

Global TPU Granules Market Growth 2026-2032

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Abstracts

The global TPU Granules market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Thermoplastic polyurethane (TPU) is any of a class of polyurethane plastics with many properties, including elasticity, transparency, and resistance to oil, grease and abrasion. Technically, they are thermoplastic elastomers consisting of linear segmented block copolymers composed of hard and soft segments.

United States market for TPU Granules is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for TPU Granules is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for TPU Granules is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key TPU Granules players cover Lubrizol, BASF, Covestro, Wanhua Chemical, Huntsman, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "TPU Granules Industry Forecast" looks at past sales and reviews total world TPU Granules sales in 2025, providing a comprehensive analysis by region and market sector of projected TPU Granules sales for 2026 through 2032. With TPU Granules sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world TPU Granules industry.

This Insight Report provides a comprehensive analysis of the global TPU Granules landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on TPU Granules portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global TPU Granules market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for TPU Granules and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global TPU Granules.

This report presents a comprehensive overview, market shares, and growth opportunities of TPU Granules market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Polyester-based TPU

Polyether-based TPU

Polycaprolactone-based TPU

Segmentation by Application:

Sports Goods & Footwear

Industrial Applications

Transportation/Automotive

Wire and Cable Solutions

Construction Materials

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Lubrizol

BASF

Covestro

Wanhua Chemical

Huntsman

LANXESS

Trinseo

Hexpol

Kuraray

COIM Group

Avient

Epaflex

Miracll Chemicals Co., Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global TPU Granules market?

What factors are driving TPU Granules market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do TPU Granules market opportunities vary by end market size?

How does TPU Granules break out by Type, by Application?

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