group Latest Developments

Table 78. Meihua Group Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 79. Meihua Group Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 80. Meihua Group Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 81. Meihua Group Main Business

Table 82. Meihua Group Latest Developments

Table 83. CP Kelco Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 84. CP Kelco Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 85. CP Kelco Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 86. CP Kelco Main Business

Table 87. CP Kelco Latest Developments

Table 88. Deosen Biochemical Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 89. Deosen Biochemical Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 90. Deosen Biochemical Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 91. Deosen Biochemical Main Business

Table 92. Deosen Biochemical Latest Developments

Table 93. Jianlong Biotechnology Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 94. Jianlong Biotechnology Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 95. Jianlong Biotechnology Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 96. Jianlong Biotechnology Main Business

Table 97. Jianlong Biotechnology Latest Developments

Table 98. Jungbunzlauer Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 99. Jungbunzlauer Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 100. Jungbunzlauer Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 101. Jungbunzlauer Main Business

Table 102. Jungbunzlauer Latest Developments

Table 103. ADM Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 104. ADM Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 105. ADM Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 106. ADM Main Business

Table 107. ADM Latest Developments

Table 108. Cargill Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 109. Cargill Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 110. Cargill Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 111. Cargill Main Business

Table 112. Cargill Latest Developments

Table 113. IFF Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 114. IFF Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 115. IFF Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 116. IFF Main Business

Table 117. IFF Latest Developments

Table 118. Vanderbilt Minerals Basic Information, Transparent Grade Xanthan Gum Manufacturing Base, Sales Area and Its Competitors

Table 119. Vanderbilt Minerals Transparent Grade Xanthan Gum Product Portfolios and Specifications

Table 120. Vanderbilt Minerals Transparent Grade Xanthan Gum Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2020-2025)

Table 121. Vanderbilt Minerals Main Business

Table 122. Vanderbilt Minerals Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Transparent Grade Xanthan Gum
- Figure 2. Transparent Grade Xanthan Gum Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Transparent Grade Xanthan Gum Sales Growth Rate 2020-2031 (Tons)
- Figure 7. Global Transparent Grade Xanthan Gum Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Transparent Grade Xanthan Gum Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Transparent Grade Xanthan Gum Sales Market Share by Country/Region (2024)
- Figure 10. Transparent Grade Xanthan Gum Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Food Grade
- Figure 12. Product Picture of Industrial Grade
- Figure 13. Product Picture of Cosmetic Grade
- Figure 14. Global Transparent Grade Xanthan Gum Sales Market Share by Type in 2025
- Figure 15. Global Transparent Grade Xanthan Gum Revenue Market Share by Type (2020-2025)
- Figure 16. Transparent Grade Xanthan Gum Consumed in Food and Beverage
- Figure 17. Global Transparent Grade Xanthan Gum Market: Food and Beverage (2020-2025) & (Tons)
- Figure 18. Transparent Grade Xanthan Gum Consumed in Petroleum
- Figure 19. Global Transparent Grade Xanthan Gum Market: Petroleum (2020-2025) & (Tons)
- Figure 20. Transparent Grade Xanthan Gum Consumed in Cosmetics
- Figure 21. Global Transparent Grade Xanthan Gum Market: Cosmetics (2020-2025) & (Tons)
- Figure 22. Transparent Grade Xanthan Gum Consumed in Other
- Figure 23. Global Transparent Grade Xanthan Gum Market: Other (2020-2025) & (Tons)
- Figure 24. Global Transparent Grade Xanthan Gum Sale Market Share by Application

(2024)

Figure 25. Global Transparent Grade Xanthan Gum Revenue Market Share by Application in 2025

Figure 26. Transparent Grade Xanthan Gum Sales by Company in 2025 (Tons)

Figure 27. Global Transparent Grade Xanthan Gum Sales Market Share by Company in 2025

Figure 28. Transparent Grade Xanthan Gum Revenue by Company in 2025 (\$ millions)

Figure 29. Global Transparent Grade Xanthan Gum Revenue Market Share by Company in 2025

Figure 30. Global Transparent Grade Xanthan Gum Sales Market Share by Geographic Region (2020-2025)

Figure 31. Global Transparent Grade Xanthan Gum Revenue Market Share by Geographic Region in 2025

Figure 32. Americas Transparent Grade Xanthan Gum Sales 2020-2025 (Tons)

Figure 33. Americas Transparent Grade Xanthan Gum Revenue 2020-2025 (\$ millions)

Figure 34. APAC Transparent Grade Xanthan Gum Sales 2020-2025 (Tons)

Figure 35. APAC Transparent Grade Xanthan Gum Revenue 2020-2025 (\$ millions)

Figure 36. Europe Transparent Grade Xanthan Gum Sales 2020-2025 (Tons)

Figure 37. Europe Transparent Grade Xanthan Gum Revenue 2020-2025 (\$ millions)

Figure 38. Middle East & Africa Transparent Grade Xanthan Gum Sales 2020-2025 (Tons)

Figure 39. Middle East & Africa Transparent Grade Xanthan Gum Revenue 2020-2025 (\$ millions)

Figure 40. Americas Transparent Grade Xanthan Gum Sales Market Share by Country in 2025

Figure 41. Americas Transparent Grade Xanthan Gum Revenue Market Share by Country (2020-2025)

Figure 42. Americas Transparent Grade Xanthan Gum Sales Market Share by Type (2020-2025)

Figure 43. Americas Transparent Grade Xanthan Gum Sales Market Share by Application (2020-2025)

Figure 44. United States Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 45. Canada Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 46. Mexico Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 47. Brazil Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 48. APAC Transparent Grade Xanthan Gum Sales Market Share by Region in 2025

Figure 49. APAC Transparent Grade Xanthan Gum Revenue Market Share by Region (2020-2025)

Figure 50. APAC Transparent Grade Xanthan Gum Sales Market Share by Type (2020-2025)

Figure 51. APAC Transparent Grade Xanthan Gum Sales Market Share by Application (2020-2025)

Figure 52. China Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 53. Japan Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 54. South Korea Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 55. Southeast Asia Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 56. India Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 57. Australia Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 58. China Taiwan Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 59. Europe Transparent Grade Xanthan Gum Sales Market Share by Country in 2025

Figure 60. Europe Transparent Grade Xanthan Gum Revenue Market Share by Country (2020-2025)

Figure 61. Europe Transparent Grade Xanthan Gum Sales Market Share by Type (2020-2025)

Figure 62. Europe Transparent Grade Xanthan Gum Sales Market Share by Application (2020-2025)

Figure 63. Germany Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 64. France Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 65. UK Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 66. Italy Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 67. Russia Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$

millions)

Figure 68. Middle East & Africa Transparent Grade Xanthan Gum Sales Market Share by Country (2020-2025)

Figure 69. Middle East & Africa Transparent Grade Xanthan Gum Sales Market Share by Type (2020-2025)

Figure 70. Middle East & Africa Transparent Grade Xanthan Gum Sales Market Share by Application (2020-2025)

Figure 71. Egypt Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 72. South Africa Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 73. Israel Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 74. Turkey Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 75. GCC Countries Transparent Grade Xanthan Gum Revenue Growth 2020-2025 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Transparent Grade Xanthan Gum in 2025

Figure 77. Manufacturing Process Analysis of Transparent Grade Xanthan Gum

Figure 78. Industry Chain Structure of Transparent Grade Xanthan Gum

Figure 79. Channels of Distribution

Figure 80. Global Transparent Grade Xanthan Gum Sales Market Forecast by Region (2026-2031)

Figure 81. Global Transparent Grade Xanthan Gum Revenue Market Share Forecast by Region (2026-2031)

Figure 82. Global Transparent Grade Xanthan Gum Sales Market Share Forecast by Type (2026-2031)

Figure 83. Global Transparent Grade Xanthan Gum Revenue Market Share Forecast by Type (2026-2031)

Figure 84. Global Transparent Grade Xanthan Gum Sales Market Share Forecast by Application (2026-2031)

Figure 85. Global Transparent Grade Xanthan Gum Revenue Market Share Forecast by Application (2026-2031)

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