

# Global Toy Raw Materials Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Toy Raw Materials market size is predicted to grow from US\$ 60677 million in 2025 to US\$ 91963 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Toy raw materials refer to the foundational materials used in the production of children's toys, educational toys, models, plush toys, and electronic toys. These primarily include plastics, rubber, metals, wood, textile fabrics, paper products, coatings, electronic components, and eco-friendly bio-based materials.

The upstream sector encompasses petrochemical resins, rubber, metals, wood, fibers, pigments, coatings, electronic chips, packaging materials, and eco-friendly additives; the downstream sector finds application in areas such as plastic toys, plush toys, building blocks, models, electronic toys, infant and toddler toys, and educational toys.

The global market for toy raw materials is projected to be driven in the future by stricter safety regulations, eco-conscious consumerism, and the growing demand for smart and personalized toys. While traditional plastics remain the dominant material, the market share of recyclable plastics, bio-based materials, non-toxic coatings, and low-VOC materials is expected to increase. Markets in Europe and North America place a greater emphasis on safety certification, sustainable packaging, and supply chain compliance, whereas manufacturing hubs in China and Southeast Asia will continue to optimize cost-efficiency and material substitution capabilities. With the growth of electronic toys, STEM toys, and interactive toys, the demand for sensors, chips, batteries, and flexible materials is on the rise. Future competition will center primarily on material safety, environmental performance, processing compatibility, cost stability, and large-scale supply capabilities.

LPI (LP Information)' newest research report, the 'Toy Raw Materials Industry Forecast' looks at past sales and reviews total world Toy Raw Materials sales in 2025, providing a comprehensive analysis by region and market sector of projected Toy Raw Materials sales for 2026 through 2032. With Toy Raw Materials sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Toy Raw Materials industry.

This Insight Report provides a comprehensive analysis of the global Toy Raw Materials landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Toy Raw Materials portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Toy Raw Materials market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Toy Raw Materials and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Toy Raw Materials.

This report presents a comprehensive overview, market shares, and growth opportunities of Toy Raw Materials market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Plastic Materials

Rubber Materials

Metal Materials

Wood Materials

Textile and Fabric Materials

Paper and Cardboard Materials

Electronic Components

Coatings and Pigments

#### Segmentation by Processing Method:

Injection Molding Materials

Blow Molding Materials

Rotational Molding Materials

Extrusion Materials

Compression Molding Materials

Sewing Materials

Printing Materials

#### Segmentation by Application:

Plastic Toy Manufacturers

Plush Toy Manufacturers

Electronic Toy Manufacturers

Baby Product Manufacturers

Model and Figurine Manufacturers

Educational Toy Manufacturers

OEM and ODM Toy Factories

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BASF

Dow

LyondellBasell

SABIC

INEOS

Covestro

Celanese

Eastman

DuPont

Trinseo

Mitsubishi Chemical Group

Toray

Asahi Kasei

Mitsui Chemicals

Sumitomo Chemical

Sinopec

PetroChina

Wanhua Chemical

Kingfa

CHIMEI

Formosa Plastics

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