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Global Transactional Email Service Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Transactional Email Service market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

These services prioritize email delivery and ensure that transactional emails reach recipients' inboxes promptly. The services allow businesses to set up automated triggers based on user actions, ensuring that relevant emails are sent in real-time. Transactional email services often adhere to email authentication protocols to prevent spoofing and phishing. They also help businesses comply with data protection regulations.

LPI (LP Information)' newest research report, the “Transactional Email Service Industry Forecast” looks at past sales and reviews total world Transactional Email Service sales in 2024, providing a comprehensive analysis by region and market sector of projected Transactional Email Service sales for 2025 through 2031. With Transactional Email Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Transactional Email Service industry.

This Insight Report provides a comprehensive analysis of the global Transactional Email Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Transactional Email Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Transactional Email Service market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Transactional Email Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Transactional Email Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Transactional Email Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Order & Shipping Confirmations

Tracking Number Notifications

Invoices and Receipts

Password Resets

Others

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SendGrid

Sendinblue

Postmark

MailerSend

SparkPost

Mailgun

Amazon SES

Mailjet

Elastic Email

Pepipost

Mailchimp Transactional Email

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(2020-2025)

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