

Global trans-3-Phenyl-2-propenal Market Growth 2026-2032

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Abstracts

The global trans-3-Phenyl-2-propenal market size is predicted to grow from US\$ 222 million in 2025 to US\$ 329 million in 2032; it is expected to grow at a CAGR of 5.8% from 2026 to 2032.

trans-3-Phenyl-2-propenal is an aromatic α,β -unsaturated aldehyde characterized by a benzene ring conjugated with a propenal chain ($C_6H_5CH=CHCHO$), widely used as a flavoring agent, fragrance ingredient, antimicrobial additive, and intermediate in pharmaceuticals and fine chemicals. Its supply chain begins upstream with petrochemical or bio-based feedstocks such as benzaldehyde and acetaldehyde (or styrene derivatives), along with catalysts (e.g., base catalysts for aldol condensation). The core manufacturing process typically involves aldol condensation followed by dehydration to form the trans-isomer, with purification via distillation or crystallization. Midstream producers are mainly fine chemical and flavor & fragrance manufacturers. Downstream, the product is supplied to food & beverage companies, personal care and cosmetics producers, agrochemical formulators, and pharmaceutical intermediates manufacturers, supported by distributors and specialty chemical suppliers for global market reach. In 2025, global trans-3-Phenyl-2-propenal output was about 100,000 tons with 140,000 tons of capacity, average prices of USD 2,000-3,500 per ton, and gross margins around 24%.

United States market for trans-3-Phenyl-2-propenal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for trans-3-Phenyl-2-propenal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for trans-3-Phenyl-2-propenal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key trans-3-Phenyl-2-propenal players cover Symrise (Germany), Givaudan (Switzerland), IFF (USA), Firmenich (Switzerland), Takasago (Japan), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'trans-3-Phenyl-2-propenal Industry Forecast' looks at past sales and reviews total world trans-3-Phenyl-2-propenal sales in 2025, providing a comprehensive analysis by region and market sector of projected trans-3-Phenyl-2-propenal sales for 2026 through 2032. With trans-3-Phenyl-2-propenal sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world trans-3-Phenyl-2-propenal industry.

This Insight Report provides a comprehensive analysis of the global trans-3-Phenyl-2-propenal landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on trans-3-Phenyl-2-propenal portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global trans-3-Phenyl-2-propenal market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for trans-3-Phenyl-2-propenal and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global trans-3-Phenyl-2-propenal.

This report presents a comprehensive overview, market shares, and growth opportunities of trans-3-Phenyl-2-propenal market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Industrial Grade (90?95%)

Technical Grade (95?99%)

High Purity Grade (>99%)

Segmentation by Source:

Plant Derived

Chemical Synthesis

Segmentation by Application:

Food & Beverage

Fragrance

Pharmaceutical

Agrochemical

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Symrise (Germany)

Givaudan (Switzerland)

IFF (USA)

Firmenich (Switzerland)

Takasago (Japan)

Sensient (USA)

Robertet Group (France)

MANE (France)

BASF (Germany)

LANXESS (Germany)

Evonik (Germany)

Solvay (Belgium)

Kao (Japan)

Xiamen Hisunny Chemical (China)

Hangzhou Dayang Chem (China)

Hefei TNJ Chemical (China)

Key Questions Addressed in this Report

What is the 10-year outlook for the global trans-3-Phenyl-2-propenal market?

What factors are driving trans-3-Phenyl-2-propenal market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do trans-3-Phenyl-2-propenal market opportunities vary by end market size?

How does trans-3-Phenyl-2-propenal break out by Type, by Application?

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