

Global TPMS for Bicycles and E-bikes Market Growth 2024-2030

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Abstracts

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Tire Pressure Monitoring Systems (TPMS) for bicycles and e-bikes are devices designed to monitor the air pressure inside the tires in real-time. These systems enhance safety and performance by alerting the rider to any significant changes in tire pressure, which can impact handling, efficiency, and the risk of punctures. TPMS typically consist of sensors installed within the tires that transmit pressure data to a display unit or a smartphone app, allowing riders to maintain optimal tire pressure for improved ride quality and reduced wear. This technology is especially beneficial for e-bikes, where proper tire maintenance can significantly affect battery range and overall performance.

The global TPMS for Bicycles and E-bikes market size is projected to grow from US\$ 77.1 million in 2024 to US\$ 119 million in 2030; it is expected to grow at a CAGR of 7.5% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "TPMS for Bicycles and E-bikes Industry Forecast" looks at past sales and reviews total world TPMS for Bicycles and E-bikes sales in 2023, providing a comprehensive analysis by region and market sector of projected TPMS for Bicycles and E-bikes sales for 2024 through 2030. With TPMS for Bicycles and E-bikes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world TPMS for Bicycles and E-bikes industry.

This Insight Report provides a comprehensive analysis of the global TPMS for Bicycles and E-bikes landscape and highlights key trends related to product segmentation,

company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on TPMS for Bicycles and E-bikes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global TPMS for Bicycles and E-bikes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for TPMS for Bicycles and E-bikes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global TPMS for Bicycles and E-bikes.

The TPMS (Tire Pressure Monitoring System) market for bicycles and e-bikes is experiencing notable growth, driven by increasing safety awareness and technological advancements. Major sales regions include North America, Europe, and Asia-Pacific, where cycling is popular both for commuting and recreation. Market opportunities are vast, with rising demand for smart, connected bike solutions and regulations promoting road safety. However, challenges such as high costs, integration complexities, and limited consumer awareness hinder widespread adoption. Companies investing in affordable, user-friendly TPMS solutions and effective marketing strategies are poised to capitalize on this burgeoning market.

This report presents a comprehensive overview, market shares, and growth opportunities of TPMS for Bicycles and E-bikes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Sensor TPMS

Bluetooth TPMS

Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

FOBO Bike

Sensata Technologies

FIT

PIDZOOM

Schwalbe

Rideet

Key Questions Addressed in this Report

What is the 10-year outlook for the global TPMS for Bicycles and E-bikes market?

What factors are driving TPMS for Bicycles and E-bikes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do TPMS for Bicycles and E-bikes market opportunities vary by end market size?

How does TPMS for Bicycles and E-bikes break out by Type, by Application?

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