

Global Touring Car Rally Race Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Touring Car Rally Race market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

It is a motor sport competition in which competitors drive modified motorhomes to demonstrate driving skills and vehicle performance on a variety of roads and terrains. Such races are usually held in the field or on racetracks, including deserts, mountains, woodlands and a variety of other complex terrains.

United States market for Touring Car Rally Race is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Touring Car Rally Race is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Touring Car Rally Race is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Touring Car Rally Race players cover FIA, CTCC, American Automobile Association, CAMF, Brazilian Automobile Confederation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Touring Car Rally Race Industry Forecast' looks at past sales and reviews total world Touring Car Rally Race sales in 2025, providing a comprehensive analysis by region and market sector of projected Touring Car Rally Race sales for 2026 through 2032. With Touring Car Rally Race sales broken down by region, market sector and sub-sector, this report provides a detailed

analysis in US\$ millions of the world Touring Car Rally Race industry.

This Insight Report provides a comprehensive analysis of the global Touring Car Rally Race landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Touring Car Rally Race portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Touring Car Rally Race market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Touring Car Rally Race and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Touring Car Rally Race.

This report presents a comprehensive overview, market shares, and growth opportunities of Touring Car Rally Race market by product type, application, key players and key regions and countries.

Segmentation by Type:

Production Modified Car Race

Shell Prototype Race

Segmentation by Application:

Sports Industry

Television Broadcasting

Public Welfare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

FIA

CTCC

American Automobile Association

CAMF

Brazilian Automobile Confederation

Japan Automobile Federation

Sports Car Club of America

ADAC

The British Automobile Racing Club

The Confederation of Australian Motor Sport

ACA

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Figure 79. Global Touring Car Rally Race Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Touring Car Rally Race Market Size 2027-2032 (\$ millions)

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