

# Global Traditional Hanfu Market Growth 2024-2030

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## Abstracts

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The global Traditional Hanfu market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Traditional Hanfu Industry Forecast" looks at past sales and reviews total world Traditional Hanfu sales in 2023, providing a comprehensive analysis by region and market sector of projected Traditional Hanfu sales for 2024 through 2030. With Traditional Hanfu sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Traditional Hanfu industry.

This Insight Report provides a comprehensive analysis of the global Traditional Hanfu landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Traditional Hanfu portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Traditional Hanfu market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Traditional Hanfu and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Traditional Hanfu.

United States market for Traditional Hanfu is estimated to increase from US\$ million in

2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Traditional Hanfu is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Traditional Hanfu is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Traditional Hanfu players cover Chonghuihantang, Shisanyu, Zhiyuji, Minghuatang, Lanruoting, etc. In terms of revenue, the global two largest companies occupied for a share nearly

% in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Traditional Hanfu market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Men's Wear

Women's Wear

Segmentation by Application:

Online Sales

Specialty Store

Hanfu Experience Hall

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Chonghuihantang

Shisanyu

Zhiyuji

Minghuatang

Lanruoting

Hnashanghualian

Hankesilu

Zhumadian Tianhan Clothing

Hangzhou Hanchu Culture and Creativity

Key Questions Addressed in this Report

What is the 10-year outlook for the global Traditional Hanfu market?

What factors are driving Traditional Hanfu market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Traditional Hanfu market opportunities vary by end market size?

How does Traditional Hanfu break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Traditional Hanfu Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Traditional Hanfu by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Traditional Hanfu by Country/Region, 2019, 2023 & 2030
- 2.2 Traditional Hanfu Segment by Type
  - 2.2.1 Men's Wear
  - 2.2.2 Women's Wear
- 2.3 Traditional Hanfu Sales by Type
  - 2.3.1 Global Traditional Hanfu Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Traditional Hanfu Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Traditional Hanfu Sale Price by Type (2019-2024)
- 2.4 Traditional Hanfu Segment by Application
  - 2.4.1 Online Sales
  - 2.4.2 Specialty Store
  - 2.4.3 Hanfu Experience Hall
  - 2.4.4 Others
- 2.5 Traditional Hanfu Sales by Application
  - 2.5.1 Global Traditional Hanfu Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Traditional Hanfu Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Traditional Hanfu Sale Price by Application (2019-2024)

### 3 GLOBAL BY COMPANY

- 3.1 Global Traditional Hanfu Breakdown Data by Company
  - 3.1.1 Global Traditional Hanfu Annual Sales by Company (2019-2024)
  - 3.1.2 Global Traditional Hanfu Sales Market Share by Company (2019-2024)
- 3.2 Global Traditional Hanfu Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Traditional Hanfu Revenue by Company (2019-2024)
  - 3.2.2 Global Traditional Hanfu Revenue Market Share by Company (2019-2024)
- 3.3 Global Traditional Hanfu Sale Price by Company
- 3.4 Key Manufacturers Traditional Hanfu Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Traditional Hanfu Product Location Distribution
  - 3.4.2 Players Traditional Hanfu Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR TRADITIONAL HANFU BY GEOGRAPHIC REGION**

- 4.1 World Historic Traditional Hanfu Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Traditional Hanfu Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Traditional Hanfu Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Traditional Hanfu Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Traditional Hanfu Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Traditional Hanfu Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Traditional Hanfu Sales Growth
- 4.4 APAC Traditional Hanfu Sales Growth
- 4.5 Europe Traditional Hanfu Sales Growth
- 4.6 Middle East & Africa Traditional Hanfu Sales Growth

## **5 AMERICAS**

- 5.1 Americas Traditional Hanfu Sales by Country
  - 5.1.1 Americas Traditional Hanfu Sales by Country (2019-2024)
  - 5.1.2 Americas Traditional Hanfu Revenue by Country (2019-2024)
- 5.2 Americas Traditional Hanfu Sales by Type (2019-2024)
- 5.3 Americas Traditional Hanfu Sales by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Traditional Hanfu Sales by Region

6.1.1 APAC Traditional Hanfu Sales by Region (2019-2024)

6.1.2 APAC Traditional Hanfu Revenue by Region (2019-2024)

6.2 APAC Traditional Hanfu Sales by Type (2019-2024)

6.3 APAC Traditional Hanfu Sales by Application (2019-2024)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Traditional Hanfu by Country

7.1.1 Europe Traditional Hanfu Sales by Country (2019-2024)

7.1.2 Europe Traditional Hanfu Revenue by Country (2019-2024)

7.2 Europe Traditional Hanfu Sales by Type (2019-2024)

7.3 Europe Traditional Hanfu Sales by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Traditional Hanfu by Country

8.1.1 Middle East & Africa Traditional Hanfu Sales by Country (2019-2024)

8.1.2 Middle East & Africa Traditional Hanfu Revenue by Country (2019-2024)

8.2 Middle East & Africa Traditional Hanfu Sales by Type (2019-2024)



8.3 Middle East & Africa Traditional Hanfu Sales by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Traditional Hanfu

10.3 Manufacturing Process Analysis of Traditional Hanfu

10.4 Industry Chain Structure of Traditional Hanfu

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Traditional Hanfu Distributors

11.3 Traditional Hanfu Customer

## **12 WORLD FORECAST REVIEW FOR TRADITIONAL HANFU BY GEOGRAPHIC REGION**

12.1 Global Traditional Hanfu Market Size Forecast by Region

12.1.1 Global Traditional Hanfu Forecast by Region (2025-2030)

12.1.2 Global Traditional Hanfu Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country (2025-2030)

12.3 APAC Forecast by Region (2025-2030)

12.4 Europe Forecast by Country (2025-2030)

12.5 Middle East & Africa Forecast by Country (2025-2030)

12.6 Global Traditional Hanfu Forecast by Type (2025-2030)

## 12.7 Global Traditional Hanfu Forecast by Application (2025-2030)

### 13 KEY PLAYERS ANALYSIS

#### 13.1 Chonghuihantang

13.1.1 Chonghuihantang Company Information

13.1.2 Chonghuihantang Traditional Hanfu Product Portfolios and Specifications

13.1.3 Chonghuihantang Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Chonghuihantang Main Business Overview

13.1.5 Chonghuihantang Latest Developments

#### 13.2 Shisanyu

13.2.1 Shisanyu Company Information

13.2.2 Shisanyu Traditional Hanfu Product Portfolios and Specifications

13.2.3 Shisanyu Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Shisanyu Main Business Overview

13.2.5 Shisanyu Latest Developments

#### 13.3 Zhiyuji

13.3.1 Zhiyuji Company Information

13.3.2 Zhiyuji Traditional Hanfu Product Portfolios and Specifications

13.3.3 Zhiyuji Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Zhiyuji Main Business Overview

13.3.5 Zhiyuji Latest Developments

#### 13.4 Minghuatang

13.4.1 Minghuatang Company Information

13.4.2 Minghuatang Traditional Hanfu Product Portfolios and Specifications

13.4.3 Minghuatang Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Minghuatang Main Business Overview

13.4.5 Minghuatang Latest Developments

#### 13.5 Lanruoting

13.5.1 Lanruoting Company Information

13.5.2 Lanruoting Traditional Hanfu Product Portfolios and Specifications

13.5.3 Lanruoting Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Lanruoting Main Business Overview

13.5.5 Lanruoting Latest Developments

#### 13.6 Hnashanghualian

- 13.6.1 Hnashanghualian Company Information
- 13.6.2 Hnashanghualian Traditional Hanfu Product Portfolios and Specifications
- 13.6.3 Hnashanghualian Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Hnashanghualian Main Business Overview
- 13.6.5 Hnashanghualian Latest Developments
- 13.7 Hankesilu
  - 13.7.1 Hankesilu Company Information
  - 13.7.2 Hankesilu Traditional Hanfu Product Portfolios and Specifications
  - 13.7.3 Hankesilu Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Hankesilu Main Business Overview
  - 13.7.5 Hankesilu Latest Developments
- 13.8 Zhumadian Tianhan Clothing
  - 13.8.1 Zhumadian Tianhan Clothing Company Information
  - 13.8.2 Zhumadian Tianhan Clothing Traditional Hanfu Product Portfolios and Specifications
  - 13.8.3 Zhumadian Tianhan Clothing Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Zhumadian Tianhan Clothing Main Business Overview
  - 13.8.5 Zhumadian Tianhan Clothing Latest Developments
- 13.9 Hangzhou Hanchu Culture and Creativity
  - 13.9.1 Hangzhou Hanchu Culture and Creativity Company Information
  - 13.9.2 Hangzhou Hanchu Culture and Creativity Traditional Hanfu Product Portfolios and Specifications
  - 13.9.3 Hangzhou Hanchu Culture and Creativity Traditional Hanfu Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Hangzhou Hanchu Culture and Creativity Main Business Overview
  - 13.9.5 Hangzhou Hanchu Culture and Creativity Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Traditional Hanfu Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Traditional Hanfu Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Men's Wear
- Table 4. Major Players of Women's Wear
- Table 5. Global Traditional Hanfu Sales by Type (2019-2024) & (K Units)
- Table 6. Global Traditional Hanfu Sales Market Share by Type (2019-2024)
- Table 7. Global Traditional Hanfu Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Traditional Hanfu Revenue Market Share by Type (2019-2024)
- Table 9. Global Traditional Hanfu Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 10. Global Traditional Hanfu Sale by Application (2019-2024) & (K Units)
- Table 11. Global Traditional Hanfu Sale Market Share by Application (2019-2024)
- Table 12. Global Traditional Hanfu Revenue by Application (2019-2024) & (\$ million)
- Table 13. Global Traditional Hanfu Revenue Market Share by Application (2019-2024)
- Table 14. Global Traditional Hanfu Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 15. Global Traditional Hanfu Sales by Company (2019-2024) & (K Units)
- Table 16. Global Traditional Hanfu Sales Market Share by Company (2019-2024)
- Table 17. Global Traditional Hanfu Revenue by Company (2019-2024) & (\$ millions)
- Table 18. Global Traditional Hanfu Revenue Market Share by Company (2019-2024)
- Table 19. Global Traditional Hanfu Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 20. Key Manufacturers Traditional Hanfu Producing Area Distribution and Sales Area
- Table 21. Players Traditional Hanfu Products Offered
- Table 22. Traditional Hanfu Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Market M&A Activity & Strategy
- Table 25. Global Traditional Hanfu Sales by Geographic Region (2019-2024) & (K Units)
- Table 26. Global Traditional Hanfu Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Traditional Hanfu Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Traditional Hanfu Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Traditional Hanfu Sales by Country/Region (2019-2024) & (K Units)

- Table 30. Global Traditional Hanfu Sales Market Share by Country/Region (2019-2024)
- Table 31. Global Traditional Hanfu Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 32. Global Traditional Hanfu Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Traditional Hanfu Sales by Country (2019-2024) & (K Units)
- Table 34. Americas Traditional Hanfu Sales Market Share by Country (2019-2024)
- Table 35. Americas Traditional Hanfu Revenue by Country (2019-2024) & (\$ millions)
- Table 36. Americas Traditional Hanfu Sales by Type (2019-2024) & (K Units)
- Table 37. Americas Traditional Hanfu Sales by Application (2019-2024) & (K Units)
- Table 38. APAC Traditional Hanfu Sales by Region (2019-2024) & (K Units)
- Table 39. APAC Traditional Hanfu Sales Market Share by Region (2019-2024)
- Table 40. APAC Traditional Hanfu Revenue by Region (2019-2024) & (\$ millions)
- Table 41. APAC Traditional Hanfu Sales by Type (2019-2024) & (K Units)
- Table 42. APAC Traditional Hanfu Sales by Application (2019-2024) & (K Units)
- Table 43. Europe Traditional Hanfu Sales by Country (2019-2024) & (K Units)
- Table 44. Europe Traditional Hanfu Revenue by Country (2019-2024) & (\$ millions)
- Table 45. Europe Traditional Hanfu Sales by Type (2019-2024) & (K Units)
- Table 46. Europe Traditional Hanfu Sales by Application (2019-2024) & (K Units)
- Table 47. Middle East & Africa Traditional Hanfu Sales by Country (2019-2024) & (K Units)
- Table 48. Middle East & Africa Traditional Hanfu Revenue Market Share by Country (2019-2024)
- Table 49. Middle East & Africa Traditional Hanfu Sales by Type (2019-2024) & (K Units)
- Table 50. Middle East & Africa Traditional Hanfu Sales by Application (2019-2024) & (K Units)
- Table 51. Key Market Drivers & Growth Opportunities of Traditional Hanfu
- Table 52. Key Market Challenges & Risks of Traditional Hanfu
- Table 53. Key Industry Trends of Traditional Hanfu
- Table 54. Traditional Hanfu Raw Material
- Table 55. Key Suppliers of Raw Materials
- Table 56. Traditional Hanfu Distributors List
- Table 57. Traditional Hanfu Customer List
- Table 58. Global Traditional Hanfu Sales Forecast by Region (2025-2030) & (K Units)
- Table 59. Global Traditional Hanfu Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 60. Americas Traditional Hanfu Sales Forecast by Country (2025-2030) & (K Units)
- Table 61. Americas Traditional Hanfu Annual Revenue Forecast by Country

(2025-2030) & (\$ millions)

Table 62. APAC Traditional Hanfu Sales Forecast by Region (2025-2030) & (K Units)

Table 63. APAC Traditional Hanfu Annual Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 64. Europe Traditional Hanfu Sales Forecast by Country (2025-2030) & (K Units)

Table 65. Europe Traditional Hanfu Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 66. Middle East & Africa Traditional Hanfu Sales Forecast by Country (2025-2030) & (K Units)

Table 67. Middle East & Africa Traditional Hanfu Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 68. Global Traditional Hanfu Sales Forecast by Type (2025-2030) & (K Units)

Table 69. Global Traditional Hanfu Revenue Forecast by Type (2025-2030) & (\$ millions)

Table 70. Global Traditional Hanfu Sales Forecast by Application (2025-2030) & (K Units)

Table 71. Global Traditional Hanfu Revenue Forecast by Application (2025-2030) & (\$ millions)

Table 72. Chonghuihantang Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 73. Chonghuihantang Traditional Hanfu Product Portfolios and Specifications

Table 74. Chonghuihantang Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 75. Chonghuihantang Main Business

Table 76. Chonghuihantang Latest Developments

Table 77. Shisanyu Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 78. Shisanyu Traditional Hanfu Product Portfolios and Specifications

Table 79. Shisanyu Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 80. Shisanyu Main Business

Table 81. Shisanyu Latest Developments

Table 82. Zhiyuji Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 83. Zhiyuji Traditional Hanfu Product Portfolios and Specifications

Table 84. Zhiyuji Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 85. Zhiyuji Main Business

Table 86. Zhiyuji Latest Developments

Table 87. Minghuatang Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 88. Minghuatang Traditional Hanfu Product Portfolios and Specifications

Table 89. Minghuatang Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 90. Minghuatang Main Business

Table 91. Minghuatang Latest Developments

Table 92. Lanruoting Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 93. Lanruoting Traditional Hanfu Product Portfolios and Specifications

Table 94. Lanruoting Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 95. Lanruoting Main Business

Table 96. Lanruoting Latest Developments

Table 97. Hnashanghualian Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 98. Hnashanghualian Traditional Hanfu Product Portfolios and Specifications

Table 99. Hnashanghualian Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 100. Hnashanghualian Main Business

Table 101. Hnashanghualian Latest Developments

Table 102. Hancesilu Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 103. Hancesilu Traditional Hanfu Product Portfolios and Specifications

Table 104. Hancesilu Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 105. Hancesilu Main Business

Table 106. Hancesilu Latest Developments

Table 107. Zhumadian Tianhan Clothing Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 108. Zhumadian Tianhan Clothing Traditional Hanfu Product Portfolios and Specifications

Table 109. Zhumadian Tianhan Clothing Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 110. Zhumadian Tianhan Clothing Main Business

Table 111. Zhumadian Tianhan Clothing Latest Developments

Table 112. Hangzhou Hanchu Culture and Creativity Basic Information, Traditional Hanfu Manufacturing Base, Sales Area and Its Competitors

Table 113. Hangzhou Hanchu Culture and Creativity Traditional Hanfu Product

## Portfolios and Specifications

Table 114. Hangzhou Hanchu Culture and Creativity Traditional Hanfu Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 115. Hangzhou Hanchu Culture and Creativity Main Business

Table 116. Hangzhou Hanchu Culture and Creativity Latest Developments



## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Traditional Hanfu
- Figure 2. Traditional Hanfu Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Traditional Hanfu Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Traditional Hanfu Revenue Growth Rate 2019-2030 (\$ millions)
- Figure 8. Traditional Hanfu Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 9. Traditional Hanfu Sales Market Share by Country/Region (2023)
- Figure 10. Traditional Hanfu Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 11. Product Picture of Men's Wear
- Figure 12. Product Picture of Women's Wear
- Figure 13. Global Traditional Hanfu Sales Market Share by Type in 2023
- Figure 14. Global Traditional Hanfu Revenue Market Share by Type (2019-2024)
- Figure 15. Traditional Hanfu Consumed in Online Sales
- Figure 16. Global Traditional Hanfu Market: Online Sales (2019-2024) & (K Units)
- Figure 17. Traditional Hanfu Consumed in Specialty Store
- Figure 18. Global Traditional Hanfu Market: Specialty Store (2019-2024) & (K Units)
- Figure 19. Traditional Hanfu Consumed in Hanfu Experience Hall
- Figure 20. Global Traditional Hanfu Market: Hanfu Experience Hall (2019-2024) & (K Units)
- Figure 21. Traditional Hanfu Consumed in Others
- Figure 22. Global Traditional Hanfu Market: Others (2019-2024) & (K Units)
- Figure 23. Global Traditional Hanfu Sale Market Share by Application (2023)
- Figure 24. Global Traditional Hanfu Revenue Market Share by Application in 2023
- Figure 25. Traditional Hanfu Sales by Company in 2023 (K Units)
- Figure 26. Global Traditional Hanfu Sales Market Share by Company in 2023
- Figure 27. Traditional Hanfu Revenue by Company in 2023 (\$ millions)
- Figure 28. Global Traditional Hanfu Revenue Market Share by Company in 2023
- Figure 29. Global Traditional Hanfu Sales Market Share by Geographic Region (2019-2024)
- Figure 30. Global Traditional Hanfu Revenue Market Share by Geographic Region in 2023

- Figure 31. Americas Traditional Hanfu Sales 2019-2024 (K Units)
- Figure 32. Americas Traditional Hanfu Revenue 2019-2024 (\$ millions)
- Figure 33. APAC Traditional Hanfu Sales 2019-2024 (K Units)
- Figure 34. APAC Traditional Hanfu Revenue 2019-2024 (\$ millions)
- Figure 35. Europe Traditional Hanfu Sales 2019-2024 (K Units)
- Figure 36. Europe Traditional Hanfu Revenue 2019-2024 (\$ millions)
- Figure 37. Middle East & Africa Traditional Hanfu Sales 2019-2024 (K Units)
- Figure 38. Middle East & Africa Traditional Hanfu Revenue 2019-2024 (\$ millions)
- Figure 39. Americas Traditional Hanfu Sales Market Share by Country in 2023
- Figure 40. Americas Traditional Hanfu Revenue Market Share by Country (2019-2024)
- Figure 41. Americas Traditional Hanfu Sales Market Share by Type (2019-2024)
- Figure 42. Americas Traditional Hanfu Sales Market Share by Application (2019-2024)
- Figure 43. United States Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 44. Canada Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 45. Mexico Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 46. Brazil Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 47. APAC Traditional Hanfu Sales Market Share by Region in 2023
- Figure 48. APAC Traditional Hanfu Revenue Market Share by Region (2019-2024)
- Figure 49. APAC Traditional Hanfu Sales Market Share by Type (2019-2024)
- Figure 50. APAC Traditional Hanfu Sales Market Share by Application (2019-2024)
- Figure 51. China Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 52. Japan Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 53. South Korea Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 54. Southeast Asia Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 55. India Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 56. Australia Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 57. China Taiwan Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 58. Europe Traditional Hanfu Sales Market Share by Country in 2023
- Figure 59. Europe Traditional Hanfu Revenue Market Share by Country (2019-2024)
- Figure 60. Europe Traditional Hanfu Sales Market Share by Type (2019-2024)
- Figure 61. Europe Traditional Hanfu Sales Market Share by Application (2019-2024)
- Figure 62. Germany Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 63. France Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 64. UK Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 65. Italy Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 66. Russia Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)
- Figure 67. Middle East & Africa Traditional Hanfu Sales Market Share by Country (2019-2024)
- Figure 68. Middle East & Africa Traditional Hanfu Sales Market Share by Type

(2019-2024)

Figure 69. Middle East & Africa Traditional Hanfu Sales Market Share by Application (2019-2024)

Figure 70. Egypt Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)

Figure 71. South Africa Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)

Figure 72. Israel Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)

Figure 73. Turkey Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)

Figure 74. GCC Countries Traditional Hanfu Revenue Growth 2019-2024 (\$ millions)

Figure 75. Manufacturing Cost Structure Analysis of Traditional Hanfu in 2023

Figure 76. Manufacturing Process Analysis of Traditional Hanfu

Figure 77. Industry Chain Structure of Traditional Hanfu

Figure 78. Channels of Distribution

Figure 79. Global Traditional Hanfu Sales Market Forecast by Region (2025-2030)

Figure 80. Global Traditional Hanfu Revenue Market Share Forecast by Region (2025-2030)

Figure 81. Global Traditional Hanfu Sales Market Share Forecast by Type (2025-2030)

Figure 82. Global Traditional Hanfu Revenue Market Share Forecast by Type (2025-2030)

Figure 83. Global Traditional Hanfu Sales Market Share Forecast by Application (2025-2030)

Figure 84. Global Traditional Hanfu Revenue Market Share Forecast by Application (2025-2030)

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