

# Global TPU Hot Melt Adhesives Market Growth 2024-2030

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#### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global TPU Hot Melt Adhesives market size was valued at US\$ million in 2023. With growing demand in downstream market, the TPU Hot Melt Adhesives is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global TPU Hot Melt Adhesives market. TPU Hot Melt Adhesives are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of TPU Hot Melt Adhesives. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the TPU Hot Melt Adhesives market.

The hot melt adhesives are defined as adhesives that melt and flow on application of heat and solidify on cooling to give a strong adhesion. They are applied in a molten state at temperatures that range from 120°C to 180°C depending on applications and materials to be bonded.

#### Key Features:

The report on TPU Hot Melt Adhesives market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size



and growth of the TPU Hot Melt Adhesives market. It may include historical data, market segmentation by Type (e.g., TPU Hot Melt Adhesive Granules, TPU Hot Melt Adhesive Powder), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the TPU Hot Melt Adhesives market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the TPU Hot Melt Adhesives market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the TPU Hot Melt Adhesives industry. This include advancements in TPU Hot Melt Adhesives technology, TPU Hot Melt Adhesives new entrants, TPU Hot Melt Adhesives new investment, and other innovations that are shaping the future of TPU Hot Melt Adhesives.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the TPU Hot Melt Adhesives market. It includes factors influencing customer 'purchasing decisions, preferences for TPU Hot Melt Adhesives product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the TPU Hot Melt Adhesives market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting TPU Hot Melt Adhesives market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the TPU Hot Melt Adhesives market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the TPU Hot Melt Adhesives industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.



Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the TPU Hot Melt Adhesives market.

#### Market Segmentation:

TPU Hot Melt Adhesives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

# Segmentation by type TPU Hot Melt Adhesive Granules TPU Hot Melt Adhesive Powder Other Segmentation by application

Shoes Material

Textile and Apparel

Automotive

Medical & Healthcare

Electronic

**Building and Home** 

Others

This report also splits the market by region:



## Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Middle East & Africa

Egypt



South Africa

Israel
Turkey
GCC Countries
The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.
Henkel
Bostik
3M
Protechnic
Evonik
H.B.Fuller
XinXin-Adhesive
Huate Bonding Material
Shanghai Tianyang
Taiwan PU Corporation
Coating P. Materials
Guangdong Suntip

Shanghai Hengning



Key Questions Addressed in this Report

What is the 10-year outlook for the global TPU Hot Melt Adhesives market?

What factors are driving TPU Hot Melt Adhesives market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do TPU Hot Melt Adhesives market opportunities vary by end market size?

How does TPU Hot Melt Adhesives break out type, application?



#### **Contents**

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global TPU Hot Melt Adhesives Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for TPU Hot Melt Adhesives by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for TPU Hot Melt Adhesives by Country/Region, 2019, 2023 & 2030
- 2.2 TPU Hot Melt Adhesives Segment by Type
  - 2.2.1 TPU Hot Melt Adhesive Granules
  - 2.2.2 TPU Hot Melt Adhesive Powder
  - 2.2.3 Other
- 2.3 TPU Hot Melt Adhesives Sales by Type
  - 2.3.1 Global TPU Hot Melt Adhesives Sales Market Share by Type (2019-2024)
- 2.3.2 Global TPU Hot Melt Adhesives Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global TPU Hot Melt Adhesives Sale Price by Type (2019-2024)
- 2.4 TPU Hot Melt Adhesives Segment by Application
  - 2.4.1 Textile and Apparel
  - 2.4.2 Shoes Material
  - 2.4.3 Automotive
  - 2.4.4 Medical & Healthcare
  - 2.4.5 Electronic
  - 2.4.6 Building and Home
  - 2.4.7 Others
- 2.5 TPU Hot Melt Adhesives Sales by Application



- 2.5.1 Global TPU Hot Melt Adhesives Sale Market Share by Application (2019-2024)
- 2.5.2 Global TPU Hot Melt Adhesives Revenue and Market Share by Application (2019-2024)
- 2.5.3 Global TPU Hot Melt Adhesives Sale Price by Application (2019-2024)

#### 3 GLOBAL TPU HOT MELT ADHESIVES BY COMPANY

- 3.1 Global TPU Hot Melt Adhesives Breakdown Data by Company
- 3.1.1 Global TPU Hot Melt Adhesives Annual Sales by Company (2019-2024)
- 3.1.2 Global TPU Hot Melt Adhesives Sales Market Share by Company (2019-2024)
- 3.2 Global TPU Hot Melt Adhesives Annual Revenue by Company (2019-2024)
  - 3.2.1 Global TPU Hot Melt Adhesives Revenue by Company (2019-2024)
- 3.2.2 Global TPU Hot Melt Adhesives Revenue Market Share by Company (2019-2024)
- 3.3 Global TPU Hot Melt Adhesives Sale Price by Company
- 3.4 Key Manufacturers TPU Hot Melt Adhesives Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers TPU Hot Melt Adhesives Product Location Distribution
  - 3.4.2 Players TPU Hot Melt Adhesives Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## 4 WORLD HISTORIC REVIEW FOR TPU HOT MELT ADHESIVES BY GEOGRAPHIC REGION

- 4.1 World Historic TPU Hot Melt Adhesives Market Size by Geographic Region (2019-2024)
- 4.1.1 Global TPU Hot Melt Adhesives Annual Sales by Geographic Region (2019-2024)
- 4.1.2 Global TPU Hot Melt Adhesives Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic TPU Hot Melt Adhesives Market Size by Country/Region (2019-2024)
- 4.2.1 Global TPU Hot Melt Adhesives Annual Sales by Country/Region (2019-2024)
- 4.2.2 Global TPU Hot Melt Adhesives Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas TPU Hot Melt Adhesives Sales Growth



- 4.4 APAC TPU Hot Melt Adhesives Sales Growth
- 4.5 Europe TPU Hot Melt Adhesives Sales Growth
- 4.6 Middle East & Africa TPU Hot Melt Adhesives Sales Growth

#### **5 AMERICAS**

- 5.1 Americas TPU Hot Melt Adhesives Sales by Country
  - 5.1.1 Americas TPU Hot Melt Adhesives Sales by Country (2019-2024)
  - 5.1.2 Americas TPU Hot Melt Adhesives Revenue by Country (2019-2024)
- 5.2 Americas TPU Hot Melt Adhesives Sales by Type
- 5.3 Americas TPU Hot Melt Adhesives Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

#### 6 APAC

- 6.1 APAC TPU Hot Melt Adhesives Sales by Region
  - 6.1.1 APAC TPU Hot Melt Adhesives Sales by Region (2019-2024)
  - 6.1.2 APAC TPU Hot Melt Adhesives Revenue by Region (2019-2024)
- 6.2 APAC TPU Hot Melt Adhesives Sales by Type
- 6.3 APAC TPU Hot Melt Adhesives Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

#### **7 EUROPE**

- 7.1 Europe TPU Hot Melt Adhesives by Country
  - 7.1.1 Europe TPU Hot Melt Adhesives Sales by Country (2019-2024)
  - 7.1.2 Europe TPU Hot Melt Adhesives Revenue by Country (2019-2024)
- 7.2 Europe TPU Hot Melt Adhesives Sales by Type
- 7.3 Europe TPU Hot Melt Adhesives Sales by Application
- 7.4 Germany



- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

#### **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa TPU Hot Melt Adhesives by Country
  - 8.1.1 Middle East & Africa TPU Hot Melt Adhesives Sales by Country (2019-2024)
  - 8.1.2 Middle East & Africa TPU Hot Melt Adhesives Revenue by Country (2019-2024)
- 8.2 Middle East & Africa TPU Hot Melt Adhesives Sales by Type
- 8.3 Middle East & Africa TPU Hot Melt Adhesives Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

#### 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

#### 10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of TPU Hot Melt Adhesives
- 10.3 Manufacturing Process Analysis of TPU Hot Melt Adhesives
- 10.4 Industry Chain Structure of TPU Hot Melt Adhesives

#### 11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 TPU Hot Melt Adhesives Distributors
- 11.3 TPU Hot Melt Adhesives Customer



### 12 WORLD FORECAST REVIEW FOR TPU HOT MELT ADHESIVES BY GEOGRAPHIC REGION

- 12.1 Global TPU Hot Melt Adhesives Market Size Forecast by Region
  - 12.1.1 Global TPU Hot Melt Adhesives Forecast by Region (2025-2030)
- 12.1.2 Global TPU Hot Melt Adhesives Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global TPU Hot Melt Adhesives Forecast by Type
- 12.7 Global TPU Hot Melt Adhesives Forecast by Application

#### 13 KEY PLAYERS ANALYSIS

- 13.1 Henkel
  - 13.1.1 Henkel Company Information
  - 13.1.2 Henkel TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.1.3 Henkel TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.1.4 Henkel Main Business Overview
  - 13.1.5 Henkel Latest Developments
- 13.2 Bostik
  - 13.2.1 Bostik Company Information
  - 13.2.2 Bostik TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.2.3 Bostik TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.2.4 Bostik Main Business Overview
  - 13.2.5 Bostik Latest Developments
- 13.3 3M
  - 13.3.1 3M Company Information
  - 13.3.2 3M TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.3.3 3M TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.3.4 3M Main Business Overview
  - 13.3.5 3M Latest Developments
- 13.4 Protechnic
- 13.4.1 Protechnic Company Information



- 13.4.2 Protechnic TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.4.3 Protechnic TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.4.4 Protechnic Main Business Overview
  - 13.4.5 Protechnic Latest Developments
- 13.5 Evonik
  - 13.5.1 Evonik Company Information
  - 13.5.2 Evonik TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.5.3 Evonik TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.5.4 Evonik Main Business Overview
  - 13.5.5 Evonik Latest Developments
- 13.6 H.B.Fuller
  - 13.6.1 H.B.Fuller Company Information
  - 13.6.2 H.B.Fuller TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.6.3 H.B.Fuller TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.6.4 H.B.Fuller Main Business Overview
- 13.6.5 H.B.Fuller Latest Developments
- 13.7 XinXin-Adhesive
  - 13.7.1 XinXin-Adhesive Company Information
  - 13.7.2 XinXin-Adhesive TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.7.3 XinXin-Adhesive TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 XinXin-Adhesive Main Business Overview
  - 13.7.5 XinXin-Adhesive Latest Developments
- 13.8 Huate Bonding Material
  - 13.8.1 Huate Bonding Material Company Information
- 13.8.2 Huate Bonding Material TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.8.3 Huate Bonding Material TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Huate Bonding Material Main Business Overview
  - 13.8.5 Huate Bonding Material Latest Developments
- 13.9 Shanghai Tianyang
  - 13.9.1 Shanghai Tianyang Company Information
- 13.9.2 Shanghai Tianyang TPU Hot Melt Adhesives Product Portfolios and Specifications
  - 13.9.3 Shanghai Tianyang TPU Hot Melt Adhesives Sales, Revenue, Price and Gross



#### Margin (2019-2024)

- 13.9.4 Shanghai Tianyang Main Business Overview
- 13.9.5 Shanghai Tianyang Latest Developments
- 13.10 Taiwan PU Corporation
  - 13.10.1 Taiwan PU Corporation Company Information
- 13.10.2 Taiwan PU Corporation TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.10.3 Taiwan PU Corporation TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 Taiwan PU Corporation Main Business Overview
  - 13.10.5 Taiwan PU Corporation Latest Developments
- 13.11 Coating P. Materials
  - 13.11.1 Coating P. Materials Company Information
- 13.11.2 Coating P. Materials TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.11.3 Coating P. Materials TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Coating P. Materials Main Business Overview
  - 13.11.5 Coating P. Materials Latest Developments
- 13.12 Guangdong Suntip
- 13.12.1 Guangdong Suntip Company Information
- 13.12.2 Guangdong Suntip TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.12.3 Guangdong Suntip TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.12.4 Guangdong Suntip Main Business Overview
  - 13.12.5 Guangdong Suntip Latest Developments
- 13.13 Shanghai Hengning
- 13.13.1 Shanghai Hengning Company Information
- 13.13.2 Shanghai Hengning TPU Hot Melt Adhesives Product Portfolios and Specifications
- 13.13.3 Shanghai Hengning TPU Hot Melt Adhesives Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.13.4 Shanghai Hengning Main Business Overview
  - 13.13.5 Shanghai Hengning Latest Developments

#### 14 RESEARCH FINDINGS AND CONCLUSION



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. TPU Hot Melt Adhesives Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. TPU Hot Melt Adhesives Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of TPU Hot Melt Adhesive Granules
- Table 4. Major Players of TPU Hot Melt Adhesive Powder
- Table 5. Major Players of Other
- Table 6. Global TPU Hot Melt Adhesives Sales by Type (2019-2024) & (Tons)
- Table 7. Global TPU Hot Melt Adhesives Sales Market Share by Type (2019-2024)
- Table 8. Global TPU Hot Melt Adhesives Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global TPU Hot Melt Adhesives Revenue Market Share by Type (2019-2024)
- Table 10. Global TPU Hot Melt Adhesives Sale Price by Type (2019-2024) & (US\$/Ton)
- Table 11. Global TPU Hot Melt Adhesives Sales by Application (2019-2024) & (Tons)
- Table 12. Global TPU Hot Melt Adhesives Sales Market Share by Application (2019-2024)
- Table 13. Global TPU Hot Melt Adhesives Revenue by Application (2019-2024)
- Table 14. Global TPU Hot Melt Adhesives Revenue Market Share by Application (2019-2024)
- Table 15. Global TPU Hot Melt Adhesives Sale Price by Application (2019-2024) & (US\$/Ton)
- Table 16. Global TPU Hot Melt Adhesives Sales by Company (2019-2024) & (Tons)
- Table 17. Global TPU Hot Melt Adhesives Sales Market Share by Company (2019-2024)
- Table 18. Global TPU Hot Melt Adhesives Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global TPU Hot Melt Adhesives Revenue Market Share by Company (2019-2024)
- Table 20. Global TPU Hot Melt Adhesives Sale Price by Company (2019-2024) & (US\$/Ton)
- Table 21. Key Manufacturers TPU Hot Melt Adhesives Producing Area Distribution and Sales Area
- Table 22. Players TPU Hot Melt Adhesives Products Offered
- Table 23. TPU Hot Melt Adhesives Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants



- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global TPU Hot Melt Adhesives Sales by Geographic Region (2019-2024) & (Tons)
- Table 27. Global TPU Hot Melt Adhesives Sales Market Share Geographic Region (2019-2024)
- Table 28. Global TPU Hot Melt Adhesives Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global TPU Hot Melt Adhesives Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global TPU Hot Melt Adhesives Sales by Country/Region (2019-2024) & (Tons)
- Table 31. Global TPU Hot Melt Adhesives Sales Market Share by Country/Region (2019-2024)
- Table 32. Global TPU Hot Melt Adhesives Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global TPU Hot Melt Adhesives Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas TPU Hot Melt Adhesives Sales by Country (2019-2024) & (Tons)
- Table 35. Americas TPU Hot Melt Adhesives Sales Market Share by Country (2019-2024)
- Table 36. Americas TPU Hot Melt Adhesives Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas TPU Hot Melt Adhesives Revenue Market Share by Country (2019-2024)
- Table 38. Americas TPU Hot Melt Adhesives Sales by Type (2019-2024) & (Tons)
- Table 39. Americas TPU Hot Melt Adhesives Sales by Application (2019-2024) & (Tons)
- Table 40. APAC TPU Hot Melt Adhesives Sales by Region (2019-2024) & (Tons)
- Table 41. APAC TPU Hot Melt Adhesives Sales Market Share by Region (2019-2024)
- Table 42. APAC TPU Hot Melt Adhesives Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC TPU Hot Melt Adhesives Revenue Market Share by Region (2019-2024)
- Table 44. APAC TPU Hot Melt Adhesives Sales by Type (2019-2024) & (Tons)
- Table 45. APAC TPU Hot Melt Adhesives Sales by Application (2019-2024) & (Tons)
- Table 46. Europe TPU Hot Melt Adhesives Sales by Country (2019-2024) & (Tons)
- Table 47. Europe TPU Hot Melt Adhesives Sales Market Share by Country (2019-2024)
- Table 48. Europe TPU Hot Melt Adhesives Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe TPU Hot Melt Adhesives Revenue Market Share by Country



(2019-2024)

Table 50. Europe TPU Hot Melt Adhesives Sales by Type (2019-2024) & (Tons)

Table 51. Europe TPU Hot Melt Adhesives Sales by Application (2019-2024) & (Tons)

Table 52. Middle East & Africa TPU Hot Melt Adhesives Sales by Country (2019-2024) & (Tons)

Table 53. Middle East & Africa TPU Hot Melt Adhesives Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa TPU Hot Melt Adhesives Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa TPU Hot Melt Adhesives Revenue Market Share by Country (2019-2024)

Table 56. Middle East & Africa TPU Hot Melt Adhesives Sales by Type (2019-2024) & (Tons)

Table 57. Middle East & Africa TPU Hot Melt Adhesives Sales by Application (2019-2024) & (Tons)

Table 58. Key Market Drivers & Growth Opportunities of TPU Hot Melt Adhesives

Table 59. Key Market Challenges & Risks of TPU Hot Melt Adhesives

Table 60. Key Industry Trends of TPU Hot Melt Adhesives

Table 61. TPU Hot Melt Adhesives Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. TPU Hot Melt Adhesives Distributors List

Table 64. TPU Hot Melt Adhesives Customer List

Table 65. Global TPU Hot Melt Adhesives Sales Forecast by Region (2025-2030) & (Tons)

Table 66. Global TPU Hot Melt Adhesives Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas TPU Hot Melt Adhesives Sales Forecast by Country (2025-2030) & (Tons)

Table 68. Americas TPU Hot Melt Adhesives Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC TPU Hot Melt Adhesives Sales Forecast by Region (2025-2030) & (Tons)

Table 70. APAC TPU Hot Melt Adhesives Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe TPU Hot Melt Adhesives Sales Forecast by Country (2025-2030) & (Tons)

Table 72. Europe TPU Hot Melt Adhesives Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa TPU Hot Melt Adhesives Sales Forecast by Country



(2025-2030) & (Tons)

Table 74. Middle East & Africa TPU Hot Melt Adhesives Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global TPU Hot Melt Adhesives Sales Forecast by Type (2025-2030) & (Tons)

Table 76. Global TPU Hot Melt Adhesives Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global TPU Hot Melt Adhesives Sales Forecast by Application (2025-2030) & (Tons)

Table 78. Global TPU Hot Melt Adhesives Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Henkel Basic Information, TPU Hot Melt Adhesives Manufacturing Base, Sales Area and Its Competitors

Table 80. Henkel TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 81. Henkel TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 82. Henkel Main Business

Table 83. Henkel Latest Developments

Table 84. Bostik Basic Information, TPU Hot Melt Adhesives Manufacturing Base, Sales Area and Its Competitors

Table 85. Bostik TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 86. Bostik TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 87. Bostik Main Business

Table 88. Bostik Latest Developments

Table 89. 3M Basic Information, TPU Hot Melt Adhesives Manufacturing Base, Sales Area and Its Competitors

Table 90. 3M TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 91. 3M TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 92. 3M Main Business

Table 93. 3M Latest Developments

Table 94. Protechnic Basic Information, TPU Hot Melt Adhesives Manufacturing Base, Sales Area and Its Competitors

Table 95. Protechnic TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 96. Protechnic TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 97. Protechnic Main Business

Table 98. Protechnic Latest Developments



Table 99. Evonik Basic Information, TPU Hot Melt Adhesives Manufacturing Base, Sales Area and Its Competitors

Table 100. Evonik TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 101. Evonik TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price

(US\$/Ton) and Gross Margin (2019-2024)

Table 102. Evonik Main Business

Table 103. Evonik Latest Developments

Table 104. H.B.Fuller Basic Information, TPU Hot Melt Adhesives Manufacturing Base,

Sales Area and Its Competitors

Table 105. H.B.Fuller TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 106. H.B.Fuller TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price

(US\$/Ton) and Gross Margin (2019-2024)

Table 107. H.B.Fuller Main Business

Table 108. H.B.Fuller Latest Developments

Table 109. XinXin-Adhesive Basic Information, TPU Hot Melt Adhesives Manufacturing

Base, Sales Area and Its Competitors

Table 110. XinXin-Adhesive TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 111. XinXin-Adhesive TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million),

Price (US\$/Ton) and Gross Margin (2019-2024)

Table 112. XinXin-Adhesive Main Business

Table 113. XinXin-Adhesive Latest Developments

Table 114. Huate Bonding Material Basic Information, TPU Hot Melt Adhesives

Manufacturing Base, Sales Area and Its Competitors

Table 115. Huate Bonding Material TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 116. Huate Bonding Material TPU Hot Melt Adhesives Sales (Tons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 117. Huate Bonding Material Main Business

Table 118. Huate Bonding Material Latest Developments

Table 119. Shanghai Tianyang Basic Information, TPU Hot Melt Adhesives

Manufacturing Base, Sales Area and Its Competitors

Table 120. Shanghai Tianyang TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 121. Shanghai Tianyang TPU Hot Melt Adhesives Sales (Tons), Revenue (\$

Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 122. Shanghai Tianyang Main Business

Table 123. Shanghai Tianyang Latest Developments

Table 124. Taiwan PU Corporation Basic Information, TPU Hot Melt Adhesives



Manufacturing Base, Sales Area and Its Competitors

Table 125. Taiwan PU Corporation TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 126. Taiwan PU Corporation TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 127. Taiwan PU Corporation Main Business

Table 128. Taiwan PU Corporation Latest Developments

Table 129. Coating P. Materials Basic Information, TPU Hot Melt Adhesives

Manufacturing Base, Sales Area and Its Competitors

Table 130. Coating P. Materials TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 131. Coating P. Materials TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 132. Coating P. Materials Main Business

Table 133. Coating P. Materials Latest Developments

Table 134. Guangdong Suntip Basic Information, TPU Hot Melt Adhesives

Manufacturing Base, Sales Area and Its Competitors

Table 135. Guangdong Suntip TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 136. Guangdong Suntip TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 137. Guangdong Suntip Main Business

Table 138. Guangdong Suntip Latest Developments

Table 139. Shanghai Hengning Basic Information, TPU Hot Melt Adhesives

Manufacturing Base, Sales Area and Its Competitors

Table 140. Shanghai Hengning TPU Hot Melt Adhesives Product Portfolios and Specifications

Table 141. Shanghai Hengning TPU Hot Melt Adhesives Sales (Tons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2019-2024)

Table 142. Shanghai Hengning Main Business

Table 143. Shanghai Hengning Latest Developments



#### **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Picture of TPU Hot Melt Adhesives
- Figure 2. TPU Hot Melt Adhesives Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global TPU Hot Melt Adhesives Sales Growth Rate 2019-2030 (Tons)
- Figure 7. Global TPU Hot Melt Adhesives Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. TPU Hot Melt Adhesives Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of TPU Hot Melt Adhesive Granules
- Figure 10. Product Picture of TPU Hot Melt Adhesive Powder
- Figure 11. Product Picture of Other
- Figure 12. Global TPU Hot Melt Adhesives Sales Market Share by Type in 2023
- Figure 13. Global TPU Hot Melt Adhesives Revenue Market Share by Type (2019-2024)
- Figure 14. TPU Hot Melt Adhesives Consumed in Textile and Apparel
- Figure 15. Global TPU Hot Melt Adhesives Market: Textile and Apparel (2019-2024) & (Tons)
- Figure 16. TPU Hot Melt Adhesives Consumed in Shoes Material
- Figure 17. Global TPU Hot Melt Adhesives Market: Shoes Material (2019-2024) & (Tons)
- Figure 18. TPU Hot Melt Adhesives Consumed in Automotive
- Figure 19. Global TPU Hot Melt Adhesives Market: Automotive (2019-2024) & (Tons)
- Figure 20. TPU Hot Melt Adhesives Consumed in Medical & Healthcare
- Figure 21. Global TPU Hot Melt Adhesives Market: Medical & Healthcare (2019-2024) & (Tons)
- Figure 22. TPU Hot Melt Adhesives Consumed in Electronic
- Figure 23. Global TPU Hot Melt Adhesives Market: Electronic (2019-2024) & (Tons)
- Figure 24. TPU Hot Melt Adhesives Consumed in Building and Home
- Figure 25. Global TPU Hot Melt Adhesives Market: Building and Home (2019-2024) & (Tons)
- Figure 26. TPU Hot Melt Adhesives Consumed in Others
- Figure 27. Global TPU Hot Melt Adhesives Market: Others (2019-2024) & (Tons)
- Figure 28. Global TPU Hot Melt Adhesives Sales Market Share by Application (2023)
- Figure 29. Global TPU Hot Melt Adhesives Revenue Market Share by Application in 2023
- Figure 30. TPU Hot Melt Adhesives Sales Market by Company in 2023 (Tons)



- Figure 31. Global TPU Hot Melt Adhesives Sales Market Share by Company in 2023
- Figure 32. TPU Hot Melt Adhesives Revenue Market by Company in 2023 (\$ Million)
- Figure 33. Global TPU Hot Melt Adhesives Revenue Market Share by Company in 2023
- Figure 34. Global TPU Hot Melt Adhesives Sales Market Share by Geographic Region (2019-2024)
- Figure 35. Global TPU Hot Melt Adhesives Revenue Market Share by Geographic Region in 2023
- Figure 36. Americas TPU Hot Melt Adhesives Sales 2019-2024 (Tons)
- Figure 37. Americas TPU Hot Melt Adhesives Revenue 2019-2024 (\$ Millions)
- Figure 38. APAC TPU Hot Melt Adhesives Sales 2019-2024 (Tons)
- Figure 39. APAC TPU Hot Melt Adhesives Revenue 2019-2024 (\$ Millions)
- Figure 40. Europe TPU Hot Melt Adhesives Sales 2019-2024 (Tons)
- Figure 41. Europe TPU Hot Melt Adhesives Revenue 2019-2024 (\$ Millions)
- Figure 42. Middle East & Africa TPU Hot Melt Adhesives Sales 2019-2024 (Tons)
- Figure 43. Middle East & Africa TPU Hot Melt Adhesives Revenue 2019-2024 (\$ Millions)
- Figure 44. Americas TPU Hot Melt Adhesives Sales Market Share by Country in 2023
- Figure 45. Americas TPU Hot Melt Adhesives Revenue Market Share by Country in 2023
- Figure 46. Americas TPU Hot Melt Adhesives Sales Market Share by Type (2019-2024)
- Figure 47. Americas TPU Hot Melt Adhesives Sales Market Share by Application (2019-2024)
- Figure 48. United States TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Canada TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Mexico TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Brazil TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. APAC TPU Hot Melt Adhesives Sales Market Share by Region in 2023
- Figure 53. APAC TPU Hot Melt Adhesives Revenue Market Share by Regions in 2023
- Figure 54. APAC TPU Hot Melt Adhesives Sales Market Share by Type (2019-2024)
- Figure 55. APAC TPU Hot Melt Adhesives Sales Market Share by Application (2019-2024)
- Figure 56. China TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Japan TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. South Korea TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. Southeast Asia TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. India TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)



- Figure 61. Australia TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. China Taiwan TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Europe TPU Hot Melt Adhesives Sales Market Share by Country in 2023
- Figure 64. Europe TPU Hot Melt Adhesives Revenue Market Share by Country in 2023
- Figure 65. Europe TPU Hot Melt Adhesives Sales Market Share by Type (2019-2024)
- Figure 66. Europe TPU Hot Melt Adhesives Sales Market Share by Application (2019-2024)
- Figure 67. Germany TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. France TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. UK TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Italy TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Russia TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Middle East & Africa TPU Hot Melt Adhesives Sales Market Share by Country in 2023
- Figure 73. Middle East & Africa TPU Hot Melt Adhesives Revenue Market Share by Country in 2023
- Figure 74. Middle East & Africa TPU Hot Melt Adhesives Sales Market Share by Type (2019-2024)
- Figure 75. Middle East & Africa TPU Hot Melt Adhesives Sales Market Share by Application (2019-2024)
- Figure 76. Egypt TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 77. South Africa TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 78. Israel TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 79. Turkey TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 80. GCC Country TPU Hot Melt Adhesives Revenue Growth 2019-2024 (\$ Millions)
- Figure 81. Manufacturing Cost Structure Analysis of TPU Hot Melt Adhesives in 2023
- Figure 82. Manufacturing Process Analysis of TPU Hot Melt Adhesives
- Figure 83. Industry Chain Structure of TPU Hot Melt Adhesives
- Figure 84. Channels of Distribution
- Figure 85. Global TPU Hot Melt Adhesives Sales Market Forecast by Region (2025-2030)
- Figure 86. Global TPU Hot Melt Adhesives Revenue Market Share Forecast by Region (2025-2030)
- Figure 87. Global TPU Hot Melt Adhesives Sales Market Share Forecast by Type (2025-2030)
- Figure 88. Global TPU Hot Melt Adhesives Revenue Market Share Forecast by Type



(2025-2030)

Figure 89. Global TPU Hot Melt Adhesives Sales Market Share Forecast by Application (2025-2030)

Figure 90. Global TPU Hot Melt Adhesives Revenue Market Share Forecast by Application (2025-2030)



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