

# Global Toothpastes Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Toothpastes market size was valued at US\$ 21670 million in 2023. With growing demand in downstream market, the Toothpastes is forecast to a readjusted size of US\$ 29010 million by 2030 with a CAGR of 4.3% during review period.

The research report highlights the growth potential of the global Toothpastes market. Toothpastes are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Toothpastes. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Toothpastes market.

Toothpaste is a paste or gel dentifrice used with a toothbrush to clean and maintain the aesthetics and health of teeth.

The toothpaste market is experiencing steady growth due to the increasing awareness of oral hygiene and the rising demand for oral care products. Toothpaste is a widely used product for daily oral care routines. North America, Europe, and Asia-Pacific are key regions in the market. Factors such as innovative product formulations, including natural and organic ingredients, fluoride-based toothpastes, and whitening toothpastes, are driving market growth. The market is expected to continue expanding as consumers prioritize oral health and manufacturers introduce new toothpaste variants to cater to specific oral care needs.

Key Features:

The report on Toothpastes market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Toothpastes market. It may include historical data, market segmentation by Type (e.g., Fluoride Toothpastes, Chinese Herbal Toothpaste), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Toothpastes market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Toothpastes market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Toothpastes industry. This include advancements in Toothpastes technology, Toothpastes new entrants, Toothpastes new investment, and other innovations that are shaping the future of Toothpastes.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Toothpastes market. It includes factors influencing customer ' purchasing decisions, preferences for Toothpastes product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Toothpastes market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Toothpastes market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Toothpastes market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Toothpastes industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Toothpastes market.

**Market Segmentation:**

Toothpastes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Fluoride Toothpastes

Chinese Herbal Toothpaste

Antiphlogistic Toothpaste

Other

**Segmentation by application**

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CCA Industries

Church & Dwight

Colgate-Palmolive

Unilever

Gaba Holding

Dabur India

Hindustan Unilever

Henkel

Johnson and Johnson

LG Household & Health

Lion Corporation

Procter & Gamble

Sunstar Suisse

Key Questions Addressed in this Report

What is the 10-year outlook for the global Toothpastes market?

What factors are driving Toothpastes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Toothpastes market opportunities vary by end market size?

How does Toothpastes break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Toothpastes Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Toothpastes by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Toothpastes by Country/Region, 2019, 2023 & 2030
- 2.2 Toothpastes Segment by Type
  - 2.2.1 Fluoride Toothpastes
  - 2.2.2 Chinese Herbal Toothpaste
  - 2.2.3 Antiphlogistic Toothpaste
  - 2.2.4 Other
- 2.3 Toothpastes Sales by Type
  - 2.3.1 Global Toothpastes Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Toothpastes Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Toothpastes Sale Price by Type (2019-2024)
- 2.4 Toothpastes Segment by Application
  - 2.4.1 Online
  - 2.4.2 Offline
- 2.5 Toothpastes Sales by Application
  - 2.5.1 Global Toothpastes Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Toothpastes Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Toothpastes Sale Price by Application (2019-2024)

### 3 GLOBAL TOOTHPASTES BY COMPANY

- 3.1 Global Toothpastes Breakdown Data by Company
  - 3.1.1 Global Toothpastes Annual Sales by Company (2019-2024)
  - 3.1.2 Global Toothpastes Sales Market Share by Company (2019-2024)
- 3.2 Global Toothpastes Annual Revenue by Company (2019-2024)
  - 3.2.1 Global Toothpastes Revenue by Company (2019-2024)
  - 3.2.2 Global Toothpastes Revenue Market Share by Company (2019-2024)
- 3.3 Global Toothpastes Sale Price by Company
- 3.4 Key Manufacturers Toothpastes Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Toothpastes Product Location Distribution
  - 3.4.2 Players Toothpastes Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR TOOTHPASTES BY GEOGRAPHIC REGION**

- 4.1 World Historic Toothpastes Market Size by Geographic Region (2019-2024)
  - 4.1.1 Global Toothpastes Annual Sales by Geographic Region (2019-2024)
  - 4.1.2 Global Toothpastes Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Toothpastes Market Size by Country/Region (2019-2024)
  - 4.2.1 Global Toothpastes Annual Sales by Country/Region (2019-2024)
  - 4.2.2 Global Toothpastes Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Toothpastes Sales Growth
- 4.4 APAC Toothpastes Sales Growth
- 4.5 Europe Toothpastes Sales Growth
- 4.6 Middle East & Africa Toothpastes Sales Growth

## **5 AMERICAS**

- 5.1 Americas Toothpastes Sales by Country
  - 5.1.1 Americas Toothpastes Sales by Country (2019-2024)
  - 5.1.2 Americas Toothpastes Revenue by Country (2019-2024)
- 5.2 Americas Toothpastes Sales by Type
- 5.3 Americas Toothpastes Sales by Application
- 5.4 United States



5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Toothpastes Sales by Region

6.1.1 APAC Toothpastes Sales by Region (2019-2024)

6.1.2 APAC Toothpastes Revenue by Region (2019-2024)

6.2 APAC Toothpastes Sales by Type

6.3 APAC Toothpastes Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Toothpastes by Country

7.1.1 Europe Toothpastes Sales by Country (2019-2024)

7.1.2 Europe Toothpastes Revenue by Country (2019-2024)

7.2 Europe Toothpastes Sales by Type

7.3 Europe Toothpastes Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Toothpastes by Country

8.1.1 Middle East & Africa Toothpastes Sales by Country (2019-2024)

8.1.2 Middle East & Africa Toothpastes Revenue by Country (2019-2024)

8.2 Middle East & Africa Toothpastes Sales by Type

8.3 Middle East & Africa Toothpastes Sales by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Toothpastes
- 10.3 Manufacturing Process Analysis of Toothpastes
- 10.4 Industry Chain Structure of Toothpastes

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Toothpastes Distributors
- 11.3 Toothpastes Customer

## **12 WORLD FORECAST REVIEW FOR TOOTHPASTES BY GEOGRAPHIC REGION**

- 12.1 Global Toothpastes Market Size Forecast by Region
  - 12.1.1 Global Toothpastes Forecast by Region (2025-2030)
  - 12.1.2 Global Toothpastes Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Toothpastes Forecast by Type
- 12.7 Global Toothpastes Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 CCA Industries

13.1.1 CCA Industries Company Information

13.1.2 CCA Industries Toothpastes Product Portfolios and Specifications

13.1.3 CCA Industries Toothpastes Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.1.4 CCA Industries Main Business Overview

13.1.5 CCA Industries Latest Developments

### 13.2 Church & Dwight

13.2.1 Church & Dwight Company Information

13.2.2 Church & Dwight Toothpastes Product Portfolios and Specifications

13.2.3 Church & Dwight Toothpastes Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.2.4 Church & Dwight Main Business Overview

13.2.5 Church & Dwight Latest Developments

### 13.3 Colgate-Palmolive

13.3.1 Colgate-Palmolive Company Information

13.3.2 Colgate-Palmolive Toothpastes Product Portfolios and Specifications

13.3.3 Colgate-Palmolive Toothpastes Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.3.4 Colgate-Palmolive Main Business Overview

13.3.5 Colgate-Palmolive Latest Developments

### 13.4 Unilever

13.4.1 Unilever Company Information

13.4.2 Unilever Toothpastes Product Portfolios and Specifications

13.4.3 Unilever Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 Unilever Main Business Overview

13.4.5 Unilever Latest Developments

### 13.5 Gaba Holding

13.5.1 Gaba Holding Company Information

13.5.2 Gaba Holding Toothpastes Product Portfolios and Specifications

13.5.3 Gaba Holding Toothpastes Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.5.4 Gaba Holding Main Business Overview

13.5.5 Gaba Holding Latest Developments

### 13.6 Dabur India

13.6.1 Dabur India Company Information

13.6.2 Dabur India Toothpastes Product Portfolios and Specifications

- 13.6.3 Dabur India Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Dabur India Main Business Overview
- 13.6.5 Dabur India Latest Developments
- 13.7 Hindustan Unilever
  - 13.7.1 Hindustan Unilever Company Information
  - 13.7.2 Hindustan Unilever Toothpastes Product Portfolios and Specifications
  - 13.7.3 Hindustan Unilever Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.7.4 Hindustan Unilever Main Business Overview
  - 13.7.5 Hindustan Unilever Latest Developments
- 13.8 Henkel
  - 13.8.1 Henkel Company Information
  - 13.8.2 Henkel Toothpastes Product Portfolios and Specifications
  - 13.8.3 Henkel Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.8.4 Henkel Main Business Overview
  - 13.8.5 Henkel Latest Developments
- 13.9 Johnson and Johnson
  - 13.9.1 Johnson and Johnson Company Information
  - 13.9.2 Johnson and Johnson Toothpastes Product Portfolios and Specifications
  - 13.9.3 Johnson and Johnson Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.9.4 Johnson and Johnson Main Business Overview
  - 13.9.5 Johnson and Johnson Latest Developments
- 13.10 LG Household & Health
  - 13.10.1 LG Household & Health Company Information
  - 13.10.2 LG Household & Health Toothpastes Product Portfolios and Specifications
  - 13.10.3 LG Household & Health Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.10.4 LG Household & Health Main Business Overview
  - 13.10.5 LG Household & Health Latest Developments
- 13.11 Lion Corporation
  - 13.11.1 Lion Corporation Company Information
  - 13.11.2 Lion Corporation Toothpastes Product Portfolios and Specifications
  - 13.11.3 Lion Corporation Toothpastes Sales, Revenue, Price and Gross Margin (2019-2024)
  - 13.11.4 Lion Corporation Main Business Overview
  - 13.11.5 Lion Corporation Latest Developments
- 13.12 Procter & Gamble
  - 13.12.1 Procter & Gamble Company Information

- 13.12.2 Procter & Gamble Toothpastes Product Portfolios and Specifications
- 13.12.3 Procter & Gamble Toothpastes Sales, Revenue, Price and Gross Margin  
(2019-2024)
- 13.12.4 Procter & Gamble Main Business Overview
- 13.12.5 Procter & Gamble Latest Developments
- 13.13 Sunstar Suisse
  - 13.13.1 Sunstar Suisse Company Information
  - 13.13.2 Sunstar Suisse Toothpastes Product Portfolios and Specifications
  - 13.13.3 Sunstar Suisse Toothpastes Sales, Revenue, Price and Gross Margin  
(2019-2024)
  - 13.13.4 Sunstar Suisse Main Business Overview
  - 13.13.5 Sunstar Suisse Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Toothpastes Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Toothpastes Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Fluoride Toothpastes

Table 4. Major Players of Chinese Herbal Toothpaste

Table 5. Major Players of Antiphlogistic Toothpaste

Table 6. Major Players of Other

Table 7. Global Toothpastes Sales by Type (2019-2024) & (K Units)

Table 8. Global Toothpastes Sales Market Share by Type (2019-2024)

Table 9. Global Toothpastes Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Toothpastes Revenue Market Share by Type (2019-2024)

Table 11. Global Toothpastes Sale Price by Type (2019-2024) & (USD/Unit)

Table 12. Global Toothpastes Sales by Application (2019-2024) & (K Units)

Table 13. Global Toothpastes Sales Market Share by Application (2019-2024)

Table 14. Global Toothpastes Revenue by Application (2019-2024)

Table 15. Global Toothpastes Revenue Market Share by Application (2019-2024)

Table 16. Global Toothpastes Sale Price by Application (2019-2024) & (USD/Unit)

Table 17. Global Toothpastes Sales by Company (2019-2024) & (K Units)

Table 18. Global Toothpastes Sales Market Share by Company (2019-2024)

Table 19. Global Toothpastes Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Toothpastes Revenue Market Share by Company (2019-2024)

Table 21. Global Toothpastes Sale Price by Company (2019-2024) & (USD/Unit)

Table 22. Key Manufacturers Toothpastes Producing Area Distribution and Sales Area

Table 23. Players Toothpastes Products Offered

Table 24. Toothpastes Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Toothpastes Sales by Geographic Region (2019-2024) & (K Units)

Table 28. Global Toothpastes Sales Market Share Geographic Region (2019-2024)

Table 29. Global Toothpastes Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Toothpastes Revenue Market Share by Geographic Region (2019-2024)

Table 31. Global Toothpastes Sales by Country/Region (2019-2024) & (K Units)

- Table 32. Global Toothpastes Sales Market Share by Country/Region (2019-2024)
- Table 33. Global Toothpastes Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 34. Global Toothpastes Revenue Market Share by Country/Region (2019-2024)
- Table 35. Americas Toothpastes Sales by Country (2019-2024) & (K Units)
- Table 36. Americas Toothpastes Sales Market Share by Country (2019-2024)
- Table 37. Americas Toothpastes Revenue by Country (2019-2024) & (\$ Millions)
- Table 38. Americas Toothpastes Revenue Market Share by Country (2019-2024)
- Table 39. Americas Toothpastes Sales by Type (2019-2024) & (K Units)
- Table 40. Americas Toothpastes Sales by Application (2019-2024) & (K Units)
- Table 41. APAC Toothpastes Sales by Region (2019-2024) & (K Units)
- Table 42. APAC Toothpastes Sales Market Share by Region (2019-2024)
- Table 43. APAC Toothpastes Revenue by Region (2019-2024) & (\$ Millions)
- Table 44. APAC Toothpastes Revenue Market Share by Region (2019-2024)
- Table 45. APAC Toothpastes Sales by Type (2019-2024) & (K Units)
- Table 46. APAC Toothpastes Sales by Application (2019-2024) & (K Units)
- Table 47. Europe Toothpastes Sales by Country (2019-2024) & (K Units)
- Table 48. Europe Toothpastes Sales Market Share by Country (2019-2024)
- Table 49. Europe Toothpastes Revenue by Country (2019-2024) & (\$ Millions)
- Table 50. Europe Toothpastes Revenue Market Share by Country (2019-2024)
- Table 51. Europe Toothpastes Sales by Type (2019-2024) & (K Units)
- Table 52. Europe Toothpastes Sales by Application (2019-2024) & (K Units)
- Table 53. Middle East & Africa Toothpastes Sales by Country (2019-2024) & (K Units)
- Table 54. Middle East & Africa Toothpastes Sales Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Toothpastes Revenue by Country (2019-2024) & (\$ Millions)
- Table 56. Middle East & Africa Toothpastes Revenue Market Share by Country (2019-2024)
- Table 57. Middle East & Africa Toothpastes Sales by Type (2019-2024) & (K Units)
- Table 58. Middle East & Africa Toothpastes Sales by Application (2019-2024) & (K Units)
- Table 59. Key Market Drivers & Growth Opportunities of Toothpastes
- Table 60. Key Market Challenges & Risks of Toothpastes
- Table 61. Key Industry Trends of Toothpastes
- Table 62. Toothpastes Raw Material
- Table 63. Key Suppliers of Raw Materials
- Table 64. Toothpastes Distributors List
- Table 65. Toothpastes Customer List
- Table 66. Global Toothpastes Sales Forecast by Region (2025-2030) & (K Units)



- Table 67. Global Toothpastes Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 68. Americas Toothpastes Sales Forecast by Country (2025-2030) & (K Units)
- Table 69. Americas Toothpastes Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 70. APAC Toothpastes Sales Forecast by Region (2025-2030) & (K Units)
- Table 71. APAC Toothpastes Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 72. Europe Toothpastes Sales Forecast by Country (2025-2030) & (K Units)
- Table 73. Europe Toothpastes Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 74. Middle East & Africa Toothpastes Sales Forecast by Country (2025-2030) & (K Units)
- Table 75. Middle East & Africa Toothpastes Revenue Forecast by Country (2025-2030) & (\$ millions)
- Table 76. Global Toothpastes Sales Forecast by Type (2025-2030) & (K Units)
- Table 77. Global Toothpastes Revenue Forecast by Type (2025-2030) & (\$ Millions)
- Table 78. Global Toothpastes Sales Forecast by Application (2025-2030) & (K Units)
- Table 79. Global Toothpastes Revenue Forecast by Application (2025-2030) & (\$ Millions)
- Table 80. CCA Industries Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 81. CCA Industries Toothpastes Product Portfolios and Specifications
- Table 82. CCA Industries Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 83. CCA Industries Main Business
- Table 84. CCA Industries Latest Developments
- Table 85. Church & Dwight Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 86. Church & Dwight Toothpastes Product Portfolios and Specifications
- Table 87. Church & Dwight Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 88. Church & Dwight Main Business
- Table 89. Church & Dwight Latest Developments
- Table 90. Colgate-Palmolive Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 91. Colgate-Palmolive Toothpastes Product Portfolios and Specifications
- Table 92. Colgate-Palmolive Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 93. Colgate-Palmolive Main Business
- Table 94. Colgate-Palmolive Latest Developments
- Table 95. Unilever Basic Information, Toothpastes Manufacturing Base, Sales Area and



## Its Competitors

Table 96. Unilever Toothpastes Product Portfolios and Specifications

Table 97. Unilever Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Unilever Main Business

Table 99. Unilever Latest Developments

Table 100. Gaba Holding Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors

Table 101. Gaba Holding Toothpastes Product Portfolios and Specifications

Table 102. Gaba Holding Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Gaba Holding Main Business

Table 104. Gaba Holding Latest Developments

Table 105. Dabur India Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors

Table 106. Dabur India Toothpastes Product Portfolios and Specifications

Table 107. Dabur India Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Dabur India Main Business

Table 109. Dabur India Latest Developments

Table 110. Hindustan Unilever Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors

Table 111. Hindustan Unilever Toothpastes Product Portfolios and Specifications

Table 112. Hindustan Unilever Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Hindustan Unilever Main Business

Table 114. Hindustan Unilever Latest Developments

Table 115. Henkel Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors

Table 116. Henkel Toothpastes Product Portfolios and Specifications

Table 117. Henkel Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. Henkel Main Business

Table 119. Henkel Latest Developments

Table 120. Johnson and Johnson Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors

Table 121. Johnson and Johnson Toothpastes Product Portfolios and Specifications

Table 122. Johnson and Johnson Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 123. Johnson and Johnson Main Business
- Table 124. Johnson and Johnson Latest Developments
- Table 125. LG Household & Health Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 126. LG Household & Health Toothpastes Product Portfolios and Specifications
- Table 127. LG Household & Health Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 128. LG Household & Health Main Business
- Table 129. LG Household & Health Latest Developments
- Table 130. Lion Corporation Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 131. Lion Corporation Toothpastes Product Portfolios and Specifications
- Table 132. Lion Corporation Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 133. Lion Corporation Main Business
- Table 134. Lion Corporation Latest Developments
- Table 135. Procter & Gamble Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 136. Procter & Gamble Toothpastes Product Portfolios and Specifications
- Table 137. Procter & Gamble Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 138. Procter & Gamble Main Business
- Table 139. Procter & Gamble Latest Developments
- Table 140. Sunstar Suisse Basic Information, Toothpastes Manufacturing Base, Sales Area and Its Competitors
- Table 141. Sunstar Suisse Toothpastes Product Portfolios and Specifications
- Table 142. Sunstar Suisse Toothpastes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 143. Sunstar Suisse Main Business
- Table 144. Sunstar Suisse Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Toothpastes
- Figure 2. Toothpastes Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Toothpastes Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Toothpastes Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Toothpastes Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Fluoride Toothpastes
- Figure 10. Product Picture of Chinese Herbal Toothpaste
- Figure 11. Product Picture of Antiphlogistic Toothpaste
- Figure 12. Product Picture of Other
- Figure 13. Global Toothpastes Sales Market Share by Type in 2023
- Figure 14. Global Toothpastes Revenue Market Share by Type (2019-2024)
- Figure 15. Toothpastes Consumed in Online
- Figure 16. Global Toothpastes Market: Online (2019-2024) & (K Units)
- Figure 17. Toothpastes Consumed in Offline
- Figure 18. Global Toothpastes Market: Offline (2019-2024) & (K Units)
- Figure 19. Global Toothpastes Sales Market Share by Application (2023)
- Figure 20. Global Toothpastes Revenue Market Share by Application in 2023
- Figure 21. Toothpastes Sales Market by Company in 2023 (K Units)
- Figure 22. Global Toothpastes Sales Market Share by Company in 2023
- Figure 23. Toothpastes Revenue Market by Company in 2023 (\$ Million)
- Figure 24. Global Toothpastes Revenue Market Share by Company in 2023
- Figure 25. Global Toothpastes Sales Market Share by Geographic Region (2019-2024)
- Figure 26. Global Toothpastes Revenue Market Share by Geographic Region in 2023
- Figure 27. Americas Toothpastes Sales 2019-2024 (K Units)
- Figure 28. Americas Toothpastes Revenue 2019-2024 (\$ Millions)
- Figure 29. APAC Toothpastes Sales 2019-2024 (K Units)
- Figure 30. APAC Toothpastes Revenue 2019-2024 (\$ Millions)
- Figure 31. Europe Toothpastes Sales 2019-2024 (K Units)
- Figure 32. Europe Toothpastes Revenue 2019-2024 (\$ Millions)
- Figure 33. Middle East & Africa Toothpastes Sales 2019-2024 (K Units)
- Figure 34. Middle East & Africa Toothpastes Revenue 2019-2024 (\$ Millions)
- Figure 35. Americas Toothpastes Sales Market Share by Country in 2023

- Figure 36. Americas Toothpastes Revenue Market Share by Country in 2023
- Figure 37. Americas Toothpastes Sales Market Share by Type (2019-2024)
- Figure 38. Americas Toothpastes Sales Market Share by Application (2019-2024)
- Figure 39. United States Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 40. Canada Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Mexico Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Brazil Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. APAC Toothpastes Sales Market Share by Region in 2023
- Figure 44. APAC Toothpastes Revenue Market Share by Regions in 2023
- Figure 45. APAC Toothpastes Sales Market Share by Type (2019-2024)
- Figure 46. APAC Toothpastes Sales Market Share by Application (2019-2024)
- Figure 47. China Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Japan Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. South Korea Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Southeast Asia Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. India Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Australia Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. China Taiwan Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Europe Toothpastes Sales Market Share by Country in 2023
- Figure 55. Europe Toothpastes Revenue Market Share by Country in 2023
- Figure 56. Europe Toothpastes Sales Market Share by Type (2019-2024)
- Figure 57. Europe Toothpastes Sales Market Share by Application (2019-2024)
- Figure 58. Germany Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. France Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. UK Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. Italy Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Russia Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Middle East & Africa Toothpastes Sales Market Share by Country in 2023
- Figure 64. Middle East & Africa Toothpastes Revenue Market Share by Country in 2023
- Figure 65. Middle East & Africa Toothpastes Sales Market Share by Type (2019-2024)
- Figure 66. Middle East & Africa Toothpastes Sales Market Share by Application (2019-2024)
- Figure 67. Egypt Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. South Africa Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Israel Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Turkey Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. GCC Country Toothpastes Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Manufacturing Cost Structure Analysis of Toothpastes in 2023
- Figure 73. Manufacturing Process Analysis of Toothpastes

Figure 74. Industry Chain Structure of Toothpastes

Figure 75. Channels of Distribution

Figure 76. Global Toothpastes Sales Market Forecast by Region (2025-2030)

Figure 77. Global Toothpastes Revenue Market Share Forecast by Region (2025-2030)

Figure 78. Global Toothpastes Sales Market Share Forecast by Type (2025-2030)

Figure 79. Global Toothpastes Revenue Market Share Forecast by Type (2025-2030)

Figure 80. Global Toothpastes Sales Market Share Forecast by Application (2025-2030)

Figure 81. Global Toothpastes Revenue Market Share Forecast by Application  
(2025-2030)

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