

# Global Toys and Games Product Market Growth 2023-2029

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## Abstracts

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Toys and Games Product is used for the amusement and entertainment of children. Activity toys such as building sets, dolls, puzzles such as jigsaw puzzles, and card games help children enhance their mental agility and develop coordination and manual skills.

LPI (LP Information)' newest research report, the “Toys and Games Product Industry Forecast” looks at past sales and reviews total world Toys and Games Product sales in 2022, providing a comprehensive analysis by region and market sector of projected Toys and Games Product sales for 2023 through 2029. With Toys and Games Product sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Toys and Games Product industry.

This Insight Report provides a comprehensive analysis of the global Toys and Games Product landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Toys and Games Product portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Toys and Games Product market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Toys and Games Product and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Toys and Games Product.

The global Toys and Games Product market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Toys and Games Product is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Toys and Games Product is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Toys and Games Product is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Toys and Games Product players cover Mattel, Hasbro, The LEGO Group, Bandai Namco Holdings, Ravensburger, Simba Dickie Group, Dream International, TOMY and JAKKS Pacific, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Toys and Games Product market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Games and Puzzles

Activity and Construction Toys

Dolls and Action Figures

Vehicle Toys and Ride-Ons

Soft/Plush Toys

Others

### Segmentation by application

Under 3 Years Old

3-6 Years Old

6-12 Years Old

Above 12 Years Old

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mattel

Hasbro

The LEGO Group

Bandai Namco Holdings

Ravensburger

Simba Dickie Group

Dream International

TOMY

JAKKS Pacific

MGA Entertainment

Playmates Toys

Vivid Imaginations

VTech Holdings

Spin Master

Playgo Toys Enterprises

Integrity Toys

Famosa Toys

Kids II

K'NEX Industries

Sanrio Company Ltd

Tarata Toys

Tenyo

Buffalo Games

Hape

## Guangdong Hayidai Toys

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Toys and Games Product market?

What factors are driving Toys and Games Product market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Toys and Games Product market opportunities vary by end market size?

How does Toys and Games Product break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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