

Global Towbars Market Growth 2026-2032

<https://marketpublishers.com/r/GF0EA18435FDEN.html>

Date: July 2026

Pages: 164

Price: US\$ 3,660.00 (Single User License)

ID: GF0EA18435FDEN

Abstracts

The global Towbars market size is predicted to grow from US\$ 1810 million in 2025 to US\$ 2525 million in 2032; it is expected to grow at a CAGR of 4.9% from 2026 to 2032.

In 2025, global Towbars production reached approximately 10.00 million units, with an average global market price of around USD 185 per unit.

The gross profit margin of major companies in the industry is between 17.64%?32.85%.

In 2025, the global production capacity of Towbars was approximately 13.16 million units.

Towbars are vehicle-mounted towing components that connect cars, SUVs, vans or light commercial vehicles to trailers, caravans, carriers or other towed equipment. They are designed to transfer towing loads safely through the vehicle chassis and may include fixed, detachable, retractable or flange-type structures. Towbars are used in leisure towing, utility trailers, bike carriers, small commercial transport and fleet applications. The market includes towbar assemblies and mounting kits, but excludes trailer hitches for heavy trucks, complete trailers and towing services.

The industry chain includes steel tubes, castings, forgings, mounting brackets, fasteners, coating materials, wiring kits, connectors, sensors, welding consumables and testing equipment. Midstream production covers cutting, bending, welding, machining, surface treatment, corrosion testing, load testing, assembly and packaging.

Downstream demand comes from vehicle manufacturers, aftermarket installers, auto parts distributors, caravan users, utility trailer owners, fleet operators and recreational vehicle channels. Growth is driven by outdoor leisure, light commercial use, aftermarket vehicle accessories and replacement demand.

Towbars are mainly applied in passenger vehicles, commercial trucks and recreational vehicles for towing trailers, caravans and cargo carriers. Their core strengths lie in high load-bearing capacity, strong structural stability, corrosion resistance and easy installation. Market demand comes from the growth of outdoor self-driving travel and commercial logistics transportation needs. Going forward, towbars will evolve towards intelligent quick-release designs, lightweight materials and new energy vehicle compatibility.

LP Information, Inc. (LPI) ' newest research report, the "Towbars Industry Forecast" looks at past sales and reviews total world Towbars sales in 2025, providing a comprehensive analysis by region and market sector of projected Towbars sales for 2026 through 2032. With Towbars sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Towbars industry.

This Insight Report provides a comprehensive analysis of the global Towbars landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Towbars portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Towbars market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Towbars and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Towbars.

This report presents a comprehensive overview, market shares, and growth opportunities of Towbars market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fixed Towbars

Detachable Towbars

Retractable Towbars

Segmentation by Mounting Design:

Flange Towbars

Swan Neck Towbars

Gooseneck Towbars

Segmentation by Towing Capacity:

Light Capacity??1500 kg?

Medium Capacity?1501?3500 kg?

Heavy Capacity??3500 kg?

Segmentation by Application:

Trailer Towing

Caravan Towing

Bike Rack Mounting

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Westfalia-Automotive

Brink Group

Bosal

GDW Group

Tow-Trust Towbars Ltd.

PCT Automotive

Witter Towbars

Auto-Hak

Steinhof

ORIS Automotive / ACPS Automotive

CURT Manufacturing

Draw-Tite / Horizon Global

Blue Ox

Roadmaster Inc.

Demco Products

Hayman Reese

B&W Trailer Hitches

SUNTREX / Sun Automobile Co., Ltd.

Intradin (Shanghai) Hardware Co., Ltd. / TOWKING

Ningbo Jingyi Machinery Manufacturing Co., Ltd.

Ningbo Tengyuan Machinery Manufacturing Co., Ltd.

TIROL

Key Questions Addressed in this Report

What is the 10-year outlook for the global Towbars market?

What factors are driving Towbars market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Towbars market opportunities vary by end market size?

How does Towbars break out by Type, by Application?

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