

Global Toys Market Growth (Status and Outlook) 2024-2030

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Toys market size was valued at US\$ million in 2023. With growing demand in downstream market, the Toys is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Toys market. Toys are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Toys. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Toys market.

A toy is an item that is used in play, especially one designed for such use. Playing with toys can be an enjoyable means of training young children for life in society. Different materials like wood, clay, paper, and plastic are used to make toys. Many items are designed to serve as toys, but goods produced for other purposes can also be used. For instance, a small child may fold an ordinary piece of paper into an airplane shape and 'fly it'. Newer forms of toys include interactive digital entertainment. Some toys are produced primarily as collectors' items and are intended for display only.

Playing with toys is considered to be important when it comes to growing up and learning about the world around us. Younger children use toys to discover their identity, help their bodies grow strong, learn cause and effect, explore relationships, and practice skills they will need as adults. Adults on occasion use toys to form and strengthen social

bonds, teach, help in therapy, and to remember and reinforce lessons from their youth.

Key Features:

The report on Toys market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Toys market. It may include historical data, market segmentation by Type (e.g., Outdoor & Sports Toys, Dolls), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Toys market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Toys market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Toys industry. This include advancements in Toys technology, Toys new entrants, Toys new investment, and other innovations that are shaping the future of Toys.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Toys market. It includes factors influencing customer ' purchasing decisions, preferences for Toys product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Toys market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Toys market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental

impact and sustainability aspects of the Toys market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Toys industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Toys market.

Market Segmentation:

Toys market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Outdoor & Sports Toys

Dolls

Infant/Toddler/Preschool Toys

Games/Puzzles

Building Sets

Action Figures & Accessories

Others

Segmentation by application

Age 0-3

Age 3-6

Age 6-12

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lego

Mattel

Bandai Namco

Fisher-Price

Barbie

Nerf

Hasbro

Hot Wheels

My Little Pony

Mobile Suit Gundam

Play-Doh

Monopoly

Playskool

Magic: The Gathering

Monster High

MEGA Bloks

Yo-Kai Watch

Transformers

Power Rangers

American Girl

Littlest Pet Shop

Masked Rider

TOMICA

Tomy Company

FurReal Friends

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Toys Market Size 2019-2030
 - 2.1.2 Toys Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Toys Segment by Type
 - 2.2.1 Outdoor & Sports Toys
 - 2.2.2 Dolls
 - 2.2.3 Infant/Toddler/Preschool Toys
 - 2.2.4 Games/Puzzles
 - 2.2.5 Building Sets
 - 2.2.6 Action Figures & Accessories
 - 2.2.7 Others
- 2.3 Toys Market Size by Type
 - 2.3.1 Toys Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Toys Market Size Market Share by Type (2019-2024)
- 2.4 Toys Segment by Application
 - 2.4.1 Age 0-3
 - 2.4.2 Age 3-6
 - 2.4.3 Age 6-12
 - 2.4.4 Other
- 2.5 Toys Market Size by Application
 - 2.5.1 Toys Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Toys Market Size Market Share by Application (2019-2024)

3 TOYS MARKET SIZE BY PLAYER

3.1 Toys Market Size Market Share by Players

3.1.1 Global Toys Revenue by Players (2019-2024)

3.1.2 Global Toys Revenue Market Share by Players (2019-2024)

3.2 Global Toys Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 TOYS BY REGIONS

4.1 Toys Market Size by Regions (2019-2024)

4.2 Americas Toys Market Size Growth (2019-2024)

4.3 APAC Toys Market Size Growth (2019-2024)

4.4 Europe Toys Market Size Growth (2019-2024)

4.5 Middle East & Africa Toys Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Toys Market Size by Country (2019-2024)

5.2 Americas Toys Market Size by Type (2019-2024)

5.3 Americas Toys Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Toys Market Size by Region (2019-2024)

6.2 APAC Toys Market Size by Type (2019-2024)

6.3 APAC Toys Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Toys by Country (2019-2024)

7.2 Europe Toys Market Size by Type (2019-2024)

7.3 Europe Toys Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Toys by Region (2019-2024)

8.2 Middle East & Africa Toys Market Size by Type (2019-2024)

8.3 Middle East & Africa Toys Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL TOYS MARKET FORECAST

10.1 Global Toys Forecast by Regions (2025-2030)

10.1.1 Global Toys Forecast by Regions (2025-2030)

10.1.2 Americas Toys Forecast

10.1.3 APAC Toys Forecast

10.1.4 Europe Toys Forecast

10.1.5 Middle East & Africa Toys Forecast

10.2 Americas Toys Forecast by Country (2025-2030)

- 10.2.1 United States Toys Market Forecast
- 10.2.2 Canada Toys Market Forecast
- 10.2.3 Mexico Toys Market Forecast
- 10.2.4 Brazil Toys Market Forecast
- 10.3 APAC Toys Forecast by Region (2025-2030)
 - 10.3.1 China Toys Market Forecast
 - 10.3.2 Japan Toys Market Forecast
 - 10.3.3 Korea Toys Market Forecast
 - 10.3.4 Southeast Asia Toys Market Forecast
 - 10.3.5 India Toys Market Forecast
 - 10.3.6 Australia Toys Market Forecast
- 10.4 Europe Toys Forecast by Country (2025-2030)
 - 10.4.1 Germany Toys Market Forecast
 - 10.4.2 France Toys Market Forecast
 - 10.4.3 UK Toys Market Forecast
 - 10.4.4 Italy Toys Market Forecast
 - 10.4.5 Russia Toys Market Forecast
- 10.5 Middle East & Africa Toys Forecast by Region (2025-2030)
 - 10.5.1 Egypt Toys Market Forecast
 - 10.5.2 South Africa Toys Market Forecast
 - 10.5.3 Israel Toys Market Forecast
 - 10.5.4 Turkey Toys Market Forecast
 - 10.5.5 GCC Countries Toys Market Forecast
- 10.6 Global Toys Forecast by Type (2025-2030)
- 10.7 Global Toys Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Lego
 - 11.1.1 Lego Company Information
 - 11.1.2 Lego Toys Product Offered
 - 11.1.3 Lego Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Lego Main Business Overview
 - 11.1.5 Lego Latest Developments
- 11.2 Mattel
 - 11.2.1 Mattel Company Information
 - 11.2.2 Mattel Toys Product Offered
 - 11.2.3 Mattel Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Mattel Main Business Overview

- 11.2.5 Mattel Latest Developments
- 11.3 Bandai Namco
 - 11.3.1 Bandai Namco Company Information
 - 11.3.2 Bandai Namco Toys Product Offered
 - 11.3.3 Bandai Namco Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Bandai Namco Main Business Overview
 - 11.3.5 Bandai Namco Latest Developments
- 11.4 Fisher-Price
 - 11.4.1 Fisher-Price Company Information
 - 11.4.2 Fisher-Price Toys Product Offered
 - 11.4.3 Fisher-Price Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Fisher-Price Main Business Overview
 - 11.4.5 Fisher-Price Latest Developments
- 11.5 Barbie
 - 11.5.1 Barbie Company Information
 - 11.5.2 Barbie Toys Product Offered
 - 11.5.3 Barbie Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Barbie Main Business Overview
 - 11.5.5 Barbie Latest Developments
- 11.6 Nerf
 - 11.6.1 Nerf Company Information
 - 11.6.2 Nerf Toys Product Offered
 - 11.6.3 Nerf Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Nerf Main Business Overview
 - 11.6.5 Nerf Latest Developments
- 11.7 Hasbro
 - 11.7.1 Hasbro Company Information
 - 11.7.2 Hasbro Toys Product Offered
 - 11.7.3 Hasbro Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Hasbro Main Business Overview
 - 11.7.5 Hasbro Latest Developments
- 11.8 Hot Wheels
 - 11.8.1 Hot Wheels Company Information
 - 11.8.2 Hot Wheels Toys Product Offered
 - 11.8.3 Hot Wheels Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Hot Wheels Main Business Overview
 - 11.8.5 Hot Wheels Latest Developments
- 11.9 My Little Pony
 - 11.9.1 My Little Pony Company Information

- 11.9.2 My Little Pony Toys Product Offered
- 11.9.3 My Little Pony Toys Revenue, Gross Margin and Market Share (2019-2024)
- 11.9.4 My Little Pony Main Business Overview
- 11.9.5 My Little Pony Latest Developments
- 11.10 Mobile Suit Gundam
 - 11.10.1 Mobile Suit Gundam Company Information
 - 11.10.2 Mobile Suit Gundam Toys Product Offered
 - 11.10.3 Mobile Suit Gundam Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Mobile Suit Gundam Main Business Overview
 - 11.10.5 Mobile Suit Gundam Latest Developments
- 11.11 Play-Doh
 - 11.11.1 Play-Doh Company Information
 - 11.11.2 Play-Doh Toys Product Offered
 - 11.11.3 Play-Doh Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Play-Doh Main Business Overview
 - 11.11.5 Play-Doh Latest Developments
- 11.12 Monopoly
 - 11.12.1 Monopoly Company Information
 - 11.12.2 Monopoly Toys Product Offered
 - 11.12.3 Monopoly Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Monopoly Main Business Overview
 - 11.12.5 Monopoly Latest Developments
- 11.13 Playskool
 - 11.13.1 Playskool Company Information
 - 11.13.2 Playskool Toys Product Offered
 - 11.13.3 Playskool Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Playskool Main Business Overview
 - 11.13.5 Playskool Latest Developments
- 11.14 Magic: The Gathering
 - 11.14.1 Magic: The Gathering Company Information
 - 11.14.2 Magic: The Gathering Toys Product Offered
 - 11.14.3 Magic: The Gathering Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Magic: The Gathering Main Business Overview
 - 11.14.5 Magic: The Gathering Latest Developments
- 11.15 Monster High
 - 11.15.1 Monster High Company Information
 - 11.15.2 Monster High Toys Product Offered

- 11.15.3 Monster High Toys Revenue, Gross Margin and Market Share (2019-2024)
- 11.15.4 Monster High Main Business Overview
- 11.15.5 Monster High Latest Developments
- 11.16 MEGA Bloks
 - 11.16.1 MEGA Bloks Company Information
 - 11.16.2 MEGA Bloks Toys Product Offered
 - 11.16.3 MEGA Bloks Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 MEGA Bloks Main Business Overview
 - 11.16.5 MEGA Bloks Latest Developments
- 11.17 Yo-Kai Watch
 - 11.17.1 Yo-Kai Watch Company Information
 - 11.17.2 Yo-Kai Watch Toys Product Offered
 - 11.17.3 Yo-Kai Watch Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Yo-Kai Watch Main Business Overview
 - 11.17.5 Yo-Kai Watch Latest Developments
- 11.18 Transformers
 - 11.18.1 Transformers Company Information
 - 11.18.2 Transformers Toys Product Offered
 - 11.18.3 Transformers Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.18.4 Transformers Main Business Overview
 - 11.18.5 Transformers Latest Developments
- 11.19 Power Rangers
 - 11.19.1 Power Rangers Company Information
 - 11.19.2 Power Rangers Toys Product Offered
 - 11.19.3 Power Rangers Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.19.4 Power Rangers Main Business Overview
 - 11.19.5 Power Rangers Latest Developments
- 11.20 American Girl
 - 11.20.1 American Girl Company Information
 - 11.20.2 American Girl Toys Product Offered
 - 11.20.3 American Girl Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.20.4 American Girl Main Business Overview
 - 11.20.5 American Girl Latest Developments
- 11.21 Littlest Pet Shop
 - 11.21.1 Littlest Pet Shop Company Information
 - 11.21.2 Littlest Pet Shop Toys Product Offered
 - 11.21.3 Littlest Pet Shop Toys Revenue, Gross Margin and Market Share (2019-2024)
 - 11.21.4 Littlest Pet Shop Main Business Overview
 - 11.21.5 Littlest Pet Shop Latest Developments

11.22 Masked Rider

11.22.1 Masked Rider Company Information

11.22.2 Masked Rider Toys Product Offered

11.22.3 Masked Rider Toys Revenue, Gross Margin and Market Share (2019-2024)

11.22.4 Masked Rider Main Business Overview

11.22.5 Masked Rider Latest Developments

11.23 TOMICA

11.23.1 TOMICA Company Information

11.23.2 TOMICA Toys Product Offered

11.23.3 TOMICA Toys Revenue, Gross Margin and Market Share (2019-2024)

11.23.4 TOMICA Main Business Overview

11.23.5 TOMICA Latest Developments

11.24 Tomy Company

11.24.1 Tomy Company Company Information

11.24.2 Tomy Company Toys Product Offered

11.24.3 Tomy Company Toys Revenue, Gross Margin and Market Share (2019-2024)

11.24.4 Tomy Company Main Business Overview

11.24.5 Tomy Company Latest Developments

11.25 FurReal Friends

11.25.1 FurReal Friends Company Information

11.25.2 FurReal Friends Toys Product Offered

11.25.3 FurReal Friends Toys Revenue, Gross Margin and Market Share (2019-2024)

11.25.4 FurReal Friends Main Business Overview

11.25.5 FurReal Friends Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Toys Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Outdoor & Sports Toys

Table 3. Major Players of Dolls

Table 4. Major Players of Infant/Toddler/Preschool Toys

Table 5. Major Players of Games/Puzzles

Table 6. Major Players of Building Sets

Table 7. Major Players of Action Figures & Accessories

Table 8. Major Players of Others

Table 9. Toys Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global Toys Market Size by Type (2019-2024) & (\$ Millions)

Table 11. Global Toys Market Size Market Share by Type (2019-2024)

Table 12. Toys Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 13. Global Toys Market Size by Application (2019-2024) & (\$ Millions)

Table 14. Global Toys Market Size Market Share by Application (2019-2024)

Table 15. Global Toys Revenue by Players (2019-2024) & (\$ Millions)

Table 16. Global Toys Revenue Market Share by Player (2019-2024)

Table 17. Toys Key Players Head office and Products Offered

Table 18. Toys Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 19. New Products and Potential Entrants

Table 20. Mergers & Acquisitions, Expansion

Table 21. Global Toys Market Size by Regions 2019-2024 & (\$ Millions)

Table 22. Global Toys Market Size Market Share by Regions (2019-2024)

Table 23. Global Toys Revenue by Country/Region (2019-2024) & (\$ millions)

Table 24. Global Toys Revenue Market Share by Country/Region (2019-2024)

Table 25. Americas Toys Market Size by Country (2019-2024) & (\$ Millions)

Table 26. Americas Toys Market Size Market Share by Country (2019-2024)

Table 27. Americas Toys Market Size by Type (2019-2024) & (\$ Millions)

Table 28. Americas Toys Market Size Market Share by Type (2019-2024)

Table 29. Americas Toys Market Size by Application (2019-2024) & (\$ Millions)

Table 30. Americas Toys Market Size Market Share by Application (2019-2024)

Table 31. APAC Toys Market Size by Region (2019-2024) & (\$ Millions)

Table 32. APAC Toys Market Size Market Share by Region (2019-2024)

Table 33. APAC Toys Market Size by Type (2019-2024) & (\$ Millions)

Table 34. APAC Toys Market Size Market Share by Type (2019-2024)

Table 35. APAC Toys Market Size by Application (2019-2024) & (\$ Millions)
Table 36. APAC Toys Market Size Market Share by Application (2019-2024)
Table 37. Europe Toys Market Size by Country (2019-2024) & (\$ Millions)
Table 38. Europe Toys Market Size Market Share by Country (2019-2024)
Table 39. Europe Toys Market Size by Type (2019-2024) & (\$ Millions)
Table 40. Europe Toys Market Size Market Share by Type (2019-2024)
Table 41. Europe Toys Market Size by Application (2019-2024) & (\$ Millions)
Table 42. Europe Toys Market Size Market Share by Application (2019-2024)
Table 43. Middle East & Africa Toys Market Size by Region (2019-2024) & (\$ Millions)
Table 44. Middle East & Africa Toys Market Size Market Share by Region (2019-2024)
Table 45. Middle East & Africa Toys Market Size by Type (2019-2024) & (\$ Millions)
Table 46. Middle East & Africa Toys Market Size Market Share by Type (2019-2024)
Table 47. Middle East & Africa Toys Market Size by Application (2019-2024) & (\$ Millions)
Table 48. Middle East & Africa Toys Market Size Market Share by Application (2019-2024)
Table 49. Key Market Drivers & Growth Opportunities of Toys
Table 50. Key Market Challenges & Risks of Toys
Table 51. Key Industry Trends of Toys
Table 52. Global Toys Market Size Forecast by Regions (2025-2030) & (\$ Millions)
Table 53. Global Toys Market Size Market Share Forecast by Regions (2025-2030)
Table 54. Global Toys Market Size Forecast by Type (2025-2030) & (\$ Millions)
Table 55. Global Toys Market Size Forecast by Application (2025-2030) & (\$ Millions)
Table 56. Lego Details, Company Type, Toys Area Served and Its Competitors
Table 57. Lego Toys Product Offered
Table 58. Lego Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 59. Lego Main Business
Table 60. Lego Latest Developments
Table 61. Mattel Details, Company Type, Toys Area Served and Its Competitors
Table 62. Mattel Toys Product Offered
Table 63. Mattel Main Business
Table 64. Mattel Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 65. Mattel Latest Developments
Table 66. Bandai Namco Details, Company Type, Toys Area Served and Its Competitors
Table 67. Bandai Namco Toys Product Offered
Table 68. Bandai Namco Main Business
Table 69. Bandai Namco Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 70. Bandai Namco Latest Developments

Table 71. Fisher-Price Details, Company Type, Toys Area Served and Its Competitors

Table 72. Fisher-Price Toys Product Offered

Table 73. Fisher-Price Main Business

Table 74. Fisher-Price Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 75. Fisher-Price Latest Developments

Table 76. Barbie Details, Company Type, Toys Area Served and Its Competitors

Table 77. Barbie Toys Product Offered

Table 78. Barbie Main Business

Table 79. Barbie Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 80. Barbie Latest Developments

Table 81. Nerf Details, Company Type, Toys Area Served and Its Competitors

Table 82. Nerf Toys Product Offered

Table 83. Nerf Main Business

Table 84. Nerf Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Nerf Latest Developments

Table 86. Hasbro Details, Company Type, Toys Area Served and Its Competitors

Table 87. Hasbro Toys Product Offered

Table 88. Hasbro Main Business

Table 89. Hasbro Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 90. Hasbro Latest Developments

Table 91. Hot Wheels Details, Company Type, Toys Area Served and Its Competitors

Table 92. Hot Wheels Toys Product Offered

Table 93. Hot Wheels Main Business

Table 94. Hot Wheels Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 95. Hot Wheels Latest Developments

Table 96. My Little Pony Details, Company Type, Toys Area Served and Its Competitors

Table 97. My Little Pony Toys Product Offered

Table 98. My Little Pony Main Business

Table 99. My Little Pony Toys Revenue (\$ million), Gross Margin and Market Share

(2019-2024)

Table 100. My Little Pony Latest Developments

Table 101. Mobile Suit Gundam Details, Company Type, Toys Area Served and Its Competitors

Table 102. Mobile Suit Gundam Toys Product Offered
Table 103. Mobile Suit Gundam Main Business
Table 104. Mobile Suit Gundam Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 105. Mobile Suit Gundam Latest Developments
Table 106. Play-Doh Details, Company Type, Toys Area Served and Its Competitors
Table 107. Play-Doh Toys Product Offered
Table 108. Play-Doh Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 109. Play-Doh Main Business
Table 110. Play-Doh Latest Developments
Table 111. Monopoly Details, Company Type, Toys Area Served and Its Competitors
Table 112. Monopoly Toys Product Offered
Table 113. Monopoly Main Business
Table 114. Monopoly Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 115. Monopoly Latest Developments
Table 116. Playskool Details, Company Type, Toys Area Served and Its Competitors
Table 117. Playskool Toys Product Offered
Table 118. Playskool Main Business
Table 119. Playskool Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 120. Playskool Latest Developments
Table 121. Magic: The Gathering Details, Company Type, Toys Area Served and Its Competitors
Table 122. Magic: The Gathering Toys Product Offered
Table 123. Magic: The Gathering Main Business
Table 124. Magic: The Gathering Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 125. Magic: The Gathering Latest Developments
Table 126. Monster High Details, Company Type, Toys Area Served and Its Competitors
Table 127. Monster High Toys Product Offered
Table 128. Monster High Main Business
Table 129. Monster High Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 130. Monster High Latest Developments
Table 131. MEGA Bloks Details, Company Type, Toys Area Served and Its Competitors
Table 132. MEGA Bloks Toys Product Offered

Table 133. MEGA Bloks Main Business

Table 134. MEGA Bloks Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 135. MEGA Bloks Latest Developments

Table 136. Yo-Kai Watch Details, Company Type, Toys Area Served and Its Competitors

Table 137. Yo-Kai Watch Toys Product Offered

Table 138. Yo-Kai Watch Main Business

Table 139. Yo-Kai Watch Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 140. Yo-Kai Watch Latest Developments

Table 141. Transformers Details, Company Type, Toys Area Served and Its Competitors

Table 142. Transformers Toys Product Offered

Table 143. Transformers Main Business

Table 144. Transformers Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 145. Transformers Latest Developments

Table 146. Power Rangers Details, Company Type, Toys Area Served and Its Competitors

Table 147. Power Rangers Toys Product Offered

Table 148. Power Rangers Main Business

Table 149. Power Rangers Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 150. Power Rangers Latest Developments

Table 151. American Girl Details, Company Type, Toys Area Served and Its Competitors

Table 152. American Girl Toys Product Offered

Table 153. American Girl Main Business

Table 154. American Girl Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 155. American Girl Latest Developments

Table 156. Littlest Pet Shop Details, Company Type, Toys Area Served and Its Competitors

Table 157. Littlest Pet Shop Toys Product Offered

Table 158. Littlest Pet Shop Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 159. Littlest Pet Shop Main Business

Table 160. Littlest Pet Shop Latest Developments

Table 161. Masked Rider Details, Company Type, Toys Area Served and Its Competitors
Table 162. Masked Rider Toys Product Offered
Table 163. Masked Rider Main Business
Table 164. Masked Rider Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 165. Masked Rider Latest Developments
Table 166. TOMICA Details, Company Type, Toys Area Served and Its Competitors
Table 167. TOMICA Toys Product Offered
Table 168. TOMICA Main Business
Table 169. TOMICA Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 170. TOMICA Latest Developments
Table 171. Tomy Company Details, Company Type, Toys Area Served and Its Competitors
Table 172. Tomy Company Toys Product Offered
Table 173. Tomy Company Main Business
Table 174. Tomy Company Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 175. Tomy Company Latest Developments
Table 176. FurReal Friends Details, Company Type, Toys Area Served and Its Competitors
Table 177. FurReal Friends Toys Product Offered
Table 178. FurReal Friends Main Business
Table 179. FurReal Friends Toys Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 180. FurReal Friends Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Toys Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Toys Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Toys Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Toys Sales Market Share by Country/Region (2023)
- Figure 8. Toys Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Toys Market Size Market Share by Type in 2023
- Figure 10. Toys in Age 0-3
- Figure 11. Global Toys Market: Age 0-3 (2019-2024) & (\$ Millions)
- Figure 12. Toys in Age 3-6
- Figure 13. Global Toys Market: Age 3-6 (2019-2024) & (\$ Millions)
- Figure 14. Toys in Age 6-12
- Figure 15. Global Toys Market: Age 6-12 (2019-2024) & (\$ Millions)
- Figure 16. Toys in Other
- Figure 17. Global Toys Market: Other (2019-2024) & (\$ Millions)
- Figure 18. Global Toys Market Size Market Share by Application in 2023
- Figure 19. Global Toys Revenue Market Share by Player in 2023
- Figure 20. Global Toys Market Size Market Share by Regions (2019-2024)
- Figure 21. Americas Toys Market Size 2019-2024 (\$ Millions)
- Figure 22. APAC Toys Market Size 2019-2024 (\$ Millions)
- Figure 23. Europe Toys Market Size 2019-2024 (\$ Millions)
- Figure 24. Middle East & Africa Toys Market Size 2019-2024 (\$ Millions)
- Figure 25. Americas Toys Value Market Share by Country in 2023
- Figure 26. United States Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 27. Canada Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 28. Mexico Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 29. Brazil Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 30. APAC Toys Market Size Market Share by Region in 2023
- Figure 31. APAC Toys Market Size Market Share by Type in 2023
- Figure 32. APAC Toys Market Size Market Share by Application in 2023
- Figure 33. China Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. Japan Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 35. Korea Toys Market Size Growth 2019-2024 (\$ Millions)

- Figure 36. Southeast Asia Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 37. India Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Australia Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Europe Toys Market Size Market Share by Country in 2023
- Figure 40. Europe Toys Market Size Market Share by Type (2019-2024)
- Figure 41. Europe Toys Market Size Market Share by Application (2019-2024)
- Figure 42. Germany Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. France Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 44. UK Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 45. Italy Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 46. Russia Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. Middle East & Africa Toys Market Size Market Share by Region (2019-2024)
- Figure 48. Middle East & Africa Toys Market Size Market Share by Type (2019-2024)
- Figure 49. Middle East & Africa Toys Market Size Market Share by Application (2019-2024)
- Figure 50. Egypt Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. South Africa Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 52. Israel Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 53. Turkey Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 54. GCC Country Toys Market Size Growth 2019-2024 (\$ Millions)
- Figure 55. Americas Toys Market Size 2025-2030 (\$ Millions)
- Figure 56. APAC Toys Market Size 2025-2030 (\$ Millions)
- Figure 57. Europe Toys Market Size 2025-2030 (\$ Millions)
- Figure 58. Middle East & Africa Toys Market Size 2025-2030 (\$ Millions)
- Figure 59. United States Toys Market Size 2025-2030 (\$ Millions)
- Figure 60. Canada Toys Market Size 2025-2030 (\$ Millions)
- Figure 61. Mexico Toys Market Size 2025-2030 (\$ Millions)
- Figure 62. Brazil Toys Market Size 2025-2030 (\$ Millions)
- Figure 63. China Toys Market Size 2025-2030 (\$ Millions)
- Figure 64. Japan Toys Market Size 2025-2030 (\$ Millions)
- Figure 65. Korea Toys Market Size 2025-2030 (\$ Millions)
- Figure 66. Southeast Asia Toys Market Size 2025-2030 (\$ Millions)
- Figure 67. India Toys Market Size 2025-2030 (\$ Millions)
- Figure 68. Australia Toys Market Size 2025-2030 (\$ Millions)
- Figure 69. Germany Toys Market Size 2025-2030 (\$ Millions)
- Figure 70. France Toys Market Size 2025-2030 (\$ Millions)
- Figure 71. UK Toys Market Size 2025-2030 (\$ Millions)
- Figure 72. Italy Toys Market Size 2025-2030 (\$ Millions)
- Figure 73. Russia Toys Market Size 2025-2030 (\$ Millions)

Figure 74. Spain Toys Market Size 2025-2030 (\$ Millions)

Figure 75. Egypt Toys Market Size 2025-2030 (\$ Millions)

Figure 76. South Africa Toys Market Size 2025-2030 (\$ Millions)

Figure 77. Israel Toys Market Size 2025-2030 (\$ Millions)

Figure 78. Turkey Toys Market Size 2025-2030 (\$ Millions)

Figure 79. GCC Countries Toys Market Size 2025-2030 (\$ Millions)

Figure 80. Global Toys Market Size Market Share Forecast by Type (2025-2030)

Figure 81. Global Toys Market Size Market Share Forecast by Application (2025-2030)

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