

Global Toy Industry Printing Inks Market Growth 2026-2032

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Abstracts

The global Toy Industry Printing Inks market size is predicted to grow from US\$ 685 million in 2025 to US\$ 1044 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

In 2025, global sales of Toy Industry Printing Inks reached 250,000 tons, with an average selling price of US\$2,800 per ton. Toy Industry Printing Inks are mainly used for printing patterns, trademarks, and decorative designs on toy surfaces, featuring vibrant colors, wear resistance, non-toxicity, environmental friendliness, and compliance with toy safety standards. Upstream raw materials mainly include pigments, resins, solvents, additives, and solvent-based or water-based binders. On average, one ton of printing ink consumes approximately 15% pigment, 50% resin, and 35% solvents and other additives. Midstream production involves ink manufacturers handling formulation, mixing, grinding, and packaging; some large manufacturers are also engaged in custom ink development. Downstream supply mainly consists of toy manufacturers, especially for plastic and wooden toys (accounting for approximately 60%), and electronic toys and other specialty toys (accounting for 40%). Global total production capacity is approximately 300,000 tons, with an average gross profit margin of approximately 22%-30%. Downstream consumption is comprised of 60% for new product development and production, and 40% for product upgrades and related needs. With increasingly stringent global environmental regulations and rising consumer demand for harmless and environmentally friendly products, future growth prospects lie in low-VOC, non-toxic, and harmless water-based inks and inks that meet food safety standards. Meanwhile, with the growth of the toy market and the increase in per capita consumption capacity, technological innovation and green and environmentally friendly products will become the main drivers of industry growth, and market opportunities and demand will grow steadily.

United States market for Toy Industry Printing Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Toy Industry Printing Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Toy Industry Printing Inks is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Toy Industry Printing Inks players cover Marabu, Printcolor AG, Farbatone, YIPSINK, ZHONGYI, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Toy Industry Printing Inks Industry Forecast" looks at past sales and reviews total world Toy Industry Printing Inks sales in 2025, providing a comprehensive analysis by region and market sector of projected Toy Industry Printing Inks sales for 2026 through 2032. With Toy Industry Printing Inks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Toy Industry Printing Inks industry.

This Insight Report provides a comprehensive analysis of the global Toy Industry Printing Inks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Toy Industry Printing Inks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Toy Industry Printing Inks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Toy Industry Printing Inks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Toy Industry Printing Inks.

This report presents a comprehensive overview, market shares, and growth opportunities of Toy Industry Printing Inks market by product type, application, key

manufacturers and key regions and countries.

Segmentation by Type:

Tactile Ink

Conductive Ink

Anti-counterfeiting Ink

Others

Segmentation by Ink Type:

Solvent-based Inks

Water-based Inks

UV-curing Inks

Others

Segmentation by Printing Process:

Screen Printing

Offset Printing

Flexographic Printing

Gravure Printing

Digital Printing

Segmentation by Application:

Plastic Toys

Wooden Toys

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Marabu

Printcolor AG

Farbatone

YIPSINK

ZHONGYI

Arcolor AG

Printing International

Spinks World

Daihei Ink

Key Questions Addressed in this Report

What is the 10-year outlook for the global Toy Industry Printing Inks market?

What factors are driving Toy Industry Printing Inks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Toy Industry Printing Inks market opportunities vary by end market size?

How does Toy Industry Printing Inks break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Toy Industry Printing Inks Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Toy Industry Printing Inks by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Toy Industry Printing Inks by Country/Region, 2021, 2025 & 2032
- 2.2 Toy Industry Printing Inks Segment by Type
 - 2.2.1 Tactile Ink
 - 2.2.2 Conductive Ink
 - 2.2.3 Anti-counterfeiting Ink
 - 2.2.4 Others
 - 2.2.5 Toy Industry Printing Inks Sales by Type
 - 2.2.5.1 Global Toy Industry Printing Inks Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Toy Industry Printing Inks Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Toy Industry Printing Inks Sale Price by Type (2021-2026)
- 2.3 Toy Industry Printing Inks Segment by Ink Type
 - 2.3.1 Solvent-based Inks
 - 2.3.2 Water-based Inks
 - 2.3.3 UV-curing Inks
 - 2.3.4 Others
 - 2.3.5 Toy Industry Printing Inks Sales by Ink Type
 - 2.3.5.1 Global Toy Industry Printing Inks Sales Market Share by Ink Type (2021-2026)

2.3.5.2 Global Toy Industry Printing Inks Revenue and Market Share by Ink Type (2021-2026)

2.3.5.3 Global Toy Industry Printing Inks Sale Price by Ink Type (2021-2026)

2.4 Toy Industry Printing Inks Segment by Printing Process

2.4.1 Screen Printing

2.4.2 Offset Printing

2.4.3 Flexographic Printing

2.4.4 Gravure Printing

2.4.5 Digital Printing

2.4.6 Toy Industry Printing Inks Sales by Printing Process

2.4.6.1 Global Toy Industry Printing Inks Sales Market Share by Printing Process (2021-2026)

2.4.6.2 Global Toy Industry Printing Inks Revenue and Market Share by Printing Process (2021-2026)

2.4.6.3 Global Toy Industry Printing Inks Sale Price by Printing Process (2021-2026)

2.5 Toy Industry Printing Inks Segment by Application

2.5.1 Plastic Toys

2.5.2 Wooden Toys

2.5.3 Others

2.5.4 Toy Industry Printing Inks Sales by Application

2.5.4.1 Global Toy Industry Printing Inks Sale Market Share by Application (2021-2026)

2.5.4.2 Global Toy Industry Printing Inks Revenue and Market Share by Application (2021-2026)

2.5.4.3 Global Toy Industry Printing Inks Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Toy Industry Printing Inks Breakdown Data by Company

3.1.1 Global Toy Industry Printing Inks Annual Sales by Company (2021-2026)

3.1.2 Global Toy Industry Printing Inks Sales Market Share by Company (2021-2026)

3.2 Global Toy Industry Printing Inks Annual Revenue by Company (2021-2026)

3.2.1 Global Toy Industry Printing Inks Revenue by Company (2021-2026)

3.2.2 Global Toy Industry Printing Inks Revenue Market Share by Company (2021-2026)

3.3 Global Toy Industry Printing Inks Sale Price by Company

3.4 Key Manufacturers Toy Industry Printing Inks Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Toy Industry Printing Inks Product Location Distribution

- 3.4.2 Players Toy Industry Printing Inks Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR TOY INDUSTRY PRINTING INKS BY GEOGRAPHIC REGION

- 4.1 World Historic Toy Industry Printing Inks Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Toy Industry Printing Inks Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Toy Industry Printing Inks Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Toy Industry Printing Inks Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Toy Industry Printing Inks Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Toy Industry Printing Inks Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Toy Industry Printing Inks Sales Growth
- 4.4 APAC Toy Industry Printing Inks Sales Growth
- 4.5 Europe Toy Industry Printing Inks Sales Growth
- 4.6 Middle East & Africa Toy Industry Printing Inks Sales Growth

5 AMERICAS

- 5.1 Americas Toy Industry Printing Inks Sales by Country
 - 5.1.1 Americas Toy Industry Printing Inks Sales by Country (2021-2026)
 - 5.1.2 Americas Toy Industry Printing Inks Revenue by Country (2021-2026)
- 5.2 Americas Toy Industry Printing Inks Sales by Type (2021-2026)
- 5.3 Americas Toy Industry Printing Inks Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Toy Industry Printing Inks Sales by Region

6.1.1 APAC Toy Industry Printing Inks Sales by Region (2021-2026)

6.1.2 APAC Toy Industry Printing Inks Revenue by Region (2021-2026)

6.2 APAC Toy Industry Printing Inks Sales by Type (2021-2026)

6.3 APAC Toy Industry Printing Inks Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Toy Industry Printing Inks by Country

7.1.1 Europe Toy Industry Printing Inks Sales by Country (2021-2026)

7.1.2 Europe Toy Industry Printing Inks Revenue by Country (2021-2026)

7.2 Europe Toy Industry Printing Inks Sales by Type (2021-2026)

7.3 Europe Toy Industry Printing Inks Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Toy Industry Printing Inks by Country

8.1.1 Middle East & Africa Toy Industry Printing Inks Sales by Country (2021-2026)

8.1.2 Middle East & Africa Toy Industry Printing Inks Revenue by Country (2021-2026)

8.2 Middle East & Africa Toy Industry Printing Inks Sales by Type (2021-2026)

8.3 Middle East & Africa Toy Industry Printing Inks Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Toy Industry Printing Inks
- 10.3 Manufacturing Process Analysis of Toy Industry Printing Inks
- 10.4 Industry Chain Structure of Toy Industry Printing Inks

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Toy Industry Printing Inks Distributors
- 11.3 Toy Industry Printing Inks Customer

12 WORLD FORECAST REVIEW FOR TOY INDUSTRY PRINTING INKS BY GEOGRAPHIC REGION

- 12.1 Global Toy Industry Printing Inks Market Size Forecast by Region
 - 12.1.1 Global Toy Industry Printing Inks Forecast by Region (2027-2032)
 - 12.1.2 Global Toy Industry Printing Inks Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Toy Industry Printing Inks Forecast by Type (2027-2032)
- 12.7 Global Toy Industry Printing Inks Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Marabu

- 13.1.1 Marabu Company Information
- 13.1.2 Marabu Toy Industry Printing Inks Product Portfolios and Specifications
- 13.1.3 Marabu Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Marabu Main Business Overview
- 13.1.5 Marabu Latest Developments
- 13.2 Printcolor AG
 - 13.2.1 Printcolor AG Company Information
 - 13.2.2 Printcolor AG Toy Industry Printing Inks Product Portfolios and Specifications
 - 13.2.3 Printcolor AG Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Printcolor AG Main Business Overview
 - 13.2.5 Printcolor AG Latest Developments
- 13.3 Farbatone
 - 13.3.1 Farbatone Company Information
 - 13.3.2 Farbatone Toy Industry Printing Inks Product Portfolios and Specifications
 - 13.3.3 Farbatone Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Farbatone Main Business Overview
 - 13.3.5 Farbatone Latest Developments
- 13.4 YIPSINK
 - 13.4.1 YIPSINK Company Information
 - 13.4.2 YIPSINK Toy Industry Printing Inks Product Portfolios and Specifications
 - 13.4.3 YIPSINK Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 YIPSINK Main Business Overview
 - 13.4.5 YIPSINK Latest Developments
- 13.5 ZHONGYI
 - 13.5.1 ZHONGYI Company Information
 - 13.5.2 ZHONGYI Toy Industry Printing Inks Product Portfolios and Specifications
 - 13.5.3 ZHONGYI Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 ZHONGYI Main Business Overview
 - 13.5.5 ZHONGYI Latest Developments
- 13.6 Arcolor AG
 - 13.6.1 Arcolor AG Company Information
 - 13.6.2 Arcolor AG Toy Industry Printing Inks Product Portfolios and Specifications
 - 13.6.3 Arcolor AG Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Arcolor AG Main Business Overview

13.6.5 Arcolor AG Latest Developments

13.7 Printing International

13.7.1 Printing International Company Information

13.7.2 Printing International Toy Industry Printing Inks Product Portfolios and Specifications

13.7.3 Printing International Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Printing International Main Business Overview

13.7.5 Printing International Latest Developments

13.8 Spinks World

13.8.1 Spinks World Company Information

13.8.2 Spinks World Toy Industry Printing Inks Product Portfolios and Specifications

13.8.3 Spinks World Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Spinks World Main Business Overview

13.8.5 Spinks World Latest Developments

13.9 Daihei Ink

13.9.1 Daihei Ink Company Information

13.9.2 Daihei Ink Toy Industry Printing Inks Product Portfolios and Specifications

13.9.3 Daihei Ink Toy Industry Printing Inks Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Daihei Ink Main Business Overview

13.9.5 Daihei Ink Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Toy Industry Printing Inks Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Toy Industry Printing Inks Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Tactile Ink
- Table 4. Major Players of Conductive Ink
- Table 5. Major Players of Anti-counterfeiting Ink
- Table 6. Major Players of Others
- Table 7. Global Toy Industry Printing Inks Sales by Type (2021-2026) & (Kilotons)
- Table 8. Global Toy Industry Printing Inks Sales Market Share by Type (2021-2026)
- Table 9. Global Toy Industry Printing Inks Revenue by Type (2021-2026) & (\$ million)
- Table 10. Global Toy Industry Printing Inks Revenue Market Share by Type (2021-2026)
- Table 11. Global Toy Industry Printing Inks Sale Price by Type (2021-2026) & (US\$/Ton)
- Table 12. Major Players of Solvent-based Inks
- Table 13. Major Players of Water-based Inks
- Table 14. Major Players of UV-curing Inks
- Table 15. Major Players of Others
- Table 16. Global Toy Industry Printing Inks Sales by Ink Type (2021-2026) & (Kilotons)
- Table 17. Global Toy Industry Printing Inks Sales Market Share by Ink Type (2021-2026)
- Table 18. Global Toy Industry Printing Inks Revenue by Ink Type (2021-2026) & (\$ million)
- Table 19. Global Toy Industry Printing Inks Revenue Market Share by Ink Type (2021-2026)
- Table 20. Global Toy Industry Printing Inks Sale Price by Ink Type (2021-2026) & (US\$/Ton)
- Table 21. Major Players of Screen Printing
- Table 22. Major Players of Offset Printing
- Table 23. Major Players of Flexographic Printing
- Table 24. Major Players of Gravure Printing
- Table 25. Major Players of Digital Printing
- Table 26. Global Toy Industry Printing Inks Sales by Printing Process (2021-2026) & (Kilotons)

Table 27. Global Toy Industry Printing Inks Sales Market Share by Printing Process (2021-2026)

Table 28. Global Toy Industry Printing Inks Revenue by Printing Process (2021-2026) & (\$ million)

Table 29. Global Toy Industry Printing Inks Revenue Market Share by Printing Process (2021-2026)

Table 30. Global Toy Industry Printing Inks Sale Price by Printing Process (2021-2026) & (US\$/Ton)

Table 31. Global Toy Industry Printing Inks Sale by Application (2021-2026) & (Kilotons)

Table 32. Global Toy Industry Printing Inks Sale Market Share by Application (2021-2026)

Table 33. Global Toy Industry Printing Inks Revenue by Application (2021-2026) & (\$ million)

Table 34. Global Toy Industry Printing Inks Revenue Market Share by Application (2021-2026)

Table 35. Global Toy Industry Printing Inks Sale Price by Application (2021-2026) & (US\$/Ton)

Table 36. Global Toy Industry Printing Inks Sales by Company (2021-2026) & (Kilotons)

Table 37. Global Toy Industry Printing Inks Sales Market Share by Company (2021-2026)

Table 38. Global Toy Industry Printing Inks Revenue by Company (2021-2026) & (\$ millions)

Table 39. Global Toy Industry Printing Inks Revenue Market Share by Company (2021-2026)

Table 40. Global Toy Industry Printing Inks Sale Price by Company (2021-2026) & (US\$/Ton)

Table 41. Key Manufacturers Toy Industry Printing Inks Producing Area Distribution and Sales Area

Table 42. Players Toy Industry Printing Inks Products Offered

Table 43. Toy Industry Printing Inks Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 44. New Products and Potential Entrants

Table 45. Market M&A Activity & Strategy

Table 46. Global Toy Industry Printing Inks Sales by Geographic Region (2021-2026) & (Kilotons)

Table 47. Global Toy Industry Printing Inks Sales Market Share Geographic Region (2021-2026)

Table 48. Global Toy Industry Printing Inks Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 49. Global Toy Industry Printing Inks Revenue Market Share by Geographic Region (2021-2026)

Table 50. Global Toy Industry Printing Inks Sales by Country/Region (2021-2026) & (Kilotons)

Table 51. Global Toy Industry Printing Inks Sales Market Share by Country/Region (2021-2026)

Table 52. Global Toy Industry Printing Inks Revenue by Country/Region (2021-2026) & (\$ millions)

Table 53. Global Toy Industry Printing Inks Revenue Market Share by Country/Region (2021-2026)

Table 54. Americas Toy Industry Printing Inks Sales by Country (2021-2026) & (Kilotons)

Table 55. Americas Toy Industry Printing Inks Sales Market Share by Country (2021-2026)

Table 56. Americas Toy Industry Printing Inks Revenue by Country (2021-2026) & (\$ millions)

Table 57. Americas Toy Industry Printing Inks Sales by Type (2021-2026) & (Kilotons)

Table 58. Americas Toy Industry Printing Inks Sales by Application (2021-2026) & (Kilotons)

Table 59. APAC Toy Industry Printing Inks Sales by Region (2021-2026) & (Kilotons)

Table 60. APAC Toy Industry Printing Inks Sales Market Share by Region (2021-2026)

Table 61. APAC Toy Industry Printing Inks Revenue by Region (2021-2026) & (\$ millions)

Table 62. APAC Toy Industry Printing Inks Sales by Type (2021-2026) & (Kilotons)

Table 63. APAC Toy Industry Printing Inks Sales by Application (2021-2026) & (Kilotons)

Table 64. Europe Toy Industry Printing Inks Sales by Country (2021-2026) & (Kilotons)

Table 65. Europe Toy Industry Printing Inks Revenue by Country (2021-2026) & (\$ millions)

Table 66. Europe Toy Industry Printing Inks Sales by Type (2021-2026) & (Kilotons)

Table 67. Europe Toy Industry Printing Inks Sales by Application (2021-2026) & (Kilotons)

Table 68. Middle East & Africa Toy Industry Printing Inks Sales by Country (2021-2026) & (Kilotons)

Table 69. Middle East & Africa Toy Industry Printing Inks Revenue Market Share by Country (2021-2026)

Table 70. Middle East & Africa Toy Industry Printing Inks Sales by Type (2021-2026) & (Kilotons)

Table 71. Middle East & Africa Toy Industry Printing Inks Sales by Application

(2021-2026) & (Kilotons)

Table 72. Key Market Drivers & Growth Opportunities of Toy Industry Printing Inks

Table 73. Key Market Challenges & Risks of Toy Industry Printing Inks

Table 74. Key Industry Trends of Toy Industry Printing Inks

Table 75. Toy Industry Printing Inks Raw Material

Table 76. Key Suppliers of Raw Materials

Table 77. Toy Industry Printing Inks Distributors List

Table 78. Toy Industry Printing Inks Customer List

Table 79. Global Toy Industry Printing Inks Sales Forecast by Region (2027-2032) & (Kilotons)

Table 80. Global Toy Industry Printing Inks Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Americas Toy Industry Printing Inks Sales Forecast by Country (2027-2032) & (Kilotons)

Table 82. Americas Toy Industry Printing Inks Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. APAC Toy Industry Printing Inks Sales Forecast by Region (2027-2032) & (Kilotons)

Table 84. APAC Toy Industry Printing Inks Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Europe Toy Industry Printing Inks Sales Forecast by Country (2027-2032) & (Kilotons)

Table 86. Europe Toy Industry Printing Inks Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Middle East & Africa Toy Industry Printing Inks Sales Forecast by Country (2027-2032) & (Kilotons)

Table 88. Middle East & Africa Toy Industry Printing Inks Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 89. Global Toy Industry Printing Inks Sales Forecast by Type (2027-2032) & (Kilotons)

Table 90. Global Toy Industry Printing Inks Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 91. Global Toy Industry Printing Inks Sales Forecast by Application (2027-2032) & (Kilotons)

Table 92. Global Toy Industry Printing Inks Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 93. Marabu Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors

Table 94. Marabu Toy Industry Printing Inks Product Portfolios and Specifications

Table 95. Marabu Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. Marabu Main Business

Table 97. Marabu Latest Developments

Table 98. Printcolor AG Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors

Table 99. Printcolor AG Toy Industry Printing Inks Product Portfolios and Specifications

Table 100. Printcolor AG Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Printcolor AG Main Business

Table 102. Printcolor AG Latest Developments

Table 103. Farbatone Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors

Table 104. Farbatone Toy Industry Printing Inks Product Portfolios and Specifications

Table 105. Farbatone Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. Farbatone Main Business

Table 107. Farbatone Latest Developments

Table 108. YIPSINK Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors

Table 109. YIPSINK Toy Industry Printing Inks Product Portfolios and Specifications

Table 110. YIPSINK Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. YIPSINK Main Business

Table 112. YIPSINK Latest Developments

Table 113. ZHONGYI Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors

Table 114. ZHONGYI Toy Industry Printing Inks Product Portfolios and Specifications

Table 115. ZHONGYI Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. ZHONGYI Main Business

Table 117. ZHONGYI Latest Developments

Table 118. Arcolor AG Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors

Table 119. Arcolor AG Toy Industry Printing Inks Product Portfolios and Specifications

Table 120. Arcolor AG Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 121. Arcolor AG Main Business

Table 122. Arcolor AG Latest Developments

- Table 123. Printing International Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors
- Table 124. Printing International Toy Industry Printing Inks Product Portfolios and Specifications
- Table 125. Printing International Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 126. Printing International Main Business
- Table 127. Printing International Latest Developments
- Table 128. Spinks World Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors
- Table 129. Spinks World Toy Industry Printing Inks Product Portfolios and Specifications
- Table 130. Spinks World Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 131. Spinks World Main Business
- Table 132. Spinks World Latest Developments
- Table 133. Daihei Ink Basic Information, Toy Industry Printing Inks Manufacturing Base, Sales Area and Its Competitors
- Table 134. Daihei Ink Toy Industry Printing Inks Product Portfolios and Specifications
- Table 135. Daihei Ink Toy Industry Printing Inks Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)
- Table 136. Daihei Ink Main Business
- Table 137. Daihei Ink Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Toy Industry Printing Inks
- Figure 2. Toy Industry Printing Inks Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Toy Industry Printing Inks Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Toy Industry Printing Inks Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Toy Industry Printing Inks Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Toy Industry Printing Inks Sales Market Share by Country/Region (2025)
- Figure 10. Toy Industry Printing Inks Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Tactile Ink
- Figure 12. Product Picture of Conductive Ink
- Figure 13. Product Picture of Anti-counterfeiting Ink
- Figure 14. Product Picture of Others
- Figure 15. Global Toy Industry Printing Inks Sales Market Share by Type in 2026
- Figure 16. Global Toy Industry Printing Inks Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Solvent-based Inks
- Figure 18. Product Picture of Water-based Inks
- Figure 19. Product Picture of UV-curing Inks
- Figure 20. Product Picture of Others
- Figure 21. Global Toy Industry Printing Inks Sales Market Share by Ink Type in 2026
- Figure 22. Global Toy Industry Printing Inks Revenue Market Share by Ink Type (2021-2026)
- Figure 23. Product Picture of Screen Printing
- Figure 24. Product Picture of Offset Printing
- Figure 25. Product Picture of Flexographic Printing
- Figure 26. Product Picture of Gravure Printing
- Figure 27. Product Picture of Digital Printing
- Figure 28. Global Toy Industry Printing Inks Sales Market Share by Printing Process in 2026
- Figure 29. Global Toy Industry Printing Inks Revenue Market Share by Printing Process

(2021-2026)

Figure 30. Toy Industry Printing Inks Consumed in Plastic Toys

Figure 31. Global Toy Industry Printing Inks Market: Plastic Toys (2021-2026) & (Kilotons)

Figure 32. Toy Industry Printing Inks Consumed in Wooden Toys

Figure 33. Global Toy Industry Printing Inks Market: Wooden Toys (2021-2026) & (Kilotons)

Figure 34. Toy Industry Printing Inks Consumed in Others

Figure 35. Global Toy Industry Printing Inks Market: Others (2021-2026) & (Kilotons)

Figure 36. Global Toy Industry Printing Inks Sale Market Share by Application (2025)

Figure 37. Global Toy Industry Printing Inks Revenue Market Share by Application in 2026

Figure 38. Toy Industry Printing Inks Sales by Company in 2026 (Kilotons)

Figure 39. Global Toy Industry Printing Inks Sales Market Share by Company in 2026

Figure 40. Toy Industry Printing Inks Revenue by Company in 2026 (\$ millions)

Figure 41. Global Toy Industry Printing Inks Revenue Market Share by Company in 2026

Figure 42. Global Toy Industry Printing Inks Sales Market Share by Geographic Region (2021-2026)

Figure 43. Global Toy Industry Printing Inks Revenue Market Share by Geographic Region in 2026

Figure 44. Americas Toy Industry Printing Inks Sales 2021-2026 (Kilotons)

Figure 45. Americas Toy Industry Printing Inks Revenue 2021-2026 (\$ millions)

Figure 46. APAC Toy Industry Printing Inks Sales 2021-2026 (Kilotons)

Figure 47. APAC Toy Industry Printing Inks Revenue 2021-2026 (\$ millions)

Figure 48. Europe Toy Industry Printing Inks Sales 2021-2026 (Kilotons)

Figure 49. Europe Toy Industry Printing Inks Revenue 2021-2026 (\$ millions)

Figure 50. Middle East & Africa Toy Industry Printing Inks Sales 2021-2026 (Kilotons)

Figure 51. Middle East & Africa Toy Industry Printing Inks Revenue 2021-2026 (\$ millions)

Figure 52. Americas Toy Industry Printing Inks Sales Market Share by Country in 2026

Figure 53. Americas Toy Industry Printing Inks Revenue Market Share by Country (2021-2026)

Figure 54. Americas Toy Industry Printing Inks Sales Market Share by Type (2021-2026)

Figure 55. Americas Toy Industry Printing Inks Sales Market Share by Application (2021-2026)

Figure 56. United States Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 57. Canada Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 58. Mexico Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 59. Brazil Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 60. APAC Toy Industry Printing Inks Sales Market Share by Region in 2026

Figure 61. APAC Toy Industry Printing Inks Revenue Market Share by Region (2021-2026)

Figure 62. APAC Toy Industry Printing Inks Sales Market Share by Type (2021-2026)

Figure 63. APAC Toy Industry Printing Inks Sales Market Share by Application (2021-2026)

Figure 64. China Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 65. Japan Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 66. South Korea Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 67. Southeast Asia Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 68. India Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 69. Australia Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 70. China Taiwan Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 71. Europe Toy Industry Printing Inks Sales Market Share by Country in 2026

Figure 72. Europe Toy Industry Printing Inks Revenue Market Share by Country (2021-2026)

Figure 73. Europe Toy Industry Printing Inks Sales Market Share by Type (2021-2026)

Figure 74. Europe Toy Industry Printing Inks Sales Market Share by Application (2021-2026)

Figure 75. Germany Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 76. France Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 77. UK Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 78. Italy Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 79. Russia Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 80. Middle East & Africa Toy Industry Printing Inks Sales Market Share by Country (2021-2026)

Figure 81. Middle East & Africa Toy Industry Printing Inks Sales Market Share by Type (2021-2026)

Figure 82. Middle East & Africa Toy Industry Printing Inks Sales Market Share by Application (2021-2026)

Figure 83. Egypt Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 84. South Africa Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 85. Israel Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 86. Turkey Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 87. GCC Countries Toy Industry Printing Inks Revenue Growth 2021-2026 (\$ millions)

Figure 88. Manufacturing Cost Structure Analysis of Toy Industry Printing Inks in 2026

Figure 89. Manufacturing Process Analysis of Toy Industry Printing Inks

Figure 90. Industry Chain Structure of Toy Industry Printing Inks

Figure 91. Channels of Distribution

Figure 92. Global Toy Industry Printing Inks Sales Market Forecast by Region (2027-2032)

Figure 93. Global Toy Industry Printing Inks Revenue Market Share Forecast by Region (2027-2032)

Figure 94. Global Toy Industry Printing Inks Sales Market Share Forecast by Type (2027-2032)

Figure 95. Global Toy Industry Printing Inks Revenue Market Share Forecast by Type (2027-2032)

Figure 96. Global Toy Industry Printing Inks Sales Market Share Forecast by Application (2027-2032)

Figure 97. Global Toy Industry Printing Inks Revenue Market Share Forecast by Application (2027-2032)

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