

Global Tonic Water Market Growth 2025-2031

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Abstracts

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The global Tonic Water market size is predicted to grow from US\$ 847 million in 2025 to US\$ 1448 million in 2031; it is expected to grow at a CAGR of 9.3% from 2025 to 2031.

Tonic water (Indian tonic water) is a carbonated soft drink in which quinine is dissolved. Originally used as a prophylactic against malaria, tonic water usually now has significantly lower quinine content and is consumed for its distinctive bitter flavor. It is often used in mixed drinks, particularly in gin and tonic.

Global Tonic Water key players include Fever Tree, Dr Pepper Snapple, Whole Foods, Watson Group, Sodastream, etc. Global top five manufacturers hold a share about 30%.

Europe is the largest market, with a share over 30%, followed by Southeast Asia, and North America, both have a share over 45 percent.

In terms of product, Regular Tonic Water is the largest segment, with a share over 70%. And in terms of application, the largest application is Supermarket, followed by Online Retailers, etc.

LP Information, Inc. (LPI) ' newest research report, the "Tonic Water Industry Forecast" looks at past sales and reviews total world Tonic Water sales in 2024, providing a comprehensive analysis by region and market sector of projected Tonic Water sales for 2025 through 2031. With Tonic Water sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Tonic Water industry.

This Insight Report provides a comprehensive analysis of the global Tonic Water landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Tonic Water portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Tonic Water market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Tonic Water and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Tonic Water.

This report presents a comprehensive overview, market shares, and growth opportunities of Tonic Water market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Regular Tonic Water

Diet Tonic Water

Slimline Tonic Water

Segmentation by Application:

Supermarket

Online Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fever Tree

Dr Pepper Snapple

Whole Foods

Sodastream

Watson Group

Fentimans

Nestl?

Seagram's

White Rock

Hansen's

Stirrings

East Imperial

Thomas Henry

Shasta Tonic Water

Bradleys Tonic

Q Drinks

1724 Tonic Water

El Guapo

Tom's Handcrafted

Jack Rudy Cocktail

Johnstonic

Haber's Tonic Syrup

Bermondsey Tonic Water

Key Questions Addressed in this Report

What is the 10-year outlook for the global Tonic Water market?

What factors are driving Tonic Water market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Tonic Water market opportunities vary by end market size?

How does Tonic Water break out by Type, by Application?

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