

# Global TPU Material for Ink Market Growth 2026-2032

<https://marketpublishers.com/r/GCA35BA8E974EN.html>

Date: May 2026

Pages: 120

Price: US\$ 3,660.00 (Single User License)

ID: GCA35BA8E974EN

## Abstracts

The global TPU Material for Ink market size is predicted to grow from US\$ 1557 million in 2025 to US\$ 2695 million in 2032; it is expected to grow at a CAGR of 8.2% from 2026 to 2032.

In 2025, global sales of TPU materials for inks reached approximately 86,000 tons, with an average selling price of US\$18,500 per ton. TPU materials for inks are a type of thermoplastic polyurethane resin with high transparency, excellent adhesion, and flexibility. They are mainly used in functional inks, electronic inks, flexible packaging, and label printing, improving the abrasion resistance, weather resistance, and flexible elongation properties of inks. Upstream raw materials mainly include polyester or polyether polyols, isocyanates, catalysts, and additives, while downstream suppliers include ink manufacturers, printing companies, and packaging plants. In 2025, global total production capacity was approximately 98,000 tons, with an average industry capacity utilization rate of approximately 88% and an overall gross profit margin of approximately 32%. Demand and opportunity analysis shows that with the rapid growth of the flexible printing, electronic ink, and high-end packaging markets, the demand for high-performance TPU materials continues to increase. In the future, there is significant market expansion and product upgrade potential in the areas of abrasion resistance, scratch resistance, flexible electronics, and biodegradable packaging. Meanwhile, technological innovation and customized formulations will be key for companies to gain market share and increase added value.

The TPU material market for inks is currently experiencing steady growth and functional upgrades, primarily driven by the rapid development of flexible printing, high-end packaging, and electronic ink applications. As consumer goods, food packaging, and wearable electronic devices demand increasing flexibility, abrasion resistance, and weather resistance from printing inks, high-performance TPU materials have become key raw materials for improving ink performance and extending print life.

Future market competition will focus on material adhesion, transparency, flexibility, and functional modification capabilities. Meanwhile, environmentally friendly, low-solvent, or biodegradable TPU formulations will become a differentiating advantage. With the rise of flexible electronics, stretchable displays, and smart packaging, the penetration rate of TPU materials for inks in high-value-added functional inks and customized applications will continue to increase, providing material suppliers with long-term, stable market demand and innovation opportunities.

LP Information, Inc. (LPI) ' newest research report, the "TPU Material for Ink Industry Forecast" looks at past sales and reviews total world TPU Material for Ink sales in 2025, providing a comprehensive analysis by region and market sector of projected TPU Material for Ink sales for 2026 through 2032. With TPU Material for Ink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world TPU Material for Ink industry.

This Insight Report provides a comprehensive analysis of the global TPU Material for Ink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on TPU Material for Ink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global TPU Material for Ink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for TPU Material for Ink and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global TPU Material for Ink.

This report presents a comprehensive overview, market shares, and growth opportunities of TPU Material for Ink market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Solvent-based

UV Curing

Hot Melt

Water-based

#### Segmentation by Chemical Structure:

Polyvinyl Chloride TPU

Polyether TPU

Polycarbonate TPU

Polycaprolactone TPU

#### Segmentation by Function:

Wear-resistant

High-temperature Resistant

Antibacterial

Others

#### Segmentation by Application:

Packaging

Printing

Textiles

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Covestro

DIC Corporation

MORCHEM

SONGWON

LINGHUA

TAIWAN PU CORPORATION

KEYUAN

SUBO

JINTANG

Miracll

Henan Huike New Material Technology Co.,Ltd.

XUCHAUN

### Key Questions Addressed in this Report

What is the 10-year outlook for the global TPU Material for Ink market?

What factors are driving TPU Material for Ink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do TPU Material for Ink market opportunities vary by end market size?

How does TPU Material for Ink break out by Type, by Application?

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